

Roosevelt Going On Air In Plea For Community Chests

Mobilization For Human Needs Program Scheduled On All Three Networks At 10:30 Monday Evening

President Roosevelt will go on the air Monday at 10:30 p. m. over the combined networks of the three major broadcasting systems to inaugurate the 1939 Community Mobilization for Human Needs. Included in the broadcast are offerings of the United States Army Band, the Indianapolis Symphonic choir, and a response to the President by Charles P. Taft, of Cincinnati.

The mobilization is designed to reinforce the local Community campaigns in 520 American cities. A total of more than \$85,000,000 will be sought by them to provide hospital care, public health nursing, child care, family welfare services and guidance for boys and girls.

With 782,321½ applicants for the tenor role vacated by Kenny Baker, (the half is for a singer midget who really has a bass voice) Jack Benny will begin his ninth consecutive season of broadcasts on Sunday, by continuing his search for a singer. The broadcast, resuming on WEAF at 7:00 p. m., will find Mary Livingstone, Don Wilson, Andy Devine, Rochester, and Phil Harris and his orchestra back to heckle the comedian and reminisce over their 14-week vacation.

Don Wilson, a mere shadow of his former self, will weigh in at 198 pounds for his sixth consecutive season as Benny's jovial announcer. Wilson lopped off 19 pounds wielding the plowshare and hoe on his Van Nuys ranch this summer. But Benny, far from worried over the prospect of having to abandon his gags about Don's obesity, says 19 pounds one way or the other wouldn't be noticeable in the announcer's little finger.

Andy Devine, 245 pounds of dilapidated vocal equipment that sounds like a cement mixer with stripped gears, will hail Benny for the fourth consecutive year with his famous "Hi ya, Buck." Unlike his fellow heavyweight, Don Wilson, Andy hasn't parted with a solitary ounce during his rather strenuous vacation.

With his head bowed, Jack Benny is forced to announce that Phil Harris and his music mutilators will return to his program for their fourth consecutive year.

Charles Laughton will make one of his rare radio appearances on the Charlie McCarthy hour, Sunday, at 8:00 p. m., when he appears in scenes from his new film, Jamaica Inn. Barbara Jo Allen, the Beth Holly of One Man's Family, will do the comedy honors in another Vera Vague skit. They will be supported by those inseparable comedians, Bergen and McCarthy, and the program's singers, Eddy, Ameche and Lamour. Rarely finding time for micro-

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): Basic—East: weaf cfm kyw when weae wesh wdel weeu wfor wgy wjar wnac wre wraw wtag wtam wtic wwj. **Mid-west:** ksd kstp wdaf who wire wky wmaq wow wtmj. **South:** kpre kths kark kvoo whap wbre wfaa wjdx wmbg wmc woad wsb wsmb; **Mountain:** kdyl koa.

NBC-WJZ (BLUE) BASIC—East: wjz gfc kdka waby wbal wbz-wbza weaf webr wfl wham whk wicc wita wlen wml wuff wube wurd

BEST BETS SUNDAY

P. M.

- 5:00—Dave Elman Hobby Lobby, WABC.
- 5:30—Ben Bernie and Lew Lehr, WABC.
- 6:00—Conrad Nagle's Theatre, WABC.
- 6:30—Radio's Grouch Club, WEAF.
- 7:00—Jack Benny, WEAF.
- 7:30—Mr. District Attorney, WJZ.
- 8:00—Charlie McCarthy Hour, WEAF.
- 9:30—American Album of Music, WEAF.
- 9:45—Bill Stern, Babe Ruth, WJZ.

phone work, this will be Charles Laughton's fourth radio appearance.

Loretta Young, one of film-land's fairest and most talented stars, will make radio history when she portrays for the first time on the air the role of an amnesia victim in the two-part Silver Theatre production, "Lost Yesterday," over WABC Sunday at 6:00 p. m.

The production starring Miss Young will usher in the third consecutive season of Silver Theatre presentations in which the greatest names of Hollywood and Broadway headline dramas directed and narrated by Conrad Nagel, prominent radio impresario.

Sherlock Holmes, that supreme

SUNDAY, OCTOBER 8

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.

(Changes in programs as listed due to last-minute network corrections.)

