TURNING THE DIALS

BY FRED H. RUSSELL

A special series of programs dealing with the achievements of the United Nations during its 10-year existence titled "Assignment 10," and featuring John Daly as narrator will premiere over ABC radio on Monday night, Sept. 12, from 9:30 to 9:55 o'clock. Presented by the American Broadcasting company in cooperation with the United Nations Radio, the series will consist of seven Monday programs. The programs will be made up of on-the-spot reports recorded exclusively for the UN. In addition to Daly, guests will appear on the programs.

The premiere presentation, "Shoe Shine, Italy," will be a look at what has been done since World War II to help those crippled in mind and body (the delinquents and physically handicapped), starting with Daly's own memories of the children in the streets in Italy at the end of the war. The broadcast will include a visit to the Hawthorne School in New York where treatment of juvenile delinquents is being studied by UN Fellows from all over the world. Also centers in the United States and Yugoslavia where physical rehabilitation of the handicapped is being pioneered under UN leadership, will be visited.

Harold Russell, secretary of the World Veterans Federation, and an amputee veteran who appeared in the picture, "The Best Years of Our Lives," will be a special guest on this program.

Berstein Conducts

Leonard Bernstein conducts the Boston Symphony orchestra and the Berkshire Festival chorus in sections of Beethoven's "Missa Solemnis" in the broadcast from Tanglewood Monday night over NBC radio at 8:15 o'clock. The actual Berkshire Festival concerts are over for the season, but NBC recorded them for broadcast through Sept. 19.

In addition to the orchestra and chorus (the latter trained by Hugh Ross), the Beethoven "Missa Solemnis in D" will feature soloists Adele Addison, Eunice Alberta, David Lloyd, Mac Morgan Richard Burgin and William Frank. The Gloria and Credo sections of the mass, which was given complete in the Tanglewood concert, have been selected for the broadcast.

The performance of the mass at the Berkshire Festival was dedicated to the memory of the late Serge Koussevitzky, founder of the festival and for many years conductor of the Boston Symphony orchestra.

WICC Notes

Ruth Stienkraus will have Julien Olevsky, Greens Farms violinist, as her guest on "Music for a Sunday Evening" tonight.

Ella Hanson, a Lutheran missionary from Bridgeport now stationed in Kenya, Africa, wrote to WICC dick jockey Wess Hobby congratulating him on his recent marriage. She promised to send him an African elephant. Wes is a bit nonplussed. "I hope it's a carved one," he says. Miss Hanson's brother, Carl, was a schoolmate of Wes.

There is not a WICC program Jerry Vale hasn't worked on since the young New Rochelle milkman arrived as a summer replacement. Great experience, and he is very glad about it.

"How to have a green thumb without an aching back," will be the subject of Ruth Stout, sister of author Rex Stout, on May Hays' "What's Going On" program over WICC at 10:45 a.m. on Tuesday. Among Mrs. Hays' other guests this week are Mrs. Edward Bodine and Mrs. Thomas Clancy of the Catholic Nurses Guild, on Wednesday; and Mrs. Richard Leibert of the Wilton Garden club on Thursday.

Three Guests

This afternoon at 1:30 o'clock on his radio program over WNLK in Norwalk, Maestro Nino Bellassai will have three guests. They will be Miss Arline Filia of Long Hill, a soprano; Floyd Kershaw, of Fairfield, a baritone; and Peter Suto, of Fairfield, also a baritone.

Moscow Reports

The first program series of direct broadcasts from Moscow to the United States by an American correspondent since 1947 will be inaugurated Wednesday night by Irving R. Levine, NBC news correspondent in Russia. (NBC radio, 10:20 to 10:30 o'clock.)

The series, entitled "This is Moscow," will feature reports on varied aspects of Russian life today—the arts, sciences, business—including interviews with Russians employed in these fields.

Levine recently was granted a permanent Russian visa, the first Western, non-communist correspondent to be so accredited since 1947. He also has been the only American to broadcast from the Soviet Union over Radio Moscow facilities

(Continued on Page Seven)

FLY
★ 4 ENGINE ★
MIAMI $39
CHICAGO $24
CALIF. $88
Plus Tax
— Save 10% on Round Trip —
Aircoach Associates
1118 MAIN ST. — SUITE 503
TEL. EDison 3-4870

TV NEWSREEL

By "JOE" LEDERER

William (Life of Riley) Bendix is establishing his own stable of actors. With taxes what they are, he figures he can gamble on the future of young performers without losing any money. Better gamble than the Las Vegas crap tables, Bendix explains. He's now looking for a new dramatic series himself after doing 125 Rileys.

