

Miss Dragonette Returning To Air Waves On Thursday

"Welcome Jessica" Program Set On WJZ At
7 p. m.; Havrilla Booked To Emcee
New Hit Show

Jessica Dragonette, petite princess-star of broadcasting, the theatre and the concert stage, is returning to resume her place in the realm of radio.

In honor of her return and as a special courtesy to the thousands of Dragonette admirers thruout the country, she will be accorded a special "Welcome Jessica" program over WJZ Thursday at 7 p. m.

With her on the program will be others who have helped radio establish itself permanently in the minds and hearts of the listeners. Greetings come from Lenox R. Lohr, president of NBC, and Orrin Dunlap, Jr., pioneer radio editor of the New York Times.

Miss Dragonette has selected for the program a group of songs which contain number most frequently requested by her radio audience. Her accompaniment will be an augmented orchestra under Harold Sanford and a choir-chorus.

Born in Calcutta, India, she was brought to this country when she was only six years old. Of a musical family, she studied pianos when her fingers were scarcely able to reach an octave.

Her first appearance and successes were in the musical comedy field, including a part in "The Miracle;" the lead opposite Howard Marsh in "The Student Prince," and later the ingenue role in "The Grand Street Follies."

Alois Havrilla, one of radio's top-flight announcers, will be master-of-ceremonies on Strange As It Seems, John Hix's new weekly dramatic program, when it is launched over WABC at 7:30. He will present oddities gathered from every corner of the earth by Hix, the internationally known cartoonist and fact finder for the program.

Havrilla can well point to an oddity in his own life — at the age of five, as an immigrant, he couldn't speak a word of English. By 1935, he had perfected his speech so well that he was awarded the diction medal of the American Academy of Arts and Letters.

Havrilla has appeared as a singer in "Hassan," "Mme. Pompadour" and other stage productions, and was one time a teacher of music.

James O'Neill's version of the famous French story, "Monte Cristo," in which the famous words "the world is mine" appear, will be revived for listeners

BEST BETS THURSDAY

P. M.

6:00 — Fred Waring Time, WEAF.

6:30—Joe E. Brown's Comedy, WABC.

7:00—Rudy Vallee Hour, WEAF.

8:00—America's Lost Plays, WEAF.

8:00—Major Bowes' Amateurs, WABC.

8:30 — Wallenstein Concert, WGN.

9:00 — Bob Burns Program, WEAF.

9:30—Grant Park Concert, WJZ.

to the America's Lost Plays series on Thursday, Aug. 17, from 9 to 10 p. m., EDST, over the NBC-Red network. The story, which has appeared on the screen, enjoyed widespread popularity for more than 30 years. An accurate copy of the original script was received from Eugene O'Neill, Pulitzer prize winner and son of James O'Neill. Charles Warburton, of the NBC production staff, will direct the performance.

Bela Blau, stage director and producer associated with George Abbott in many of the latter's most successful Broadway productions, will be interviewed by Rudy Vallee during the variety hour on Thursday, Aug. 17, at 8 p. m., EDST, over the NBC-Red network. Lou Holtz, making one of his frequent appearances, will be heard in another "Sam Lapidus" comedy episode.

Sacred songs by Gilmore, Hope,

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains)