

Jack Haley Will Do "Local Boy Makes Good" Air Drama

Great Supporting Cast To Aid Comedian On Friday Program; Gracie Allen Set To Revue Easter Styles

Successfully returning to the old home town, Jack Haley and his show will whet the airwaves with an original musical comedy entitled "Local Boy Makes Good" on Friday at 7:30 p. m. over WABC.

Artie (Could-Be) Auerbach and Lucille Ball, the Happy-Haley-Hecklers will be on tap for the half-hour. A musical treat is promised by vegetarian Virginia Verrill, who will warble "Hurray for Spinach" as Ted Fio-Rito and his famous orchestra provide the musical air-fare.

Not to be outdone by the fashion experts, Gracie Allen will jump into the limelight with a word-by-word description of what her famous family will wear in the Easter Parade when she comes to the mike on the Burns and Allen program Friday at 8:30 p. m. over WABC.

Gracie's breathless, deathless details of what the Allens have resurrected from the family attic will be relayed to the public between musical numbers. Ray Noble will play "St. Louis Blues" and Frank Parker's solo will be "Penny Serenade." Gracie will sing but her song is sssh . . . secret.

Rosemarie Brancato, soprano, will recreate the voice of Christine Nilsson, Swedish opera star of the 19th century, in "Ave Maria," the Old Ranger's Eastertide story for the Death Valley Days broadcast, Friday at 9:30 p. m., over WEA. The dramatization will recall Mme. Nilsson's operatic tour of this country and the story of her visit to the Mission of San Xavier del Bac, where, impressed by the beauty of the church, she began to sing Gounod's "Ave Maria." Her singing brought tears to the eyes of the Indians, and they knelt instinctively in the aisles. Miss Brancato will sing "Ave Maria" and several arias from the opera during the broadcast.

Interesting episodes in the history of the petroleum industry will be traced in "The Romance of Oil," weekly dramatic series to be presented as an added feature of the programs over WEA at 8:00 p. m., beginning Friday.

Musical highlights of the Good Friday broadcast will include the intermezzo, "Agnus Dei" from Bizet's "L'Arlesienne" suite, sung by Lucille Manners; the "Easter" Overture of Rimsky-Korsakoff, played by Frank Black and the orchestra, and "Wanting You"

BEST BETS FRIDAY

P. M.

- 7:30—Jack Haley Variety Show, WABC.
- 8:00—First Nighter, WABC.
- 8:00—Warden Lawes Drama, WJZ.
- 8:30—Burns and Allen, WABC.
- 8:30—Author Author, WOR.
- 9:00—Orson Welles Playhouse, WABC.
- 9:30 — Death Valley Days, WEA.
- 10:00—Guy Lombardo, WEA.
- 10:30—Bob Ripley's Program, WABC.

from Romberg's "The New Moon," sung by Miss Manners and Ross Graham. Other solos by Miss Manners will be the Waltz from Romberg's "Desert Song" and the "Angelus" from Herbert's "Sweethearts."

The orchestra will be heard in Schubert's "March Militaire," the Meditation from Massenet's "Thais," and the Gopak from Moussorgsky's opera "The Fair at Sorochinsk." Berlin's "Easter Parade" and Sullivan's "The Lost Chord," sung by the ensemble, will complete the full-hour broadcast.

A medley of old favorites including "Peg O' My Heart," "Shine," "My Wonderful One" and "On Moonlight Bay" will be presented during the Plantation

FRIDAY, APRIL 7

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT.—P. M.

(Changes in programs as listed due to last-minute network corrections)

6:00—Living God, Drama—abc-weaf News; Dance Orches—abc-wiz-east