address system. A similar mike

The scene of this organized

# Television Today

Ch. 2-WBBM-TV-Chicago Ch -WTMJ-TV-Milwaukee

S-WNBQ-Chicage Ch. 27-WKOW-IV-Madises 12-WREX-TV-Reckford Ch. 39-WTVO-Rockford Ch 22-WMTV-Madison

#### TODAY'S BEST BETS

9:38 a.m. and 1:38 p.m.-Mc-Carthy-Army Hearing - WMTV 6 p. m.—Bulletin Board: World Fellowship Week—

WMTV (33). 7:30 p. m .-- Four Star Playhouse: David Niven in "Village in the City"—WKOW-TV (27). 7:30 p. m.—Ray Bolger: ex-girl friend appears — WMTV (33).

Ch. 7—WBKB—Chicazo Ch. 9—WGN·TV—Chicago Ch. 27—WKUW·IV—Madison

8 p. m .-- President Eisenhower-WTMJ-TV (4); WBKB (7); WIBA WGN-TV (9); also on WNBQ (WISC); address-(5) at 9:30 p. m. ing American 8:30 p. m. — TV Theater: "Spring, 1600"—WMTV (33). Newspaper Publishers assn. 9:36 p. m .- Place the Face: (also on WKOW

Dorothy Lamour, guest- | at 9 p.m.) WKOW-TV (27). 10:30 p. m.—McCarthy Hearing Highlights — WKOW - TV

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THURSDAY MORNING 7:00 -Morning Show

BUNKY'S

-- Foday -- Today -- Chicago Parada 8:00 -Breakfast Club -Breakfast Club 3-Arthur Godfrey
4-Ding Dong School
5-Ding Dong School
1-Beulah Karney

6-One Man's Family 5-McCarthy Hearing 7-The Pied Piper 9-Time for Stories 33-McCarthy Hearing 11:00

Valiant Lady
What's New?

Danny O'Neil
Four to Go 11:15
2—Love of Life
2—Search for fom'row
5—Betty White 4-3 Steps to Heaven 5—Home
7—The Play House
9—A to Z of Cookery
10:30
2—Strike it Rich
7—Tommy Bartletz 2—Guiding Light 4—News 13—Feature Film

ARVIN Years Ahead TELEVISION

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7—The Doctor Answers
13—Brighter Day
1—138
2—Art Linkletter
4—Woman's World
7—Swingalons
13—Frontier Theater
33—McCarthy Hearing
2—The Big Payoff
4—Kate Smith
5—McCarthy Hearing

-Kate Smith -McCarthy Hearing -Claude Kirchner 9-Paul Dixon
13-The Big Payoff
33-Matinee Theater
39-Kate Smith 2-Bob Crosby

for those who want

4—Little Amateurs 4:29

2-Movie Time

Secret Storm
Secret Storm
Search for Tom'row
3:39

finest

4-14 4-Howdy Deody 5-Howdy Deody 7-Garleid Gowe 33-Way Out West 39-Howdy Deody 4:35 13-Let's Talk It Over 4:45 13-Barker Bill 5:00

13—Barker Bill
5:100

Foreman fom
5—Eimer the Elephani
7—Joe Kelly
9—Talent Tots
13—Trail Tales
17—Comedy Time
39—Captain Bob
5:15

Time Out for Pun

33-P. Ekern. Weather

reaturing HALOLIGHT for greater viewing comfort—the ploture that is easier on your eyes, larger, clearer and sharper. Shop where you are assured of service to your

complete satisfaction Plenty of hundy parking ... open eve's 'til 9.

#### PLATH'S AVENUE TV

THURSDAY EVENING

39-Groucho Marx 27-Place the Face

27—Place the Pace
2-4-Star Playhouse
4—Triangle Theater
5—Justice
7—Ray Bolger
9 Hollywood 1/4-Hr.
27—4-Star Playhouse
33—Ray Bolger
8:50
2—Video Theater
4—Pres. Elsenhower
5—Dragnel
7—Pres. Elsenhower
13—Parm Reporter
27—Garry Moore
33—Heart of the City
39—Dragnet
8:30

SALES AND SERVICE 1032 E. Wash. Ave.

