TURNING THE DIALS

BY FRED H. RUSSELL

The Oklahoma Symphony orchestra and the Kansas City Philharmonic have been added to the list of orchestra's in NBC Radio's symphonic series for the season of 1954-55. The series, which will present the Boston Symphony orchestra in 24 concerts, also will feature the Chicago Symphony in four broadcasts. All the 30 symphony programs will be presented on Saturday nights (8:30 to 9:30 o'clock).

The Oklahoma Symphony will be heard on Saturday, Jan. 15, 1955, directed by its regular conductor, Guy Fraser Harrison. The orchestra was formed in late 1937 and gave its first concert on Jan. 3, 1938. It has continuously expanded its schedule year after year. Today, under Harrison's leadership, the orchestra has become one of the nation's top cultural organizations. Harrison joined the orchestra in 1951.

The Kansas City Philharmonic will be heard on Saturday, March 12, under the direction of Hans Schwieger, who has been regular director of the orchestra since 1948. This orchestra was founded during the depression in 1931. It has survived all the vicissitudes of a fledgling musical organization to become a leading symphony orchestra, not only in its home city but also on tour. Schwieger also has achieved wide fame as guest conductor through the United States and Europe.

Merle Oberon Stars

Merle Oberon will re-create the role she originated in the motion picture version of the classic "Wuthering Heights," when Radio Theater presents a full hour adaptation for its 1954-55 season premiere Tuesday night from 9 to 10 o'clock over NBC radio.

Cameron Mitchell will have the co-starring role opposite Miss Oberon, with whom he recently completed the forthcoming movie, "Desiree."

Miss Oberon will be Kathie, and Mitchell will be Heathcliff, in the turbulent story of two strong-willed persons whose love destroys them both.

Fairfield Guest

Tex and Jinx McCrary's weekday "New York Closeup" program will be heard beginning Monday on a new time period, from 1 to 2 p.m., from a new location, the Waldorf-Astoria hotel, with new special features.

Added features in the show will include Tex's opening the program from the NBC newsroom, giving five minutes of the latest news, with the show then switching to Jinx at the Waldorf and Tex rushing across town to join her there.

Among the quests on Monday's show will be Mrs. Victor Szturma of Ann street, Fairfield, an ardent fan of Tex and Jinx. She has missed listening to their program less than 20 times in the last eight years.

Starts 18th Year

"The Shadow," probably radio's best-known sleuth, will mark the end of his 17th year on WOR radio today.

Starred in the dual role, as he has been since 1943, is Bret Morrison, who succeeded such actors as Orson Welles and John Carradine. In top feminine rol is Gertrude Warner.

On the anniversary program (WOR and WICC at 5 p.m.) the Shadow will investigate a farewell bachelor dinner which ended in a nightmare of murder. It is "No Corpse for the Killer."

Mystery Series

"Death at Stormhouse," a drama mixing the supernatural and the macabre, will be the premiere mystery on WABC radio's new chills-thrills nightly series, "Mystery Before Midnight," which begins keeping who-done-it fans awake Monday at 11:15 p.m.

Unusual in its presentation of radio drama at this late hour, the program will tell a complete half-hour story each evening.

The kick-off show, "Death at Stormhouse," tells of a beautiful wife who was so jealous that even the grave could not bring her peace. When her husband John married again, his new wife pays a penalty neither of them had counted on.

The program will be presented 11:15 to 11:45 p.m., Monday through

(Continued on Page Nine)

TV NEWSREEL

By "JOE" LEDERER

Jimmy Cagney, the screen's tough guy, has turned down countless offers at fabulous fees because he wasn't sure of the new medium. The other day he signed to make his telefilm debut—for free. Father James Keller enticed Jimmy before the TV cameras for a drama called "The Last Day," part of the Christopher series.

G-E Automatic Electric Ranges give you outstanding advantages for luxury cooking. Roast the biggest turkey or bake 4 pies on a single shelf. Serve the finest "charcoal" steaks. Cook the easy push-button way.

