

Seven Famous Announcers To Broadcast World Series

First Game On Air At 1:15 P. M. Wednesday; Lima Dialers Will Get Best Results From Columbus Or Toledo Stations

Seven men, representing the greatest galaxy of radio announcers ever heard on a single sports event, will share in broadcasting the World Series. The first game, played in New York Stadium, will be broadcast at 1:15 p. m. Wednesday.

The announcers are Grantland Rice, Lowell Thomas, Edwin C. Hill, Gabriel Heatter, Stan Lomax, Red Barber and Bob Elson. Barber and Elson will give the play-by-play description of each game. Rice, Thomas, Hill and Heatter will supply the color commentaries, with Stan Lomax supplying the commercials.

Best results for Lima dialers may be obtained from stations WHKC, Columbus, on 640 kilocycles, or from WSPD, Toledo, on 1340 kilocycles, both of which will broadcast the series.

Important business brewing in Wistful Vista will occupy Fibber McGee and Molly Tuesday at 9:30 p. m. over WEAJ, when they present tenor Don Novis singing "The Lamp Is Low." Billy Mills orchestra will feature "Little White Lies."

Bob Hope will be spotted giving one of his wacky monologues on the football season when he opens his second show in the new series Tuesday at 10:00 p. m. over WEAJ. Judy Garland will sing "Comes Love" and Skinnay Ennis will give out with "Apples for Teacher."

Smashing an unscrupulous blackmail ring headed by a fortune teller who ferrets out hidden secrets and threatens to expose them, Edward G. Robinson, as "Steve Wilson," managing editor of the "Illustrated Press," has a narrow escape from death on the "Big Town" broadcast of Tuesday, at 8 p. m. over WABC. Masquerading as a "man with a past," Robinson deliberately allows himself to be caught in the coils of the ring in order to clear up the attempted murder of a prominent society woman, faces death when his ruse is discovered, but is rescued by the fast-thinking of his society editor, "Lorelei," played by Ona Munson. Script is titled, "Fortune Telling," and thru its dramatic action

BEST BETS TUESDAY

- 8:00—Johnny Presents, WLW.
- 8:00—Big Town with Edward G. Robinson, WJR.
- 8:30—Horace Heidt Orchestra, WLW.
- 9:00—Artie Shaw and Orchestra, WJZ.
- 9:30—Fibber McGee and Molly, WLW.
- 10:00—Bob Hope's Show, WLW.
- 11:00—Uncle Walter's Dog House, WLW.

reveals the manner in which some criminals play on the credulity of the public.

Horace Heidt will pay someone in the United States \$1,000 for staying home and answering the telephone during his Pot o' Gold broadcast on Tuesday, between 8:30 and 9:00 p. m., over WEAJ. Heidt will call long-distance to some place in this country and the end of the wire will become the traditional end of the rainbow for the person picking up the receiver. Even the boys in Heidt' orchestra want to stay home and listen for that ring.

De Maupassant's "A Wife's Confession" will be dramatized as another in the series of "The World's Greatest Stories" on Johnny Presents, over WEAJ Tuesday, from 8:00 to 8:30 p. m. The story was adapted for radio by Max Marcu and will be directed by Jack Johnstone.

A medley of three college songs played by Johnny Green's orchestra will observe the opening of the football season. They are "The Trojan War Song" of the

University of Southern California; "Carmen Ohio" of Ohio university, and "Down the Field," traditional Yale song. Also to be heard are "An Apple for Teacher," with a piano solo by Johnny Green; "The Little Man Who Wasn't There," by the Swing Fourteen, and "Let Me Be Born Again," by Bill Hargraves, the Swing Fourteen, and orchestra. Johnny the Call Boy is master of ceremonies.

How to stay happily married for 78 years will be explained by Mr. and Mrs. George Goben, each 93, the oldest married American couple, on "We, The People" over WABC on Tuesday, at 9:00 p. m.

Others to appear on the program include Maxine Sullivan, the colored girl who rose to swaying heights on the strength of her rhythmic interpretation of an old Scotch ballad; Seward Brisbane, son of Arthur Brisbane; B. Franklin Waite, 95, oldest living printer, and Robert Reidy, the Chicago father who turned his son over to the police for punishment when he learned of his being involved in two robberies.

