

# Benny Goodman To Open New Caravan Hour On Saturday

Swing Maestro Will Be Heard From WEAJ At 9 P. M.; Nazimova Cast In Unique Role In Drama

Benny Goodman's blazing hot swing band will open a new Caravan series on WEAJ July 8, to be broadcast Saturdays from 9 to 9:30 p. m. The program features one of swing music's greatest figures.

The gay show's NBC debut furthermore will mark the addition of five new musicians and two new arrangers to the talent roster and the introduction of Bert Parks, 24-year-old announcer, singer and comedian as master of ceremonies.

Benny Goodman not only is hailed as an outstanding exponent of swing music, but is credited with the very creation of "swing" music as a descriptive phrase. After an inauspicious opening soon after organizing his band in New York five years ago, Goodman quietly toured across the country.

Upon opening at the Palomar in Los Angeles, he described his organization as a "swing" band, solely to get a new handle. The trick phrase took on, and so did the band. From then on Benny Goodman has risen in prominence until his name today is recognized from coast to coast as a symbol of the latest and hottest in swing.

Nazimova, who celebrated her 60th birthday last month, will demonstrate her versatility and great dramatic ability by playing the part of a girl of 20 during the early scenes of Arch Oboler's play, "The Ivory Tower," in which she is to be starred over WEAJ Saturday, at 8:30 p. m. She then will grow old with the character she represents until, at 60, she is at last called upon to make the decision which forms the climax of the story.

In casting other roles in "The Ivory Tower" Oboler has selected players who have done really outstanding work on his present series. These include Raymond Edward Johnson, who has scored in "Mirage," "The Engulfed Cathedral," "Steel," "Hail Victory" and "The Luck of Mark Street;" Martin Gabel, of the Mercury Theatre who had the leading part in "Mr. Important" for Oboler, and John Brown, who jumped into the leading role of "Nero's Wife" on an hour's notice.

Definite proof that speech is not confined to human beings will be offered by Gilbert Wright, Los Angeles inventor, when he demonstrates his "Sono-vox" during a special broadcast over WJZ Saturday, from 9:30 to 9:45 p. m. The sensitive device converts sound waves into vibrations, which in turn, are converted into words. With the "Sono-vox" a violin can be made to speak—with the voice and tone of a violin.

During the talking sound effects program, Wright, aided by NBC sound effects experts, will present a scene in which automobiles, horns, fire sirens, flickering flames, church bells and farm animals hold animated conversations.

There'll be a new voice on Avalon Time this summer, beginning with the broadcast Saturday at 7:30 p. m. over WEAJ. Curt Massey, baritone member of the Westerners quintet, long network favorite, will step into Red Foley's shoes as vocal soloist. Massey, a native of New Mexico, will sing one of his popular "Bunk House Ballads" for Avalon listeners.

Also on the musical program will be "Comes Love," "White Sails" and "Pagan Love Song" by Bob Strong and his orchestra. Songstress Janette will sing "Stairway to the Stars" and Nonsense Vendor Red Skelton will take charge of the laugh situation, aided and abetted by Edna Stillwell.

The old hayloft where the National Barn Dance holds sway each Saturday night is going to be all dressed up with a new load of hay to greet the Old Timer, Bill Thompson, who will be heard in the first series of guest appear-

## BEST BETS SATURDAY

**P. M.**

- 6:30—Quiz WJZ
- 7:00—Tropical Serenade WLW
- 7:30—Saturday Variety Time
- 8:00—The Saturday Hit Parade WABC
- 8:00—Vox Pop's Questions WEAJ
- 8:00—The National Barn Dance WJZ
- 8:30—Arch Oboler's Plays WEAJ
- 9:00—Benny Goodman WEAJ

ances on the broadcast at 8 p. m. over WJZ.

Thompson, also known to radio listeners for his characterizations of Nick De Popolus and Horatio K. Boomer, rocketed to fame on the Fibber McGee and Molly programs. He is now vacationing in Chicago during the summer months before returning to the West Coast and the McGee programs in the fall.