A new television book of facts reports that it would cost $194,875 to buy one full hour of time on all the 383 commercial stations in operation in the United States as of July 15th. New York's WNBT and WCBS charge the highest fees, $6200 and $6000 respectively per hour. Station KVOS in Bellingham, Washington, has the lowest reported fee, $90 per hour.

For the finest picture in this area choose dependable G-E Television. We're offering huge trade-in prices now . . . so don't wait. Turn in your old set and turn on a new G-E.

Making comic strips into television series seems to be popular these days. A long-running comic strip, Mandrake the Magician, is the latest to be adapted. The series is being made in Bermuda, starring an actor and professional magician, Coe Norton, as Mandrake. An ex-All American football player named Woody Strode is cast as the powerful follower, Prince Lothar.

Speaking of football, Jim Crowley, one of the famed Four Horsemen of Notre Dame fame, will sportcast on NBC-TV this Fall for Canadian pro football games. The Fall video roundup holds a lot of excitement . . . so get ready now for better viewing.

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Radio Highlights

AM

10:00—CHURCH OF AIR: The Rev. James F. Moynihan, pastor of Our Lady of Grace Catholic church, Denver, Colo. WCBS

10:30—CHURCH OF AIR: (Part II) The Rev. Dr. C. Oscar Johnson, pastor of the Third Baptist church in St. Louis WCBS

PM

12:05—CAMPAIGN '54: First in new series on political issues WCBS

12:30—CARAVAN OF STARS: Moishe Oysner, cantorial singer; Marilyn Ross, vocalist, Art Lowry, bandleader; Mickey Freeman, comedian WMGM

1:00—LISTEN TO WITNESS: Stephen V. Romanoff, former exile to Siberia; Mrs. Lenke Baan, former decorator to Ministry of Foreign Affairs of Hungary are guests WNBC

1:25—BASEBALL: New York Yankees vs. Cleveland Indians (doubleheader) WINS; 1:55 Brooklyn Dodgers vs. Chicago Cubs (doubleheader) WMGM; New York Giants vs. St. Louis Cardinals WMCA

1:30—LET'S FIND OUT: Francis W. H. Adams, New York Police Commissioner, is guest WCBS

1:30—FESTIVAL OF OPERA: The Merry Widow by Lehar WOR

2:00—CATHOLIC HOUR. When May a Nation Go to War? is topic for the Rev. Francis J. Connell WNBC

2:00—SYMPHONETTE: Mishel Piastro doubles as conductor and violin soloist WCBS

2:35—WORLD MUSIC FESTIVALS: Brevard (N. C.) Music Festival with Carroll Glenn, violinist, and Eugene List, pianist WCBS

4:00—SUNDAY AFTERNOON: Music, vocals, records WCBS

5:00—THE SHADOW: Bret Morrison in No Corpse for the Killer, mystery drama WICC, WOR

6:00—COUNTY FORUM: How Can We Meet the Impact of Regional Forces Shaping the Development of Our Fairfield County Towns? is topic WNLK

6:00—AMERICAN FORUM: Thomas J. Herbert, chairman of the Subversive Activities Control Board, and ex-Senator Harry P. Cain of Washington state are speakers WNBC

6:30—CONCERT: Roy Shield is conductor; works of Fritz Kreisler featured WNBC

6:30—MR. AND MRS. NORTH: Richard Deanning and Barbara Britton in Dead Giveaway, mystery drama WCBS

7:00—MASTERWORK HOUR: Symphony No. 2 by Sibelius WNYC

7:00—ROD AND GUN CLUB: On-the-scene reports of 11th International Tuna Cup tournament WOR

7:30—CONVERSATION: The Pleasures and Hazards of Raising Children will be discussed by Jacques Barzon and Laura Z. Hobson WNBC

8:00—JOHNNY DOLLAR: Mystery drama series with John Lund WCBS

8:05—SUNDAY WITH GARROWAY: Danny Kaye, actor; Lucius Beebe, writer; Mel Powell, pianist, are principal guests WNBC

8:05—SYMPHONY HALL: Fifine at the Fair by Bantock WQXR

8:30—MY LITTLE MARGIE: Gale Storm and Charles Farrel in situation comedy WCBS

8:30—KEYBOARD MASTERS: Doris Prerichs, pianist WNYC

9:00—EDGAR BERGEN SHOW: Lieut. Gen. Hubert Harmon, head of the new United States Air Force Academy, is guest WCBS

