

# All Entertainment Fields Supply Guild Show Talent

Joan Bennett, Rosemary Lane, Mickey Rooney,  
Rudy Vallee And George Murphy On  
At 7:30 P. M. Sunday

The stage, screen, radio, night club and concert worlds have contributed their favorites for a sparkling revue, which will star Joan Bennett, Rosemary Lane, Mickey Rooney, Rudy Vallee, George Murphy and Oscar Bradley's orchestra on the "Screen Guild Show", over WABC Easter Sunday, at 7:30 p. m. Each of the celebrities was famous in one of the above realms of entertainment before he answered the call of Hollywood.

America's best loved "bad boy", Mickey Rooney, will have a field day in the revue, as he will act, sing, lead the orchestra, play a classical selection on the piano, direct a comedy skit and swing on the drums.

The Easter Parades on Fifth Avenue, New York City, and on the Champs Elysees, Paris, France,—style streets of the world—will be described in a special broadcast over WEAf Sunday, at 12:00 noon. A group of fashion experts in an automobile cruising down Fifth Avenue will compare fashion trends with a similar group strolling along the Champs Elysees. An intricate two-way hookup permits both groups to converse.

Glenda Farrell and Chester Morris will be starred in "The Man From Medicine Hat", and original comedy by Paul Franklin, on "Silver Theater" in its broadcast over WJZ Sunday, at 6:00 p. m. The story of a cowboy's introduction to Manhattan Society, "The Man From Medicine Hat" was adapted for radio by True Boardman and will be produced for "Silver Theater" by Conrad Nagel, with original music scored and conducted by Felix Mills.

Morris, star of several of Franklin's Screenplays, selected the author's new radio play for his return engagement on "Silver Theater". His current role will be in sharp contrast to that which he portrayed in "Skyscraper", the stirring drama of men and steel which highlighted the 1937 "Silver Theater" series. Glenda Farrell, heroine of the Torchy Blane film series, will be making her "Silver Theater" debut.

Charlie McCarthy has done so much talking about his new girl friend, Priscilla Ramshackle, without producing her that Edgar Bergen and others in the program cast have expressed their doubts that she actually exists. Charlie has promised to produce her at the microphone on the WEAf program Sunday at 8:00 p. m.

If the wooden Casanova keeps his word, there are likely to be some complications. For one thing, the beautiful Claudette Colbert,

## BEST BETS SUNDAY

- P. M.**
- 2:00 The Magic Key, WJZ.
  - 5:30—Paul Wang's Spelling Bee, WEAf.
  - 5:30—Ben Bernie and Lew Lehr, WABC.
  - 6:00—Conrad Nagel's Theatre, WJZ.
  - 6:30—Gateway to Hollywood, WEAf.
  - 7:00—Jack Benny and Mary, WEAf.
  - 7:30 — Screen Guild Show, WABC.
  - 8:00—Charlie McCarthy Hour, WEAf.
  - 9:00 — The Hollywood Playhouse, WJZ.
  - 10:00 -- The Circle Variety, WEAf.
  - 10:00—Bob Benchley's Program, WABC.

whom Charlie has professed to admire greatly on the occasions of past visits to the program, will be there again as a ghost. For another thing, Dorothy Lamour will return to the program.

Ogden Nash, comic rhymester, will be another guest, and will be heard in a sample of the verse that has made him famous. Donald Dickson will sing with Robert Amburster's orchestra.

A musical ear is a better possession for a musician than it is for an investment banker—that's why Johnny Green violated parental wishes and became an orchestra leader. Green and his melody makers will reveal a part of that history during their ride on the Bandwagon, Sunday, at 7:30 p. m. over WEAf.

Charles G. and Kathleen Norris, famous husband-and-wife team of novelists, will be guests of The Circle in its WEAf broadcast Sunday, at 10:00 p. m. On the same program the lovely Madeleine Carroll, heard twice previously as

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STATIONS THAT MAKE UP