Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 23—WMTV—Madison

TODAY'S BEST BETS

2:30 p.m. — Bob Crosby: "Cross over the Bridge," "A Girl, a Girl"—WKOW-TV (27).

5 p.m. — Puppet Pals: "Go West"—WKOW-TV (27).

6:30 p.m. — Eddie Fisher: with Jilly Corey, Merv Griffin—WTMJ-TV (4).

6:45 p.m. — Perry Como: "A Bushel and a Peck," "It Might as Well Be Spring"—WKOW-TV (27).

7 p.m. — I Married Joan: masquerade party — WMTJ-TV (4).

7:30 p.m.—Pantomime Quiz: with Jerry Lester — WMTV (33)

8 p.m.—Talent Time: new period begins—WMTV (33).

8:30 p.m. — Wrestling: Frankie Talaber vs. Andre Drapp—WMTV (33).

9 p.m. — Boxing: Gil Turner vs. Bobby Jones—WKOW-TV (27).

WEDNESDAY MORNING

7:00
2—Morning Show
4—Today
5—Today
7—Chicago Parade
8:00
7—Breakfast Club
33—Breakfast Club
9:00
2—Arthur Godfrey
4—Ding Dong School
5—Ding Dong School
7—Beulah Karney
9—Your Figure Ladies
9:30
4—One Man's Family
5—One Man's Family
7—The Pied Piper
9—Time for Stories
9:45
4—3 Steps to Heaven
5—3 Steps to Heaven
10:00
4—Home
5—Home
7—Play House
9—A to Z of Cookery
10:30
2—Strike It Rich
7—Tommy Bartlett
11:00
2—Valiant Lady
4—What's New?
5—Bride and Groom
7—Danny O'Neill
9—Four to Go
11:15
2—Love of Life
5—Hawkins Falls
11:30
2—Search for Tomorrow
5—Betty White
11:45
2—Guiding Light
4—News
9—Charm Salon
13—Feature Film

SEVERSON'S TELE-TOWN
TV SPECIALIZED on SERVICE RADIO
• RAYTHEON • CROSLEY • SENTINEL • RCA
6-5011 627 STATE 6-5011

WEDNESDAY AFTERNOON

12:00
2—Brighter Day
4—Man Next Door
5—Noontime Comics
7—Lunch Hour
9—Hi Ladies
12:15
2—Portia Faces Life
12:30
2—Garry Moore
4—Weather: Time Out
5—Bob and Kay
12:45
9—Dr. Preston Bradley
1:00
2—Double or Nothing
5—Creative Cookery
7—All About Baby
9—TV Showcase
13—Love of Life
1:15
7—The Doctor Answers
13—Brighter Day
1:30
2—Art Linkletter
4—Woman's World
7—Swingalong
13—Hootenanny
33—Tune Parade
1:45
13—Frontier Theater
2:00
2—The Big Payoff
4—Kate Smith
5—Kate Smith
7—Cooking School
9—Paul Dixon
13—The Big Pay Off
33—Matinee Theater
39—Kate Smith
2:30
2—Bob Crosby
13—Bob Crosby
27—Bob Crosby
3:00
2—Woman With Past
4—Welcome Travelers
5—Welcome Travelers
7—Jerry Lester
13—Search for Tomorrow
27—Woman with Past
39—What's Cookin'
3:15
2—Secret Storm
13—Secret Storm
27—Search for Tomor'w
3:30
2—Petticoat Party
4—On Your Account
5—On Your Account
13—Robert Q. Lewis
27—Robert Q. Lewis
33—What One Can Do
39—On Your Account
3:45
9—Movie Quick Quiz
33—M. Griffin News
4:00
4—Library Story
5—Pinky Lee
7—Home Theater
9—Trail Blazers
13—TV Kitchen
27—Mid-Way Feature
33—Roddy Mac
39—Pinky Lee
4:15
4—Let's Experiment
4:20
2—Movie Time
4:30
4—Howdy Doody
5—Howdy Doody
7—Garfield Goose
33—Way Out West
39—Howdy Doody
4:35
13—Let's Talk It Over
4:45
13—Story Book Lady
5:00
4—Foreman Tom
5—Elmer the Elephant
7—Joe Kelly
9—Bob Atcher
13—Trail Tales
27—Puppet Pals
39—Captain Bob
5:15
33—Buck Rogers
39—Fun Time
5:25
27—Crusader Rabbit
5:30
2—Gene Autry
5—Close-Up
7—Tom Duggan
13—Stand By
27—Western Playhouse
5:40
33—L. Landman. Spts.
5:45
4—News, Weather
7—Bob and Ray
33—M. Griffin. News
39—Early Edition
5:55
33—P. Ekern. Weather