9:00—FOOTBALL: Exhibition game between Chicago Bears and New York Giants (recorded) WMGM

9:00—HEARTBEAT OF INDUSTRY: Documentary report on workers' health problems and how they are overcome WOR

9:05—OPERA HOUSE: Falstaff by Verdi WQXR

10:00—CONCERT HALL: Rustic Wedding Symphony by Goldmark WNYC

10:05—MAN OF WEEK: Secretary of Labor James P. Mitchell WCBS

10:30—MEET THE PRESS: Harold E. Talbott, secretary of Air Force, is guest WNBC

11:00—LOCAL NEWS: From The Post and Telegram WNAB

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SUNDAY RADIO TIMETABLE

DIAL SETTINGS

WCBS—880 WSTC—1400 WNBC—660 WTIC—1080
WQR—710 WNEW—1130 WMGM—1050 WQXR—1560
WABC—770 WAVZ—1250 WNAB—1450 WMCA—570
WNYC—830 WNLK—1350
WICC—600 WINS—1010

8 A.M.	8:30		9 A.M.	9:30
Bible Class	Heart; Comfort	WNAB	Christian Science	Israel Message
News; Chapel	Church of Air	WICC	Wings of Healing	Back to God
News, Living	Egbert & Dimmly	WNBC	Egbert & Dimmly	Books; Honor Bell
Wings of Healing	Dinah Shore	WOR	News; Lea Brown	Radio Chapel
Bible Class	Marines in Rev'w	WABC	Story Hour	Voice of Prophecy
News; Polka Time	Folks Time	WLAD	Polka; Lebanon	Lebanon; Chapel
News; Quartet	Garden Gate; news	WCBS	News; Music	Organ; News
Hit Tunes	Bible Hour	WMGM	Church of Truth	Waring; News
Living Bible	News; Starter	WNEW	News; Music	Music in Air
News; Almanac	Musicland	WMCA	News; Polkas	Polka Time
Children's Bible	Children's Bible	WNLK	News; Parson	Bible Class
News; Symphony	Bkfst. Symphony	WQXR	News; Symphony	Bkfst Symphony
Gunston Playh'se	Organ; News	WNYC	Master Hour	Master Hour

10:00	10:15		10:30	10:45
News; Polka Time	Polka Time	WNAB	News; Polka Time	Polka Time
Radio Bible	Radio Bible	WICC	Voice of Prophecy	Voice of Prophecy
Comic Weekly	Comic Weekly	WNBC	Children's Hour	Children's Hour
News; Gladstone	Christian Science	WOR	Guest Star	Bing Crosby
News; Israel	Message of Israel	WABC	Negro Col. Choir	Negro Col. Choir
News; Chimes	Baptist Church	WLAD	Baptist Church	Baptist Church
Church of Air	Church of Air	WCBS	Church of Air	Church of Air
Bible Class	Bible Class	WMGM	News; Tunes	Tunes; News
Music in the Air	Music in the Air	WNEW	News; Music	Music in the Air
News; Crooners	Crooner Time	WMCA	Crooner Time	Crooner Time
Polish Hour	Polish Hour	WNLK	Polish Hour	Polish Hour
News; Concert	Book Concert	WQXR	Book Concert	Book Concert
Masterwork Hour	Masterwork Hour	WNYC	Mr. & Mrs. Opera	Mr. & Mrs. Opera

11:00	11:15		11:30	11:45
News; Polka Time	Polka Time	WNAB	News; Polka Time	Polka Time
Baltimore Gospel	Baltimore Gospel	WICC	Baltimore Gospel	Baltimore Gospel
Children's Hour	Children's Hour	WNBC	News	World News
News; Gladstone	World Traveler	WOR	John A. Gambling	John A. Gambling
World Tomorrow	World Tomorrow	WABC	Christian in Action	Christian in Action
News; Church	Church Service	WLAD	Church Service	Church Service
Salt Lake Choir	Salt Lake Choir	WCBS	News; Learning	Invit. to Learning
Back to God	Back to God	WMGM	Calvary Baptist	Calvary Baptist
News; Music	Music in the Air	WNEW	News; Sinatra	Frank Sinatra
News; Music	Tomorrow's Rec'ds	WMCA	Tomorrow's Rec'ds	Tomorrow's Rec'ds
Italian Hour	Italian Hour	WNLK	Italian Hour	Italian Hour
News; Science	Christian Science	WQXR	Christian Science	Christian Science
Mr. & Mrs. Opera	Mr. & Mrs. Opera	WNYC	Mr. & Mrs. Opera	Opera; News

