

# Young Tenor "Find" To Make Air Debut With Al Pearce

## Everett West, Night Club Singer, Becomes Regular Member Of Gang; Special Holy Week Program Arranged

Everett West, young tenor who was "discovered" singing in a Chicago night club by Al Pearce two weeks ago, will become a regular member of the Pearce Gang, and simultaneously make his network debut on the Pearce program Monday on WEAF from 8 to 8:30 p. m.

West was singing at the Chez Paree in Chicago when Pearce heard him sing recently. Impressed by his lyric tenor voice, Pearce signed him immediately. He will go direct from Chicago to St. Louis to join the Pearce zanies, and will also appear in their stage show at the Fox theatre there.

Events of Holy Week, from Christ's entry into Jerusalem to the Resurrection, will be described in dramatic and narrative form when "The Living God" is enacted over WEAF in a series of five daily broadcasts, beginning Tuesday from 6:00 to 6:15 p. m.

Presented by the National Council of Catholic Men in co-operation with the National Broadcasting Co., "The Living God" will be dramatized by a cast of noted Hollywood actors and actresses, headed by Walter Connolly, Mary Carr and Pedro de Cordoba.

"The Living God," adapted from the French of Ciba and Suzanne Mallard, as published by Sheed and Ward, will be day-by-day report of the events of Holy Week, as seen by a roving radio announcer, who finds himself transported to Jerusalem. Walter Connolly, famous character actor, will be heard as the announcer. Mary Carr, star of many silent films, will be cast as the old woman.

The voice of Jesus Christ will be enacted by Pedro de Cordoba, who, with Connolly, is editing "The Living God."

America's favorite songs will be featured during an eight-weeks song search to be conducted by Phil Spitalny and his all-girl orchestra, beginning with their

## BEST BETS MONDAY

### P. M.

- 7:00—Amos and Andy, WABC.
- 7:30 — Eddie Cantor Show, WABC.
- 8:00—Al Pearce and Gang, WEAF.
- 8:00—The American Cavalcade, WABC.
- 8:30—Tom Howard and George Shelton, WABC.
- 9:00—Phil Spitalny's Girls, WEAF.
- 9:00—Radio Theatre, WABC.
- 10:00—True and False, WJZ.

Hour of Charm broadcast of Monday. Favorite songs of the radio audience leading in each week's count will be played on the program, broadcast over WEAF each Monday at 9 p. m.

The idea of the "search" was suggested by the many requests reaching Spitalny for favorite songs of famous people. Among such favorites the orchestra has played recently were Dr. Walter Damrosch's favorite, Beethoven's Moonlight Sonata, and Dorothy Thompson's, the Berceuse from Godard's "Joselyn."

Richard Crooks, tenor star of the Voice of Firestone, will be heard singing from the NBC Hollywood Studios in the broadcast Monday at 8:30 p. m. over WEAF. He will be heard from there again on Monday, April 10, while still filling concert engagements in Los Angeles.

Dog and cat lovers of suburban Westchester-co, N. Y., will be put on the spot on other subjects when they line up on Dr. Harry Hagen's True or False program in the WJZ broadcast Monday at 10 p. m.

The cat lovers' team is composed of women, the dog lovers' of men.

It's moving day for Amos and Andy Monday, the first one for them since they became a network feature something like 11 years ago.

The transfer, made by their sponsor, takes them to WABC. There they will continue their former WEAF time schedule of 7 p. m. for the east and 11 for the west five days a week.

Amos and Andy, portrayed by Freeman Gosden and Charles Correll, started out in Chicago as Sam and Henry in 1926.

The space they are leaving on WEAF-NBC is being filled by an anti-crime serial, "Mr. District Attorney," written by Phil Lord, who created Gang Busters.

Claiming that his partner, Lum, must be in his second childhood because he's always getting into trouble, Abner, of the "Lum and Abner" radio team, is going to establish a Pine Ridge branch of the Boys' Clubs of America for him during their broadcast Monday over WABC at 7:15 p. m.

The potential listening audience for the hilarious program, Melody and Madness, which features that master of burlesque, Robert Benchley, and Artie Shaw's orchestra, will be increased tremendously on Tuesday, May 23, when it is launched over 93 stations of the Blue network of the National Broadcasting Co.

The fast-moving comedy program, which made its bow to the coast-to-coast radio audience only last November, will be heard each Tuesday from 9 to 9:30 p. m.

Benchley, already well established as a humorous author, book and dramatic critic, and also as a motion picture actor, is presenting his first regular radio series in the Melody and Madness programs. He made his radio debut in December, 1936, when he appeared on the Magic Key program over NBC to deliver a lecture on Christmas shopping, based on his inimitable style of writing. In August, 1937, he was again heard on the Magic Key program as master of ceremonies.