- 1:00—Sunday Symphonette—nbc-weaf
- Waterloo Junction, Drama—nbc-wjz
- Church of the Air Sermon—chs-wabe
- Don Arles with Orchestra—mbs-wor
- 1:15—World Series Baseball—mbs-wor
- 1:30—Rangers in Serenade—nbc-weaf
- Treasure Trails with Song—nbc-wjz
- News & Brown's Strings—chs-wabe
- 2:00—Music for Moderns—nbc-weaf-es
- Smoke Dreams Music—nbc-red-west
- The Continental Varieties—nbc-wjz
- Democracy in Action—chs-wabc-net.
- 2:30—Chicago Roundtable—nbc-weaf
- The NBC Concert Orches.—nbc-wjz
- Going South, Song Prog.—chs-wabe
- 3:00—Roy Shield's Revue—nbc-weaf
- The Melodies for Milady—nbc-wjz
- Howard Barlow's Concert—chs-wabe
- 3:15—Bookman's Notebook—nbc-wjz
- 3:30—European Broadcast—nbc-weaf
- Allen Roth's Presentation—nbc-wjz
- 3:45—Rob Becker on Dogs—nbc-weaf
- 4:00—Hollywood Fun Hall—nbc-wjz
- National Vespers by Radio—nbc-wjz
- Ted Cott's Quiz in Music—chs-wabe
- To Be Announced (30 m.)—mbs-chain
- 4:30—The World Is Yours—nbc-weaf
- Tapestry Musical, Orchest—nbc-wjz
- To Be Announced (30 m.)—chs-wabe
- The Shadow—to mbs-New England
- 5:00—Jimmy Shield Melody—nbc-weaf
- The Three Cheers & Vocals—nbc-wjz
- Dave Elman Hobby Lobby—chs-wabe
- The Musical Steel Makers—mbs-wor

unraveler of baffling crimes, returns to radio over WJZ starting Sunday, October 8 from 6 to 6:30 p. m. The famed Baker Street sleuth will be portrayed by Basil Rathbone, motion picture and stage star, who recently completed a celluloid impression of the Conan Doyle character in Hollywood.

Co-featured with Rathbone will be Nigel Bruce, another popular movie figure, who will enact the Dr. Watson role.

Unsolicited advice on how to start the fall season wrong will be given by Jack Lescoulie and huffy crew on the weekly Grouch Club broadcast Sunday at 6:30 p. m. over WEAF. Leon Leonardi and his orchestra will play "Stars and Stripes Forever," while Beth Wilson will sing, "O, You Crazy Moon."

Arlene Francis, versatile young actress of stage, screen and radio, will become a permanent member of the Mr. District Attorney cast on the WJZ program Sunday, at 7:30 p. m. Miss Francis will be heard in the role of Miss Rand, wise-cracking secretary to the D. A. The title role is played by Jay Jostyn, young newcomer to Radio City. A cleaning and dyeing racket will be uncovered on the program of Oct. 8.

Gary Cooper is giving a lesson in the lingo of the Wild West to Marlene Dietrich. Bob Hope, Connie Boswell, Roger Pryor, John Conte and the boys in Oscar Bradley's band so they can appear in a saga of the cow country on the "Gulf Screen Guild Theatre" Sunday over WABC, at 7:30 p. m.

The plan to do a western story, even tho the cast is apt to burlesque it slightly, was not picked without reason but to show that the new Hollywood trend in films is toward the wild and woolly. Proof of this is the fact that Marlene Dietrich currently is portraying a barroom singer in the western film, "Destry Rides Again."

A Russian-born mezzo-soprano and a baritone who is an ex-professional weight-thrower will make their bids for operatic honors on Sunday during the Metropolitan Opera Auditions of the Air, at 5:30 p. m., over WJZ.

The two young singers are Taissia Peters, of Moscow, Russia, and Gordon Gifford, of New York City. Wilfred Pelletier will again conduct the orchestra, with Milton Cross as master of ceremonies.

In a notable observance of the 447th anniversary of the discovery of America, "Columbus," a new opera by famed Hungarian composer Eugene Zador, will have its world premiere on Sunday, during the Radio City Music Hall of the Air broadcast at 12:00 noon, over WJZ.

Robert Weede, in the baritone title role of Christopher Columbus, will head a distinguished cast including Jan Peerce, tenor; Martha Lipton, contralto; and Lorenzo Alvari, bass.

Zador's work, translated for performance by Josepha Chekova, Music Hall soprano, is the first modern opera in English dealing with the life of Columbus.

The anniversary of Columbus' discovery of America will also be marked by a dramatization based on the Indians who met Columbus during the World Is Yours program Sunday, at 4:30 p. m., over WEAF. Customs of the various tribes inhabiting the Atlantic seaboard in the fifteenth century will be revealed.

Babe Ruth, the all-time home run king, will discuss the World Series between the New York Yankees and the Cincinnati Reds as guest star on Bill Stern's new program, "Highlights from the Sport News of the Day" when it is heard for the first time on Sunday, over WJZ at 9:45 p. m.