Noon	12:15		12:30	12:45
News; Gypsy Airs	Polka Party; News	WNAB	News; Gypsy Airs	Gypsy Airs
News; Polka	Sunday Music	WICC	Polka Party	Polka Party
Sunday Music	Men's Corner	WNBC	Eternal Light	Eternal Light
John T. Flynn	Pan-Am Union	WOR	News	Tune Time
Pan-Am Union	Percy Faith	WABC	Herald of Truth	Herald of Truth
News	Leading Question	WLAD	Comedy Time	Comedy Time
News; Campaign	Baptist Church	WCBS	World Report	Geo. Hermon
Baptist Church	Who's Girl?	WMGM	Caravan of Stars	Caravan of Stars
Who's Girl?	Music Makers	WNEW	News; Money	Money Record
News; Music	Italian Hour	WMCA	Music Makers	Mus., Mize Game
Italian Hour	Music Varieties	WNLK	Italian Hour	Italian Hour
News; Varieties	Piano and Violin	WQXR	Musical Varieties	Musical Varieties
Piano and Violin		WNYC	Piano and Violin	Piano and Violin

1:00	1:15		1:30	1:45
Italian Melodies	Italian Melodies	WNAB	Italian Melodies	Italian Melodies
Global Frontiers	Sunday Serenade	WICC	Lutheran Hour	Lutheran Hour
Listen to Witness	Listen to Witness	WNBC	Union Searchlight	Union Searchlight
Rod and Gun	Hawaii Calls	WOR	Opera Festival	Opera Festival
Dr. Wm. W. Ayer	Dr. Wm. W. Ayer	WABC	News; Pilgrimage	Pilgrimage
News; Music	Music	WLAD	Ray Bloch	Ray Bloch
Up and Coming	Up and Coming	WNEW	News	You Were Here
News; Music	World Music	WCBS	Let's Find Out	Let's Find Out
Caravan of Stars	Musical Caravan	WMGM	Warm up	Warm up; Baseb'l
News; Hit Tunes	Hit Tunes	WMCA	Tunes, J. Mize	Mize, Baseball
News; Old Vienna	Old Vienna	WQXR	Chorus Voices	Chorus Voices
Italian Hour	Italian Hour	WNLK	Italian Hour	Italian Hour
New Recordings	New Recordings	WNYC	Dr. Ish Weekly	Weather; News
Quiz; Warm-Up	Quiz; Game	WINS	Baseball	Baseball

2:00	2:15		2:30	2:45
News; Spanish	Spanish Voice	WNAB	Spanish Voice	Spanish Voice
House of Music	House of Music	WICC	House of Music	House of Music
Catholic Hour	Catholic Hour	WNBC	Youth Wants	Youth Wants
Opera Festival	Opera Festival	WOR	Opera Festival	Opera Festival
Dr. O. Roberts	Dr. O. Roberts	WABC	Wings of Healing	Wings of Healing
News; Murray	Lyn Murray	WLAD	Masterworks	Masterworks
Symphonette	Symphonette	WCBS	News; Sunday	Sunday Afternoon
Baseball	Baseball	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	News, Music	Music Hall
Baseball	Baseball	WMCA	Baseball	Baseball
News; Concert	Concert	WQXR	The Violinist	The Violinist
News; Music	Hungarian Hour	WNLK	Hungarian Hour	Hungarian Hour
Museum Concert	Museum Concert	WNYC	Concert	Concert; News
Baseball	Baseball	WINS	Baseball	Baseball