There's going to be plenty of real hot weather coming soon, so why not consider a G-E air conditioner. One in your bedroom or living room will give you comfort like you never thought possible. Incidentally, G-E air conditioners are a boon to hay fever sufferers and will filter dust, dirt, and pollen for cleaner, healthier living.

Charles Boyer's first Four Star Playhouse venture will be filmed in Paris this year. It's titled "Magic Night" and is the story of a bookkeeper who, on his 25th anniversary with his firm, is forced to cut loose from his usual way of life. This gets him into a fix with his girl and his company.

On our "Dialing for Dough" show (heard on WICC) we've been talking about the sensational new G-E Portable TV. This compact little beauty weighs only 32 pounds and has a bright, sharp picture that will amaze you. Here's your chance to own that second set for your bedroom or den for only $99.95. Think of it! A brand new big-screen G-E TV for $99.95.

Another of the "Four Stars," David Niven, is happy because so many requests came in for a repeat of his play, "The Answer." This Four Star telefilm goes into the fall schedule for a repeat showing during Christmas week.

Actor Robert Nichol plays a justice of the peace in a new TV series, "Professor Webster." It's a tough role . . . because he falls in love with every bride he marries!

Lederer's, Home of Brand Names since 1933 at 1015 Broad St., Bridgeport. Free parking at Cameo Parking Lot

Radio Highlights

AM

8:00—MONITOR: Entertainment and information until midnight WRCA

10:00—CHURCH OF AIR: The Rt. Rev. Harry S. Kennedy, Bishop of the Episcopal church in Hawaii WCBS

10:30—CHURCH OF AIR: (Part II) The Rev. Robert Schuller, pastor of the Garden Grove Community church of Garden Grove, Calif. WCBS

PM

12:05—CARAVAN OF STARS: American-Jewish variety show WMGM

1:00—NEW IN MUSIC: Eugene Conley and John Raitt, singers WCBS

1:00—MONITOR: Hi-Fi concert with Jascha Heifetz WRCA

1:30—BASEBALL: New York Giants vs. Philadelphia Phillies WMCA

1:35—PILGRIMAGE: Loyalty and Freedom is topic WABC

1:45—BASEBALL: New York Yankees vs. Washington Senators WINS

2:00—MONITOR: Catholic Hour—A Tribute to American Parents WRCA

2:00—BASEBALL: Brooklyn Dodgers vs. Pittsburgh Pirates WMGM

2:05—KATHY GODFREY SHOW: Mitch Miller of Columbia Records is guest WCBS

2:30—WORLD MUSIC FESTIVALS: Fox-larsia Festival in Wisconsin WCBS

3:30—CHAMBER MUSIC: America Composers Alliance WNYC

4:00—RHYTHM ON ROAD: Music and songs WCBS

4:30—NICK CARTER: The Guilty Victim, mystery drama starring Lon Clark WOR

5:05—ON SUNDAY AFTERNOON: Music, vocals and sports WCBS

6:00—MONITOR: Meet the Press—Marion B. Folsom, Secretary of Health, Education and Welfare, is guest WRCA

6:00—PUBLIC PROSECUTOR: Jay Justice in The Case of the People vs. Alvin Mack WICC, WOR

7:00—JUKE BOX JURY: Gale Storm, Ken Murray, Hans O'Connell and Wendell Corey are guests WCBS

7:00—MASTERWORK HOUR: Anton Bruckner 131st birthday program WNYC

8:00—AMERICA'S TOWN MEETING: Great Issues in Education is topic WNAB WABC

8:00—OUR MISS BROOKS: Eve Arden in situation comedy WCBS

8:00—SYMPHONY HALL: The Three-Cornered Hat by Falla WGKR

8:30—GARY CROSBY SHOW: Jill Corey is guest WCBS

9:00—MUSIC HALL: With Mitch Miller WCBS

9:00—CONCERT: Louisville orchestra WNYC

9:05—OPERA HOUSE: Die Gotterdammerung by Wagner WQXR

10:05—FACE THE NATION: John L. Lewis, president of the United Mine Workers, is guest WCBS

10:15—DOING THE TRUTH: Are the Rules of Ethics Permanent or Do They Change? WABC

11:00—LOCAL NEWS, From The Post and Telegram WNAB

11:00—MONITOR: Dick Maltby orchestra from Pleasure Beach ballroom WRCA

11:00—MIDNIGHT SYMPHONY: Symphony No. 8 in F by Bach WQXR

SUNDAY'S RADIO PROGRAM

DIAL SETTINGS

WABC—770	WAVZ—1280	WMGM—1050	WQXR—1560
WCBS—880	WBTC—1400	WNAB—1460	WMCA—570
WICC—600	WINS—1010	WNYC—830	WNLK—1250
		WOR—710	WNEW—1130
		WRCA—660	WTIC—1080

