

# Vox Pop Program Scheduled For Airing At Fair Grounds

## Johnson And Butterworth Will Have Two Out Of Three Broadcasts From Super-Show Scene

Two out of every three broadcasts of NBC's Vox Pop program, conducted by Parks Johnson and Wally Butterworth, will originate within the grounds of the New York World's Fair, beginning with the WEAJ broadcast Saturday at 8 p. m. This first World's Fair program will come from the RCA Exhibit building. The other broadcasts as usual will originate either in the lobby of the RCA building or that of some large hotel in New York City.

"Should an employer adopt the policy of hiring young men, or men over 40?" will be the question of the week posed by Parks and Wally during their first World's Fair broadcast. In addition to spectators chosen at random from the audience, a special interviewee will be Count Theo Rossi, said to be the world's richest bachelor. He is the world's speedboat champion, a former Olympic bob-sled captain, and an all-round sportsman.

Ann Shepherd, stage and screen star, and Raymond Edward Johnson, well known radio actor, will have leading roles in "The Engulfed Cathedral," a fantasy based on Debussy's musical composition of the same name which Arch Oboler is to present over WEAJ Saturday at 9 p. m.

Miss Shepherd, a member of the Group theatre, was last seen on Broadway when for two weeks she replaced Sylvia Sidney in "The Gentle People" during the latter's illness. She was featured in "Having Wonderful Time" and has spent a year in Hollywood under contract to Universal Pictures.

Johnson has had numerous important parts in Oboler's plays. He specializes in monologues and his most recent appearance in such a role was in "Hail Victory" on April 15.

By popular request the National Broadcasting Co. will repeat Gian-Carlo Menotti's radio opera, "The Old Maid and the Thief," Saturday, in a broadcast to be heard over WJZ from 9 to 10:15 p. m.

Following the enthusiastic reception of this opera by New York music reviewers when it was given its world premiere in an NBC broadcast on April 22, the National Broadcasting Co. has received literally thousands of requests for a second hearing of this work which the gifted young Italian composer was commissioned to write by NBC. These requests have come not only from practically every state in this country, but from short wave listeners in South Africa, Europe and throughout South America.

Mr. and Mrs. Emmet Carr of Ames, Ia., who have reared 56 foster children in the last 20 years, will be interviewed on the National Barn Dance program Saturday from 8 to 9 p. m., over WJZ. On the same program Tizze Lish will make the first of three guest appearances.

The program will open with the ensemble presenting "You're As Welcome As the Flowers in May" and "Neath the Spreading Chestnut Tree." Kip Farrell, romantic baritone, will be heard in "Gardenias" and Bob Valentine, harmonica soloist, will play "Butterflies in the Rain." The Maple City Four will sing "Clover Blossoms," the Hot Shots, "Moving Day in Jungletown," and Lucille Long, contralto, "One Morning in May." The octet, Ann Pat and Judy and the orchestra will offer a medley of "Tip Toe Thru the Tulips," and "Take a Tip From the Tulips." Henry Burr and the ensemble will be heard in "Jeanine, I Dream of Lilac Time."

Dr. Frank Black has been invited to baton one of the summer concerts of the Cleveland orchestra at the Aquastage there during July. A number of noted maestri are to be guest conductors.

Johnny Green and his orchestra are filling out-of-town dates when not on the "Johnny Presents" program. They go to Boston this week for two dance engagements at the Totem Pole ballroom.

Apparently the British do not fear war. Carson Robison and his Buckaroos, standard American radio act, now playing the Berkeley hotel in London, have just been

## BEST BETS SATURDAY

P. M.

- 8:30—Quiz, WJZ.
- 7:00—Tommy Riggs and Betty Lou, WEAJ.
- 7:00—Johnny Presents, WABC.
- 7:30—Professor Quiz Quizzes, WABC.
- 7:30—Saturday Variety Time, WEAJ.
- 8:00—The National Barn Dance, WJZ.
- 8:00—Phil Baker, WABC.
- 8:00—The Hit Parade, WABC.

renewed for 26 weeks of broadcasting over Radio Luxembourg.

The future of the Wednesday night show will be decided by the sponsor on May 15 altho the current time contract doesn't peter out until June 28. Sponsor is still undecided whether to stay on the air during the summer or whether to take a breather during the hot weather.

The Kate Smith show sets some sort of precedent by bringing back, within a few weeks, the microphone version of Michael Todd's "Hot Mikado" with Bill Robinson on May 11. The first airing won such response that the forthcoming presentation will be re-done exactly like the initial broadcast.

Three shows originating on WLW, Cincinnati, and heard on the NBC-Red network have been transferred to Chicago as part of economical move on sponsors' part. They are "Avalon Time," "Plantation Party" and "Uncle Walter's Dog House." The latter show will also be switched from Fridays to Tuesdays.

Harry Horlick, one of radio's pioneer conductors, comes back to the studios with a new series of weekly orchestral numbers with vocals by Eugene Conley, tenor, over WJZ Friday, May 12, at 8:30 p. m.

Mort Lewis, who conceived the idea of the program, "If I Had the Chance," will serve as guest master of ceremonies on the program of Tuesday over WJZ. Guests to be interviewed on their ambitions will include Lucille Manners, prima donna; Channing Pollock, famous playwright; Al Dubin, noted song writer, and Ray Perkins, comedian. The program is heard at 9 p. m.

Songs of the range in an original arrangement by Raymond Paige highlight the "Raymond Paige, 99 Men and a Girl" program over CBS Wednesday at 9 p. m. Entitled "Way Out West," the arrangement embraces "Bury Me Not on the Lone Prairie," "The Round-Up," "Red River Valley" and "Home on the Range." Another distinctive number will be "The Phonograph Record," built around the old favorite, "Japanese Sandman." Vocals by Hildegard include "It's Never Too Late" and "Penny Serenade."

## STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED); BASIC—East: weaf cfm kyw when weaf east wdel wfbr wgy wjar wnac wre wtag wtam wtie wwj; Midwest: ksd kstp wdaa who wire winag wow; South: kpre wbre wjdx wmbg wmc wsb wsmb; Mountain: koa kdl.

NBC-WJZ (BLUE); BASIC—East: wjz cfcf kdkk waby wbal wbg-wbza wcap wbr wft wgm wkw wnc

SATURDAY, MAY 6

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT—P. M.