

# Arlene Francis, Fred Uttal Quiz Tops Wednesday Shows

**"What's My Name?" Program Proves Popular; Van Steeden To Be In Charge Of Music For Hour**

Arlene Francis and Fred Uttal, conductors of the popular quiz program, "What's My Name?," will bring the second edition of their series to WEAJ Wednesday from 8:00 to 8:30 p. m. Miss Francis and Uttal will invite members of the studio audience to identify well-known persons by means of various clues. Music for the program will be under the direction of Peter Van Steeden.

Latest addition to cast of the Edith Meiser script story, "The Life and Love of Dr. Susan," is Robert Regent in the role of Peter Bradford.

CBS plans for ace writers for the Columbia Workshop series include name of Philip Barry who is being sought for an original play. Those set for future scripts are Lord Dunsany, William Saroyan and Dorothy Parker.

Skinnay Ennis has been resignatured to supply the music on Bob Hope's show when it returns to the air.

David Brockman, who has been re-signed to supply the music on the Wednesday night oil show when it returns in the fall, is now in New York for a brief vacation. He may conduct a symphonic concert while in the east.

The Stardusters, a new vocal group on George Jessel's Celebrity Program, have started an indefinite engagement at the Belmont-Plaza, New York.

When Kate Smith returns in the fall a number of dramatic spots on her series will be filled by the Group Theatre Players who were heard on the final few weeks of this season's shows.

In their current engagement at a Biltmore spot from where they are heard thrice weekly over CBS, Frankie Masters and his orchestra are featuring "Noon Whistle Blues," written by Carl Bean, the band's first saxophonist and arranger.

Johnny Green, maestro of "Johnny Presents," has been selected to conduct a concert embracing the Philadelphia Symphony and Gene Krupa's swing crew at Robin Hood Dell, Philadelphia, July 21.

Edgar Bergen sneaked into New York by plane for a vacation, doing his broadcast from New York but he committed the most unkind cut of all! He shipped Charlie McCarthy here by train—in a suitcase!

A comedian, a bridge expert, a singing pianist and the actress daughter of a famed actor will be George Jessel's guests on his Celebrity Program over the NBC-Red network Wednesday at 8:30 p. m. They are Milton Berle, popular wit; Ely Culbertson, card authority; Fats Waller, jazz exponent, and Ruth Mix, daughter of Tom Mix. Music is under the baton of Peter Van Steeden with vocals by The Stardusters.

Effective after the broadcast of June 30, the Star theatre is on an eight-weeks' vacation from the air before returning August 30, same net, same time, to be heard each Wednesday thereafter, from 9 to 10 p. m.

The fall plans for the program are still incomplete, it is expected that the basic show formula will remain the same as it has been during the past year, with Ken Murray acting as master-of-ceremonies for the 60-minute show.

The CBS Star theatre made its network debut Oct. 5, 1938, with one of the most impressive casts ever assembled for a weekly radio show. A succession of brilliant guest stars presented over the year's period increased the popularity of the show until today it is one of the top-ranking programs on the air.

Among the hosts of Hollywood luminaries who have appeared on the Star theatre are Max Reinhardt, Adolpe Menjou, John Bar-

## BEST BETS WEDNESDAY

**P. M.**

- 6:00 — Fred Waring Time, WEAJ.
- 6:30—George Jessel in a Jamboree, WJZ.
- 7:00—One Man's Family, WEAJ.
- 7:00—Phil Baker, Beetle, Bottle, WABC.
- 7:30—Paul Whiteman, WABC.
- 8:00—What's My Name Quiz, WEAJ.
- 8:30—Hollywood Idea Mart, WJZ.
- 9:00 — Kay Kayser's College, WEAJ.

rymore, Virginia Bruce, Constance Bennett, Una Merkel, Charlie Ruggles, Bette Davis, Verree Teasdale, Frances Dee, Basil Rathbone, Eddie Cantor, Olivia de Havilland and Mary Astor.

"Alter Ego," an original dramatic sketch authored by Arch Oboler and presented on the Star theatre by Bette Davis, set a new standard for radio dramatics.

