

"Efficiency Age" Effects To Be Studied In Oboler Drama

Betty Caine Will Carry Entire Burden Of Plot At 8:30 p. m. Broadcast On Saturday

Betty Caine, who has been co-starred with her husband, Raymond Edward Johnson, in such striking Arch Oboler dramas as "The Ugliest Man in the World" and "The Luck of Mark Street," will carry the entire burden of a plot for the first time when she has the lead in "Efficiency Island" over WEAF Saturday at 8:30 p. m.

This eerie tale is laid in the future when straight-line factory methods of production have reached perfection and workmen, chained for generations to the machine by their pay checks, seem to have lost the will to fight for better working conditions.

The problem of what the assembly line will do to humanity in the long run has vexed economists and sociologists since the start of the industrial era. It will be given a new and surprising twist by the young author-producer.

Miss Caine, who met her husband in Chicago at a rehearsal for one of Oboler's early "Lights Out" thrillers, came to New York several months ago and since has been heard frequently over NBC. A slim, dark-haired girl, she is equally at home in character and in straight roles.

Oboler thinks she is one of the most talented members of the select group of players from which he casts his dramas—and she thinks he's the best producer in radio. When not playing a leading part in one of his productions she can usually be found doing a bit role or just sitting in the studio studying his technique.

Rounding out their third week in the cinema capital, Benny Goodman and his band will swing out the blues from the NBC Hollywood studios at 9 p. m. over WEAF. During the Camel Caravan broadcast, Benny will feature his

BEST BETS SATURDAY

P. M.

- 6:00—Chicago Concert, WGN.
- 6:30—Swing Session, WGN.
- 7:00—Tropical Serenade, WGN.
- 7:30—Prof. Quiz, WABC.
- 8:00—Hit Parade, WABC.
- 9:00—Benny Goodman Orchestra, WEAF.
- 9:00—Chicagoland Festival, WGN.

trio and Louise Tobin, vocalist, in hit tunes of the day.

A concert by the National High School Band and Accordion Ensemble will be broadcast from the Temple of Religion at the New York World's Fair at 4 p. m. over WEAF. The band, conducted by Dr. Joseph E. Maddy, will open the program with Sousa's "Semper Fidelis" March, followed by Dream Fantomine from Humperdinck's "Hansel and Gretel." Under the direction of Graham Overgard, the band next will be heard in Diver-tissement for Cornet Trio and Band by Agostini and Nocturne from Griselet's "Two American Sketches." "Elsa's Procession to the Cathedral" from Wagner's "Lohengrin," arranged and conducted by Lucien Cailliet, will be followed by the Pilgrim's Chorus from the same composer's "Tannhauser," played by the Accordion Ensemble, directed by Lloyd Marvin. The band will conclude the broadcast with Texidor's Spanish march, "Amparito Roca."

The first annual Coney Island Midsummer Song Festival which, according to estimates, will feature a one-million (1,000,000) voice chorus led by Fred Waring, will be carried on a coast-to-coast hook-up of WEAF from 7 to 7:15.

While Waring leads the song festival, believed to be the largest ever attempted, members of his glee club will be stationed along the beach "to give the pitch and get everyone started."

The Send-Out-Skelton Service, which offers, among other things, a sure-fire method of baiting mouseholes to catch the cat, will take its place with two other Red Skelton features, "Comedy in the News" and "A Slice of Life" on the Avalon Time broadcast, at 7:30 p. m. over WEAF. Assisting Skelton in the presentation of his first tri-feature broadcast will be Edna Stillwell, Herky and Gypsy Rose Levy. Bob Strong and his orchestra will provide the music.

SATURDAY, AUGUST 19

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.

(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

- 2:00—Matinee in Rhythm—nbc-weaf Dancing Music Orchestra—nbc-wjz Merry-makers Orchestra—cbs-chain Sing Song from London—mbs-chain
- 2:30—Dance Music Orch.—nbc-weaf Rhythmic Moods, Dancing—nbc-wjz Charles Paul and Organ—cbs-chain
- 3:00—To Be Announced—nbc-weaf Club Matinee Broadcast—nbc-wjz The Dancepatrols Orchestra—cbs-ch. Songs Sweethearts Sing—mbs-net.
- 3:30—Dance Music Orches.—nbc-weaf Horse Race Broadcast—cbs-chain To Be Announced (30 m.) mbs-net.
- 4:00—National Music Camp—nbc-weaf Dancing Music Orchestra—nbc-wjz Syncopation Piece, Orch.—cbs-wabc Dancing Music Orchestra—mbs-net
- 4:30—Summertime Swing—nbc-weaf Dancing Music Orchestra—nbc-wjz Music for the Dance—mbs-network
- 4:45—Dance Music Orches.—nbc-weaf
- 5:00—Radio's Kindergarten—nbc-weaf News; The Spanish Revue—nbc-wjz Broadcasting News Period—cbs-wabc Dancing Music Orchestra—mbs-chain
- 5:05—The Instrumentalists—cbs-wabc
- 5:15—Sports; Organ Con.—cbs-wabc
- 5:25—Broadcast News—nbc-weaf-wjz
- 5:30—Art of Living, Talk—nbc-weaf Rerun of the Mounted—nbc-wjz Albert Warner's Comment—cbs-wabc Dancing Music Orchestra—mbs-chain
- 5:45—Bill Stern on sports—weaf-only Norsemen's Quartet—nbc-red-chain Cincinnati's Vocal Embers—cbs-wabc
- 6:00—Dancing Music Orch.—nbc-weaf Radio's Message of Israel—nbc-wjz The Americans at Work—cbs-wabc Chicago Concert Orches.—mbs-chain
- 6:15—Roosevelt—wor-wol-waab-Texas
- 6:30—Dance Music Orches.—nbc-weaf "Quiz"—wjz-wgy-kdka-wtam-wmag To Be Announced—nbc-blue-chain County Seat, Dramatic—cbs-wabc Swing Session Orchestra—mbs-wor
- 6:45—Dance Music Orches.—nbc-weaf Sam Balter on Sports—mbs-wor-east