PAGE 8, SECTION 2

	FAGE 8, SECTION A	۲				WISCONSIN	SIALE JOU	KNAL, MONU		
	Jelev	ision Jo				Radi	o J	imetab	16 1 3	Preparation of ike's TV Speeches
			E B. Chinasa	Special Programs			MONDA	L¥.		Rivals Chaos of Run-ot-Will Snow
	Ch. 4-WTMJ-TV-MI	ilwaukee Ch. 9-WGN	N-TV-Chicago	11:30 a. m., 4 p. m., and 9:15		W1BA	WISC	WKOW	WIBU	(while John Crosby is on vaca-newest of mass communications) where another message is about
	Ch. 13 WREX-TV-	-Rockford Cb. 39W1		(WIBA).	5.0					by a number of guest witters.) The preparation compares The date is November 19 1863.
	-		re l	McCarthy Hearing (WISC).	6:15	Frolic	• Tap o' Morn	Farm	Farm Feature	BY GOODMAN ACE quite favorably to the chaos that Video men, audio men, directors,
	7 · · · · · · · · · · · · · · · · · · ·			(WKOW): pre-performance broad-	-		-			to fill in for John Crosby because The scripts, the rewrites; the sand who have come to witness
	Carthy Hearing-WM	TV (33). ing a diner		ter	7:15	Musical Clock Journal News	 News Top o' Mornin 	News gWeather; Coffee	Service • News: Weather	further expound on a theory of cameras so that the President and stand back from the cameras.
	start of beauty course	eWGN- ence: with	Walter Reuther-	(WISC): opening of biennial con-	8:00			Markets; Collee	· Prayer League	the telecasting of the speak to be speaking directly to their shots for the speakers. The
	12 mMan Next Do	oor: with 8 p.m.—S	Studio One: "Rom-	9 p. m McCarthy Hearing	8:30	Musical Clock	Breakfast	Kitchen Club	Clock	ers. [in their living rooms: the special water a start of the special water and the spec
	net-WTMJ-TV (4).	WKOW TV	(27).	* * * *	9:00	Welcome	• My True	Arthur Godfrey	• News: Pion'rs	
	series-WNBQ (5).	Have? "Fa	incy or Fact," with		9:30	Bob Hope	Streets	Arthur Godfrey	 Sweet 	time but so far
	breaking up romance-	-WKOW- ard E. Pri		(WIBA): "Missouri," "Side by	10:00	Strike It	 Romances 	Arthur Godfrey	• News • D. S. Navy	coursed in hat be light of the face and head start your speech. Then we'll cut
				4:30 p. m Curt Massey	t0:30 10:45	Phrase Pays	· Queen for	Music Speaks	Mid Morning	nation is no in the president the producers
		9-McCarthy Hearing	2—Search for Tom'w	"Make Love to Me."	11:60		 Eberle: Berch 			split in the infin- make full use of his friendly president "
 Land Source And Sour	5—Today 7—Chicago Parade	4-3 Steps to Heaven 5-3 Steps to Heaven	10:45 2-Guiding Light	Virginia Haskins, Gordon Mac-	11:30	McCarthy	 Bill Ring 	Helen Trent	Western Stars	itive in that first a chill in the All these are there. Sentence up When the Precident has some air and I —"
	7:00 7-Breakfast Club	9:00 4—-Home	9-Charm Salon 13-Feature Film	rie."	12:15	 Farm Service 	 News 	News .	News	there. ACE When the President has some "But you're not going to do the hard selling to do his sponsors show in that shawl, are you?"
	8:09 2—Arthur Godfrey	7-The Play House 9:30	2-Brighter Day 4-What's New	Concert Hour		News	 Braves 		Farm & Home Hour	manded by politicians to an states and the consultants give "Well I wish we'd have known
 And a partial partin partial partial partial partial partial partial partial part	5-Ding Dong School	7—Tommy Bartlett	7-Happy Pirates	(WIBA): with Mimi Benzell;	1:15	Calendar	Bandwagon	Jockey's Choice	Farm Service Si Hays and	swer each other on television. It all then showhow to make we could have had costume
	9-Your Figure, Ladies 5:30	2-Valfant Lady 4-Time Out	11:15 2-Portia Faces Life	Donkey Seren-					Music Box	equal production values to be The impact of television has been lights are going to pick up all found in the television programs evaluated as three times that of that furn around it. Oh by the
 And A and A A A A A A A A A A A A A A A A A A A	5-One Man's Family	7-Danny O'Nell	2-Garry Moore	Swan," "Beyond	2:15	Road of Life	Hearing	House	Box	presented by each party. I radio.