Maxine Sullivan will express her gratitude to the author of "Loch Lomond" sung by her on her first radio appearance on Fred Allen's show. Without it she might conceivably still be scrubbing floors as the sole support of her family. Young Brisbane will disclose details of his new publishing enterprise in which he hopes to win a name for himself without the influence of his noted father's name. Waite will tell of advances in printing as he has witnessed them over seventy active years in that profession.

Rudy Vallee closed his own show and signed up to guest on another all in the same day, result of which will be the first actual guest appearance of his long career on the Walter O'Keefe Tuesday Night Party, at 8:30 p. m. over WABC.

Rudy's appearance as Walter's guest has its sentimental aspects. The first radio appearance O'Keefe ever made was on a Rudy Vallee program. Mary Martin, who joins the O'Keefe radio entourage as permanent soloist Oct. 3rd, has also guests on the Vallee program, so she, Rudy and Walter will have a lot to discuss when they are reunited at the Tuesday Party mike. Bobby Dolan's orchestra will be heard.

Four college men, members of the American International College Debating Team, will match wits with as many ex-newspaper women during the Battle of the Sexes program on Tuesday from 9:00 to 9:30 p. m., over WEAJ. The collegians are Douglas Bray of Chicopee Falls, Mass.; Franklin Mullaly of Easthampton, Mass.; Walter Foy of West Springfield, Mass., and Roland Breault of Chicopee Falls, Mass. The distaff side of the program will consist of the Misses Mary Demott, Jane Killeen, Alma Drake and Aileen DeCarminé, all former county newspaper women of Suffolk-co, N. Y.

By popular request, Bob Crosby and his Dixieland Swingsters will repeat their own boogie-woogie version of the Maxine on the Dixie Song Shop program Tuesday, 9:30 p. m. over WABC. Helen Ward's "What's New?" The Bobcats will play "My Blue Heaven" and the hand numbers will be "For Tonight," "Clarinet Marmalade," and "Singing In The Rain."

Esther Ralston, screen star in the days of D. W. Griffith, will be the feature guest on Mart Lewis' If I Had the Chance program, Tuesday, at 10:30 p. m., over WJZ. The actress from Bar Harbor, Me., is remembered especially for her work in "Peter Pan" and "Children of Divorce." Musical interludes will be offered by Conrad Thibault and the orchestra.

Robert Benchley, author, drama and book critic, actor, and sprightly steersman of the "Bounding Broomstick" will return to WJZ on Tuesday at 9:00 p. m. Artie Shaw, who has been furnishing the Melody and Madness during the waggish Benchley's absence again will present the clarinet solos and sax arrangements which have made him one of the foremost of the swing maestros.

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): Basic—East: weaf ebm kyw wben wcae wchc wdel wecu wfbr wgy wjar wnae wre wraw wtac wtam wtie wwj; Midwest: ksd kstp wdaa who wire wky wnaq wov wtmj; South: kpre ktbs kark kvoo wbaq wbre wfaa wjdx wmbg wmc woaq wab wamb; Mountain: kdyl koa.

NBC-WJZ (BLUE): Basic—East: wjz cfcl kdka waby wbal wbx-wbxa wean webr wfl wham whk wicc wita wlen wmal wmfz wnhc wosp wvay wxyz; Midwest: kma kso kwk wbcw well webr wfd wfm wjlm wis wmt wovo wren wten; South: kgko ktbs ktok kxyz waga waju wjbo wmsp wrld wsgn; Mountain: klo kuta kvod.

NBC OPTIONAL STATIONS (operate interchangeably RED or BLUE chains) East: cbl cbl emx wbre wcol wfea wgal wkbo wibz wlv work wro wsa! wean; Midwest: cbk kans kelo kfam kfyr kgbx koam kroo ksoo kysm wbow wefl wcky wday webc wghl kgl wiba wood; South: kfdm krgv kris ktsm wapo wala wawe wcol wese wfbc wfia wld wls wjax wlaq wptf wrol wsm wsoo wsun wtar; Mountain: kghl kghl kgir kiddo kob kpfa kee! ktar ktfi koa.