8 A.M.	8:30		9 A.M.	9:30
Bible Class	Heart: Comfort	WNAB	Christian Science	Voice of Prophecy
News: Chapel	Church of Air	WICC	Wings of Healing	Back to God
Monitor	Monitor	WRCA	Monitor	Monitor
Wings of Healing	Billy Crosby	WOR	To be announced	Radio Chapel
Bible Class	Melodies: Time	WABC	Bible Study	Voice of Prophecy
News: Polka Time	Polka Time	WLAD	Polka: Lebanon	Lebanon: Chapel
News: Man	Gard'n Gate: News	WCBS	News: Times	P. Britain: News
Rose Gr.	Bible Hour	WMGM	Church	Melodies: News
Music in Air	News: Music	WNEW	News: Music	Mus. in Air: News
News: Almanac	Moodland	WMCA	News: Polka	Polka Time
Children's Bible	Children's Bible	WNLK	News: Farrow	Bible Class
News: Symphony	Bkfst. Symphony	WQXR	News: Symphony	Bkfst. Symphony
Gumdrop Playh'se	Organ: News	WNYC	Master Hour	Master Hour

10:00	10:15		10:30	10:45
News: Polka Time	Polka Time	WNAB	News: Polka Time	Polka Time
Radio Bible	Radio Bible	WICC	Voice of Prophecy	Voice of Prophecy
Monitor	Monitor	WRCA	Monitor	Monitor
News: Gladstone	Music of Believer	WOR	Shower of Bless'ns	In Our Times
News: Israel	Message of Israel	WABC	Negro Coll. Choir	Negro Coll. Choir
News: Music	Baptist Church	WLAD	Baptist Church	Baptist Church
Church of Air	Church of Air	WCBS	Church of Air	Church of Air
Bible Class	Bible Class	WMGM	Morning Serenade	Serenade: News
Music in the Air	Music in the Air	WNEW	News: Music	Music in the Air
News: Crosser	Crosser Time	WMCA	Crosser Time	Crosser Time
Polish Hour	Polish Hour	WNLK	Polish Hour	Polish Hour
News: Concert	Book Concert	WQXR	Book Concert	Book Concert
Masterwork Hour	Masterwork Hour	WNYC	Mr. & Mrs. Opera	Mr. & Mrs. Opera

11:00	11:15		11:30	11:45
News: Polka Time	Polka Time	WNAB	News: Polka	Polka Time
Baltimore Gospel	Baltimore Gospel	WICC	Baltimore Gospel	Baltimore Gospel
Monitor	Monitor	WRCA	Monitor	Monitor
News: Gladstone	Travel Guide	WOR	Comic Man	Comic Man
Time: Mariner	Mariner in Review	WABC	Comic Man	Calvary Baptist
News: Church	Church Service	WLAD	News: Christian	Christian in Action
Salt Lake Choir	Salt Lake Choir	WCBS	Listening Invitat'n	Listening Invitat'n
Back to God	Back to God	WMGM	Baptist Church	Baptist Church
Up and Coming	Up and Coming	WNEW	News: Sinatra	Frank Sinatra
News: Music	Records	WMCA	Tomorrow's Rec'ds	Tomorrow's Rec'ds
Italian Hour	Italian Hour	WNLK	Italian Hour	Italian Hour
News: Culture	Ethical Culture	WQXR	Ethical Culture	Ethical Culture
Mr. & Mrs. Opera	Mr. & Mrs. Opera	WNYC	Mr. & Mrs. Opera	Opera: News

Noon	12:15		12:30	12:45
News: Gypsy Airs	Gypsy Airs	WNAB	News: Gypsy Airs	Gypsy Airs
News: Polka	Polka Party: News	WICC	Polka Party	Polka Party
Monitor	Monitor	WRCA	Monitor	Monitor
J. E. Flynn	Men's Corner	WOR	News	Here's to Vets
James Crowley	Your Business	WABC	Herald of Truth	Herald of Truth
News	Music	WLAD	Virginia Wren	Virginia Wren
News: Question	Leading Question	WCBS	World Affairs	Geneva Farley
Baptist Church	Baptist Church	WMGM	Caravan of Stars	Caravan of Stars
Bill Williams	Bill Williams	WNEW	News: Williams	Bill Williams
News: Music	Music Makers	WMCA	Johnny on Spot	Johnny: Game
Restist Church	Carla Flora	WNLK	Italian Hour	Italian Hour
News: Varieties	Music Varieties	WQXR	Music Varieties	Music Varieties
French Music	French Music	WNYC	French Music	French Music

