

TV NEWSREEL

By "JOE" LEDERER

Thousands of people are trying to break into television every day, and there's no set formula for how to do it. But one pretty young lady named Colleen Miller did it by going fishing! Colleen, reports her publicity man, is an ardent flycaster, and not long ago she went with her brother to the opening of trout season in California's High Sierras.

A G-E Air Conditioner gives air-cool comfort on these sweltering nights. There's a G-E Air Conditioner for any size home, any size room.

A luckier angler caught the prize-winning seven pounder, but a news photographer with a good eye for beauty added Colleen to the picture of the fish for a touch of glamour. The published picture caught the eye of Hollywood talent scouts. Result? Colleen was signed for a role opposite Frank Lovejoy in a Four Star Playhouse telefilm called "Search in the Night".

For the finest picture in this area choose dependable G-E Television. We're offering huge trade-in prices now... so don't wait. Turn in your old set and turn on a new G-E.

Speaking of publicity oddities, NBC-TV came up with a new one in publishing its Saturday Night Revue in major cities all over the country. The gimmick was to send station wagons to main intersections. Up on top was a shapely beauty taking a bath. The motto was: "Take your Saturday night bath early so you can watch the Saturday Night Revue." As one publicity man remarked, "It's a good clean plug."

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TURNING THE DIALS

BY FRED H. RUSSELL

Rudolph Halley, who has served as legal counsel to Senate committees behind closed doors and in the spotlight of television and radio coverage, will debate the question, "Is Radio-TV Exclusion from Government Hearings Justified?" on America's Town Meeting of the Air over WNAB and WABC on Tuesday night from 9 to 9:45 o'clock. Halley, who gained national prominence as chief counsel for the Kefauver Crime committee, will discuss the provocative topic with Ralph W. Hardy, vice-president of the National Association of Radio and TV Broadcasters.

Hardy will uphold the Radio-TV industry's stand against the decision handed down by the special Senate committee studying the McCarthy case to bar radio and television coverage.

As a veteran legal expert who has worked in the all-searching atmosphere of television and radio coverage during the Kefauver hearings, Halley is expected to compare the Kefauver assignment to his previous post of counsel to the Truman committee which did not permit radio and television to air testimony.

In addition to his work as counsel to the two Senate committees, Halley, now in private law practice in New York City, served a term as president of the New York City Council.

The broadcast will originate from WABC's New York City studios and will be moderated by James F. Murray, Jr.

including Giulietta Simionato, Cesare Valletti and Mario Petri.

Nighttime Show
For more than 29 years John B. Gambling has been the favorite wake-up man for WOR radio audiences. Listeners in 13 states have come to depend on Gambling to get them through breakfast and off to work in a cheerful mood.

Now these listeners will be offered the opportunity to go to sleep with a smile on their faces: "The John Gambling Program" will be broadcast from 11:15 to 11:45 p.m., Monday through Saturday, commencing tomorrow.

The new evening program will be a counterpart of "Gambling's Musical Clock," which is aired from 7:15 to 8 a.m., Monday through Saturday—music, chatter (informal discussions of current events), and news.

Show to Broadway
Sophisticated old Broadway is going to have a new experience this Fall. It is going to see and hear its first full-scale hillbilly show.

Sunshine Sue, CBS radio star who leads WRVA, Richmond's "Old Dominion Barn Dance" heard regularly on CBS radio's "Saturday Night—Country Style," will move her choicest crew of hillbilly artists into the 48th Street theater on Sept. 13. They will remain there for a limited engagement of a two-hour entertainment called "Hayride."

The cast will include Quincy Snodgrass, the Coon Creek Girls, Lest Flatt and Earl Scruggs and the Foggy Mountain Boys and many others.


Fall Lineup
WNBC radio will have a "new look" in its Fall schedule when the NBC owned station in New York institutes major schedule changes effective Monday, Sept. 13.

The new schedule seeks to provide the perfect balance between entertainment and service. In addition, by emphasizing talented performers who provide definite services to listeners and by offering such live musical entertainment as that on the "Allyn Edwards Show"

SUNDAY RADIO TIMETABLE

DIAL SETTINGS	WABC-770	WABC-770	WABC-770	WABC-770
8:00	WABC-770	WABC-770	WABC-770	WABC-770
8:30	WABC-770	WABC-770	WABC-770	WABC-770
9:00	WABC-770	WABC-770	WABC-770	WABC-770
9:30	WABC-770	WABC-770	WABC-770	WABC-770
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5:00	WABC-770	WABC-770	WABC-770	WABC-770
5:30	WABC-770	WABC-770	WABC-770	WABC-770
6:00	WABC-770	WABC-770	WABC-770	WABC-770
6:30	WABC-770	WABC-770	WABC-770	WABC-770
7:00	WABC-770	WABC-770	WABC-770	WABC-770
7:30	WABC-770	WABC-770	WABC-770	WABC-770
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11:00	WABC-770	WABC-770	WABC-770	WABC-770
11:30	WABC-770	WABC-770	WABC-770	WABC-770
12:00	WABC-770	WABC-770	WABC-770	WABC-770
12:30	WABC-770	WABC-770	WABC-770	WABC-770

Vacation Ends



Perry Como, after eight weeks of golfing and touring the United States, will resume his duties as star of CBS television's "Perry Como Show" on Monday.

