

WLW Offers New Program To Area Listeners On Friday

"Marathon Melodies" Will Be Heard From Nation's Station At 9:30 P. M.; Great Talent Lined Up

"Marathon Melodies," a new tune quiz program which will test the wits of studio competitors in a mythical city-to-city auto race, will make its debut over WLW, Friday, at 9:30 p. m.

The half-hour weekly series will feature Sylvia Rhodes, song stylist, Steve Merrill, tenor and Josef Cherniavsky's orchestra. Jimmy Leonard as master of ceremonies, will introduce, cheer and console the audience participants, who will be asked to identify "musical statements." A musical statement will consist of two songs played by the orchestra, an example being 'Begin the Beguine,' 'At a Little Ho, Dog Stand.'

Each of the contestants will have a miniature automobile in which to progress from city to city or stall depending on the correctness of his answers, and the winners will be awarded cash prizes. Two variants of the statement idea will be used on the program. One is called "Musical Maids," in which the names of girls as song titles prevail and the other is "Musical Cities," which applies geography to music.

Miss Rhodes, who was a star dance band vocalist before stepping into radio early this year and Steve Merrill long a favorite of midwest listeners, will provide song interludes while the contestants relax.

"I Poured My Heart Into a Song," hit tune from Berlin's "Second Fiddle," will be highlighted by Frank Munn, tenor, during the Waltz Time program over WEAJ Friday, at 8:00 p. m. Munn and the chorus also will be heard in Stept's "It Seems Like Old Times," and Abe Lyman and his orchestra will play "If You Could Care for Me," "Violets," "Paradise" and "Lady Moon." The orchestra and chorus will round out the program with "Mon Cher Ami" and "Till We Meet Again."

George Hicks, veteran radio announcer, turns the tables on the Old Ranger Friday, by telling the true story of his grandfather, a forty-niner who nearly died in Death Valley before stumbling upon gold. Frank Hicks and his companion, John Matthews, camped on a small hill near the desert, and extinguished their fire by heaping stones on it. The following morning they were astonished to find that the whitened stones were full of gold. Each realized \$3,000 from their discovery. The story of Grandfather Hicks will be dramatized on the Death Valley Days program at 8:30 p. m., WEAJ.

The Jewel Song from Gounod's "Faust" will be sung by Lucille Manners, soprano, as a feature of the radio concert on Friday at 7:00 p. m., over WEAJ. Ross Graham baritone will be heard in the traditional "Water Boy" and with Miss Manners in "Moonbeams" from Herbert's "The Red Mill." Miss Manners' other solos will be "Believe Me If All Those Undeering Young Chams," and "One Magic Hour." Orchestra selections

BEST BETS FRIDAY

P. M.	Program	Station
7:00	Lucille Manners Concert	WEAJ
7:30	Johnny Presents	WAEJ
8:00	Abe Lyman Waltzes	WEAJ
8:00	Plantation Party	WJZ
8:30	Death Valley Days	WJW
8:30	First Nighter Dramatic	WAEJ
9:00	Gay Intimide Concert	WJAP
9:00	Unsolved Mysteries	WJW
9:30	Melody Marathon	WJW
9:30	Robert Ripley Program	WAEJ

will include Tscharkowsky's "Sleeping Beauty" waltz, "The Man From the Sea" from Coates' "Three Men" suite, and Carl's "Sunrise Serenade." Selections from Messiaen's "Monsieur Beaucaire" offered by the ensemble, will conclude the musical program conducted by Dr. Frank Black. The dramatized re-enactment of another chapter in the history of the petroleum industry will be presented during the "Romance of Oil" episode.

FRIDAY, SEPTEMBER 1

Eastern Standard—Subtract One Hr. for CST. 2 Hrs. for MT—P. M. (Daylight Time One Hour Later)
(Changes in programs as listed due to last minute network corrections)

5:00—Human Relation Talk—nbc-wef
News, Earl Wild, Prunsi—nbc-wef
News Broadcasting Period—cbs-wf
Mered Music Orchestra—nbc-ehm
5:05—Mina Kitchell's Jig—nbc-wjz
Edwin C. Hill's Talk—cbs-walc-usc
The Arabian Jaseem—cbs-ehm-west
5:15—News, Malcolm Colne—nbc-wef
Dancing Music Orchestra—nbc-wjz
Sports, The 4 Lion Boys—cbs-walc
5:30—Capt. Healy Stamps—wef-oly
John Gurney, Basso—nbc-td-ehm
Dancing Music Orchestra—nbc-wjz
'Uncle Jonathan' Comedy—cbs-walc
H. Weber Concert Orch.—nbc-ehm
5:15—Bill Stern on Sports—wef-oly
Submitters by Salon—nbc-td-ehm
Lowell Thomas' Talk—nbc-wjz-usc
Lionel Lindt Sports—nbc-blue-west
Outdoors with Bob Fidge—cbs-walc
The Johnson Family—wef-oly
6:00—I. Waring Tune—nbc-wef-east
Dancing Music Orchestra—nbc-wjz
Amos & Andy Skit—cbs-walc-east
The Embassy Boys—cbs-ehm-west
6:15—Lionel Lindt's Talk—nbc-ehm
6:15—L. Crawford Organ—nbc-wef

STATIONS THAT MAKE UP