1:00	1:15		1:30	1:45
Italian Melodies	Italian Melodies	WNAB	Italian Melodies	Italian Melodies
Guest Star	Red Feather: News	WICC	Lutheran Hour	Lutheran Hour
Monitor	Monitor	WRCA	Monitor	Monitor
World Traveler	Christian Science	WOR	Opera Festival	Opera Festival
Rev. Wm. W. Ayer	Rev. Wm. W. Ayer	WABC	News: Pilgrimage	Pilgrimage
News: Music	Music	WLAD	Comedy Time	Comedy Time
Bill Williams	Bill Williams	WNEW	Bill Williams	Bill Williams
New Music	New Music	WCBS	New Music	New Music
Caravan of Stars	Caravan of Stars	WMGM	Warm-Up	Warm-Up
News: Record	Johnny on Spot	WMCA	Baseball	Baseball
News: Old Vienna	Old Vienna	WQXR	Ballet Stage	Ballet Stage
Italian Hour	Italian Hour	WNLK	Voices in Chorus	Voices in Chorus
New Recordings	New Recordings	WNYC	British Weekly	Weather: News
Hollywood	Hollywood	WINS	News: Quiz	Warm-Up: Game

2:00	2:15		2:30	2:45
News: Spanish	Spanish Voice	WNAB	Spanish Voice	Spanish Voice
House of Music	Music: News	WICC	House of Music	House of Music
Monitor	Monitor	WRCA	Monitor	Monitor
Opera Festival	Opera Festival	WOR	Opera Festival	Opera Festival
Dr. O. Roberts	Dr. O. Roberts	WABC	Wings of Healing	Wings of Healing
News: Murray	Dr. O. Roberts	WLAD	Masterworks	Masterworks
News: Godfrey	Kathy Godfrey	WCBS	World Music	World Music
Baseball	Baseball	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	News: Music Hall	Music Hall
Baseball	Baseball	WMCA	Baseball	Baseball
News: Concert	Concert	WQXR	Cellist	Cellist
News: Music	Hungarian Hour	WNLK	Hungarian Hour	Hungarian Hour
Museum Concert	Museum Concert	WNYC	Museum Concert	Concert: News
Baseball	Baseball	WINS	Baseball	Baseball

3:00	3:15		3:30	3:45
News: Pan-Am	Pan American	WNAB	Billy Graham	Billy Graham
News: House	Music: News	WICC	House of Music	House of Music
Monitor	Monitor	WRCA	Monitor	Monitor
Opera Festival	Opera Festival	WOR	Opera Festival	Opera Festival
James McGinley	James McGinley	WABC	Billy Graham	Billy Graham
Masterworks	Masterworks	WLAD	Stonehenge	Stonehenge
World Music	World Music	WCBS	World Music	Music: News
Baseball	Baseball	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	News: Music	Music Hall
Baseball	Baseball	WMCA	Baseball	Baseball
News: Symphony	Symphony	WQXR	Symphony	Symphony
Hungarian Hour	Hungarian Hour	WNLK	Hungarian Hour	Hungarian Hour
Campus Press	Campus Press	WNYC	Chamber Music	Chamber Music
Baseball	Baseball	WINS	Baseball	Baseball

4:00	4:15		4:30	4:45
Old Fash. Revival	Old Fash. Revival	WNAB*	Old Fash. Revival	Old Fash. Revival
House of Music	Music: News	WICC	House of Music	House of Music
Monitor	Monitor	WRCA	Monitor	Monitor
Basil Heatter	Book Hunter	WOR	Nick Carter	Nick Carter
News: Times	Concert Miniature	WLAD	Proudly We Hail	Proudly We Hail
Rhythm on Road	Rhythm on Road	WCBS	Rhythm on Road	Rhythm on Road
Sports Extra	Sports Extra	WMGM	Sunset Hour	News: Weather
Art Ford	Art Ford	WNEW	News: Art Ford	Art Ford
News: 1330 Club	1330 Club	WNLK	1330 Club	Catholic Hour
Baseball	Baseball	WMCA	Baseball	Johnny on Spot
Symphony	Symphony	WQXR	Symphony	Symphony
Ways of Mankind	Ways of Mankind	WNYC	Lively Arts	Arts: News
Baseball	Baseball	WINS	Baseball	Scoreboard