3:00	3:15		3:30	3:45
News; Church	United Church	WNAB	Billy Graham	Billy Graham
House of Music	House of Music	WICC	House of Music	House of Music
Anthology	Anthology	WNBC	Radio Pulpit	Radio Pulpit
Opera Festival	Opera Festival	WOR	Opera Festival	Opera Festival
James McGinlay	James McGinlay	WABC	Billy Graham	Billy Graham
Masterworks	Masterworks	WLAD	Stonehenge	Stonehenge
News; Music	World Music	WCBS	World Music	World Music
Baseball	Baseball	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	News; Music	Music Hall
Baseball	Baseball	WMCA	Baseball	Baseball
News; Symphony	Symphony	WQXR	Symphony	Symphony
Hungarian Hour	Hungarian Hour	WNLK	Hungarian Hour	Hungarian Hour
Campus Press	Campus Press	WNYC	Chamber Music	Music, News
Baseball	Baseball	WINS	Baseball	Baseball

4:00	4:15		4:30	4:45
Old Fash Revival	Old Fash Revival	WNAB*	Old Fash Revival	Old Fash. Revival
House of Music	House of Music	WICC	House of Music	House of Music
Weekend	Weekend	WNBC	Week-End	Week-End
Symphony Or.	Symphony Or.	WOR	Flight in Blue	Flight; L. Greene
News; Times	Music	WLAD	Sign Off	Off the Air
World Music	Sunday Afternoon	WCBS	Sunday Afternoon	Sunday Afternoon
Sports Extra	Sports Extra	WMGM	Frank Peltz	Sam. Kaye, News
Collins on Cloud	Collins on Cloud	WNEW	News, Collins	Collins on Cloud
News; 1350 Club	1350 Club	WNLK	1350 Club	Catholic Hour
Baseball	Baseball	WMCA	Baseball	John Mize
Symphony	Symphony	WQXR	Symphony	Symphony
Music Anthology	Music Anthology	WNYC	Music	Music, News
Baseball	Baseball	WINS	Baseball	Baseball Roundup

5:00	5:15		5:30	5:45
News, Service	Jewish Service	WNAB	Jimmy Nelson	Jimmy Nelson
The Shadow	The Shadow	WICC	True Detective	Detective, News
Weekend	Weekend	WNBC	Weekend	Weekend
The Shadow	The Shadow	WOR	True Detective	Detective; News
News, Service	Jewish Service	WABC	Highway Frolics	Highway Frolics
Sunday Afternoon	Sunday Afternoon	WCBS	Sunday Afternoon	Sunday, News
Tops in Pops	Tops in Pops	WMGM	Tops in Pops	Pops, News
Young at Heart	Young at Heart	WNEW	News; Variety	Variety Winners
News, Crosby	Bing Crosby	WMCA	Bing Crosby	Bing Crosby
News; Concert	Concert Hall	WQXR	Ballet Stage	Ballet Stage
Rosary Hour	Rosary Hour	WNLK	Rosary Hour	Rosary Hour
Concert	Concert	WNYC	Concert	Concert
Baseball	Baseball	WINS	Baseball Roundup	Just Music

6:00	6:15		6:30	6:45
Monday Headline	Les Brown	WNAB	Wings of Healing	Wings of Healing
Building Drumm'nd	Building Drumm'nd	WICC	Bob Considine	Sports
American Forum	American Forum	WNBC	Concert	Concert
Nick Carter	Nick Carter	WOR	On the Line	Sports
Monday Headlines	Paul Harvey	WABC	George Sokolsky	News
Gene Autry	Gene Autry	WCBS	Mr. & Mrs. North	Mr. & Mrs. North
Sports Extra	Best Sellers	WMGM	Sports Extra	Best Sellers; News
Variety Winners	Variety Winners	WNEW	News; Music	Golden Touch
News; Music	Music	WMCA	Music	Music
County Forum	County Forum	WNLK	County Forum	County Forum
News; Concert	Concert; Weather	WQXR	Weather; Concert	Dinner Concert
Major Wagner	Major Wagner	WNYC	Song Classics	Weather; News

