

Signature LOANS TO \$500



\$25 to \$500
PAY UP YOUR BILLS WITH A SIGNATURE LOAN FROM

Signature LOAN CO.

YES, our manager is ready and willing to make you a SIGNATURE loan for any good purpose. He's specially trained to listen to your story, go over your budget, and then make a fast, friendly SIGNATURE loan, if a loan will help. Don't struggle with too many monthly payments. Let SIGNATURE combine them all into one payment you can easily meet!

CASH	MONTLY PAYMENT SCHEDULE
TO YOU 28-15	100% 100% Paym.
100 \$57.38	10.05 12.54 18.46
300 19.25 24.25	29.27 37.66 54.48
500 30.69 39.04	47.41 61.37 83.32

THE SCHEDULE ABOVE IS BASED ON PRINCIPAL PAYMENT. MONTHLY PAYMENTS INCLUDE ALL COSTS AND FEES.

EXCLUSIVE GUARANTEE: We issue a Certificate of Guarantee with each loan. Interest will be cancelled during unemployment due to sickness after 14 days.

**Signature
LOAN CO.**
73 JOHN STREET
BRIDGEPORT
COR. OF MAIN & JOHN
Daily 9:55; Mon. & Fri. 9:45



By "JOE" LEDERER

Old Gold cigarettes took some of the wraps off their dancing packs: the other day. There actually are two sets of performers, one in the East for the Herb Shriner commercials, the other on the West Coast for Jack Bailey's Truth or Consequences. The girls aren't allowed to tell even their best friends that they dance before millions of people weekly. But they say the job has one advantage: They can go to work with their hair in curlers and no one knows the difference!

By the way, we've received some of the finest General Electric Automatic Washers I have ever seen. They're beauties, all have the advanced new features and prices start at a low, low \$199.95. Be sure to see the new Filter-Flo "G-E" Washer that actually filters and refilters the wash water.

Incidentally, Art Baker of "You Asked for It" reports that the most frequent request he's received for the program is one he can't fulfill...and that's to have the Old Gold commercial dancers perform without their packs!

Next time that you plan to buy a TV—make it a G-E. I've had them in my home for years, and I can vouch for those bright, clear, sharp pictures. Down at the store we have a big selection of those powerful new 1955 models—and G-E even has a big 21" console, for only \$199.95. Next time you're downtown, stop in won't you?

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