### MONDAY, APRIL 3

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT.—P. M.

(Changes in programs as listed due to last-minute network corrections)

- 6:00—Science in the News—nbc-weaf News; Dancing Music Or.—nbc-wjz Broadcasting News Period—cbs-wabc Drifting and Dreaming—mbs-chain
- 6:05—Daily Sports Resume—wabc only The Roundup of Rhythm—cbs-chain
- 6:15—Malcolm Claire story—nbc-weaf Patricia Gilmore and Song—nbc-wjz Howie Wing on Aviation—cbs-wabc Dick Harding at Organ—mbs-chain
- 6:25—Press News Period—nbc-weaf
- 6:30—Names Make News—weaf only Dance Music Orches.—nbc-red-chain Ray Perkins and His Piano—nbc-wjz Bob Trout and comment—cbs-wabc Front Page—whk-wspd-wbc-whb
- 6:45—Bill Stern on Sports—weaf only Dancing Music Or.—nbc-wjz-chain Lowell Thomas news—nbc-wjz-basic Hal Totten on sports—nbc-blue-west Enoch Light's Orchestra—wabc only Sophie Tucker's program—cbs-chain Music from Maritimes—mbs-chain
- 7:00—To Be Announced—nbc-weaf Amos and Andy—cbs-wabc-east Orphans of Divorce—nbc-wjz-east Fulton Lewis, Jr., Talk—mbs-chain
- 7:15—To Be Announced—nbc-weaf Lum and Abner, Dramatic—cbs-wabc Race Track Jim, Drama—mbs-chain
- 7:30—Dancing Music Or.—nbc-weaf Jimmy Kemper and Songs—nbc-wjz Eddie Cantor Show—cbs-wabc-east Chicagoans Orchest.—cbs-chain-west Lone Ranger Drama—mbs-wor-east Front Page rpt—wlv-wgn-kstp-kxok
- 7:45—Science on the March—nbc-wjz Control of Cancer, Talk—nbc-weaf Sam Balter's sports—wlv-wgn-kwk
- 8:00—Al Pearce and Gang—nbc-weaf C. Robinson & Buckaroos—nbc-wjz The American Cavalcade—cbs-wabc Studies in Contrast Orch.—mbs-wor
- 8:30—Wallenstein Orchest.—nbc-weaf To Be Announced (30 mi.)—nbc-wjz Tom Howard, G. Shelton—cbs-wabc Dancing Music Orchest.—mbs-wor
- 9:00—Phil Spitalny's Girls—nbc-weaf Primrose String Quartet—nbc-wjz Radio Theater, Dramatic—cbs-wabc The Listeners Theater—mbs-chain
- 9:30—Eddy Duchin Orch.—nbc-weaf Westminster Choir Prog.—nbc-wjz Wor Symphony Orchestra—mbs-wor
- 10:00—Mark Weber's Con.—nbc-weaf True or False Quiz Prog.—nbc-wjz Guy Lombardo's Orchest.—cbs-wabc Dancing Music Orchest.—mbs-wor
- 10:30—Dance Music Orches.—nbc-weaf The National Radio Forum—nbc-wjz Columbia Workshop—cbs-wabc-east Eddie Cantor repeat—cbs-chain-west The Melody Pageant—mbs-wor-east The Lone Ranger repeat—mbs-west
- 11:00—Theo. Huntley's Talk—nbc-weaf News, Dancing Music to 1—nbc-wjz News, Dancing to 1 a. m.—cbs-wabc Amos and Andy repeat—cbs-west
- 11:15—Dance Orchestra to 1—nbc-weaf Talk Rep. Martin Smith—mbs-wor
- 11:30—Dance Tunes to 1:30—mbs-wor

### STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key station and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): BASIC—East: weaf cfm kyw when weaf wsh wdel wfbi wgy wjar wnae wre wtag wlam wtie wvj; Midwest: ksd kstp wdaf who wire wmaq wow; South: kpre wbie wjdx wmbg wnc wsb wsmb; Mountain: koa kdyl.

NBC-WJZ (BLUE): BASIC—East: wjz cfef kdkk waby whal whz-whza wean wabr wfl wham whk wicc wjtn wleu wmal wmf wsr wxyz; Midwest: koll kma kso kwk wcbm well wfar wfdl wibm wjml wls wmt wow wro wten; South: kyxz waga wdsu wjbo wmps wtd wsgn; Mountain: klo kuta kvod.

NBC OPTIONAL STATIONS (operate interchangeable RED or BLUE chains): East: cbl cbl cmx wbre