

e on WIBA Wednesday

The State Journal's new system of classifying radio "aces" has been approved by readers, and consequently will continue in force. Letters to the radio editor were unanimous in endorsing the policy. Excerpts from some of them:

"Your radio program classification saves time, is very convenient. Therefore I like it." — J. O. Madison.

"We like the classified section. Think it an improvement. Hope you may continue it." — A. L. H. Madison.

"I like your classified arrangement of radio program schedules." — E. A. H. Madison.

"I much approve of your classified arrangement of outstanding features." — Mrs. J. J. S., Madison.

So here are tonight's headliners, CLASSIFIED:

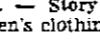
Variety

7 p. m. — Johnny Presents (WIBA, WMAQ): Henry Armand, window washer rescued by burglars when safety belt broke.

7:30 p. m. — Al Jolson (WBBM) and Beatrice Lillie. . . . It Can Be Done (WLS): Arthur Sherman, blamed for trailer craze.

8 p. m.—Watch the Fun Go By (WBBM): Al Pearce's gang goes in for journalism.

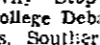
8:30 p. m.—Hollywood Mardi Gras (WIBA, WMAQ): Lanny Ross, Charlie Butterworth, Edward Everett Horton, Ruby Mercer. . . . Oakie College (WBBM): students welcome Jack Oakie, Stu Erwin.



Discussion

7 p. m. — Husbands and Wives (WLS): school after marriage.

9:30 p. m. — Story of Business (WENR): men's clothing.



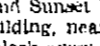
Wednesdaytime

1 p. m. — Your Health (WMAQ): tuberculosis.

1:45 p. m. — Under Lake Michigan (WIBA): diving-suit inventor reports on what he finds.

3:30 p. m. — National P. T. A. (WENR): "Why Stop Learning?"

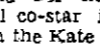
4 p. m.—College Debate (WIBA): Wisconsin vs. Southern California on unicameral legislatures; Gordon Dupee and Abraham Schneider represent Wisconsin, Sterling Livingston and Maurice Atkinson speak for U. S. C.



From Hollywood

Private detectives are watching those who attend the rehearsals of both Cantor and Jolson shows. Too much gag stealing lately.

The Don Lee Mutual system is negotiating the purchase of NBC's present headquarters, consisting of studio and office space. The deal will go into effect when NBC enters its new building now being built on the old Paramount studio site, at Vine st. and Sunset Blvd. Columbia's new building, nearing completion, is one block away.



Fan Fare

Secret operative K-9, the sly dog, submits the following information:

Lanny Ross, singing star of "Hollywood Mardi Gras," starts work on Jan. 17 in "Paris on Broadway," his first film under his contract with Columbia pictures.

Frances Farmer, glamorous picture star, and her husband, Lief Erickson, will co-star in the dramatic spot on the Kate Smith hour-long CBS program on Thursday. Miss Farmer is currently starring in the Broadway production, "Golden Gloves."

Bill Hay has been signed to continue with the announcing on the Amos 'n' Andy show when the latter switch sponsors the first of the year.

Betty Winkler, star of "Girl Alone," may head an additional script show which will ride the NBC airwaves early in January.

Latest movie-radio tie-up is the program being offered for airing by the Hal Roach studios with Ronald Colman, Roland Young, Alan Mowbray, Constance Bennett, Margaret Sullavan, Laurel and Hardy, and Our Gang listed as available for broadcasts.