Dial 7-2612

7-Col. March 9-Boston Blackie 13-Place the Pace 27-McCarthy Hearing

27—McCarthy Hearing
33—Dana. Assignment
33—Duffer's Tavern
te:00
4—World We Live In
7—Waterfrout
9—Movie Academy
13—Weather: News
27—Thompson Weather
33—M Griffin News
33—News: Weather
18:10
27—Schermerhorn Spta
33—P Ekern, Weather
18:15
4—News; Weather
27—J Harper, News
33—Star Theater
18:38

33-Star Ineater
10:39
4-Meet Mr. McNulty
5-Levs Look at Sports
7-Hollywood Offbeat
13-March of Time
27 - Feature Film
29-Playbours



#7—Schermerhorn, Spis. 6:38 4—Dinah Shore 5—Dinah Shore 7-Lone Ranger 27-Poy Willing 33-Remove 3—Roundy
\$:45
\$—Jane Froman
4—News Caravan
5—News Caravan
3—Public Forum

29-Dragner

\$:30

2-Big Town

4-Theater

5-Theater

7-Television Theater

9-Camera Showcase

13-4-Star Playhouse

27-Boston Blackle

33-Television Theater 13—Public Forum
17—Newsreel
17—M. Griffin. News
13—M. Griffin. News
18—P. Eisern. Weather
1.08
1—P. Eisern. Weather
1.08
1—Groucho Marx
1—Passover
1—Passover
13—Crusade in Pacine
13—Crusade in Pacine

27-Boston Blackle
33-Television Theater
39-Theater
20-Public Defender
4-Martin Kane
5-Martin Kane
9-P. P. Detective
13-From Hollywood
27-Square Dance Party
39-Liberace
5:38
2-Place the Face
4-I Led 3 Lives
5-Pree. Eisenhower

39-Playhouse

1-Playhouse
4- Your Hit Parade
5-Harness Racing
9-Playhouse
13-Movie Time
11:15
27-Feature Film
11:38
2-News: Late Show
4-Name That Tune
12:36
4-News: Movies
7-Night Owl Movie
13-News

WMFM 184.1 Mexs.

THURSDAY A. M. A. M.
7:00 Yawn Patrol
7:10 Layman's Call to Praver
7:15 Weatherman; Yawn Patrol
7:30 News: Yawn Patrol
7:37 Weatherman
8:02 News: Clockwatchers
8:26 Weatherman; News Headlines
8:30 Clockwatchers; News
9:00 Munical Roundup
11:00 Navy Band
11:35 Munic Just for You

P. M.

12:00 News; Noontime Frolics

12:31 Weatherman

12:34 Noontime Frolics; News

1:00 Meet the Artist

1:15 Bacred Heart Program

1:30 Music to Listen to; News

2:00 Music Matinee; News

2:00 Music Matinee; News

2:00 Music Matinee; News

3:00 Music Matinee; News

3:00 Music Matinee; News

5:00 Jurz Of the Circus

5:15 Mest the Artist

5:30 Off the Record; News

6:00 Baseball Highlights

6:05 Musical Migni; News

7:00 Showcase

7:00 Old Timers Party

7:65 Bleepy Joe

8:00 Let's Go to Town

8:15 Guest Star

8:30 Package of New Records

6:45 Mams Bloom's Brood

9:00 Sharpen Your Wits

9:30 Army Band; News

10:15 Loubardo Land

10:15 News (to 11) P. M.

#### WHA—WHA-FM

39-Playhouse

WHA—WHA-FM

370 Kr.—88.7 Megs.
A. M.

7 15 Weath Roundup: Farm Feature
7 30 Band Wazon
7 45 News: Weather
8 60 Morning Melodies
8:55 News: Weather
9 30 Music Time
9 30 Music Time
9 50 Markets; News: Proc. Review
10:00 Homemakers Program
10:30 PTA Forum
10:30 PTA Forum
10:30 PTA Forum
10:30 PTA Forum
10:30 Noon Musicale
11:50 Noon Musicale
12:20 News: Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Marshfield Choir
2:50 Science News
3:00 Afternoon Concert
3:30 Asta Report
4:00 Music of the Masters
5:00 Music for Fun
5:15 Story Time
5:30 News: Weather: Sports
6:00 Dinner Musicale
7:00 Views of the News
7:15 Folksongs
7:30 Radio Journal
8:00 American Frontier: Music
9:30 FM Concert
10:50 News: (to 11)

**SOFT CORNS** Between Toes move noft come between thes, use the special Soft Corn Size Dr. Scholl's Zino-paris.

D: Scholls Zino pads

#### Special Programs 11:30 a.m.—McCarthy - Army 10:15 p.m.—Your Paster Speaks Hearing (WIBA): also on WISC at (WIBA): the Rev. Joseph Brown, Drama

1:30 p. m., on WIBA at 4 p.m. 7:30 p. m. -McCarthy Hear-ing Highlights (WKOW), 8 p. m.—Presi- V dent Emenhower



8:35 p. m. Historymobile (WIBA): introduc-fume." ing "traveling museum." 9:15 p. m.—McCarthy Hearing Sports Highlights (WIBA).

