

Lou Holtz And Colonna To Do 'Mr. Moto' On Vallee Hour

Comedians Will Give Their Version Of Marquand Character; Jessel Will Introduce Celebrities

Best-seller writing J. P. Marquand and be "so sorry" he ever created the character Mr. Moto when he sees what Lou Holtz and Jerry Colonna do to it on Rudy Vallee's program. The comedians' version of a Mr. Moto story will be heard over WEAJ Thursday at 7 p. m.

In an interview, Marquand will discuss his two most notable best-sellers, "The Late George Apley," 1938 Pulitzer prize winner, and this year's "Wickford Point."

Broadway's hit play, "No Time for Comedy," will be represented by Laurence Olivier, handsome young English actor who is starred on the stage with Katharine Cornell, Ethel Barrymore and Margalo Gillmore. His stint will be a one-act radio play.

Celebrities who are authorities on affairs of the heart, five-and-ten music and success on Broadway stage will be introduced by George Jessel on his WEAJ program Wednesday at 8:30 p. m. In order, these are Beatrice Fairfax, The Kidoodlers and Bert Lahr. The four Kidoodlers have \$97.21 invested in more than a hundred instruments that equip their toy orchestra.

The fertility of the imagination will be given free reign when Dale Baxter invites members of the studio audience to explain how they would talk themselves out of perplexing situations during the It's Up to You program Thursday from 7:30 to 8:00 p. m., over WJZ. A memory test in which contestants will be required to reconstruct plots of dramatic sketches also will be featured.

A dramatic character study of a particular type of wife will be presented over WJZ during the 1001 Wives program Thursday, from 9:00 to 9:30 p. m., with Betty Kinkler, dynamic NBC actress, in the leading role. The weekly series, portraying the various types of wives, including the nagger, the woman who marries beneath her and never lets her husband forget it, and other assorted helpmates, is written by four top-notch radio script writers.

Veteran of the airwaves the he is, Bing Crosby is in for an entirely new radio experience. He will be a guest at his Music Hall, taking a night off from his vacation to appear in the WEAJ broadcast Thursday at 9:00 p. m. Jane Bryan, young movie actress distinguished as an actual native of Hollywood, will be the other guest to be greeted by Bob Burns, Pat Friday, the Music Maids and John Scott Trotter's orchestra.

"Metamora," the first successful play about Indians, which netted its author, J. A. Stone, a \$500 prize, and its producer-star, Edwin Forrest, a cool million in profits, will be presented as the third in the series of America's Lost Plays over WEAJ Thursday, at 8:00 p. m. Edwin L. Dunham, of the NBC production staff, will direct and Barrett H. Clark, who discovered the manuscript of the drama, will act as commentator and narrator.

It was back in 1829 that Forrest, then just beginning his long career as a tragedian and professional patriot, put up the unprecedented sum of \$500 as a prize for the best play to be written around an Indian theme. Stone, a young Philadelphia actor, won the competition with "Metamora." With Forrest in the title role, the play ran continuously from then until 1875 and amassed box office receipts

BEST BETS THURSDAY

P. M.

- 6:00 — Fred Waring Time, WEAJ.
- 6:30—Joe E. Brown's Comedy, WABC.
- 6:30 — The All Star Revue, WEAJ.
- 7:00 — Rudy Vallee's Hour, WEAJ.
- 7:00—Symphonic Jazz, Song and Orchestra, WJZ.
- 8:00—Major Bowes and Amateurs, WABC.
- 9:00 — Bob Burns Program, WEAJ.
- 9:00—1001 Wives, Drama, WJZ.

such as had never been dreamed of in the American theatre.

"Alice Templeton Time" is the title that has been given to a new program which will make its bow on the NBC-Red Network, September 25. The celebrated blind British pianist is to have an orchestra to support him in his delightful pianologues, which is to be recruited in Chicago, where the programs will originate.

Jack Haley, screen and radio comedian, is back in Hollywood, following a New York sojourn.

Frances Langford and Jon Hall left the film city, Monday, for Ft. Worth, Texas, where they open a two-week engagement at Billy Rose's original Casa Manana, July 21. Martha Raye and her husband, Dave Rose, open at the night club shortly thereafter.

Announcing days will be over for John Conte if any or all the plans which various sponsors have for him materialize before the fall season gets under way. At present, Conte is up for the singing-acting

THURSDAY, JULY 20

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.

(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

- 4:30—Billy & Betty—nbc-weaf-east
- Morin Sisters, vocals—nbc-red-west
- Affairs of Anthony, Skit—nbc-wjz
- Outdoors with Bob Edge—cbs-wabc
- Weber's Concert Orchestra—mbs-net
- 4:45—"Orphan Annie"—nbc-weaf-east
- J. Johnston, Baritone—nbc-red-west
- The NBC Salon Orchestra—nbc-wjz
- March of Games in Quiz—cbs-wabc
- Dance Music Orchestra—mbs-chain
- 5:00—Jimmy Kemper Song—nbc-weaf
- News: NBC Salon Orch.—nbc-wjz
- Broadcasting News Period—cbs-wabc
- Dance Music Orchestra—mbs-chain
- 5:05—Edwin C. Hill—cbs-wabc-basie
- Hickman's Serenade—cbs-chain-west
- 5:15—News: Malcolm Claire—nbc-weaf
- Songs of Patricia Gilmore—nbc-wjz
- Sports: Console Reveries—cbs-wabc
- 5:30—Songs Sweet & Low—nbc-weaf
- Dancing Music Orchestra—nbc-wjz
- Dancing Music Orchestra—cbs-wabc
- 5:45—Bill Stern on Sports—weaf-only
- Dancing Orchestra—nbc-red-chain
- Lowell Thomas, Talk—nbc-wjz-basie
- Lynn Brandt, sports—nbc-blue-west
- Judith Arlen and Songs—wabc
- The Johnson Family—wor-wol-only
- 6:00—F. Waring Time—nbc-weaf-east
- Easy Aces, Dramatic Serial—nbc-wjz
- Amos & Andy, Skit—cbs-wabc-east
- The Aeolian Ensemble—cbs-chain-west
- Fulton Lewis, Jr., Talk—mbs-chain
- 6:15—To Be Announced—nbc-weaf
- Mr. Keen, Dramatic Serial—nbc-wjz
- Matty Malneck Orch.—cbs-wabc-east
- Dance Music Orch.—cbs-chain-west
- 6:30—The All Star Revue—nbc-wjz

STATIONS THAT MAKE UP