THE WHOLE FAMILY ENJOYS TELEVISION AND
NON-CARBONATED, FRUIT-FLAVORED
• Orange • Grape Bire-ley's • Tomato • Grapefruit

WEDNESDAY EVENING

6:00
2—Bob Elson
4—Blue Room
9—Capt. Video
13—News: Weather
27—R. Rucker, News
33—Bulletin Board
39—Capt. Video
6:15
4—Hawaiian Echoes
7—John Daly
9—Marge and Jeff
27—J. Thompson W'ther
33—John Daly
39—Sports; Weather
6:20
27—Schermerhorn, Spts.
6:30
4—Eddie Fisher
5—Eddie Fisher
7—Mark Saber
13—Pet Show
27—Foy Willing
33—On Stage
39—Eddie Fisher
6:45
2—Perry Como
4—News Caravan
5—News Caravan
13—What's Y'r Trouble?
27—Perry Como
33—M. Griffin, News
39—News Caravan
6:55
33—P. Ekern, Weather
7:00
2—Arthur Godfrey
4—I Married Joan
5—I Married Joan
7—Theater
9—Colonel Flack
13—Arthur Godfrey
27—Arthur Godfrey
33—Sky King
39—I Married Joan
7:30
4—My Little Margie
5—My Little Margie
9—Command Perf.
33—Pantomime Quiz
39—Hollywood ½-Hr.
8:00
2—Strike It Rich
4—Television Theater
5—Television Theater
7—Theater
13—Strike It Rich
27—Triangle Theater
33—Talent Time
39—Greatest Dramas
8:30
2—I've Got a Secret
7—City Detective
9—Captured
13—I've Got a Secret
27—I've Got a Secret
33—Wrestling
39—Abbott and Costello
9:00
2—Boxing
4—This Is Your Life
5—This Is Your Life
7—Wrestling
9—The Music Show
13—Boxing
27—Boxing
39—This Is Your Life
9:30
4—Hello Neighbor
5—Favorite Story
9—Liberace
39—Better Living
9:45
2—Sports Spot
13—Sports Spot
27—Sports Spot
10:00
4—Newsreel
7—Double Date
9—Request Playhouse
13—Weather: News
27—J. Thompson, W'ther
33—M. Griffin News
39—News: Weather
10:10
27—Schermerhorn, Spts
33—P. Ekern, Weather
10:15
4—News, Weather
27—J. Harper, News
33—Cocktails for Two
39—Shadow Stumpers
10:30
4—Mr. and Mrs. North
13—Movie Time
27—Feature Film
33—Star Theater
39—Texas Rasslin'
11:00
2—Theater at 11
4—Racket Squad
5—11th Hour Theater
11:30
2—News: Late Show
4—Tom Mercein
12:00
4—News: Movie
7—Night Owl Movie
13—News

WHA—WHA-FM

970 Kc.—88.7 Mcs.
WEDNESDAY

A. M.
7:15 Weath. Roundup; Farm Feature
7:30 Band Wagon
7:45 News: Weather
8:00 Morning Melodies
8:55 News for Children
9:00 Broadcast on Broadcasts
9:30 Let's Write
9:50 Markets; News
10:00 Homemakers Program
10:30 League of Women Voters
11:00 Eugene Bahn
11:30 Noon Musicale