And and any province of the second of the se	9-Time for Stories	10:15 2-Love of Life	11:45 4News	licario."				Wizard of Odds	• Organ Music	ducer of the Republican telecasts executive noted as every england its kinda straggly and it
Low and a proper way of the series of the proving the series of the proving the series of the proving the series of the ser	-		9-Dr. Preston Bradley	Artists (WIBA):		Stella Dallas	Hearing	Mortenson	the Sky	is Robert Montgomery. Who is word. History is recorded on the "Oh, this is guite all right."
 And a Work of the control of the contr	A Man Nevt Door	13-Robert Q. Lewis	5-Close-Up	"Lo, Hear the	3:45	• Wom. in Hou	se Hearing	Sunshine Sue	Story Time	tant is it to give a political tel-terity to see and hear
 And a grand with Part of the second of the second part of	3-Creative Cookery	39-On Your Account 3:00	13-Stand By for Action 27-Western Playhouse	"Les B elles de	4:15	Hearing	Hearing	Showcase	Variety Hit Tunes News	ecast all that Madison ave. pol- Television comes a little late. is going to look like"
 The full weight of the second o	EB-Love of Life	5-Pinky Lee	4:45	idi Quest' Anima."	1	 Marriage Pays 	· Birtheay Ch	15 Top Tunes	 Band Parade 	When the President is an historic messages of a bygone day all right."
 	B-The Brighter Day 1	7-Mid-Way Festure	5:00 2-Bob Elson	(WMFM): University Symphony	5:15	Hr.; J. Berch * News	Music Wild Bill	Top Tunes Sports: Music	The University	White House staff, we are told, scurrying around the corner of you're following Mr. Everythe
- David Fine - Case Series - Case	3-Problier Theater	3:15 9-Trail Blazers 1.	9-Captain Video 13-News: Weather	(WIBA): "Blaze Away" "The	6:90	• Dinner	* News: Music	Tennessee Ernie	e News	public-relations and Hollywood slight anachronistic change of He's going to look quite distin-
Linker Kickher	1:00 2 2—The Big Payoff 2	2-Movie Time 31 3:30	27—J. Harper, News 19—Captain Video 5:15	Whistler and His Dog." "Ken-	6:30	News of World	* Lone	Music	Sports Time	tact with the voters through this a remote telecast from the spot unal-on, before 1 lorgel-your
Event is der Arboner Hand werten und How der Musie How der H	Kate Smith 5 Claude Kirchner 7	-Howdy Doody 7 -Garfield Goose 9	7-John Daly	with Don Cherry,	7:15	Train	 Cancer Pgm. 	Hit Parade	Bing Sings Farm News	"Yes, I'll have the boys run it
 Book Crobby 13-Fair Affirmation of Book Marks Back States Book Arches Rach Balanting Book Balanting<td>-Kate Smith 33-</td><td>-Meditation Time 13 -Ship's Reporter 27</td><td>3—Sports Special 7—Thompson Weather</td><td>World (WIBA): "Redeemed,"</td><td>1:0</td><td>Hour</td><td>Bill Stern</td><td></td><td>Old Timers</td><td>can look right into the camera</td>	-Kate Smith 33-	-Meditation Time 13 -Ship's Reporter 27	3—Sports Special 7—Thompson Weather	World (WIBA): "Redeemed,"	1:0	Hour	Bill Stern		Old Timers	can look right into the camera
	Bob Crosby Bob Crosby 13-	3:45 39 Fairy Adventure	9—Sports: Weather 5:20	ley of Blessing."	6:15	Artista	Weck: News	Hit Parada	Jamboree	and read it, and it'll look like
- Work that: You're not go - With that: You're not go - Prove Pastor - Prov	1:45	4:00	-Schermerhorn Sports 5:30 5-Tony Martin			America	G. Reatter	in Westerna	Jambores	"No. I'll manage this."