5:00	5:15		5:30	5:45
Disaster	Disaster	WNAB	Church in Home	Church in Home
Rin Tin Tin	Rin Tin Tin	WICC	True Detective	Detective: News
Monitor	Monitor	WRCA	Monitor	Monitor
Rin Tin Tin	Rin Tin Tin	WOR	Root Hill	Root Hill
News: Disaster	Disaster: Time	WABC	Church in Home	Church in Home
News: Sunday	Sunday Afternoon	WCBS	Sunday Afternoon	Sunday: News
Drivin' Along	Drivin' Along	WMGM	Driving Along	News: Weather
Art Ford	Art Ford	WNEW	News: Music	Sunday Serenade
News: Music	Music for Sunday	WLAD	Music for Sunday	Music for Sunday
News: Jukebox	Jukebox	WMCA	Jukebox	Jukebox
News: Concert	Concert Hall	WQXR	Broadway Music	Broadway Music
Rosary Hour	Rosary Hour	WNLK	Rosary Hour	Rosary Hour
Randolph Concert	Randolph Concert	WNYC	Randolph Concert	Concert: News

6:00	6:15		6:30	6:45
Monday Headline	Paul Harvey	WNAB	Wings of Healing	Wings of Healing
Public Prosecutor	Public Prosecutor	WICC	Bob Considine	Sports
Monitor	Monitor	WRCA	Monitor	Monitor
Public Prosecutor	Public Prosecutor	WOR	Bob Considine	Sports
News	Paul Harvey	WABC	News	Frankie Carle
Gene Autry	Gene Autry	WCBS	Herald of Truth	Sunday in N.Y.
Drivin' Along	Drivin' Along	WMGM	Virginia Wren	Drivin': News
Sunday Serenade	Sunday Serenade	WNEW	World Affairs	Sunday Serenade
News: Music	Say It with Music	WMCA	Caravan of Stars	Say It with Music
County Forum	County Forum	WNLK	News: Williams	Bill Williams
News: Concert	Music: Weather	WQXR	Johnny on Spot	Johnny: Game
Folksong Festival	Folksong Festival	WNYC	Italian Hour	Italian Hour
			Dinner Concert	Weather: News
			Song Classics	

7:00	7:15		7:30	7:45
News: Ukrainians	Ukrainian Hour	WNAB	News: Ukrainians	Ukrainian Hour
You Are There	Rosary	WICC	Concert Hall	Concert Hall
Monitor	Monitor	WRCA	Monitor	Monitor
Keep Healthy	Success Story	WOR	News	In the Mood
Show Time	George Sokolsky	WABC	Time: Melodies	Travel Talk
Jukebox Jury	Jukebox Jury	WCBS	Jukebox Jury	Jukebox Jury
Drivin' Along	Drivin' Along	WMGM	Drivin' Along	Drivin': News
Sunday Serenade	Sunday Serenade	WNEW	News: Art Ford	Art Ford
News: Music	Broadway Music	WMCA	Broadway Music	Broadway Music
News: Concert	Concert	WQXR	Concert	Concert
Master Hour	Master Hour	WNYC	Master Hour	Master Hour

8:00	8:15		8:30	8:45
Town Meeting	Town Meeting	WNAB	Town Meeting	Town Meeting
Sunday Music	Sunday Music	WICC	Sunday Music	Sunday Music
Monitor	Monitor	WRCA	Monitor	Monitor
Lutheran Hour	Lutheran Hour	WOR	Voice of Prophecy	Voice of Prophecy
Town Meeting	Town Meeting	WABC	Town Meeting	Town Meeting
Miss Brooks	Miss Brooks	WCBS	Gary Crosby	Gary Crosby
Baptist Church	Baptist Church	WMGM	Baptist Church	Sellers: News
Art Ford	Art Ford	WNEW	News: Art Ford	Art Ford
News: Varieties	Varieties	WMCA	Ave Maria	Ave Maria
News: Symphony	Symphony Hall	WQXR	Symphony Hall	Symphony Hall
Master Hour	Master Hour	WNYC	Keyboard Masters	Keyboard Masters

