

SKI CLUB TO MEET
The first weekly meeting of the Sterling Ski club will be Oct. 28 at 8 p.m. in the Sterling Community...

house, Stratford, with Vincent Simko, president, presiding.
Several members of the club will be attending the ninth annual meeting of the Connecticut Ski Council Sunday, at 1:30 p.m. at the Mohawk ski area. Bob Clauson, vice president of the council, is in charge of this trip.

Reading COAL FUEL & RANGE OILS OIL BURNERS
North End Coal Co. Tel. ED 5-0526
Making warm friends since 1919

PROMPT Radio-TV Service ED 3-2274
Frank's Radio & Television 2387 MAIN STREET

True experiences of American clergy
Crossroads on WICC-TV CHANNEL 43
8:30 tonight
Brought to you by YOUR CHEVROLET DEALER

LADIES' SHOES \$100 - \$200
(IN ONE HIGHER - BRAND NEW!)
Cancellations • Factory Close-outs
VALUES TO \$1495
COMPLETE STOCK OF FALL AND WINTER SHOES
Large assortment of styles and colors in leathers and suedes
BETTER BUY SHOE STORE
COR. TUNXIS HILL RD. & VILLA AVE.
(Opposite Washington School)
OPEN SATURDAY ONLY 8 A.M. TO 8 P.M.

LA ROSA IMPORTING COMPANY
1696 MAIN STREET
SUPER MARKET
THE ONLY COMPLETE ITALIAN AMERICAN FOOD CENTER IN BRIDGEPORT

CHOICE GENUINE SPRING LEGS O' LAMB TENDER MEATY
LAMB CHOPS SHOULDER 49¢ lb

FARM FRESH KILLED BROILERS 2 1/2 LBS. DRESSED TENDER PLUMP \$1.09 ea.

FANCY ITALIAN FREESTONE PRUNES 2 lbs. 25¢

CALIF. SUNKIST ORANGES 3 doz. 99¢

LGE. FANCY FLORIDA PINK SEEDLESS GRAPEFRUIT 6 for 29¢

LARGE CLUSTER CALIF. SEEDLESS GRAPES 2 lbs. 29¢

PASCAL GELERY SCOT TOILET TISSUE 3 rolls 29¢

CRISCO or SPRY All Vegetable Shortening 3 lb 79¢

LIPTON'S CHICKEN NOODLE SOUP Pkg. of 3 29¢

HELLMANN'S REAL MAYONNAISE qt. 65¢

SCLAFANI ITALIAN IMPORTED TOMATOES 3 No. 3 cans 89¢

NBC FIG NEWTONS 35¢

DIAMOND CRYSTAL SALT 3 lbs. 25¢

DOLE'S Pineapple Juice 2 46-oz. cans 49¢

TODAY'S RADIO PROGRAM

Table with columns for time slots (6 A.M., 6:30, 7 A.M., 7:30) and radio stations (WNAB, WICC, WBCA, WABC, WLAB, WJBC, WJXC, WJTB, WJVA, WJWB, WJWC, WJWD, WJWE, WJWF, WJWG, WJWH, WJWI, WJWJ, WJWK, WJWL, WJWM, WJWN, WJWO, WJWP, WJWQ, WJWR, WJWS, WJWT, WJWU, WJWV, WJWW, WJWX, WJWY, WJWZ, WJWA, WJWB, WJWC, WJWD, WJWE, WJWF, WJWG, WJWH, WJWI, WJWJ, WJWK, WJWL, WJWM, WJWN, WJWO, WJWP, WJWQ, WJWR, WJWS, WJWT, WJWU, WJWV, WJWW, WJWX, WJWY, WJWZ). Rows list program titles and hosts.

Rx TV SICK? PRESCRIPTION FOR SICK CIRCUITS
Picture Tube Weak? Antenna Need Repair?
TAKE ADVANTAGE OF "Pay As You See Plan"
10% DOWN to Pay 6 Mos.
Our G.E. Credit Corp. Finance Plan At Terms To Suit You
RADIO SERVICE SPECIALISTS INCORPORATED
2270 FAIRFIELD AVENUE, BPT. EDison 6-1881

WINNER OF LEWYT CLEANER
MRS. TED PURVIN, 180 Pleasant View Ave., Bpt. WILL RECEIVE LEWYT \$89.00 VALUE
BRIDGEPORT VACUUM CLEANER AND SEWING MACHINE CO.
107 CONGRESS ST., near Main St.—ED 5-6303

ANNOUNCEMENT!
WE ARE PROUD TO ANNOUNCE that we have been appointed exclusive Stromberg-Carlson dealer for the North End area of Bridgeport.

IF YOU WANT TO GET TOP VALUE IN PERFORMANCE AND STYLING.
Stromberg-Carlson advertisement featuring images of televisions and a car. Text includes: 'Ultra-Modern 21" console. Easier viewing from Power Panel, Aluminum tube, Eye-Shade filter, Easier tuning with Right-Up-Front controls. Model 21K39.' 'Motorola Golden-Beam Turntable console with 21" screen. Turns any direction. Leather top on solid Mahogany or Blond cabinet. Pushbutton Turn-On. Model 21K43.' 'Thriftest of all Motorola 21" TV sets! Compact, shelf-size metal cabinet in decorator colors—Charcoal, Carnation Pink or Tan. Model 21T25.' 'New MOTOROLA Clock Radios, Too!' 'A smartly styled, space-saving console—outstanding performance in town or country. Giant 21-inch aluminized picture tube (273 sq. in.)... tinted safety glass for greater viewing comfort... wide range two-speaker audio system, rich tone... illuminated station selector for quick, easy tuning... Powerful chassis with full tube complement... in genuine American mahogany veneers. (Slightly higher in bleached mahogany, maple, or walnut veneers.)' 'There is nothing finer than a Stromberg-Carlson.' 'COME IN—SEE THE NEW FALL MODELS AT Capitol Appliance Inc. 2509 MAIN STREET, CORNER CAPITOL AVENUE PHONE EDison 4-5548

TERRIFIC MOTOROLA TV VALUES
All sizes! All Prices! Table Models and consoles! Many colors and finishes!

Bridgeport Vacuum Cleaner and Sewing Machine Co.
107 Congress St., near Main St.—ED 5-6303

ANNOUNCEMENT!
WE ARE PROUD TO ANNOUNCE that we have been appointed exclusive Stromberg-Carlson dealer for the North End area of Bridgeport.

IF YOU WANT TO GET TOP VALUE IN PERFORMANCE AND STYLING.

Ultra-Modern 21" console. Easier viewing from Power Panel, Aluminum tube, Eye-Shade filter, Easier tuning with Right-Up-Front controls. Model 21K39.

Motorola Golden-Beam Turntable console with 21" screen. Turns any direction. Leather top on solid Mahogany or Blond cabinet. Pushbutton Turn-On. Model 21K43.

Thriftest of all Motorola 21" TV sets! Compact, shelf-size metal cabinet in decorator colors—Charcoal, Carnation Pink or Tan. Model 21T25.

New MOTOROLA Clock Radios, Too!
TV picture tubes carry full-year warranty
INTRODUCTORY TRADE-IN OFFERS!
UP TO \$7500 FOR YOUR OLD TV
See the Best Selection at Barney's Television SALES & SERVICE
2281 EAST MAIN STREET
OPEN EVERY NITE 'TIL 9

MERCER'S KIDS
ORDER HEAT-THAT'S WHAT WE SELL-OUR COAL KEEPS YOU WARM AND WELL
Give us your order for coal now, and get a head start on Winter! With our coal, your fire will start QUICKLY, and burn longer.

C.J. MERCER & SON, Inc.
2350 STRATFORD AVE. ED 7-3381—BRIDGEPORT

MANAGER'S MONTH AT Signature LOAN CO.
"ROUND UP YOUR BILLS WITH A SIGNATURE LOAN!"
\$25 TO \$500
" folks, see me for a quick SIGNATURE LOAN to combine bills into one payment, meet an emergency or for any other worthy purpose. It's MANAGER'S MONTH and I want to give you the best service possible!"
EXCLUSIVE GUARANTEE: We issue a Certificate of Guarantee with each loan that interest will be cancelled during unemployment due to sickness after 14 days.
Signature LOAN CO. 73 John St. Cor. Main & John ED 5-4141
Daily 9 to 5 Mon. & Fri. 9-6 Loans in Nearby Towns
Wm. J. McGowan Jr., Mgr.