17First Lester 27Comedia Time 33Sportzeine 3Sportzeine 3Spor	2:00 5- Woman with Past 7-	-Elmer the Elephant 7 -Jolly 7 Gang 27	I-Jamie	10:30 p. m Your Pastor	9:15	 McCarthy Hearing 	 Off the Recor McCarthy 	d Hearing News; Music	Farm Hour News: Music	The second
 39-What's Cookin' 215 39-Captain Bob 2-Perty Como 4115 39-Captain Bob 3-News Caravan 33-Fun fund (1) 39-Fut food (1) 39-Perty Como 21-Perty Como 22-Perty Como 22-Perty	5-Welcome Travelers 13- 7-Jerry Lester 27-	-Trail Tales Comedy Time 33	5:40	Benzanson, Advent Christian		• News	• News	News		I Well. I had planned"
 2-Secret Storm 3-Secret Storm 2-Secret Storm 2	9-What's Cookin' 39	-Roddy Mac -Captain Bob 2	5:45 2—Perry Como	* * *	10:30	 Your Fastor 	• The	Music	 Silent 	Evereit will steal the show
2Petticate Rabit 30-M. Griffin, News 33-M. Grif	2-Secret Storm 27 3-Secret Storm 39	-Time Out for Fun 5 -Fun Time 13	3-Perry Como	6 p. m Suspense (WBBM);	11:00	• News; The	 Bands 	News: Turn	 Slient 	They'll come away talking about
 Con Your Account 2-Gene Autry 33-P. Ekern, Weather 33-P.	2:30 27	7—Crusader Rabbit 33	3—M. Griffin, News	Method," with Victor Perrin.	11:45	The 1310	 Dance Band 	Turn Table	.S:lent	frid Prager's "Look at Music" will be on WHA-TV (Chan-
Side NonDAY EVENING 6:00 2-Burns and Allen 5-Name's the Same 5-Name's Club 5-Name's Club 5-Stop m Sports Parade 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Name's Club 5-Stop m Sports Parade 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Mark Saber 3-Name's Club 5-Stop m Sports Parade 3-Mark Saber 3-Mark Sabe		2-Gene Autry	\$:55	P	Starr	ed programs ar	e also carried	on correspond	ing FM station	[no[21] a 0 a m 0 (a - a - a - a - a - a - a - a - a - a
 Name's the Same S-Name's the Same S-Name That Tune S-Name That Start S-Name That S-Name Th				Parker in "Detective Story." 10:30 p. m. — The Falcon	í ľ	ol coannels: wi	BA-FM, 101.3	M. WHUE (W)	LBU), 94.9 M.	THREE LECTURES BY Bernard Baruch on contemporary
7-Skr King 5-Robt. Montgomery 7-Candid Camera 9-Dollar a Second 9-Sportsman's Club 13-Boxing 13-Boxing 13-Mark Saber 14-Mark 14-Mark Saber 14-Mark 1	4-Name's the Same	2-Red Buttons	5News; Sports		1	14/ A & E A	1	14/H A 1		winner in Man (Man will be fit at the second s
MONDAY And Allon 39-Distant Saber (WIBA): Coach Norm Soniu pre-	5-Name That Tune 7-Sky King	4-Robt. Montgomery 5-Robt. Montgomery	4—Big Story 7—Candid Camera							and 17, and on television May 9, 16, and 23.
33-Buck Roters 30-1 Taves Corner 10:00 VIEWS Crew Season, 1.7:00 Lawman's Call to Prayer 1 A. M.	13-My Hero	13—Red Buttons	33-Mark Saber 39-Playhouse Theater	(WIBA): Coach Norm Sonju pre	7:00	A. M. Yawn Patrol				engineer of WMTV, Madison, to succeed Earl Fessier, 1975 E. IIGHIII HUS LIIGHI
5/20 Signed to devote time to other mark the seming of an at all it did it is an at all it did it did it is an at all it did it all it did it all it did it is an at all it did it did it all it all it did it did it all it all it did it all	33-Buck Rogers 39-Name That Tune	33-Travel Corner 39-Robt. Montgomery 8:00	10:00 2—Theater at 11 4Big Town	views crew season.	7:10	Layman's Call to Weatherman: Yay News: Yawn Patr	vn Patrol	7:30 Band Wagon	1	evy Washington ave. Fessier re-
Size News for Children Interests, including operation of cational felevision. To those who	33-Buuletin Board 6:30	letin Board 2—Studio One 5—Chicago Crossroads 6:30 7—Golf Tips 13—Morie Time path Scoutz 9—Boxing 27—Thompson Weather		rarm Programs 12:15 p.m Farm Service	7:57 Weatherman 8:02 News: Clockwatchers 8:26 Weatherman: News Headlines		7:45 News: Weather 8:55 News for Children		interests, including operation of cational television. To those who	