9:00	9:15		9:30	9:45
Paul Harvey	Rob Crosby	WNAB	Herald of Truth	Herald of Truth
Sunday Music	Sunday Music	WICC	Sunday Music	Sunday Music
Baptist Hour	Monitor	WRCA	Monitor	Monitor
Front Page	Eyes on Skies	WOR	London Melodies	London Melodies
Music Hall	Music Hall	WCBS	Music Hall	Music Hall
News: Times	Erwin Canham	WABC	Time: Keys	Keys: Time
Best Sellers	Best Sellers	WMGM	Best Sellers	Sellers: News
Bill Williams	Bill Williams	WNEW	News: Williams	Bill Williams
News: Party	Party Time	WMCA	Party Time	Party Time
News: Opera	Opera Hour	WQXR	Opera House	Opera House
Concert	Concert	WNYC	Concert	Concert: News

10:00	10:15		10:30	10:45
We Hail Proudly	We Hail Proudly	WNAB	Revival Time	Revival Time
Sunday Music	Sunday Music	WICC	Sunday Music	Sunday Music
Monitor	Monitor	WRCA	Monitor	Monitor
Hour of Decision	Hour of Decision	WOR	Back to God	Back to God
Overseas News	Doing the Truth	WABC	Revival Time	Revival Time
News	Face the Nation	WCBS	Sports	CN Report
Best Sellers	Best Sellers	WMGM	Best Sellers	News: News
Bill Williams	Bill Williams	WNEW	News: Williams	Bill Williams
News: Party Time	Party Time	WMCA	Let's Dance	Let's Dance
Concert Hall	Concert Hall	WNYC	Concert Hall	Concert: News
Opera House	Opera House	WQXR	Opera House	Opera House

11:00	11:15		11:30	11:45
P.T News: Music	Music	WNAB	Beyond Stars	Stars: News
News: Sports	Music	WICC	Music	Music
Monitor	Monitor	WRCA	Monitor	Monitor
Weather	Mary Mercer	WOR	Monitor: Dance	Dance Time
Time: Walt	Lawrence Welk	WABC	Billy Graham	Billy Graham
News: Analysis	Jack Drake	WCBS	Ralph Marterie	Ralph Marterie
Newsreel Theater	Newsreel Theater	WMGM	Newsreel Theater	Newsreel Theater
Music 'til Midnight	Music 'til Midnight	WNEW	News: Music	Music 'til Midnight
News: Let's Dance	Let's Dance	WMCA	News: Dance	Let's Dance: News
Tomorrow's Times	Music: Orchestra	WQXR	Recent Releases	Recent Releases

Mid.	12:15		12:30	1 A.M.
Music	Music	WICC	Music	Music
News, Music	Music You Want	WRCA	Music You Want	Prayer: Sign Off
News: Jurgens Or	Jurgens Or	WOR	Let's Dance	Mitch Reed
Recorded Music	Chittiwun Trio	WABC	Recorded Music	Henry Jerome Or
News: Dumont	Oscar Dumont Or.	WCBS	Jerome Or	News: Off the Air
Happiness Exch'ge	Happiness Exch'ge	WMGM	Happiness Exch'ge	Happiness Exch'ge
Milkman's Matinee	Milkman's Matinee	WNEW	Milkman's Matinee	Milkman until 5
Barry Gray	Barry Gray	WMCA	Barry Gray	Barry Gray
News: Symphony	Symphony	WQXR	Symphony	Off the Air

Telecast TOPICS

BY FRED H. RUSSELL

It's fine to broadcast religion on television, but it doesn't help at all if viewers choose to shun such programs. That is the operative opinion of George Crothers, CBS director of educational and religious broadcasts and executive producer of the network's religious series, "Look Up and Live" and "Lamp Unto My Feet." "The first requirement of a television program," Crothers said the other day, "whether it is about religion or not, is that there be in it from the start something to entertain. And I mean entertain in the large sense of the word; to attract the viewer to what he sees and hears on the screen, to grip his imagination, soothe his nerves or tickle his risibilities so that he or she will want to keep on watching."

Crothers gives as an exemple the "Look Up and Live" series which bowed over CBS in January, 1954. (Sundays at 10:30 a.m.).

"We use an imaginative approach on this series," he noted. "We invite before CBS cameras a host of well-known religious figures and secular personalities as well as stars of the entertainment world. Each of them, either through conversation or through a performance or exhibit of his or her particular creative talent demonstrates something of the sights and sounds of religion in daily living."

That entertainment as definitely a part of "Look Up and Live" program from the start was shown clearly on a recent Sunday offering, Crothers pointed out. The program opened with a jazz session, and composer-vocalist Merv Griffin, host for the day, remarked to his guest, the Rev. A.H. Kershaw, that Sunday morning was an unusual time to be playing jazz music, especially on a religious program.