9:36 p.m.-McCarthy Hearing Giants vs. Pirates. Highlights (WISC). Music

11 a.m.—Curt Massey (WGN): |(WIBA): Track Couch and previews Drake Relays. songs about dreams. 11:25 2. m. - Jack Berch Discussion (WISC): Tiptoe Through the Tulips."

Tschaikowsky.

Street." "Chang-lifeid.

12:30 p. m. — Farm Hour 5:00 ing Partners."

7:15 p.m. — Of (WHA): "Some Good Feed Buys."

These We Sing Gus Bohstedt: "Around Wiscon-5:05 (WISC): Bing sin," Andrew W. Hopkins.

Crosby. 8 p. m. - Let's Go to Town Miscellaneous WMFM: Marguerite Piazza. 16 a. m. — Strike It Rich 8:35 p. m. — Eddie Cantor (WIBA); with Barbara Rush . . . Bowl.

Today's Radio Highlights Religion

St. Paul's University chapel.

7 p.m.—Rey Rogers (WIBA): 6:00 6:15 6:30 6:45 ghost town refuses to come alive. 7:30 p. m. - Sox Shooter (WIBA): sheriff runs down killer of hotel owner. 7:45 7:45 8:30 p. m. - Time for Love

(WKOW): singer quells revolu-9 p. m. - Mystery Theater WISC: "Fatal Mistake. EISENHOWER (WISC): "The Killer Wore Per-9:00 9:35 9:39 9:45

12:45 p.m.—Basebali (WIND): 10:15 io:15 io:15 io:15 10:15 io:15 io 12:55 p. m.—Baseball (WIBA-FM); Indians vs. Orioles. FM): Indians vs. Orioles.
5:45 p. m. — Sports Parade 11:36
(WIBA): Track Coach Riley Best 11:45

. 11 a.m.—Dr. Nejla Imeddin 3 p.m.—After(WHA): "Renaissance of the Arab
moon Concert World."

(WHA): "Serenade for Strings," "Taiwan—Food and Families."

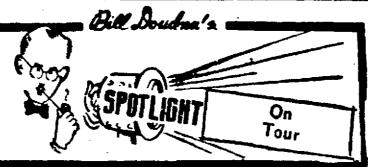
Tschaikowsky.

4 p. m.—Music of the Masters (WHA): "Requiem." Faure.

6 p.m.— Tennessee Ernie (WHA): "Will Burning Reduce of p.m.— Tennessee Ernie (WHA): "Will Burning Reduce of p.m.— Tennessee Ernie (WHA): "Will Burning Reduce of p.m.— Farm Service (WHA): "Corn Ailotment for WIBA): "Corn Ailotment for WIBA): "Corn Ailotment for of the pown the Street." "Changing Partners."

12:15 p. m.— Farm Service of the pown of the product of the pro

(WMAQ): saluting Hollywood Homemakers (WHA): "For Casual Living," Mrs. Elmer Culver 9 p. m.-FM Concert (WHA-and Mrs. Hubert Ellison; "Good FM): "A Midsummer Night's Ways with Meats," Mrs. Mar-Dream."



TIP O' THE MORNING: Be especially courteous in your driving on Saturday. Reason: "Mr. Safety" of NBC's "Road Show" will be watching Madison area drivers Saturday afternoon. The most careful driver will receive prizes.

THE UNIVERSITY of Wisconsin a Cappella choir next week will join the ranks of touring campus organizations. Under the direction of Prof. J. Russell Paxton, the not later than midnight Sept. 30, sultant...and even if undiscovered

The Pro Arte quartet will be on the road all next week. The University Symphony orchestra is touring the state this week, and will conclude its trip with a con-

cert at 2:30 p. m. Sunday at Columbus. The Haresfoot club also
lis on tour and will open Monday
night at the Wisconsin Union

Megro music Sunday. May 16, in

Complete concerto or piece of
contestant's choice written for

The Madison Memorial Day violin or piano or orchestra.

Stone tells why unfaithfulness
advance. Requirements are one
contestant's choice written for
contestant choice written for contestant choice written for choice writen for choice writ haster the Wisconsin Union parade will conclude the May Numbers must be memorized and quarter century of dealing with theater. dates.

The itinerary of the 59-voice

Kaukauna, 11 a.m.; Appleton, gion's convention parade here with any contestants. :10 p. m.; Eagle River, 8 p. m.; July 18.