4-Concert Hour 21-Studio One 10:10 13-M. Griffin, News (WIBA): "Soil Conservation;" 8:30 Clockwatchers: News 9:30 Ranger Mac 9	Concert Hour	13Racquet Squad 27Studio One 33In Our Time	33—M. Griffin. News 10:10 27—Schermerhorn Spor	(WIBA): "Soil Conservation; Blanche Losinski, Harry Hanson	" 8:30) Clockwatchers: N Musical Roundur	ews 1	9:30 Ranger Mac 9:50 Markets; Net	7+5	WHA-TV will take part in an represent the culturing of
13-Break the Bank 27-P. P. Detective 5-Playhouse 7-Guest House 7-Guest House	13-Break the Bank 27-F. P. Detective	8:30 4—Who Said That? 5—Playhouse	10:15	Dean Hoyt, Frank Ellis, Paul H Schroeder, Bill Clark, Fran	1.111:3	6 Navy Band 5 Music Just for T	(ou	10:30 Musical Mor 10:45 Views of the	nents e News	the coming age of educational work "
39-Boston Blackie 13-I Am the Law 33-Sportsmen's Club 12:00 News: Noontime Frolics 11:50 Noon Musicale 11:50 Noon Musicale 12:00 News: Noontime Frolics 12:00 News: Noontime Frolics 11:50 Noon Musicale 12:00 News: Noontime Frolics 12:00 News: Noontime Froli	39 Boston Blackie 6:45	7—Racket Squad 13—I Am the Law	27—J. Harper, News 33—Sportsmen's Club	12:30 p.mFarm Hour (WHA): 12:3	ll Weatherman		11:50 Noon Music P	ale . M.	Robert R. Mullen of the National 16 telepast is to provide a pro-
5:55 9:00 4-Ratio City Cinema T. Medler, E. H. Fisher: "Dairy 1:15 Sacred Heart Program 1:00 Chapter a Day 1:00 Chapter and Discussion said Sunday. That will be forthrowing from 2. News: Farm Program 1:00 Chapter a Day 1:0	33—M. Griffin, News 6:55	39—Favorite Story 9:00	2-News; Late Show 4-Radio City Cinem	a T. Medler, E. H. Fisher: "Dain	ry 1:0			12:20 News: Farm 1:00 Chapter a I	Program Day	tional Television said Sunday, that will be forthcoming from Zenith's price!
7:00 7City Assignment 33-Star Theater 3-I Love thucy 9-Playhouse 11:00 Construct Star In ad- 1:00 Chapter a Day 1:00 Chapter a Day 1:00 Ausic to Listen to; News 1:00 Chapter a Day 2:00 Music Matinee: News 3:00 Afternoon Concert 1:00 Construct Star In ad- 1:00 Chapter a Day 1:00 Chapter a Day	7:00 3-I Love tLucy	7-City Assignment 9-Playhouse	33-Star Theater. 11:00	" Cattle Management," Jim Crov	1:3	0 Music to Listen 0 Music Matinee:	10: News News	1:00 Chapter a 1 3:00 Afternoon (Day Concert	1 logether with four other sta- the Center, Mullen said. In ad- tions, WHA-TV will telecast an dition to excernis from a variate
5-Denis Day 27-News; High Adven'r 13-News 4:00 Juke Box Jamboree 4:00 Music of the Masters	5-Dennis Day 7-WKB Playhouse	13-Weather: News 27-News: High Adven'r	r 13-News	+ + +	4:0	0 Juke Box Jambo 5 George Cates	ree	4:00 Music of th	e Mastera	indusion 1 v film show entitled of programs that will be available
13-I Love Lucy 39-News; Weather 12:00 27-I Love Lucy 39-News; Weather 12:00 33-Press Conference 2-In Town Tonight See telephone (WIBA): 5:00 Easy Listening: News 33-Press Conference 2-In Town Tonight See telephone (WIBA): 5:00 Easy Listening: News 34-News Weather: Source Status of the Action of reg-status of the educational TV and Radio Center to will include a report on the directory for the Action of reg-status of the educational TV and Radio Center to will include a report on the directory for the Action of reg-status of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and Radio Center to will a report on the directory for the Action of the educational TV and the Action of the educational TV and the Action of the educational TV and the Action of the education of the educational TV and the Action of the education of the educa	13-I Love Lucy 27-I Love Lucy	39-News; Weather 9:15	12:00	9:30 a.mBob Hope (WIBA	(): 5:0 5:1	ou hasy Listening; 10 Jerry of the Cir. 15 Meet the Artist	News	5:15 Story Time 5:30 News: Weat	her: Sports	subnai iv and Radio Center to will include a report on the lateration for



nce 116 South Pinckney Street

7-1074

PHONE 6-0558

108 N. Fairchild Sr.

E. G. Hampton, Sec.