

# Brilliant Young Conductor To Head Program On Sunday

Edwin McArthur Will Share Podium With Prof. Jose Castaneda; Old "Hit Broadcasts" To Be Revived

Edwin McArthur, distinguished concert accompanist who in a single year has made a notable record as an orchestral conductor, will give his first radio appearances in such a role on Sunday, when he will share the podium over WJZ from 7 to 8 p. m., with Prof. Jose Castaneda, brilliant young Latin-American musician.

McArthur first became known in the musical world as an accompanist for such distinguished concert artists as Kirsten Flagstad, John Charles Thomas, Elisabeth Rethberg, Ezio Pinza, Richard Crooks, Anna Case, and many others.

He made his debut as a conductor in the summer of 1938, with the Sydney, Australia, Symphony orchestra. Subsequent appearances both in this country and abroad have earned him recognition as a top-flight conductor in the amazingly short time of 12 months.

McArthur was born in Denver, Colo., in 1907. Beginning his musical studies in his home city, he was later awarded a scholarship by the Juilliard School of Music in New York. Subsequently he studied conducting in Vienna. He is also well-known as a composer. His song, "Spring Came," has been featured by Kirsten Flagstad in her recitals.

McArthur has chosen Deems Taylor's "Circus Days." On Aug. 27 he will conduct "An Opera Ballet," by Vittorio Giannini. Professor Castaneda will present music by Latin-American composers on both broadcasts.

Styled to present-day tastes, a "hit" program of a decade ago when networks were young and small will return for an extended series over one of the largest hook-ups ever arranged for a weekly broadcast.

Eighty stations of the WEAf chain will be linked each week from 4 to 4:15 p. m., for the renewed series, which will star Jimmy Shields, rising young tenor, the Norsemen Quartet, D'Artega's orchestra, and Rosamond Ames, style expert.

Offering a sparkling array of the most popular melodies of the day, the program will follow the successful pattern introduced 10 years ago but streamlined to modern preferences. Its sponsors were the first shoe manufacturers to use radio for advertising.

Jimmy Shields is Canadian born and 26 years old. Three years ago he was sent to the United States on an artist exchange basis. He found a place on a Buffalo station but his engaging voice soon became a network attraction.

The harmonies of the Norsemen

## BEST BETS SUNDAY

### P. M.

- 1:30—Chicago Round Table, WEAf.
- 2:00—Howard Barlow Concert, WABC.
- 3:00—Hollywood Fun Hall,
- 4:00—Jimmy Shield Melodies, WEAf.
- 5:30—Grouch Club, WEAf.
- 6:00—Melodic Strings Orchestra, WOR.
- 7:00—Charlie McCarthy Hour, WEAf.
- 8:00—Hollywood Playhouse, WJZ.
- 8:30—Album Familiar Music, WEAf.
- 9:00—Alibi Club, WABC.
- 9:30—Kaltenborn Comment, WABC.
- 10:00—Walter Winchell, WJZ.

Quartet and the tempestuous rhythms of D'Artega's band often have been featured on NBC in the past. The quartet was organized while its members were attending the University of Minnesota. They had been doing solo work at various functions and one day, finding their voices blended perfectly, they decided to change their status. One dropped out recently and was replaced. The group consists of Hal Gordon, top tenor and newcomer, Adrian "Ade" Revete, second tenor, Edwin Lindstrom, baritone and Kenneth Schon, bass.

News developments on four scattered fronts—international and

### STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): BASIC—East: weaf cfm kyw when weaf wsh wdel wecu wfhr wgy wja. wnac wrc wraw wtag wram wric wwj. Mid-west: ksd kstp wdaf who wire