

# Dunne And Niven Teamed In Radio Production Monday

DeMille To Present Adaptation Of "The Sisters;" Templeton To Present Another Unique Program

"The Sisters," a best-selling novel later made into a movie, is translated to the medium of radio by the Radio Theatre on Monday, with Irene Dunne and David Niven in the principal roles. The Cecil B. DeMille production will be heard over WABC at 9:00 p. m.

In this dramatic story of the three Elliot sisters only one of the trio is content to lead a quiet life in the small Montana town of their birth. She is the youngest.

The second sister, a cold and calculating type, marries a succession of wealthy husbands.

It is, however, with the life of the oldest sister, played by Irene Dunne, that the play is mainly concerned. A rare combination of beauty, brains, and character, Louise Elliott, believe she has found the answer to a fuller life when she meets and marries a San Francisco newspaperman, played by David Niven.

When her husband can't stay away from drink, Louise takes a job which so injures her mate's pride he ships a seaman on a voyage to the Orient. Louise is injured in the San Francisco earthquake but later recovers. The human document comes when dramatic climax to this forceful. Louise's husband returns to her in ill-health.

Alec Templeton's impression of what would happen if Johann Sebastian Bach were to find himself in a modern jam session will be a feature of the pianist-mimic's program over WEAF Monday at 9:30 p. m. Jessica Dragonette, NBC soprano, will be Alec's guest soloist. Music will include Schumann's "Aufschwung," "Nola," "Moon Love" and "Good Morning." The orchestra is directed by Daniel Saidenberg.

When Silver Blaze, favorite for the Wessex cup, vanishes on the eve of his greatest race, Sherlock Holmes (Basil Rathbone) is called in to solve the mystery. Dr. Watson (Nigel Bruce) will spin the yarn over WJZ on Monday at 8:00 p. m. The Conan Doyle story begins when Holmes and Dr. Watson receive an urgent message from Kings Byland, famous racing stable of Colonel Ross at a lonely spot on bleak Dartmoor.

Columbia university's freshman class has a new president in the person of Donna Dae, dynamic vocalist featured with Fred Waring's troupe in the nightly Pleasure Time broadcasts at 7:00 p. m., over WEAF.

Altho Donna has never been closer to college than a junior's class pin, she was unanimously elected proxy of the class of '43, according to the Columbia Daily Spectator, which reported her installation at the university's first residence hall function last Sunday, Oct. 1.

The die was cast for Donna when a large body of impressionable froshies attended a recent Waring broadcast and were captivated by Donna's qualities, including her voice. At class elections next day a moon-eyed yearling, still under the spell, offered her name in nomination. When the vote was counted there was not one dissenting ballot, and since she

## BEST BETS MONDAY

**P. M.**

**8:00**—Sherlock Holmes, WJZ.

**8:00**—Tommy Riggs and Betty Lou, WEAF.

**9:00**—Radio Theatre, WABC.

**9:30**—Alec Templeton, WEAF.

**10:00**—Guy Lombardo, WABC.

took office the baby blue caps of Donna's abject but enterprising subjects are more in evidence than ever at NBC during the Pleasure Time program.

Girl singers with ambition and talent but lacking the opportunity to exploit it, will be given a chance to be heard from coast to coast when the Quaker Party, starring Tommy Riggs and Betty Lou, institutes a policy of presenting unknowns to the Riggs audience starting with the weekly broadcast of Monday at 8:00 p. m., over WEAF.

On that date, Betty Nord, St. Louis singer chosen in a competitive audition sponsored by local radio editors and station executives, will make her bow on the Riggs show singing "The Lamp Is Low."

After Miss Nord's guest spot on the program, an unknown singer from a key city will be presented every other week until five other cities, Detroit, Cleveland, Cincinnati, Chicago and Louisville, have been covered. Winners of the auditions in each town will be brought to New York on a three day expense paid tour, and if their appearances with Riggs are successful the policy will be continued the rest of the year.

Philadelphia theatre-goers will have an opportunity to capitalize on their mental capacity with silver dollars as awards when Doctor I. Q., theatre audience participation program, moves to the Stanley theatre in the Quaker city, Monday at 9:00 p. m. It will be aired as usual over WEAF. First tried out in Atlanta, the program has since been produced in the Fox theatre, St. Louis; the Chicago theatre, Chicago, and the Stanley theatre, Pittsburgh.

Dagwood and Baby Dumpling take in the world series with two tickets won in a slogan contest, but Blondie's efforts to crash the game without a ticket make trouble for the Bumstead clan on the weekly Blondie broadcast, Monday, 7:30 p. m., over WABC. Billy Artz will provide the musical background.

Back on home ground in Hollywood, Tony Martin, singing m. c. of "Tune-Up Time," will open the second broadcast of the program to be heard from the film capital with "To You", the sentimental ballad introduced on the air by Tommy Dorsey. He will also sing the very popular "Day In, Day Out" and lend his romantic baritone to an ensemble revival of favorite airs from Jerome Kern's "Music in the Air," at 8 p. m. over WABC.

Maestro Andre Kostelanetz, who had to recruit an entire new orchestra for "Tune-Up Time's" five-week sojourn on the west coast, will put his new cohorts thru their paces with two famous Kostelanetz original arrangements of "Estrellita" and "Dancing Chopsticks."

**BLUFFTON COUPLE TO**

### STATIONS THAT MAKE UP THE NETWORKS

*(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)*

**NBC-WEAF (RED): Basic—East:** weaf cfm kyw when wcaz wesh wdel weeu wflr wgy wjar wnac wrc wraw wtag wtam wtie wwj. **Midwest:** ksd kstp wdaf who wire wky wmaq wow wtmj. **South:** kpre ktbs kark kvoo wbjp wbrc wfaa wjdx wmbg wmc woop wsb wsmb. **Mountain:** kdyl koa.

**NBC-WJZ (BLUE) BASIC—East:** wjz cftc kdka waby wbal whz-wbza wean webr wfl whm wicc wjct wleu wmal wmf wnc wspd wsr wxyz. **Midwest:** kma kso kwk wcbm well weng wfd wfm wjim wls wnt wow wren wten. **South:** ksko ktbs ktok kxyz waga wdsu wjbo wisp wtd wsgn. **Mountain:** klo kuta kvod.

**NBC OPTIONAL STATIONS** (operate interchangeably RED or BLUE chains) **East:** cbl cbl cmx wae