### WEDNESDAY, JULY 12

**Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.**  
(Daylight Time One Hour Later)  
(Changes in programs as listed due to last-minute network corrections)

- 4:45—"Orphan Annie"—nbc-weaf-east  
Dance Music Orchest.—nbc-red-west  
N. Y.'s Street Interviews—wiz-only  
Dance Music Orchest.—nbc-blue-chain  
When We Were Young—cbs-wabc-ch  
Dancing Music Orchest.—mbs-chain
- 5:00—To Be Announced—nbc-weaf  
News, Dance Music Orchest.—nbc-wjz  
Broadcasting News Period—cbs-wabc
- 5:05—Edwin C. Hill—cbs-wabc-basic  
Ballads by Brooks—cbs-chain-west
- 5:15—News, Malcolm Claire—nbc-weaf  
Dancing Music Orchest.—nbc-wjz  
Song Time at Microphone—cbs-wabc  
"Sucker School" Feature—mbs-chain
- 5:30—Capt. Healy Stamps—weaf-only  
N. Cloutier's Orchest.—nbc-red-chain  
Dancing Music Orchest.—nbc-wjz  
Sports, Four Eton Boys—cbs-wabc
- 5:45—Bill Stern and Sports—weaf-only  
Salon Silhouettes—nbc-red-chain  
Jewell Thomates, Talk—nbc-wjz-basic  
Lynn Brandt, sports—nbc-blue-chain  
Doris Rhodes & Her Song—cbs-wabc  
The Johnson Family—wot-wot-only
- 6:00—F. Waring Time—nbc-weaf-east  
Elvy Aees, Dramatic Serial—nbc-wjz  
Amos & Andy, Skit—cbs-wabc-east  
The Aeolian Lusem—cbs-chain-west  
Fulton Lewis, Jr., Talk—mbs-chain
- 6:15—Human Nature, Talk—nbc-weaf  
Mr. Keen, Dramatic Serial—nbc-wjz  
Michael Loring and Song—cbs-wabc
- 6:30—Revelers—weaf-kyw-whz-wmal  
Dancing Music Orchest.—nbc-red-chain  
Geo. Jessel in a Jamboree—wiz-only  
Dancing Music Orchest.—nbc-blue-chain  
People's Platform, Talks—cbs-wabc  
Lone Ranger Drama—mbs-wor-east
- 6:45—Dancing Music Orchest.—nbc-weaf  
Sam Walter on Sports—wiz-wgn-kwk
- 7:00—"One Man's Family"—nbc-weaf  
Ransom Sherman Presents—nbc-wjz  
Phil Baker, Beetle, Bottle—cbs-wabc  
"Success Session" Prog.—mbs-chain
- 7:30—Tommy Dorsey Music—nbc-weaf  
Dave Logan Hobby Lobby—nbc-wjz  
Paul Whiteman and Band—cbs-wabc  
Goldman's Band Concert—mbs-chain  
The Lone Ranger repeat—wgn-only
- 8:00—What's My Name Quiz—nbc-weaf  
The Horse and Buggy Days—nbc-wjz  
Lewisohn Stadium Con.—cbs-wabc  
Dance Music Orchest.—mbs-chain
- 8:15—Edwin C. Hill—to wor-wol-only
- 8:30—Hollywood Idea Mart—nbc-wjz  
Geo. Jessel's Celebrities—nbc-weaf  
Percy Faith and Orchestra—mbs-wor
- 9:00—Kay Kayser's College—nbc-weaf  
Roy Shield and Orchestra—nbc-wjz  
Stadium Concert Cont'd—cbs-wabc  
R. G. Swing's Comment—mbs-wor
- 9:15—Dance Music Orchest.—mbs-wor
- 9:30—Interest in Democracy—nbc-wjz  
Music Counter Concert—mbs-chain
- 9:45—To Be Announced—cbs-wabc
- 10:00—Dance Music Or.—nbc-weaf-east  
Fred Waring repeat—nbc-red-east  
News, F. Waring repeat—wiz-wbl  
Dancing Music Orchest.—nbc-blue-chain