7:00	7:15		7:30	7:45
News; Nelson	Jimmy Nelson	WNAB	News; Nelson	Jimmy Nelson
Periscope	Rosary	WICC	Concert Hall	Concert Hall
Concert	Concert	WNBC	Conversation	Conversation
Rod and Gun	Rod and Gun	WOR	News	Globe Trotter
News; Frolics	Highway Frolics	WABC	Highway Frolics	Highway Frolics
Juke Box Jury	Juke Box Jury	WCBS	Jukebox Jury	Jukebox Jury
Words & Music	Words & Music	WMGM	Words & Music	Words; News
Golden Touch	Golden Touch	WNEW	News; Music	Manhattan Music
News; Rdwy. Mus.	Broadway Music	WMCA	Broadway Music	Broadway Music
News; S'd Adv.	Sound Adventures	WQXR	Sound Adventures	Sound Adventures
Masterwork Hour	Masterwork Hour	WNYC	Masterwork Hour	Masterwork Hour

8:00	8:15		8:30	8:45
Football 1954	Football 1954	WNAB	Football 1954	Football 1954
Sunday Music	Sunday Music	WICC	News; Music	Sunday Music
Dave Garroway	Dave Garroway	WNBC	Dave Garroway	Dave Garroway
Lutheran Hour	Lutheran Hour	WOR	Voice of Prophecy	Voice of Prophecy
Football 1954	Football 1954	WABC	Football 1954	Football 1954
Johnny Dollar	Johnny Dollar	WCBS	Little Margie	Little Margie
Baptist Church	Baptist Church	WMGM	Baptist Church	Mantovani, News
Travel Time	Travel Time	WNEW	News; Music	Music in Music
News; Varieties	Spotlight Varieties	WMCA	Ave Maria Hour	Ave Maria Hour
Symphony Hall	Symphony Hall	WQXR	Symphony Hall	Symphony Hall
Masterwork Hour	Masterwork Hour	WNYC	Keyboard Masters	Keyboard Masters

9:00	9:15		9:30	9:45
Walter Winchell	Taylor Grant	WNAB*	Herald of Truth	Herald of Truth
Sunday Music	Sunday Music	WICC	Sunday Music	Sunday Music
Dave Garroway	Dave Garroway	WNBC	Dave Garroway	Dave Garroway
Heartbeat	Heartbeat	WOR	Author, Critics	Author, Critics
Edgar Bergen	Edgar Bergen	WCBS	Edgar Bergen	Edgar Bergen
Walter Winchell	Taylor Grant	WABC	Highway Frolics	Frolics; News
Football	Football	WMGM	Football	Football
Music in Music	Music in Music	WNEW	News; Music	Music in Music
News; Melody	Fashions in Melody	WMCA	Melody Fashions	Merle Pitt Or.
News; Opera	Opera House	WQXR	Opera House	Opera House
To be announced	To be announced	WNYC	To be announced	Announced, News

10:00	10:15		10:30	10:45
Paul Harvey	Geo. H. Combs	WNAB	Revival Time	Revival Time
Headlines	Sunday Music	WICC	Sunday Music	Sunday Music
McGee & Molly	News	WNBC	Meet the Press	Meet the Press
Bible Class	Bible Class	WOR	Back to God	Back to God
News	George H. Combs	WABC	Revival Time	Revival Time
News; Man	Man of Week	WCBS	UN Report	John Derr
Football	Football	WMGM	Football	Football
Music in Music	Music in Music	WNEW	News; Music	Music in Music
News; Dance	Let's Dance	WMCA	Let's Dance	Let's Dance
Concert Hall	Concert Hall	WNYC	Concert Hall	Con't Hall, News
Opera House	Opera House	WQXR	Opera House	Opera House

11:00	11:15		11:30	11:45
P-T News	Moods in Melody	WNAB	Beyond Stars	Stars; News
News; Sports	Music	WICC	Music	Music
News	UN Story	WNBC	Mayor Wagner	Mayor Wagner
News	Ruby Mercer	WOR	Weather; Concert	Concert, News
News; Melody	Moods in Melody	WABC	News; Graham	Billy Graham
News; Analys's	Dorsey Or.	WCBS	Orchestra Music	Art Warner Or.
Football	Football	WMGM	Galen Drake	Music, News
Music 'til Midnite	Music 'til Midnite	WNEW	Music 'Til Midnite	Music 'Til Midnite
News; Let's Dance	Let's Dance	WMCA	Music; Rhythm	Let's Dance; News
News; Orchestra	Orchestra	WQXR	Weather; Band	Orchestra Music