LEGION BAND: The Madison American Legion band will give a concert tonight at the Green county home, Monroe, and has listed six other engagements during April May and July of the sixt of the contest is plantify of the sixt. Competition for its mext season will be open to plantists and violinists of between the ages of 17 and 30, inclusive.

An announcement from the Duluth Symphony asso said:

"The purpose of the contest is the contest in the contest is the contest is the contest is the contest is the contest in the contest in

Ziegler, will give a concert at 3 sin talent by providing an opportunity to appear as soloist with a school and at 8 p. m. Sunday in Montelia high school. It internationally known conductor will present a program of "The first award will be an ap-

Oconto, 2:45 p. m.; Adams-Friendsship, 8 p. m.

The chorus will sing its tour program for a Madison audience ing conducted by the Duluth Symphony orchestra. Competition for land Center on May 9.

Entry blanks or further information may be obtained by writing Mrs. George Ingersoll, contest chairman, 2123 E. Fourth st., Duluth 5, Minn.

ing April, May, and July.

"The purpose of the contest is
The band, directed by Elmer to foster Minnesota and Wiscon-"The purpose of the contest is

Milions Always Carry TUMS! Fums relieve gas, beartburn, acid in-digestion in record time. No water, no mixing—take any-where.





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# Radio Timetable

WIBA WISC WIBU 1310 100 /1244 Eq. Clock: Mews Alex Oreter Musical Clo \* Top o' MorningCoffee Club; News Club; News Bervice Top o' Morning Weather; Coffee News; Weath'r John McVane Club; News 'Farm Proise Journal News Clock: Sports Sports; The \* Breakfast Club \* Breakfast Club Markets. Coffee . Prayer teague Club: News Musical
Kitchen Club Clock
Cof'e club: News Musical Clock My True Story, Whisp's Streets Shopper Spec. Arthur Godfrey Mister Time Pix It Up Time Arthur Time Bob Hope Break the Bank Godirer Strike it Rich Romances Betty; News Queen for a Day Arthur Godirey News \* U.S. Navy Mid-Morning Maunce Phrase Pays Second Chance Music Speaks Morning Music

P Frederick Carson Gulley News; Calendar News; Band Eberie; Berch Aunt Jenny Hazel Markel Helen Trent Bing Sings Our Gal Sur News; Morning Matines Western Stars Carson G Aunt Jenny Matines
Helen Trent Western Str
Our Gal Sunday Parm News News: Roundup Becret Song Farm Service News News Braves Dinner Concert Music: Marketa News Parm and Home Hour News Farm Parade Polks Party Trading Post \* Brates Chow Time Farm Service St Hars and Daughter Music Box Bandwagon McCarthy Hearing Jockey's Choice Nors Drake Static Betty Cass Column Life Beautiful . McCarthy Static Hearing McCarthy Rearing Music Box Inc Wizard of Odds Backstage Wife\* McCarthy Stells Dallas Hearing Woman in Hous McCarthy Widder Brown Hearing Chapet in the Sky
 Gospel Bdcst Story Time News: Lucila Mortenson Show, Bridal McCarthy
Hearing
Lorenzo Jones
Marriage Pays

McCarthy
Hearing
Hearing
Bandwagon
Sirthday Club The Showcase

Fiesta Cime University Special Univ. Special Hr.; J. Berch Scores; Hits King: Sports \* Sports: News Dinner
Music: News
News of World
Man's Family News; Music Pulton Lewis Captain Starr; News News Old Time Band Sports Time Bing Sings Tennessee Ernie Westher: News Mus. to Please Bing Crosby Meet Millie McCarthy Hearing J. Vandercock Bill Stern President
Ristnhower
G. Raubacher
G. Hoatter President Old Timers Elsenhower News: History-mobile Jamboree Old Timera Jamboree Mystery Theater Wisconsin Partu Hour Good News Beulah Hearing News: Mysic for Listening Highlighta News
P. Edwards
Detective
Story News Music for Sports Some of the Best The 1310 • Silent Club News: The 1310 Club The 1310 Club: News • Dance News: Turn \* Silent Band
Dance Band
Sports Report Table Time Turn Table Time Starred programs are also carried on corresponding FM stations FM channels; WIBA-FM, 181.5 M. WWCF (WIBU), 34.9 M.

WISC-FM, 98.1

pearance as soloist with the Duluth Symphony orchestra at a regular subscription concert on Feb. 25, 1955, for which the winner will receive \$100. A second award is also being offered, an appearance as soloist with the orchestra at a youth concert during Infidelity is more common than

9:66 9:15 9:30 9:45

11:00

1954, and a notice will be sent to it is still a disintegrating force in contestants stating time and marriage. contestants stating time and In May Reader's Digest, Dr. Stone tells why unfaithfulness should be of not less than approx- marital problems, he's found is a The band will give a concert imately 20 minutes duration.