CBS-WABC: BASIC — East: wabc woko wcoa weel wgr wkbw wkrc wgar wrdc wcau wjas wpro wfl wjvs; Midwest: wbbm wrnt wfbm kmbc kfab whas kmox **OTHER STATIONS:** East: wadc wpg wabi wmbf wbnz whio wjr wseg whp ckac wgan whcc wgti wmas wnbx cfrb wibz wbyr worc wkbm; Midwest: woc wkbh kdai wcoa wind wtd wmfz wkbh kglo wlen wcco kohl wmbd kscj wabt wibw whb kif wna; South: walm wvne wgst wrdw wapt wchs wbt wdd wdbl krid wdne wmmw wbig wtrh wvnr wnoy kira wmax wrec wroc wqam

TUESDAY, OCTOBER 3

Eastern Standard—Subtract 3 Hr. for CST, 2 Hrs. for MT—P M.
(Changes in programs as listed due to last-minute network corrections)

- 8:00—Dance Music Orchestras—nbc-weaf News: Rhythm & Romance—nbc-wjz News Broadcasting Period—cbs-wabc John Agnew and Organ—mbs-chain
- 8:05—Edwin C. Hill—cbs-wabc-basic Troubadours in Song—cbs-net-west
- 8:15—Malcolm Claire: News—nbc-weaf Sports, Four Eton Boys—cbs-wabc The Airliners Orchestra—mbs-chain
- 8:25—George Crook Organ—nbc-weaf
- 8:30—Jink Spots Quartet—nbc-weaf Dancing Music Orchestra—nbc-wjz Public Affairs Discussion—cbs-wabc
- 8:45—Bill Stern on Sports—weaf-only Silhouettes by Salon—nbc-red-chain Lowell Thomas Talk—nbc-wjz-basic Tom Mix Skit repeat—nbc-blue-west Judith Arlen & Her Song—cbs-wabc The Johnson Family—wor-wol-only
- 7:00—F. Waring Time—nbc-weaf-east Easy Aces, Dramatic Serial—nbc-wjz Amos & Andy, Skit—cbs-wabc-east Serenade in Swing—cbs-chain-west Fulton Lewis, Jr., Talk—mbs-net.
- 7:15—Love a Mystery—nbc-weaf Mr. Keen, Dramatic Serial—nbc-wjz Jimmie Fidler, Talk—cbs-wabc-east The Aristocrats (15 m.)—cbs-west Elliott Roosevelt—wor-east & Texas
- 7:30—Echoes of New York—weaf-only Dancing Music Orchestras—nbc-red-chain Fables in Rhythm, Ed East—nbc-wjz "Second Husband"—cbs-wabc-basic Jazz Etudes, Orchestra—cbs-Dixie Radio Harris and Movies—mbs-wor
- 7:45—European Discussion—nbc-wjz Sam Baiter and Sports—mbs-east
- 8:00—Johnny Presents Or.—nbc-weaf To Be Announced (30 m.)—nbc-wjz Edward G. Robinson Play—cbs-wabc The Green Hornet, drama—mbs-wor
- 8:30—Horace Heidt Orch.—nbc-weaf "Information Please" Quiz—nbc-wjz Walter O'Keefe & Paty—cbs-wabc Mozart Concerto Program—mbs-wor
- 9:00—Battle of the Sexes—nbc-weaf Artie Shaw and Orchestra—nbc-wjz We the People via Radio—cbs-wabc Old Heidelberg Concert—mbs-chain
- 9:15—Edwin C. Hill—wor-wol-waeb
- 9:30—Fibber McGee, Molly—nbc-weaf

22
A
B
w
Two
on
libr
Mar
nou
T
ficti
nov
hun
wes
"Ar
by
ing
Ad
by
"Er
"Th
vid
Ber
Goo
by
Ka
cap
"St
"Lo
by
Me
"SI
"M
"Ta
are
Sp
an
Wa
by
Ca
Eu
Ch
ha
Fr
F
O
M
La
an
wi
Co
fi
se
Hi
in
Ch
to
di
of
PR
Ch
co
er
wi
gi
fr
E
I
or
V
th
S
v
fr
p
w
th
b
th
st
c
th
b
th
p
c
w
E
t
t
F
A
n
b
t
I
M
r