**SATURDAY, JULY 8**

**Eastern Standard—Subtract One Hr. for CST. 2 Hrs. for MT—P. M.**

(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

- 2:30—Cosmopol. Rhythms—nbc-veat
- Crazy Quilt in Rhythm—nbc-wjz
- Charles Paul and Organ—cbs-chain
- Music Hall from London—mbs-chain
- 3:00—To Be Announced—nbc-veat
- Club Matinee of Radio—nbc-wjz
- Romany Trail Orchest.—cbs-network
- Songs Sweethearts Sing—mbs-net
- 3:30—Dance Music Orchest.—nbc-veat
- The Dancepators Orchest.—cbs-chain
- Dancing Music Orchestra—mbs-net
- 4:00—Paul Martin & Music—nbc-veat
- Dancing Music Orchestra—nbc-wjz
- To Be Announced (30 m.)—cbs-wabc
- Dancing Music Orchestra—mbs-net
- 4:30—Summertime Swing—nbc-veat
- Dancing Music Orchestra—nbc-wjz
- Topical Tunes Program—cbs-wabc
- 4:45—Dance Music Tunes—mbs-net
- 5:00—Radio's Kindergarten—nbc-veat
- News; The Spanish Revue—nbc-wjz
- Broadcasting News Period—cbs-wabc
- Dancing Music Orchestra—mbs-chain
- 5:05—On with the Dance—cbs-wabc
- 5:15—Warner in Comment—cbs-wabc
- 5:25—Broadcast News—nbc-veat-wjz
- 5:30—"Renfrew of Mounted"—nbc-wjz
- The Art of Living, Talk—nbc-veat
- Sports, Hands On Deck—cbs-wabc
- Dancing Music Orchest.—mbs-chain
- 5:45—Bill Stern on sports—veat-only
- The Ink Spots Vocals—nbc-red-chain
- When We Were Young—cbs-wabc
- 6:00—Dancing Music Orchest.—nbc-veat
- Radio's Message of Israel—nbc-wjz
- The Americans at Work—cbs-wabc
- To Be Announced—mbs-chain
- 6:15—Roosevelt—wor-wol-waah-Tex.
- 6:30—To Be Announced—nbc-veat
- "Quiz"—wjz-wgy-kdka-wtam-wnaq
- Dancing Music Orchest.—nbc-blue-chain
- "County Seat," Dramatic—cbs-wabc
- Swing Session Orchestra—mbs-wor
- 6:45—Dance Music Orchest.—nbc-veat
- Sam Baker on Sports—mbs-wor-east
- 7:00—Dick Tracy Skit—nbc-veat-east
- Dancing Music Orchestra—nbc-wjz
- To Be Announced (30 m.)—cbs-wabc
- Tropical Serenade Orchest.—mbs-wor
- 7:30—Saturday Variety Time—nbc-veat
- Brent House, Serial Series—nbc-wjz
- CBS Workshop, Dramatic—cbs-wabc
- Hawaii Sends a Program—mbs-wor
- 8:00—Vox Pop's Questions—nbc-veat
- The National Barn Dance—nbc-wjz
- The Saturday Hit Parade—cbs-wabc
- Hollywood Derby Broad.—mbs-wor
- 8:30—Arch Oboler's Plays—nbc-veat
- 8:45—Geo. Fischer, movies—mbs-wor
- Dancing in Moonlight—wabc-only
- Saturday Night Serenade—cbs-chain
- 9:00—Benny Goodman Orchest.—nbc-veat
- To Be Announced (30 m.)—nbc-wjz
- Symphonic Strings Orchest.—mbs-wor
- 9:15—To Be Announced—cbs-wabc
- 9:30—Chris Endeavor Prog.—nbc-veat
- Dancing Music Orchestra—nbc-wjz
- Dancing Music Orchestra—mbs-wor
- 9:45—Doris Rhodes Songs—cbs-wabc
- 10:00—Dance Music until 12—nbc-veat
- News; Dancing for 2 hrs.—nbc-wjz
- New's, Dance Music 2 hrs.—cbs-wabc
- Dance Music Orchest.—mbs-chain



## Leading Hitters

(By The Associated Press)