

Cowl And Calhern Team Up For Star Theatre's Show

Dale Carnegie Will Fly To Coast To Be Program Guest; Fred Allen Returns To Air Oct. 4

In line with the sponsor's policy of presenting the best entertainment possible, the Star theatre's third guest production in the fall series will be "Secrets," starring Jane Cowl and Louis Calhern, to be broadcast Wednesday at 9 p. m. over WABC.

Dale Carnegie, arriving from the orient, will fly to Hollywood Wednesday, for an appearance on the Star theatre, to tell Kenny Baker how to win friends and influence people. Arthur Q. Bryan, the 'little man' from the Grouch club, will make his third guest appearance on the program, along with Ken Murray, Frances Langford, and David Broekman's orchestra.

Preparing for the return of that prophet of woe, Fred Allen, Arlene Francis and Bud Hulick will hold the final session of their "What's My Name?" program over WEAF Wednesday at 9 p. m. Arlene and Bud, who have done yeoman service substituting for the jester during the summer, will give way to Allen on Oct. 4.

Patricia English, 16-year-old lion tamer; Jack Teagarden, orchestra leader who models steam engines, and Fred Lowry, blind whistler, will headline Dave Elman's Hobby Lobby broadcast over WEAF Wednesday at 8:30 p. m. Fred Lowry is with Horace Heidt's band. Fred turned to whistling as a hobby to help him forget his blindness and has won not only fame but a new interest in life.

A red-headed young singer from Canada, who is making a lot of other crooners see red, will join the cast of Avalon Time when the program switches to Wednesdays at 8:30 p. m. over WEAF beginning Sept. 27. The new torch-topped song star is Dick Todd, formerly vocalist with the Artie Shaw and Larry Clinton orchestras.

According to family chronicles, Dick first let out a lusty squall on Aug. 4 in 1914, at Toronto, Canada. At McDonald college he was a star in football, basketball, hockey and boxing. Later at McGill university he went in for more of the same, plus a tour of Europe and Central and South America.

While working for the Shaw and Clinton organizations, Todd started making records. In fact he has been making records so fast and so successfully that he is currently almost at the top of the ladder. Avalon Time, formerly heard on Saturdays, will continue to star Red Skelton, comedian, Edna Stillwell, Janette Davis, Tom Dick and Harry and the orchestra.

WPA Commissioner Colonel F. C. Harrington will make the address on "The WPA Program and the European War," instead of Howard A. Hunter, as previously announced, over WEAF, Wednesday, from 7:45 to 8:00 p. m. Colonel Harrington will talk from Washington.

Stunned by the realization that her husband, Bill Herbert, may never regain his mental balance, Hazel prepares to support herself and her three children without outside assistance in the One Man's Family episode for Wednesday. During the broadcast, at 8:00 p. m. over WEAF, Paul Barbour consults a psychiatrist and learns that Bill's recovery is only remotely possible.

Dr. Harold D. Lasswell, noted political scientist, will discuss the necessity for regulation of the rate of social change during an address titled "A Look Into the Future" on Wednesday. He will be heard at 7:45 p. m. over WJZ.

BEST BETS WEDNESDAY

P. M.

- 7:00—Fred Waring in "Pleasure Time." WLW.
- 8:00—Phil Baker "Honolulu Bound." WJR.
- 8:00—One Man's Family. WLW.
- 8:30—Avalon Time with Red Skelton, WLW.
- 9:00—Star Theatre, WJR.
- 10:00—Kay Kyser's College of Musical Knowledge, WLW.

Dr. Lasswell, author of "Propaganda Techniques in the World War," pioneered in applying psychiatry to politics. He is Sterling Lecturer at Yale Law School and teaches political science at the William A. White Psychiatric Foundation.

WEDNESDAY, SEPTEMBER 27

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.

(Changes in programs as listed due to last-minute network corrections)

- 5:45—"Orphan Annie"—nbc-weat-east Lillian Cornell, Song—nbc-red-west Tom Mix Advent.—nbc-wjz Scattergood Baines, Serial—cbs-wabc Dancing Music Orchest.—mbs-chain
- 6:00—Art in the News talk—nbc-weaf News, Dance Music Orch.—nbc-wjz News Broadcasting Period—cbs-wabc
- 6:05—Edwin C. Hill—cbs-wabc-basic Ballads by Brooks—cbs-chain-west
- 6:15—Malcolm Clarke, News—nbc-weaf Sports: The 4 Elton Boys—cbs-wabc "Sucker School" Feature—mbs-chain
- 6:30—Capt. Healy Stamp—weaf-only N. Cloutier's Orches.—nbc-red-chain "Ink Spots" Male Quartet—nbc-wjz Kallenborn—cbs-basic Organ Moods—cbs-west Wishart Campbell, baritone—mbs-net
- 6:45—Bill Stern and Sports—weaf-only Silhouettes by Salon—nbc-red-chain Lowell Thomas, Talk—nbc-wjz-basic Tom Mix Advent.—nbc-blue-chain Judith Arlen & Her Song—cbs-wabc Dancing Music Orchestra—mbs-chain The Johnson Family—wor-wol-only
- 7:00—F. Waring Time—nbc-weaf-east Easy Aces, Dramatic Serial—nbc-wjz Amos & Andy, Skit—cbs-wabc-east Rhythm and E. Hendricks—cbs-west Fulton Lewis, Jr.—mbs-net
- 7:15—Southwest'n Serenade—nbc-weaf Mr. Keen, Dramatic Serial—nbc-wjz Lum and Abner Skit—cbs-wabc-east The Trail Blazers of 1940—mbs-chain
- 7:30—Revelers—weaf-kyw-wbz-wmud Dancing Music Orch.—nbc-red-chain Dancing Music Orchestra—nbc-wjz Buddy Clark & His Music—cbs-wabc Lone Ranger Drama—mbs-wor-east
- 7:45—Dancing Music Orch.—nbc-weaf Sam Balter on Sports—wlv-wgn-klwk
- 8:00—"One Man's Family"—nbc-weaf Ransom Sherman Presents—nbc-wjz Phil Baker, Beetle, Orch.—cbs-wabc Name Three—to wor-wgn-wfl-wcan
- 8:30—Red Skelton Orchest.—nbc-weaf Dave Elman Hobby Lobby—nbc-wjz Paul Whiteman and Band—cbs-wabc Dancing Music Orchestra—mbs-chain The Lone Ranger's repeat—wgn-only
- 8:45—Streamlined Headlines
- 9:00—What's My Name—nbc-weaf The Horse and Buggy Days—nbc-wjz Theater of Stars, Variety—cbs-wabc Concert Orchestra—mbs-chain
- 9:15—Edwin C. Hill—to wor-wol-waab
- 9:30—G. Jessel Celebrities—nbc-weaf To Be Announced (30 m.)—nbc-wjz Percy Faith and Orchestra—mbs-wor
- 10:00—Kay Kyser's College—nbc-weaf M. Spitalny Orch.—nbc-wjz The CBS Concert Orches.—cbs-wabc Raymond G. Swing's Talk—mbs-wor
- 10:15—Dance Music Orches.—mbs-wgn
- 10:30—Dance Orchestra—nbc-wjz Viewpoints of Americans—cbs-wabc Romance in Rhythm, Orc.—mbs-wor
- 10:45—Armchair Adventure—cbs-wabc