

Theda Bara, Famous "Vamp" Of Old, To Be Heard Tuesday

Star Of Silent Films Set On "For Men Only" Show; Judy Garland Turns Comedienne For Program

Theda Bara, traditional "vamp" of the old silent movies, will be introduced to a new generation of screen fans in an interview by Fred Ullal, master of ceremonies, on the For Men Only program Tuesday. She and other personalities will be heard over WEAF at 8:30 p. m. Miss Bara, who is in retirement now, won her appellation as a "vamp" when she appeared with Edmund Jose in a screen adaptation of Rudyard Kipling's familiar poem, "A Fool There Was."

She also was the screen's first Cleopatra. Others to be heard in interviews will be Al Pearce, head of his own gang in the popular NBC comedy and musical program; Major George Fielding Eliot, author of the best seller, "The Ramparts We Watch," and Donald Bain, who imitates anything that makes a noise. Peter Van Steeden's orchestra and The Merry Macs will supply the program's music.

Judy Garland, young film star, whose previous NBC appearances have been as a featured soloist, will turn comedienne when she visits the program starring Bob Hope, Tuesday, at 10:00 p. m., over WEAF from Hollywood.

Judy will join the elect group of hecklers when she helps Patsy Kelly, Jerry Colonna, Bill Goodwin and Skinnay Ennis make life tough for comedian Hope. She also is

TOP TUNING TUESDAY

- P. M.**
- 7:30—Second Husband, WABC.
 - 8:00—Johnny Presents, WEAF.
 - 8:00—Edward G. Robinson, WABC.
 - 8:30—For Men Only, WEAF.
 - 8:30—Al Jolson and His Show, WABC.
 - 9:00—Battle of Sexes, WEAF.
 - 9:30—Fibber McGee's Show, WEAF.
 - 9:30—Benny Goodman's Swing, WABC.
 - 10:00—Bob Hope's Variety, WEAF.

expected to join in a song sketch based on a popular tune.

The third blast from Doctor Rockwell's Brain Trust over WJZ Tuesday, from 9:30 to 10:00 p. m., will be a satirization of modern manners, clothes, and cosmetics under the omnibus title, "Fine Feathers Make Fine Birds."

"For years," confessed Doctor Rockwell while having puns with his coffee, "I have felt profoundly about this business. My answer to the popular notion that 'Clothes Makes the Man' is, 'applesauce.' If clothes add up to anything it's a woman. Yes sir, clothes, thy name is woman. Any Fifth Avenue stroller can see that for himself."

Along with other members of the Brain Trust—Jan Martin, Agnes Moorehead, Eunice Howard, and Fred Irving Lewis, Doctor Rockwell is giving his undivided attention to masculine mores and milady's cosmetics. The results of their lengthy deliberations will be aired from coast to coast after the Doctor calls the Brain Trust to order with his gazel.

Carrying out his new anything-can-swing policy, Benny Goodman and the killer-dillers will swing "Estrellita" during the Caravan broadcast from Indianapolis Tuesday, at 9:30 p. m. over WABC. Martha Tilton will sing "Got To Get Some Shut-Eye" and the Swing King will round out his program with a jive version of "In A Little Spanish Town." Johnny Mercer and the Fluff-Box (which now contains \$10.25) will also be heard during the show.

Phil Baker, star of CBS' "Honolulu Bound" will represent the broadcasting business when he serves as a judge of the world's first televised beauty contest to be held Tuesday, at the Hotel Savoy Plaza in New York.

This contest to select "America's Typical Telegenic Beauty" is not only the first of its kind, but it also marks the introduction of the new Philco portable television set—an instrument no larger than an ordinary tea wagon and one which may be wheeled with ease by only one person. Machine is important because heretofore, the nearest practical approach to a portable television instrument has been a ten ton truck.

Leslie Howard will appear as guest star on Jesse L. Lasky's "Gateway to Hollywood" program March 19 over WABC.

Approximately 200 stations will carry the four-day spring radio campaign of a drug company using transcriptions featuring Rubinoff and his violin, Arthur Boran, Buddy Clark, Graham McNamee and Basil Ruysdael.

John Conte gets the announcing chore on the Tommy Riggs show while it is in Hollywood.

Jan Kiepura, young Polish tenor of the Metropolitan Opera Company, will sing with Dr. Frank Black's symphony orchestra on the "Magic Key" program over the NBC Blue network Sunday, March 12.

Clifford Odets' Group Theatre play, "Rocket to the Moon," with the principals of the Broadway cast, Luther Adler, Morris Carnovsky and Eleanor Lynn, will

Theatre Guide

- OMIO—"Huckleberry Finn"
- QUILNA—"Up the River" and "Pardon Our Nerve."
- SIGMA—"St. Louis Blues"
- STATE—"Dawn Patrol" and "Swing That Cheek."
- LYRIC—"Rosalk" and "Secrets of a Nurse."

COMING UP

- OMIO—"Topper Takes a Trip" begins Wednesday.
- QUILNA—"Wife, Husband and Friend" previewed Friday.
- SIGMA—"Peck's Bad Boy With the Circus" and "Disbarred" begin Wednesday.
- STATE—"The Citadel" and "Broadway Musketeers" begin Wednesday.
- LYRIC—"Sons of the Legion" and "Overland Stage Raiders" begin Thursday.
- MAJESTIC—"The Buccaneer" and "40 Naughty Girls" begin next Friday.

be a feature of the Kate Smith Hour over CBS Thursday.

