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**TV NEWSREEL**

By "JOE" LEDERER

Warner Brothers, which recently announced it was about to begin producing television films, is going to use the home medium to play its \$5,000,000 flicker, "Moby Dick." A one-hour three-episode show will be directed by John Huston, who produced and directed the epic movie. Gregory Peck, who plays the role of Captain Ahab in the film, will be featured on the TV show, due in June.

By the way, we've received some of the finest General Electric Automatic Washers I have ever seen. They're beautiful, all have the advanced new features and prices start at a low, low \$189.95. Be sure to see the new Filter-Flo G.E. Washer that actually filters and refilters the wash water.

Sheldon Reynolds complained about the rigors of making films and selling them on a syndication basis. Then he showed friends a check for \$1,250,000 from Official Films for the distribution rights to the 156 "Foreign Intrigue" half-hour films Reynolds has already completed.

Next time that you plan to buy a TV, make it a G.E. I've had them in my home for years and I can vouch for those bright, clear, sharp pictures. Down at the store we have a big selection of those powerful new 1035 models—and G.E. even has a big 21" console for only \$189.95. Next time you're downtown, stop in won't you?

Writer Rod Sterling has had such brilliant success with his TV plays recently, like the much talked about "Patterns," that CBS grabbed first purchase rights on any of his new plays.

Don Fedleron, creator of "The Millionaire," and Jim Morgan, former producer of "Quiz for a Day," are collaborating on a new television series. It's called "Do You Trust Your Wife?" That should produce some interesting answers.

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**TURNING THE DIALS**

BY FRED H. RUSSELL

Helen Hayes will be the subject of tonight's edition of NBC radio's "Biographies in Sound" series, to be broadcast from 7 to 7:55 o'clock. Everyone from a boyhood sweetheart (who will recite a love poem—lo, these many years later) to John Mason Brown, the critic (who will probe dispassionately into the elements of her acting technique) will discuss the great actress. Charles MacArthur, her husband, will get into the act, as will Ben Hecht. The playwrighting team was working on "The Front Page" while MacArthur was courting Miss Hayes.

Another who will talk of Miss Hayes will be Bethel Leslie, the best friend of the actress' late daughter, and the girl she took on as a protégée after Mary MacArthur died.

Mark Hanna, Miss Hayes' manager of 20 years standing, will be heard—as will Lawrence Langner of Georgetown and Theresa Helburn Weston, co-directors of the Theater Guild; Margaret Webster, the producer and Mary Chase, author of "Mrs. McThing."

And then, of course, there will be Miss Hayes herself, recasting scenes from some of her great plays.

**Fight on Radio**

Rocky Marciano makes the fifth defense of his world's heavyweight title against Britain's Don Cockell on Monday, May 16 in a 15-round battle at San Francisco's Kozar Stadium, to be broadcast exclusively over WRCA.

The action in this eagerly-awaited international match will be described by Don Dunphy and Win Elliott, starting at 11 p.m.

**Juvenile Delinquency**

"Prevention of Juvenile Delinquency" will be the topic for discussion on WTIC's "For Better Schools" broadcast this afternoon at 2:30 o'clock. The program will be the 23rd in a current weekly series presented by the Hartford radio station in cooperation with Connecticut Citizens for Better Schools.

Panel members will be William N. Mackay, director of Probation and Parole for the State of Connecticut; Dr. Francis W. Helfrick, Manchester pediatrician; and Miss M. Ethel Batchelor, head school social worker, Bureau of Guidance and Pupil Adjustment, Hartford Board of Education, and former teacher in the Hartford schools. The discussion leader will be Mrs. Jay E. Rubinow, secretary of the Connecticut Citizens organization and former president of the Highland Park school PTA in Manchester.

Some of the questions to which answers will be sought during the broadcast are "What is the difference between an emotionally disturbed child and a delinquent child?" "What is the role of the physician in helping to prevent delinquency?" and "What is being done and what should be done in the schools to meet the problem?"

**Milstein Interview**

Nathan Milstein, who this year is celebrating his 25th anniversary as a concert violinist, will be the guest of Arnold Michaelis on "Music Magazine" over WQXR on Friday night, from 9:05 to 9:30 p.m., when the subject will be the "Violin."