P. M.
12:20 News; Farm Program
1:00 Chapter a Day
1:30 Journeys in Musicland
2:00 Iran and the Middle East
3:00 Afternoon Concert
3:30 Northwestern Reviewing Stand
4:00 Music of the Masters
5:00 Music for Fun
5:15 Story Time
5:30 News; Weather; Sports
6:00 Dinner Musicale

FM ONLY
6:45 Dinner Musicale
7:00 Views of the News
7:15 French Program
7:30 American Adventure
8:00 Special Program
9:00 FM Concert
10:30 News (to 11)

WMFM

104.1 Mcs.
WEDNESDAY

A. M.
A. M.
7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:20 Weatherman; News Headlines
8:30 Clockwatchers; News
9:00 Musical Roundup
11:00 Old Timers Hall
11:30 Navy Band
11:45 Music Just for You

P. M.
12:00 News; Noontime Frolics
12:21 Weatherman
12:34 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Art Van Damme
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record; News
6:00 Baseball Highlights
6:05 Musical Menu; News
7:00 Showcase
7:30 Marine Show
7:45 Top Three Tunes; News
8:00 American Red Cross
8:15 Serenade in Blue
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Esperanto Now; News
10:00 Wayne King
10:15 Lombardo Land
10:30 One Oh Four & One Club
10:55 News (to 11)

Too Many Sacred Cows Leave TV Afraid to Offend, Very Unfunny

(While John Crosby is on vacation, his column will be continued by a number of guest writers.)

By HENRY MORGAN

It is no accident that this country was at its greatest during the lives of Mark Twain and Finley Peter Dunne.

And at its least during the time of Pinky Lee.

This was a muscular America once. It could lick its weight in satirists, and humor abounded in the land. In a lovely burlesque of Theodore Roosevelt as a great hunter, Twain once wrote that what the mighty T. R. had actually brought down was a cow, and "with two men to hold her at that."

MORGAN

Now, I have a theory that at each international crisis, Ike's golf handicap goes up. Trouble at Geneva? He's slicing out in Denver. Caracas? He's hooking, somewhere in Arizona. Indo-China? He four-putts in Abilene.

A moment's reflection and you will see that we are not sturdy enough for this kind of stuff these days. In this last fortress of democracy the citizens are too nervous for jokes about their president. Silent Cal was good for laughs. Hoover's collar was mildly amusing and Lord knows how much stuff was thrown at FDR and HST — but nothing is funny, it seems, about DDE.

When the nation was strong, its wits were sharp and appreciated. The times created the men. Will Rogers became an idol simply by criticizing Congress. Heard any good jokes lately about Jenner? Mundt? McCarthy? Heard any hot ones about price supports, housing, States' Rights, Brownell, FEPC?

In television, everything known to man is sacred. Absolutely nothing can be made fun of lest it offend someone. If a patient in a dentist's chair says ouch, a society of unfrocked dentists writes a complaint to the sponsor on the grounds that their business suffered a new cavity.

A joke about landlords, glassblowers, wheelwrights, mambo teachers, dandelion pulpers, or opium smugglers brings recriminations from their various boards of trade.

This has led to the formation of a sleazy group of cowards whose business it is to guess ahead of time what joke will offer whom. They are the termites of television. Their slogan is, "A Million Bored Rather than One Offended." They have a corps of assistants, the Tiny Termites, who take long words out of scripts. Words they guess ahead of time you won't understand.

TV could use a bit of adult satire today but there's none to do it and none to buy it. I can't do it, for example, because the things that are funny to me aren't funny to anybody else in the industry. I find chemists hilarious, you see.