Following his stay at the Astor Roof in New York, Ben Bernie will probably take his program to the west coast so he can make another picture.

Edward G. Robinson's "Big Town" script for Tuesday, is titled "Railroad Crossings" and involves crooked politicians.

Dave Elman, conductor of "Hobby Lobby," who recently had Phil Baker on his program as a guest, will repay the compliment by appearing on the accordion-jester's Saturday night program over CBS.

The election of Cardinal Pacelli to the office of Pope of the Roman Catholic Church provided an unusual thrill for Frankie Pacelli, child actor heard in the "It Can Be Done" series. He's a distant relative of the new Pontiff.

A stamp authority, a newspaperman and a bandleader will be among the notables revealing their secret ambitions to Cal Tinney on "If I Had the Chance" over the NBC Blue network Tuesday, at 10 p. m. They are Captain Tim Healy, who has his own radio series; Fulton Oursler, editor of Liberty magazine, and Eddie DeLange, bandleader on the Phil Baker programs.

\$179,743 TAX TOTAL RECEIVED IN PUTNAM-CO

(Lima News Bureau)

OTTAWA, March 7—Collection of current and delinquent real estate taxes in Putnam-co at the close of business Saturday totaled \$179,743.37, Treasurer Grover C. Nichols said today. The collection period ends March 20.

The first-half collection last year amounted to \$193,053.23 and Treasurer Nichols expressed belief this year's receipts would equal or exceed it. More than \$6,000 in delinquent assessments was included in last year's revenue. Considerable collection of past-due levies is included in the current receipts.

Last week Nichols' office received \$23,307.26 which included a payment of more than \$8,000 by the Nickel Plate railroad.

Sales tax receipts last week amounted to \$1,079.61 compared to \$475.66 for the corresponding week of last year. It represented the second consecutive week of an increase over last year's receipts.

COUNCIL UPSETS COAL DEALERS' LICENSING BILL

(Lima News Bureau)

KENTON, March 7—An ordinance which would have licensed all coal dealers in Kenton was turned down on its third reading Monday night by Kenton city council by a vote of five to one. Council considered a number of matters in a brief session but the refusal to pass the coal ordinance, which has held the center of the picture at the last two meetings, was the matter of greatest importance.

Council members who voted against the measure said that the amount which would be received from licenses would not be sufficient to pay the expense of administration and enforcement of the ordinance.

The report for February, submitted by Mayor Ellis H. McFauland was accepted by the body. It is as follows: due city, \$111.20; due state, \$11.30; due mayor, state costs, \$470; due chief of police, state costs, \$4; doctors \$6; total, \$167.20.

PEEPING TOM REPORTED

WAPAKONETA, March 7—For the third time in less than 10 days, local police today received a report of "peeping tom" from residents in the eastern part of the city. Patrolman Kenneth Westbay investigated but was unable to find any person fitting the description in the vicinity from which the reports were made.

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each item. All programs are carried by key station and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): BASIC—East: weaf wnae wtac wjar wtac wshl wv wbr wrc wgy wbn wca wam wjz wbn wdel; **Midwest:** ksd wmaq wbo wov waf wkr kstp; **South:** wmbg wsb wmc wmsb wjdx kpre wbr

NBC-WJZ (BLUE): BASIC—East: wjz wjz-wbza wbal wham kdka wjz wjn wsr wmal wfl wby wbr wfct whk wmtf wspd wsn wice wlu; **Midwest:** wenz wls kwk kohl wren wmt kjo wowo kma wctn wdl wfd wbm wjm wbcn; **South:** wtd wmpa wjbo wdsu waga wsgn kxz

NBC OPTIONAL STATIONS (operate interchangeably RED or BLUE networks): **East:** wbra wcol wfua wiv work wcky wsal wsan cbf cbl cmg weuu wraw wgal wrdo wlbz wghz; **Central:** wflf wtmj wiba wday kbhx kans kelo ksoo wbow wood wbbc wgbf wgl kfyr koam; **South:** wlk wapo wtar wptf wis wjax wfla-wsun wiod wsoe wfbe wvne wesc wve wsm kvoo wkv wfaa whap wba kths kfdm kgko krgy kris ktok ktsm wala wrol ktbs kark kgnc

CBS-WABC: BASIC—East: wabc woko wcao weel wgr wkby wkrc wv wro wca wjas wpro wfl wjz wjar; **Midwest:** wbbm wfhm kmbe kmox whas kfak krnt. **OTHER STATIONS—East:** wade wbns wpg wnn wbc wrc wfbr wfca wfbc wmas wgg wnhf wabl wby wkbw wlio wbl wbrk wbdx wgan; **Dixie:** wgst wfa wqam wnod kla wrec wla wst wtoe krlf ktrh wtsa koma wbt wdae wbig wbf wva wvs wmbh kpl wca wnc wno kwk wbo wmm wno wch wpar wmae woc wva waim wrdw wapl; **Midwest:** wmbd wsn wibw kfj wkbh wtaq wbb wco wsb wst knax woc wbb kelo kdl wno wmf.

NBC-WGS WGN—Basic and East: