

the man behind the

\$64,000 QUESTION

If you are one of the millions of televiewers who tune in this show every Tuesday night, you won't want to miss the big picture-story in LOOK Magazine on CBS TV's super-colossal \$64,000 Question. See M. C. Hall March at work behind the scenes... and get the exciting story of how he hit the jackpot of TV fans. Get the colorful story of TV's most colorful show, together with pictures of many winning contestants who have now become national celebrities in LOOK.

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6:30
Chester Jim
News: Bob Cross
Sports: Football
P. & W. News
Off the Air
Overture
Art Deco
General Theater
Anything Goes

6:30
Chester Jim
News: Morning
T. & R. Robinson, News
Sports: Football
Round New York
News: World
Music: Radio
News: Gallagher
Ted Brown
News: Symphony

6:30
Breakfast Club
News: More Show
Sports: Football
Breakfast Club
News: Deveraux
Masterpiece Hour
Red Stars
Anything Goes
News: John Ned
News: Gallagher
Just Music

6:30
Breakfast Club
Bob Crane
More Show
Sports: Football
Breakfast Club
Masterpiece Hour
Red Stars
Anything Goes
News: Ted Brown
News: Gallagher
Just Music

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