Mr. Milstein, giving what is believed to be his first radio interview, will discuss the artistry, tone and style of violin virtuosity. The program will take up the subject of the violin generally, and Mr. Michaelis has selected recorded performances by Milstein, Zino Francescatti and Jascha Heifetz as representative illustrations.

**No Time Lost**

Stan Edwards, advertising salesman for WICC, was in Park City hospital last week for an operation on his nose. But he didn't let that stop him from conducting business almost as well. As soon as he came out of the anesthesia, he got on the telephone and gave a sales talk to a prospective sponsor. Despite the difficulty of talking because of his nose condition, Edwards gave a good sales talk because the sponsor agreed and they settled the terms right there.

**Foreign Policy**

"How Much Should Public Opinion Influence Foreign Policy?" will be discussed on "America's Town Meeting of the Air" tonight at 8 o'clock over WNAB and WARC.

William Henry Chamberlain, editorial page columnist for the Wall Street Journal, and Shepherd L. Witman, executive director of the Cleveland Council of World Affairs will be guests.

The forum will discuss whether or not the Yalta papers should have been released to the public and if it is good policy to release other secret documents.

The program will originate from Rutgers university, New Brunswick, N.J. Gunnar Back will be the moderator.

**NEWSPAPER OFFICE IS SETTING FOR SHOW**

"Tonight," NBC-TV's late-hour variety show will change its format for one night Monday, when the entire show will take place from the offices of the New York Herald Tribune.

Steve Allen, star of the show, stated that "Tonight" will move, back, street and barroom, into the Herald Tribune plant to follow the production of a newspaper from spoken word to printed word. "Tonight" will picture the path of news from the reporter at his typewriter to the moment when one of the Tribune editions hits the streets at 1 a.m. Tuesday.

Tribune editors and columnists will be interviewed at work by Allen and his "Tonight" crew. "Tonight" is seen from 11:30 p.m. to 1 a.m., Monday through Friday.

**JAZZ ON WQXR**

If you are tuned to what you think is WQXR on Monday, there has been a break-down of your radio set and what you hear is definitely coming from the station which specializes in "the best in music."

WQXR's "The World of Jazz" on that evening at 9:05 o'clock, will take up the subject of jazz vocalists. Among the "greats" to be heard will be Sarah Vaughan, Billie Holiday, Mildred Bailey, Ella Fitzgerald, Nat King Cole, Louis Armstrong and Herb Jeffries.

**SUNDAY RADIO TIMETABLE**

**DIAL SETTINGS**  
WABC-770 WAVZ-1250 WMGM-1050 WQXR-1560  
WCBS-880 WSTC-1400 WYAB-1450 WYCA-670  
WICC-600 WINS-1010 WNYC-830 WNLK-1350  
WOR-710 WRCA-660 WNEW-1130 WTIC-1080

8 A.M.	9 A.M.	10 A.M.	11 A.M.	12:30 P.M.	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.	8 P.M.	9 P.M.	10 P.M.	11 P.M.
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**Recast TOPICS**

BY FRED H. RUSSELL

NBC is undertaking a multi-million dollar talent and show development program including an international search for new performing and writing talent. The project will be aimed at uncovering new sources of writing, of comedy, of dramatic acting, dancing and singing, direction and production talent. As the first step in the new project, the NBC Comedy Development Plan, an organized nationwide plan for the discovery, development and maturing of the comedians of the future, is being broadened and expedited. In the field of music, NBC is now negotiating with Rodgers and Hammerstein to do an original opera for television.

The following are typical of other projects now under consideration:

Use of NBC Television Interconnection facilities, now idle during local programming time, as an "audition cable" that will permit programming executives to see acts or programs developed by local stations with local talent for possible network use.

Development of network programs, possibly on a monthly schedule, from local programs picked up from various origination points around the country.

Providing scholarships for outstanding graduates of dramatic schools.

Assisting Broadway producers in casting their plays with the eventual hope of building fresh talent for future television roles.

Using radio programs as showcases for testing future television performers.

NBC is already searching European nations for new artists to appear on programs. Sol Hurok, the impresario, is now abroad on this phase of NBC's continual quest for fresh talent. And Samuel Chotzinoff, producer of the NBC operas, is now in England talking with Benjamin Britten and Sir William Walton, on commissions for two new original operas.

NBC is convinced that only through development of fresh ideas and formats, of new talents and new shows, can television sustain and broaden the sense of excitement and public interest that has been apparent in its first eight years.

**Faraway Places**

Just ahead is a period that should be of great interest to those television viewers who like to bring in distant stations.

For we are entering a 11-year cycle of high sunspot activity that should result in more frequent television reception at distances of 1,000 miles or more. There even may be rare instances of interference on American sets from British signals and vice versa.

(Continued on Page Eleven)

**Radio Highlights**

9:00—BAPTIST HOUR: Religious program WRCA

10:00—CHURCH OF AIR: The Rev. Dr. Frederick H. Thompson, pastor of Westminster Congregational church, Fairfield, Mo. WRCA

10:30—CHURCH OF AIR: (Part II) The Rev. Dr. W. McFerrin Stone, pastor of St. Luke's Methodist church, Oklahoma City. WRCA

10:45—FATH BY SUN TIME: Secretary of Labor James P. Mitchell is speaker WOR

PM

12:30—PHILADELPHIA ORCHESTRA: Works by Ernest Bloch and Eliahu Wiesel WRCA

12:30—CARAVAN OF STARS: Special Mothers Day dramatization WJMO

1:00—ANTHOLOGY: Geraldine Brooks, actress, rescheduled as guest WRCA

1:30—FESTIVAL OF OPERA: Gounod's "Roméo and Juliet" WOR

1:35—Y-E DAY: Commemorating 10th anniversary WRCA

1:30—BASEBALL: Brooklyn Dodgers vs Philadelphia Phillies. WJMO; 2:00 New York Yankees vs Boston Red Sox. WINS; New York Giants vs Pittsburgh Pirates (doubleheader) WRCA

2:00—CATHOLIC HOUR: The Right Rev. Mar. Paul J. Glenn speaks on "Virgin Most Prudent" WRCA

2:10—PHILHARMONIC SYMPHONY: Dimitri Mitropoulos conducts orchestra WRCA

2:30—FRISB: NBC Chicago orchestra WRCA

2:30—CHAMBER MUSIC: Natalie Bohbo, violinist WNYC

4:05—ON SUNDAY AFTERNOON: Music, songs, sports WRCA

4:30—NICK CARTER: The Three-Sided Knife, mystery drama starring Lon Clark WOR

4:30—GREATEST STORY: The Leaves and the Fishes, Biblical drama WNAB, WRCA

4:30—WEDNESDAY PLATON: The Big Heist, a drama WRCA

7:00—JACK BENNY SHOW: Comedy WRCA

7:00—BIOGRAPHIES IN SOUND: Tribute to Helen Hayes WRCA

7:00—MASTERWORK HOUR: Arthur Schnabel, pianist WNYC

7:30—AMOS 'N' ANDY: Situation comedy WRCA

8:00—AMERICA'S TOWN MEETING: How Much Should Public Opinion Influence Foreign Policy? is topic WNAB, WARC

8:00—SUNDAY MUSIC: With Ruth Steinhilber, status WRCA

8:00—OUR BOSS BROOKS: Eric Arden in situation comedy WRCA

8:00—X MINUS ONE: Mars Is Heaven, science-fiction drama WRCA

8:05—SYMPHONY HALL: Symphony No. 4 by C. M. Vivaldi WRCA

8:10—MY LITTLE MARCO: Dale Storm and Charles Farrell in situation comedy WRCA

9:30—THE ARABBIT: Lee Remick and Charles Farrell in mystery drama WRCA

9:00—SHERLOCK HOLMES: The Divine Detective, western drama WRCA

9:00—OFFER HOUSE: Lucia di Lammermoor by Giuseppe Verdi WRCA

9:30—TART HUNTY: Larry Haines in confidence game episode WRCA

9:30—KEYBOARD MASTERS: John Zeech, pianist WNYC

10:30—MOTT AND KOLLY: Family situation comedy WRCA

10:05—FACE THE NATION: Eric T. Ross, U. S. secretary of agriculture, is guest WRCA

10:30—MUTTER PRESS: Gene Carole P. Rummel, special agent of the Federal Bureau of Investigation, is guest WRCA

11:00—LOCAL NEWS: From The Post and Program WNAB

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