

New Quiz Show Will Teach Audience How To Remember

Old Ranger Will Recount Story Of Man Who Made Efforts To Obtain Education Despite Handicap Of Poverty

"Don't Forget," a new audience participation program which carries the quiz program thru to its logical culmination, will be launched over WJZ Friday. The program will be heard each Friday from 8 to 8:30 p. m.

Allen Prescott, long known to radio listeners as NBC's "Wife Saver," will be master of ceremonies of the new series which will feature the M. P. C., or Mental Point of Contact, as a means of helping listeners to remember names, numbers and places thru thought association.

Five members will be selected at random from the studio audience. Each contestant will receive five dollars and, for each question answered correctly, an additional sum of 63 cents, which represents the M. P. C. of the program as it is broadcast on the sixth day of the week at 8 o'clock. Listeners will be invited to send in M. P. C.'s which, if used, will win them \$3.

The determined efforts of Elisha Brooks to obtain an education despite the handicap of dire poverty will be recalled in the Old Ranger's dramatization on the Death Valley Days program over WEAJ Friday from 9:30 to 10:00 p. m. Entering elementary school at the age of 17, after he had worked for six years to support his mother, father and ten brothers and sisters, Elisha soon rose to the head of his class and a few years later enrolled at Healdsburg Academy on a scholarship. Jobs as miner and janitor helped to sustain him during his attendance at Healdsburg and upon graduation he began a long teaching career which culminated in his election to the presidency of one of California's leading colleges.

Gracie Allen's latest original comedy, "The Ride of Paul Revere" with original music and lyrics by Ray Noble and his staff will be presented on the Burns and Allen program Friday at 8:30 p. m. over WABC. Paul Revere's horse will be brought to life by the soundman.

Roscoe Hoskinson, hero of an exciting episode in the Oklahoma oil fields 11 years ago, will be presented at the microphone following the dramatization of the episode in the "Romance of Oil" feature of the Cities Service Concert over WEAJ Friday at 8 p. m.

Hoskinson was in a crew that drilled 6,500 feet without any evidence of oil. It was decided then to lower a nitroglycerin torpedo down the well and explode the rock, in the hope that oil would be released. Before the torpedo was at the bottom, however, oil began to gush and presently the torpedo itself shot into the air. As it came down, Hoskinson caught it with his hands.

Lucille Manners and Ross Graham will be heard as usual with the concert orchestra conducted by Dr. Frank Black.

A half dozen years before the movies tumbled to the sock appeal of such hit ideas as the "Hardy Family," radio's "One Man's Family" was a big success. That's one reason why "The Aldrich Family" starring Ezra Stone was chosen as the summer replacement for the Jack Benny program.

Odds are better than even that Hal Kemp will have the Smoothies, former WLW aces, on his forthcoming "Time to Shine" program.

A girl sword swallower will be Fred Allen's "Person You Didn't Expect to Meet" or the jester's program over the NBC-Red network Wednesday, April 26. She is Patsy Smith, a pretty southern lass, who has been a feature attraction with the Ringling Brothers and Barnum and Bailey circus for the last five years.

Walter Donaldson was once credited with writing 70 per cent of the nation's song hits.

Frank Black and his concert orchestra will demonstrate Donaldson's versatility in the composing field when they play a medley of his tunes on the Friday night concert series over the NBC-Red network May 5. The medley includes "I'm Bringing a Red Rose," "Romance," "At Sundown," "My Buddy," "Yes Sir, That's My Baby," "My Blue Heaven" and "Without That Gal."

Mark Weber, conductor of the "International Nights" series over the NBC-Red network Monday nights, flew to New York from Chicago over the week-end for business. He got back to the Windy City just in time for rehearsals.

Earnest Chappell, master of ceremonies of "Show of the Week" over MBS, plays host to Jan Garber's orchestra during the Sunday, April 23, program. Chappell

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key station and basic chains or groups thereof unless specified.)

NBC-WEA/F (RED): BASIC—East: wfac cbm kyw wben wcae wcae wdel wfbr wgy wjar wnae wre wtag wiam wtic wwj; **Midwest:** ksd kstp wdaa who wire wmaq wow; **South:** kprc whrc wjdx wmbg wmc wsb wsnb; **Mountain:** koa kdyi.

NBC-WJZ (BLUE): BASIC—East: wjz cfef kdka waby wbal wbz-whza wean wbr wfl wham whk wice wjin wleu wmal wmfj wsr wxyz; **Midwest:** koil kma kso kwk wbcw well wear wfd wfim wjim wls wmt wowo wren wten; **South:** kxyz waga wdsu wjbo wmps wrtd wsgn; **Mountain:** klo kuta kvod.

NBC OPTIONAL STATIONS (operate interchangeably RED or BLUE chains): **East:** cbf cbl cmx wbre wcol weeu wfea wgal wlbz wlv wmb work wraw wrdo wsa wsn wspb; **Midwest:** krs kelo kfy kgbx koam ksoo wbow well wcky wday webe wgf wgl wiba wood wtnj; **South:** kark kfdm kgko kgne kgcv kris ktbs kths ktok ktsm kvoo wapo wala wawe wbp wesc wfaa wfbc wfla wiod wis wjax wky wkak woai wpi wrol wsm wsoe wsun wtar wvnc; **Mountain:** kghf kgii kgr kido kob kpfa ksei ktar kti kvaa.

CBS-WABC: BASIC—East: wabc woko wcao weei wgr wkbw wkre wgar wdre wcau wjas wpro wfbl wjvs; **Midwest:** wbhm krnt wfhm kmbe kfah whas knox. **OTHER STATIONS:** **East:** wade wpg wabi wnhf wbs whio wjr wsg wlp ckac wgan whec wugi wmas wnhx cfrb wibx wiby wore wkbn; **Midwest:** woc wbbb wdal weoa wtag wmb wkbh kglo wisn wcoo wmbd kscj wbst wibw whlb kfh wnae; **South:** waim wgst wrdw wapi wchs wbt wdod wrbl krld wdnc wmmz wbig ktrh wbrl wnox klra wmae wrec wcoo wqam wfaa wlae wvl koma wdbo wpar wcaa wrva wdbj ktsa wtoc kwkh wdac wtul wjno wvva wsjs; **Mountain:** kggm kvor klz kfbh kvgo kgr koh ksl kgar

MBS-WOR-WGN—Basic: wor wgn cklw wfl wbal wot wrva wcae wlv wsa wem khke wba; **New England:** wice wtht wait wspr wfea waab winh wlbz wnic wrdo wllh wean wsar wubb whai weou wbrk; **Midwest:** whbf kso wmt koll kfor kygo kwb kggf; **South:** ktok kada kvso kerc kome kbiz kgff ktat kfjz krbc kgne know krle khst kris kand wrr kluf kxyz kfro kfyo kpit kgki kabc krrv ktem kcmc kgkb waco krgv; **Mountain:** kfel kfka (note: Some MBS stations also on other chains).

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