

# Robert Benchley's New Show To Introduce 4 Highlights

## Writer-Actor Will Have Guest Star; Artie Shaw Back On Air Lanes After Serious Illness

When Robert Benchley's Melody and Madness program makes its hilarious debut over WJZ Tuesday at 8:00 p. m., the program will include four opening-day highlights.

The writer-actor star of the program will introduce a guest star on his program, an innovation for Melody and Madness. Altho Benchley will introduce guest talent for the first time, his familiar Bounding Broomstick will be in evidence, ready to fly off for parts as yet unknown, on one of the exploration tours which emphasize the second half of the program title.

Artie Shaw will be responsible for three highlights of the broadcast. His appearance Tuesday will be his first since the severe illness which confined him to the hospital. He will return, in good health for the first time in many weeks, to join a dual celebration, his first NBC appearance on the program also being his birthday.

Hugh ("Woo! Woo!") Herbert of the movies and Dr. Raymond L. Ditmars, Bronx Zoo snake authority, will be interviewed on their widely divergent occupation by George Jessel on the For Men Only program Tuesday. They will be heard, together with two other notables to be announced, over WEAF at 7:30 p. m.

Herbert went to Hollywood as a writer and remained to become the familiar absent-minded comedian who originated the expensive "Woo! Woo!" Dr. Ditmars, curator of the New York Zoological Park, is the author of a number of scientific books.

Gilbert F. Close, confidential secretary to the late President Woodrow Wilson; Evelyn and Gladys Swarthout, talented musical cousins; Colonel J. W. Blizard, Confederate veteran who saw Stonewall Jackson shot, and Lady Diana Taylour, a woman of nobility who runs a gas station, will headline Gabriel Heatter's "We, The People" program over WABC Tuesday, at 8 p. m.

Close, confidential secretary to the War time President from 1916 to 1920, accompanied Woodrow Wilson to Europe and was entrusted with the first copies of the Treaty of Versailles. Gladys Swarthout, famous operatic prima donna, will introduce her cousin and protege, Evelyn Swarthout, pianist, who will make her network debut.

Another author of best-sellers, Clarence Budington Kelland, will be set up as a target for Clifton Fadiman's questions on all subjects when he joins the regulars of the Information Please board of experts for the WJZ broadcast Tuesday, at 7:30 p. m. On the last program, his contemporary, J. P. Marquand, represented their fraternity. The other guest ex-

## BEST BETS TUESDAY

### P. M.

- 7:00—Johnny Presents, WEAF.
- 7:00 — Edward G. Robinson, WABC.
- 7:30—For Men Only, WEAF.
- 7:30—Dick Powell and His Show, WABC.
- 8:00—Robert Benchley Program, WJZ.
- 8:30—Fibber McGee and Molly, WJZ.
- 8:30—Benny Goodman's Swing, WABC.
- 9:00 — Bob Hope and Variety, WEAF.

pert to serve with the regulars, John Kieran and Franklin P. Adams, will be Bernard Jaffe, noted writer on popular science.

Kelland is the author of the highly popular "Mr. Deeds Goes To Town" as well as many other best-selling novels and short stories adapted later for the movies. A native of Portland, Mich., he began his writing career as a reporter on the Detroit News.

Pat Reed, convict who recently released from "the Rock," will tell the inside story behind what he predicts will be "the world's worst prison break from the world's most famous prison—Alcatraz" when he appears as guest of the Inside Story program over WJZ at 7 p. m. Tuesday.

Reed will be one of three headliners on the program. The other two are Cliff Bergere, ex-speedway racer, and Charles B. Roth, personal friend of Buffalo Bill.

Bergere will reveal the story behind Hollywood's most sensational crack-up in a recent pic-

### TUESDAY, MAY 23

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.

(Daylight Time One Hour Later)

(Changes in programs as listed due to last-minute network corrections)

5:30—Eugene Conley, Tenor—abc-weat

STATIONS THAT MAKE UP