

Defense Of Hot Dog Marks Rudy Vallee Radio Program

Grover Whalen Guest Star On Thursday Night;
Kate Smith To Appear In
Airwaves Sketch

Allegations that a hot dog, with mustard, costs a dollar-and-a-half on the grounds of the New York World's Fair will be termed as base canard by Grover Whalen, the Fair's president, when he speaks over WEAJ Thursday, as guest on Rudy Vallee's program.

It all started last Thursday when Doc Rockwell, appearing as Rudy's guest, jokingly said that he had paid one dollar for a hot dog at the fair and, since he was on a vacation and price meant nothing, an additional 50 cents for mustard.

When the furor had died down on Flushing Meadows, Vallee invited Grover Whalen to appear personally to answer the charges made by the screwball comedian. Whalen accepted immediately and will contend that the hot-dog of tomorrow is reasonably priced.

While the fate of the hot-dog, which recently, won international distinction, what with it serving as the main course for kings and queens, hangs in the balance, Vallee will present stars of the stage and screen as guest artists during the program over WEAJ from 7:00 to 8:00 p. m.

Among those scheduled to be heard are May Robson, actress for 55 years; Carmen Miranda, sensational Latin-American singing and dancing star of the Broadway success, "The Streets of Paris," making her first radio appearance in the United States, and Lou Holtz, dialect comedian, making his fifth successive guest appearance. Miss Robson will be heard in a one-act play.

Kate Smith will double as a dramatic actress when she takes time out from songs to star in the dramatic sketch on the farewell broadcast of her current series of "Kate Smith Hours" over WABC Thursday, at 7:00 p. m.

Presented for the last time this season will be the Ted Straeter Choir and Abbott and Costello. From Kate's program, the "Aldrich Family" starring Ezra Stone, and Jack Miller's orchestra will move into Jack Benny's spot on WEAJ Sunday, July 2.

A biographical note is detectable in the original dramatic sketch in which Kate will get top billing supported by Ted Collins, who is also making his first start as a player of serious drama. Kate is cast as an unknown girl with a beautiful voice who is discovered by Ted Collins, taking the role of a business man with an ear for musical talent.

Despite her debut as an actress on her own program, Kate's musical repertoire for the evening is even richer than usual. She will be heard in a selection of old and new songs including "Wishing," "Don't Worry 'Bout me," "In the Middle of a Dream," "When Your Lover Has Gone," "If I Didn't Care" and "God Bless America."

Edward Arnold and Allen Jenkins, both stellar film actors, and Irene Jessner, NBC artist and a star of the Metropolitan Opera Co., will share the Music Hall

THURSDAY, JUNE 29

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.
(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

4:15—Houseboat Hannah—nbc-blue-w

BEST BETS THURSDAY

P. M.	Program	Station
6:00	Fred Waring Time	WEAF
6:30	Joe E. Brown's Comedy	WABC
7:00	Rudy Vallee's Hour	WEAF
7:00	Kate Smith Variety Hour	WABC
8:00	Good News Variety	WEAF
8:00	Major Bowes Hour	WABC
9:00	Bing Crosby and Bob Burns	WEAF
9:00	Lewisohn Stadium Concert	WABC

spotlight with Bob Burns during the WEAJ broadcast Thursday from 9 to 10 p. m., from Hollywood Radio City.

Miss Jessner's soprano solos will be a highlight of the KMH broadcast, and Arnold and Jenkins will match wits and words with the bazooka-toting summer head of the hall.

Pat Friday, young singing star, will offer "Don't Worry About Me," and "Stairway to the Stars." The Music Maids' offering will be "Snug As a Bug in a Rug."

Horace Heidt and His Musical Knights, versatile company of 30 entertainers, will begin a new series of sponsored programs over WEAJ Thursday. The nationally popular musical group which will replace Vocal Varieties, will continue for three weeks on the latter's program's present schedule, and then will shift to a half-hour weekly spot.

For the first three weeks, the Heidt program will be heard Thursdays from 6:15 to 6:30 p. m., and Fridays from 9:45 to 10 p. m., the Thursday programs originating in the NBC Radio City studios and the Friday programs from the Hotel Biltmore roof. Beginning July 17, the programs will be heard Mondays from 8:30 to 9 p. m.

Good News of 1939, radio's first network program to be produced by a motion picture company, will come to the close of its series with the WEAJ broadcast Thursday at 8 p. m.

STATIONS THAT MAKE UP