For the next half-hour, by way of an answer, the Oxford, Ohio, minister (Protestant-Episcopal) and jazz stars Jerry Jerome, Sonny Greer, Ellis Larkins, Max Kaminsky, Milt Hinton, Lawrence Brown, Hy White and Babe Hines delved into the "theology" of jazz. Guest and host talked about the roots of jazz in jungle drum communications and gathered musicians demonstrated the "conversational" qualities of the music form which have endured to this day. Throughout the program, the Ohio minister,

(Continued on Page Twelve)

ON TELEVISION TODAY

AM

9:00—THE PASTOR: Religious series (3)

10:00—LAMP UNTO MY FEET: The Call, religious drama (2) (5)

10:30—LOOK UP AND LIVE: The Rev. James J. McQuade will talk on Improvement of Self (3) (5)

11:00—CHURCH IN HOME: Religious program (11)

PM

12:30—CONTEST CARNIVAL: Circus variety (2)

12:30—FAITH FOR TODAY: Famous Biblical foods and their meaning (7)

1:00—BASEBALL: New York Yankees vs. Washington Senators (8) (11)

3:00—BASEBALL: Brooklyn Dodgers vs. Pittsburgh Pirates (8)

3:30—YOUTH WANTS TO KNOW: Secretary of Labor James P. Mitchell is guest (4)

5:00—FRONTIERS OF FAITH: Integration in the Schools is topic (4)

5:30—CAMERA THREE: Educational series (2)

5:30—AMERICAN FORUM: Interviews (4)

6:00—SHAKESPEARE: With Dr. Frank C. Baxter (2)

6:00—PEOPLE: Profile series (4)

6:00—SUPER CIRCUS: Variety (7) (43)

6:30—FACE THE NATION: John L. Lewis president of the United Mine Worker, is guest (2)

6:00—SUNDAY LUCY SHOW: Repeat of previous I Love Lucy episode (3)

6:00—MEET THE PRESS: Marion B. Folsom, Secretary of Health, Education and Welfare, is guest (4)

6:30—YOU ARE THERE: Surrender of Cornwallis at Yorktown (2) (3)

7:00—IT'S MAGIC: The Amazing Randi, Ching, and Jay Marshall (3)

7:00—PEOPLE ARE FUNNY: Comedy stunt show (4) (5)

8:00—TOAST OF TOWN: Ensemble of 1956, From Atlantic City (2) (9)

8:00—VARIETY HOUR: King Sisters, singers; Bob Hamilton Trio, dancers (4)

9:00—G-E THEATER: Joseph Cotten, Thomas Gomez and Marshall Bradford in The High Green Wall, a drama (2)

9:00—TELEVISION PLAYHOUSE: Lee Ann Meriwether and Johnny Desmond in The Miss America Story, drama of beauty contest winner (4) (5)

9:00—CHANCE OF LIFETIME: Professional talent show (7) (43)

9:30—MR. AND MRS. NORTH: Richard Denning and Barbara Britton in Murder on the Midway, mystery drama (5)

9:30—LIFE BEGINS AT 80: Panel show (7) (43)

10:00—APPOINTMENT WITH ADVENTURE: Tony Randall, Gene Rowlands and Jack Kingman in drama (2)

10:00—LORETTA YOUNG SHOW: Virginia Bruce and Gene Raymond in Weekend in Winnetka, a drama (4) (5)

10:00—BREAK THE BANK: Audience participation (7) (43)

10:30—WHAT'S MY LINE: Occupation-guessing panel show (3) (5)

10:30—BOB CUMMINGS SHOW: Situation comedy with Rosemary De Camp (4)

7:00	7:15		7:30	7:45
Film	Film	WCBS-2	Film	Film

8:00	8:30		9:00	9:30
Film	Big Picture	WCBS-2	Pastor: Heritage	Golden Reels
Fourth R	Fourth R	WRCA-4	Junior Theater	Junior Theater
Off the Air	Pastor, 8:45	WNBC-8	This Is Life	Christophers

9:45	10 A.M.		10:30	10:45
Golden Reels	Lamp Unto Feet	WCBS-2	Texas Rangers	Texas Rangers
Junior Theater	Sing a Song	WRCA-4	Children's Hour	Children's Hour
News, 9:55	Movie	WABD-5	Movie	Movie
Off the Air	Off the Air	WABC-7	Off the Air	Off the Air
Christophers	Lamp Unto Feet	WNBC-8	Look Up, Live	Look Up Live
Off the Air	Off the Air	WPIX-11	Off the Air	Film, 10:50