Thursday—Neenah, 8:30 a. m. and will take part in the Lecians who have no connection today: 38 articles of lasting inter-

"Entry blanks or further infor-



### The case against marital infidelity

most people with to believe, says

major cause of adultery.

Get your May Reader's Digest est, condensed from leading magasines and current books.

### Today's Army Quiz Promises to Be Stellar TV Attraction

WASHINGTON (0.2)-The Senate hearings on Sen. Joseph R. McCarthy's feud with the Army probably will be this year's biggest

ielevision attraction. The hearings are scheduled to start today at 9:30 a. m. CST in the Senate Office building's red-carpeted, richly decorated caucus room.

Only about 450 persons — in-cluding more than 120 reporters

—will be able to squeeze into. The witness, sitting in a leath-the chamber to watch the pro- er chair at a small table which supports the microphones, will ceedings personally, Many millions of others will face at the same level the Senate see and hear them through tele. Permanent Investigating subcomvision. The radio will carry the mittee and its special staff and proceedings to many other mil-counsel. They sit behind a long.

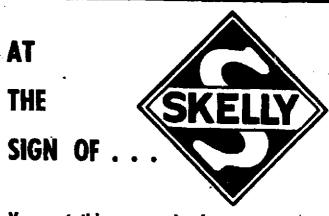
coffin-shaped table of black wood Each witness at the hearings with an inset green beige cover, will be aware of this concerted effort to let the public know. In front of the witness will be away at a shorthand machine. thicket of microphones of all Before each member sits a shapes and sizes. He will sit in small, black-and-chrome mi-

the blinding glare of a dozen or crophone for the room's public more floodlights. The glassy stare of three live will be in front of the witness, television cameras and a dozen or more newsreel cameras will be in front of the witness, amid other microphones for TV radio and newsreels. Loud speak. never leave him-unless he ob- ers installed on the press tables jects to being photographed and hanging from the walls will hand-held silent movie cameras

will whir from time to time.

At every gesture which might hubbub will be room 318, Senmake an action picture, flash-ate Office building—the Senate bulbs to the right and left will caucus room. Aside from the flare like summer lightning. Senate chamber itself, it is the Almost at the witness' elbow, biggest hall available to senators, the nearest of 120 or more report-ers will take down his words feet, and two stories high-They will scramble out of their about 38 feet. Four huge crystal seats to squirm through the chandeliers hang from the plas-crowd and file bulletins in the ter ceiling. The walls and floor

press room on the floor below. are gray-white marble. Big col-Squatting near the tripod of umns, their capitals ornately each movie sound camera will carved, extend up the sides to inbe a man manipulating a black tricately-carved marble ledges 30 box to regulate the sound level feet from the floor.



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"Use any Skelly product. Give it what you consider a fair trial. You are the sole judge. If it doesn't satisfy you in every respect, go to the station where you made your purchase and your money will be cheerfully refunded." Signed: W. G. SKELLY, Pres. Skelly Oil Co.

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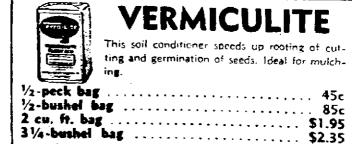
or for a higher yield from your garden.

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Poor soil texture can now be easily remedied by incorporating peat moss in the soil. It prevents clay soil from baking and sandy soil from drying out. Don't suffer disappointments because your soil texture is poor. Peat moss is more absorbent than a sponge and is a soil conditioner, but not a fertilizer. Prices: ½ pk. bag. 45c: ½ bu. bag. 95c: handy bale (30x15x18), 4.5 cubic feet, \$3.75: super bale (36x19x20), 7.5 cubic feet, \$4.95.

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For plants requiring a good supply of phosphorous, 26% total phosphoric acid. Prices: 100 Brs. \$6.75.



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Organic matter and soil bacteria are the life blood of soil. This compost is made from decomposed dairy cattle manure that is processed without chemicals or forced with foreign materials. It is not dehydrated or pulverized but merely composted and screened. Guaranteed not to burn. Odorless, weed free. Wonderful on lawn and gardens and to use in planting trees, shrubs and bulbs.

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Organic plant food. Fine for heavy clay or sandy soils. 5 lbs. .... 45c

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	50	lbs.	 			\$2.10
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L	<del></del>		 	_	 	<del></del>

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