

TODAY'S RADIO PROGRAM

Table of radio programs for today, listing stations (e.g., WABC, WJXC, WJLA) and their respective broadcast times and titles.

Advertisement for '3A' Extra Gas Miles per tankful, featuring a large '3A' logo and 'SUPER Permalube' branding.

Advertisement for 'Shopping with children is pleasant?' featuring 'Better Homes & Gardens' magazine.

Look Your Best by Collette



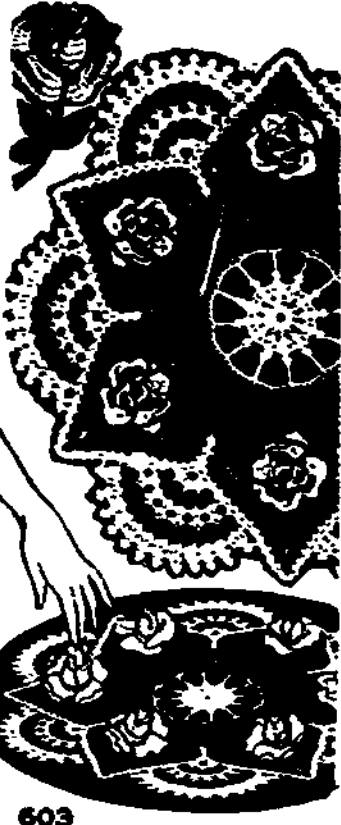
Text describing the fashion item: 'A big wrapped stole for the fall, not so bulky for the short, is the new shoulder accent to balance the sheath silhouette.'

PROMPT Radio-TV Service advertisement, listing services and contact information.

Connecticut National Bank advertisement, including a table of monthly payments for various loan amounts.

WROUGHT IRON RAILINGS advertisement, featuring 'Ashor Iron-Craft' and contact information for Stratford, Conn.

Roses in Color



Text for 'Roses in Color' advertisement: 'Crochet roses in color—to decorate this beautiful new doll. They stand up in life-like form against their lovely background.'

Text for 'Roses in Color' advertisement: 'Pattern 600: Lifetime roses crocheted in color. Larger doll, 21 inches in No. 30 mercerized cotton, smaller one to match.'

Text for 'Roses in Color' advertisement: 'Send twenty-five cents in coins for this pattern—add 5 cents for each pattern for list-class mailing.'

Text for 'Roses in Color' advertisement: 'Send to BRIDGEPORT TELEGRAM, 396, Needcraft Dept., P. O. Box 169, Old Chelsea Station, New York 11, N. Y. Print plainly: pattern number, your name, address and zone.'

ON TELEVISION TODAY

Table of television programs for today, listing channels (e.g., WCBS, WABC, WJXC) and their respective broadcast times and titles.

Jacoby on Bridge Ruff is Easy

Text for 'Jacoby on Bridge' advertisement: 'This week we continue the discussion of how to play trump contracts with a few hands that feature ruffing tricks.'

Text for 'Jacoby on Bridge' advertisement: 'Ruffing is a word for trumping, but you usually think of benefiting by a ruff, whereas you might lose by trumping. A rather fine distinction, but not as important as the plays themselves.'

Text for 'Jacoby on Bridge' advertisement: 'Today's hand shows the ruffing trick in one of its simplest forms. South must sooner or later ruff a diamond in the dummy in order to avoid losing a diamond trick. Everything depends on whether he does it sooner or later.'

Text for 'Jacoby on Bridge' advertisement: 'West opens the four of diamonds, and South lets it ride around to the queen in his own hand thus discovering that the suit breaks no worse than 4-1. At worst, therefore, South will have to ruff one diamond in the dummy.'

Text for 'Jacoby on Bridge' advertisement: 'This ruffing trick will use up one of dummy's four trumps. Dummy's other three trumps are not needed for any purpose at all. Nothing draws three rounds of trumps before doing anything about the diamonds. Hence South should proceed with the three rounds of trumps immediately, in order to extract all of East's trumps.'

Text for 'Jacoby on Bridge' advertisement: 'Once then it is safe for South to cash the top diamonds and ruff a diamond in the dummy with North's last trump. When this has been done, South makes three further trumps and the last diamond, fulfilling his game contract.'

Text for 'Jacoby on Bridge' advertisement: 'South would lose a contract if he fiddled about with the diamonds before he had drawn three rounds of trumps. East would gladly ruff a diamond if given the chance to do so and the defender could set the contract with two spades and a club.'

Text for 'Jacoby on Bridge' advertisement: 'The simple principle can be applied in many hands. Try a few trumps; you can afford to before you go after ruffing tricks.'

CARD Sense advertisement, featuring a card game and bidding information.

Text for 'CARD Sense' advertisement: 'The bidding has been North East South West 1 Heart Pass 1 Spade Pass 1 N.T. Pass'

Text for 'CARD Sense' advertisement: 'You, South, hold. AQJ75 ♠ 73 ♣ KQJ62 ♠ 5 What do you do?'

Text for 'CARD Sense' advertisement: 'A—Bid three diamonds. With 11 points and two strong suits opposite an opening bid you can afford to limit on a game.'

Text for 'CARD Sense' advertisement: 'TODAY'S QUESTION The bidding has been North East South West 1 Diamond Pass 1 Spade Pass 2 Clubs Pass'

FERRY TO MARK BIRTHDAY

Text for 'FERRY TO MARK BIRTHDAY' advertisement: 'NEW YORK OCT. 23 (AP) The Manhattan Ferry, Ltd. today celebrated the 50th anniversary of its service.'

ACROBATIC CLASSES



Text for 'ACROBATIC CLASSES' advertisement: 'Virginia Dale Capron, Graduate of Lou Will's School of Acro., N. Y. C. Studios located. BRIDGEPORT: DAV Hall, 84 Fifth St. MILFORD: Odd Fellows Hall, Daniel St. over Capitol Theatre. LONG HILL: Upper Long Hill Fire House, Meadow Street. Ph. FOrrest 7-4563 or 8-1310'

STEP INTO A TOP PAYING JOB IN ONE-HALF THE TIME

Text for 'STEP INTO A TOP PAYING JOB' advertisement: '4 MONTHS SECRETARIAL COURSE WITH Speedwriting THE ABC SHORTHAND'

Text for 'STEP INTO A TOP PAYING JOB' advertisement: 'Good jobs need YOU! You can qualify. Earn \$1,000 or more. EXTRA! Complete secretarial training features easy-to-learn, SPEEDWRITING shorthand. 120 WPM! If you become a SPEEDWRITING stenographer you will enjoy free life-time training, we employ ment, service transfer privileges and brush-up privileges. One low fee includes all courses you need to qualify for top paying Secretarial positions. Free placement. Classes now forming. Write, visit or phone TODAY!

BUTLER BUSINESS SCHOOL advertisement, listing contact information and location.

How To Get Top Enjoyment From Your TV Set!

Text for 'How To Get Top Enjoyment' advertisement: 'AT TERMS TO SUIT YOU USE OUR GENERAL ELECTRIC CREDIT CORP. PLAN • PICTURE TUBE • ANTENNA OVERHAUL • TV TUNE-UP'

RADIO SERVICE SPECIALISTS advertisement, listing services and contact information.

Advertisement for 'Coming' featuring a woman's face and the word 'Coming' in a stylized font.

DON'T BUY FLOOR OR WALL TILE till you see our Grand OPENING Announcement WEDNESDAY advertisement, featuring 'FINE FLOOR TILE COMPANY INC.'