11 A.M.	11:15		11:30	11:45
Eye on N.Y.	Eye on N.Y.	WCBS-2	Wild Bill Hickok	Wild Bill Hickok
Children's Hour	Children's Hour	WRCA-4	Captain Zero	Captain Zero
Film	Film	WABD-5	Film	Film
Focus	Focus	WABC-7	Wing and Fly	Wing and Fly
Super Circus	Super Circus	WNBC-8	Super Circus	Super Circus
Church in Home	Church in Home	WPIX-11	Church in Home	Church in Home
Aldo Aldi	Aldo Aldi	WATV-13	Aldo Aldi	Aldo Aldi

12 Noon	12:15		12:30	12:45
Winky Dink	Winky Dink	WCBS-2	Contest Carnival	Contest Carnival
Film	Film	WRCA-4	Film	Film
Looney Tunes	Looney Tunes	WABD-5	Capt. Video	Capt. Video
Christophers	Christophers	WABC-7	Faith for Today	Faith for Today
Winky Dink	Winky Dink	WNBC-8	Cartoons	Kaleidoscope
Off the Air	Christophers	WOR-9	Your Trouble	This Is Life
Facts Forum	Facts Forum	WPIX-11	Oral Roberts	Oral Roberts
Italian Quiz	Italian Quiz	WATV-13	Spanish Hour	Spanish Hour

1 P.M.	1:15		1:30	1:45
Feature Film	Feature Film	WCBS-2	Feature Film	Feature Film
Film	Film	WRCA-4	Catholic Hour	Catholic Hour
Capt. Video	Capt. Video	WABD-5	Movie	Movie
Movie	Movie	WABC-7	Movie	Movie
The Hunter	The Hunter	WNBC-8	Story of Century	Story of Century
This Is Life	Baseball Fame	WOR-9	Happy Felton	Happy Felton
Film	Film	WPIX-11	Album: Barber	Barber: Game
Junior Carnival	Junior Carnival	WATV-13	Junior Carnival	Junior Carnival

2 P.M.	2:30		3 P.M.	3:15
Feature Film	Movie	WCBS-2	Movie	Movie
Citizens' Union	Youth Wants	WRCA-4	Frontiers of Faith	Frontiers of Faith
Movie	Movie	WABD-5	Movie	Movie
Movie	Film	WABC-7	Film	Film
Baseball	Baseball	WNBC-8	Baseball	Baseball
Baseball	Baseball	WOR-9	Baseball	Baseball
Baseball	Baseball	WPIX-11	Baseball	Baseball
Movie	Movie	WATV-13	Movie	Movie

3:30	3:45		4 P.M.	4:30
Camera Three	Camera Three	WCBS-2	Shakespeare	Shakespeare: FTI
American Forum	American Forum	WRCA-4	Flood Report	Zoo Parade
Movie	Movie	WABD-5	Movie	Movie
Film	Film	WABC-7	Hopalong Cassidy	Hopalong Cassidy
Baseball	Baseball	WNBC-8	Baseball	Zoo Parade
Baseball	Baseball	WOR-9	Baseball	Game: Felton
Baseball	Baseball	WPIX-11	Baseball	Barber: Quiz
Movie	Movie	WATV-13	Junior Carnival	Junior Carnival
Off the Air	Off the Air	WICC-43	Off the Air	Off the Air

5 P.M.	5:15		5:30	5:45
Story of Century	Story of Century	WCBS-2	Face the Nation	Face the Nation
People	People	WRCA-4	Capt. Gallant	Capt. Gallant
Movie	Movie	WABD-5	Movie	Movie
Super Circus	Super Circus	WABC-7	Super Circus	Super Circus
Rin Tin Tin	Rin Tin Tin	WNBC-8	Edward Arnold	Edward Arnold
Cowboy G-Men	Cowboy G-Men	WOR-9	Film	Film
Movie	Movie	WPIX-11	Movie	Movie
Junior Carnival	Junior Carnival	WATV-13	Time for Pets	Time for Pets
Super Circus	Super Circus	WICC-43	Super Circus	Super Circus

6 P.M.	6:15		6:30	6:45
Sunday Lucy	Sunday Lucy	WCBS-2	You Are There	You Are There
Meet the Press	Meet the Press	WRCA-4	Roy Rogers	Roy Rogers
Movie	Movie	WABD-5	Between the Lines	Between the Lines
Three Lives	Three Lives	WABC-7	Film	Film
Studio 57	Studio 57	WNBC-8	You Are There	You Are There
Film	Film	WOR-9	Film	Film
Film	Film	WPIX-11	Film	Film
Movie	Movie	WATV-13	Movie	Movie
Christophers	Christophers	WIC