

"Blondie" Series Scheduled For The Air Monday Night

Famous Chic Young Comic Strip Characters Come
To Life; O'Keefe And Company Will
Take Vacation

There's a well known rule in radio writing as to the best means of arousing and sustaining suspense. It is this: "Get your hero into hot water and keep him there."

That rule has been faithfully followed in preparation for the airing of "Blondie," a comedy serial based upon Chic Young's famous comic strip and unveiled for the radio audience on Monday at 6:30 p. m. over WABC.

In "Blondie," with Penny Singleton and Arthur Lake of Hollywood playing the principal roles, the suspense will be intense and hilarious. For Dagwood, Blondie's young husband is involved in jam after jam, with no one but the authors sure how on earth he's ever going to straighten out the skein of tangled troubles.

Following the Monday broadcast, "Tune-Up Time," the weekly radio revue which features Walter O'Keefe, Andre Kostelanetz and Kay Thompson will take a six week's summer vacation, returning to the airwaves on Monday evening, August 21, at the same time and same network.

In proper vacation fashion, Comedian Walter O'Keefe will clean up his desk before his holiday departure with a skit called the "Wastebasket Review," which, says Walter, will be built entirely on gags and musical measures eliminated from previous broadcasts of the series by time cuts and other last-minute production emergencies. A true son of New England, Walter believes in using up everything in the icebox before turning off the juice.

Lowell Thomas, radio commentator, journalist and world traveler; Wendell Brenner, 250 pound sandhog; and Private Abe Krotoshinsky, who carried the message which resulted in the rescue of the famous Lost Battalion, are to tell thrilling personal experiences during another unique meeting of The Order of Adventurers which will be broadcast over WJZ Monday at 7:00 p. m.

Garni Miranda, beautiful Brazilian singer and radio favorite, will make her second appearance on the air in the United States during the second in the new night-time Magic Key of RCA series Monday from 7:30 to 8:30 p. m., over WJZ.

In addition to Miss Miranda, currently starred in the Broadway success, "The Streets of Paris," the full-hour variety program will

present Col. Lemuel Q. Stoopnagle; Nathaniel Shilkret, conducting the Victor Concert Orchestra; LeRoy Miller, popular Philadelphia "one-man program;" the Rodgers Sisters, who "rhyme the news," and Charles Barnett and his Victor Recording Orchestra.

Plans for celebrating the Fourth of July will be discussed by members of the Al Pearce Gang during their broadcast over WEAJ Monday from 7:00 to 7:30 p. m. Parades, picnics, fireworks and other topics associated with the annual celebration will come up for consideration. The King Sisters, making another guest appearance, will be heard with Everett West, tenor, and Carl Hoff's orchestra in musical portions.

Alec Templeton will play tricks with familiar music, give classic depth to popular songs, and present brief classical works over WEAJ each Tuesday, from 8:30 to 9:00 p. m., beginning July 4, when he launches the new Alec Templeton program. Fibber McGee and Molly (Mr. and Mrs. Jim Jordan) are on their summer vacation.

Templeton will head a musical variety program which will feature Conrad Nagel, veteran of many NBC broadcasts, as master of ceremonies; Edna Odell, as solo-

MONDAY, JULY 3

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT--P. M.

(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

4:45—Orpheus Andie—nbc-weaf-east
W. Van Dyne, tenor—nbc-red-west
N. Y. Street Interviews—wiz-only

Dance Music orhes.—nbc-blue-chain
Adventures in Science—cbs-wabc

Songs Without Words—mbs-network
5:00—Science in the News—nbc-west
News; Dancing Music Orc.—nbc-wiz

Broadcasting News Period—cbs-wabc
"Drifting and Dreaming"—mbs-chain

5:05—Edwin C. Hill—cbs-wabc-basic
Dave Local at Novachord—cbs-west

5:15—News; Malcolm Clarke—nbc-weaf
Patricia Gilmore and Song—nbc-wiz