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BRIDGEPORT EDison 6-1067

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Radio Highlights

(Continued on Page Nine)

AM 10:00—CHURCH OF AIR: The Rt. Rev. Leslie Newbiggin, Bishop of Madras and Karamad, Church of South India WABC

10:30—CHURCH OF AIR: (Part II) The Rev. Dr. Charles R. Feilich, pres. 4th of Pacific Lutheran Theological Seminary in Berkeley, Calif. WABC

PM 12:00—LEADING QUESTIONS: Is the Administration's Economic Program Working Effectively? WABC

12:30—CARAVAN OF STARS: Jerry Adams and Al Kelly, comedy team; Betty Bailly, singer; Men of Song, vocal group WABC

1:00—WORLD MUSIC FESTIVAL: Holland Festival, with Eleanor Steber, soprano, and Concertgebouw orchestra of Amsterdam WABC

1:30—OPERA FESTIVAL: Lohengrin by Wagner WOR

2:00—BASEBALL: New York Yankees vs. Boston Red Sox WABC; Brooklyn Dodgers vs. Philadelphia Phillies WABC; New York Giants vs. Pittsburgh Pirates WABC

2:30—CATHOLIC HOUR: Paul Hume is guest speaker WABC

3:00—YOUTH WANTS TO KNOW: See. John J. Williams (R-Del.) is guest WABC

3:30—SUNDAY AFTERNOON: Music, vocals and records WABC

4:00—ANTHOLOGY: Younger generation will read their favorite poems WABC

4:30—GREAT PLAYS: Helen by Euripides and The Constant Wife by W. Somerset Maugham; also at 5:30, Caesar and Cleopatra by Shakespeare WABC

5:00—THE SHADOW: The Eyes of the God, mystery drama WOR, WICC

5:30—AMERICAN FORUM: Should We Sever Relations with the Soviet Union? Is this WOR

6:00—SUMMER BY ST. LOUIS: Elm Rhodes, soprano, is soloist WABC

6:30—CONCERT: Ray Shield conducts the orchestra WABC

7:00—POLITICAL PERSPECTIVE: Philip Merryman in analysis of political development in Britain, state and local gov. (Premiere) WICC

7:30—JUREK JURY: Roger Lerner, Gary Crosby, Anne Rutherford WOR

7:00—MASTERWORK HOUR: Debussy birthday program WABC

7:00—MEMORABLE CONCERTS: Beethoven's Seventh Symphony is given its first performance in Vienna WABC

7:30—CONVERSATION: Emily Kimbrough, M. Allen Smith and Henry Morgan are guests WABC

8:00—SUNDAY WITH GARROWAY: Mae West, Marjorie Gargoll, Ruth Chatterton and Dr. E. B. Galt are among guests WABC

8:05—SYMPHONY HALL: Puccini Concerto No. 3 in C by Prokofiev WABC

8:30—MY LITTLE MARGE: Gale Storm and Charles Farrell in situation comedy WABC

9:00—ROUR OF CHAMPIONS: Jack Dempsey and Jack Amiel are among guests WABC

9:00—THE CORBS: William Donner and Hope Emerson in situation comedy WABC

9:05—OPERA HOUSE: A Village Romeo and Juliet WABC

9:30—JEWELRY CENTENARY: From Tourne Synagogue, Newport, R. I. WOR

10:00—INHERITANCE: The Mail Had Wings, story of the birth of air mail WABC

11:00—LOCAL NEWS: From The Post and Telegram WABC

Radio Highlights (Continued)

8:00—REVIVAL: House of Music WABC

8:30—REVIVAL: House of Music WABC

9:00—REVIVAL: House of Music WABC

9:30—REVIVAL: House of Music WABC

10:00—REVIVAL: House of Music WABC

10:30—REVIVAL: House of Music WABC

11:00—REVIVAL: House of Music WABC

11:30—REVIVAL: House of Music WABC

12:00—REVIVAL: House of Music WABC

12:30—REVIVAL: House of Music WABC

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