Mid.	12:15		12:30	1 A.M.
Music	Music	WICC	Music	Music
News; Music	Music You Want	WNBC	Recorded Music	Prayer; Sign Off
News; Jurgens Or.	Dick Jurgens Or.	WOR	Recorded Music	Mr. Midnight
Off the Air	Off the Air	WABC	Off the Air	Off the Air
News; Dumont	Oscar Dumont	WCBS	F. Neighbors Or.	News
Happiness Exch'ge	Happiness Exch'ge	WMGM	Happiness Exch'ge	Happiness Exch'ge
News; Music	Milkman's Mat.	WNEW	News; Milkman	Milkman matl &
Barry Gray	Barry Gray	WMCA	Barry Gray	Barry Gray
Signoff	Signoff	WQXR	Signoff	Off the Air

WOMEN'S SERIES TO BOW MONDAY

"Byline," a new half-hour weekday series designed for the women-at-home audience and starring Sydney Smith as the reporter, will premiere over WNBC radio Monday, (9:35-10 a. m.).

Sydney, who has a long list of successful credit in radio and TV for woman's service shows, will bring to her audience the latest news in fields of interest to the distaff side such as fashion, grooming, home decoration, home planning, child care and cooking. Each day a top authority from one of these fields will be Sydney's guest, with discussion not only concerned with what is being done in the expensive brackets, but how the newest and best can be adapted to fit the budget and requirements of the average housewife.

Book, movie, and theater reviews will be given with the emphasis on the enjoyment of the entire family. Last minute news items, slanted for the homemaker: human interest anecdotes in the news; and a feature of New York, relating places to go and things to see for the whole family, will also be included in Miss Smith's new program.

FOUNTAIN OF YOUTH

Janet Waldo had better luck than Ponce de Leon discovering the fountain of youth. She is in her 13th year as the teenaged heroine of CBS radio's "Meet Corliss Archer." Miss Waldo not only has discovered the fountain of youth where de Leon failed, but she's made it pay better than most mineral waters.

RANGER STILL RIDES

General Mills, Inc., has renewed its sponsorship of "The Lone Ranger," for the sixth consecutive year over the ABC-TV Network effective Sept. 9 "The Lone Ranger" is presented over the ABC-TV Thursdays from 7:30 to 8 p. m.

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GRANT JOHANNESEN IS PIANO SOLIST

Pianist Grant Johannesen will be soloist with the orchestra in the Finale of Gershwin's Concerto No. 2 on NBC radio's "Telephone Hour" broadcast from Carnegie Hall, New York, Monday, (9 p. m.). He also will play Schumann's "Arabesque" and Poulenc's "Humoresque."

Donald Voorhees will direct the orchestra in "The Great Gate at Kiev" from Moussorgsky's "Pictures at an Exhibition," and in "Hungarian Dance" from Ernest Dohnanyi's "Ruralia Hungarica" Suite.

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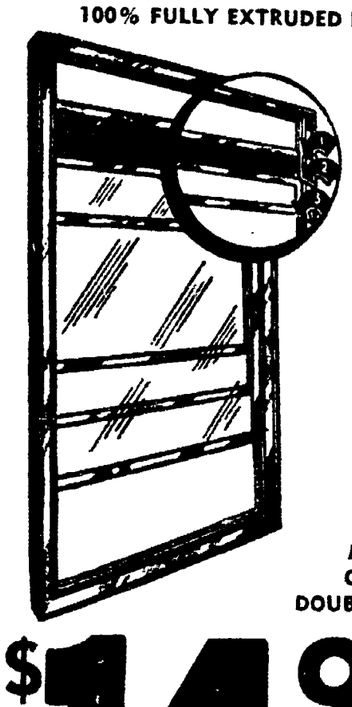

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