Especially the chemist in the white smock and horn rimmed glasses who stares at anti-enzymes in a test tube. He's looking at the tube with amazement.

I find this vastly diverting because **ONE**, he's not a chemist, he's a model in a chemist's getup, **TWO**, anti-enzymes are invisible, **THREE**, they weren't 'discovered' they were isolated, **FOUR**, the American Dental Association says they're of doubtful value, and **FIVE**, they're not his glasses.

I have a sketch based on the above, and nobody seems to want it. It would offend toothpaste clients of course, but more to the point is that it would bother all the customers who want to believe in the product. Same thing happened with the battery additive that the U. S. Bureau of Standards just threw out. Thousands claimed it had helped their batteries even after the government and two universities proved it couldn't.

The arts in general are a dandy reflection of the nervousness of our national state of mind. Mr. Wodehouse, in this column, attempted to show why book critics like everything they read these days. Of course they do. They don't want to affend anyone.

And in the theatre it's even worse. A recent musical offering set in non-stop boring lyrics accompanied by what sounded like two tired violins and a busted flute was hailed as "hilarious," "invigorating," and "laffriot!" In TV, the only critic ever to say of a certain program "It stinks" (it did) was the usual proprietor of this very space.

Recently I attempted to show an acquaintance how the arts reflect the times. I recited these lines. "Wintergreen for President . . . he's the man the people choose . . . loves the Irish and the Jews . . ."

"People are too nervous for that kind of thing today," I said.

"They must have been nervous in those days too," he said.

No they weren't. It was a whole musical comedy about the vice-presidency of the United States. Throttlebottom, they called him. Hilarious. Big hit.

TIP O' THE MORNING: The New York Central stockholders' meeting, expected to be the scene of a stiff proxy fight, will be broadcast May 26 by the Mutual network.

• • •

TWICE as much violence is found in children's television programs as in adults', yet most parents approve of the current TV shows their children watch, a report on a three-year study has recorded.

The study was conducted in New Haven, Conn., by the Communications Research Project of the National Council of the Churches of Christ in the U.S.A. It was supervised by the Yale Divinity school.

It was in two parts. In one, the television fare available in New Haven homes was analyzed. In the other, parents in 3,559 homes were questioned.

In a sidelight, the staff noted that "practically no parents reported that their children watch evening crime drama shows. Yet a considerable number were worried about their effects on the children!"

Systematic monitoring of programs found children's drama "by far the most violent program type, with about twice the frequency of violence as reported for adult crime drama."

Exactly 69 per cent of the parents "generally favored" children's programs as they are, 26 per cent generally disapproved and 5 per cent favored some aspects and opposed others, "without apparent bias on either side," the survey report said.

"Greatest disapproval was registered by the best educated families and by white collar workers, only 54 per cent of whom approved of current programs, and by parents of children 4 through 9 years old, one-third of whom were generally unfavorable toward the shows their children watch," it continued.

Here are some of the other findings of the lengthly report:

Parents reported their children spent an average of 13 hours a week viewing the TV programs they watched regularly. Children also do random viewing. Time spent by children listening to radio programs, on the other hand, averaged no more than two hours per week.

Parents said their children spend about half their regular viewing time watching variety shows and another third of their time watching westerns. Only 4 per cent of time was spent watching informational and instruction programs.

Parental attitudes toward present children's TV fare are conditioned by various cultural, socio-economic, age, and religious factors, with higher-income, more highly educated parents providing the most criticism.

"Howdy-Doody" was the most popular children's program, pulling 21.6 per cent of the 71,300 homes in New Haven as regular viewers. Next most popular were "Hopalong Cassidy" with 7.2 per cent, and "Super Circus" with 6.2 per cent.

A strongly recurrent criticism by parents was that there are too many Westerns on TV for their children. Westerns constituted 79 per cent of the dramatic programs available for children, and six of the first 11 shows in popularity among the children were of this type. But no Western, the report said, was able to garner more than one-third of the audience of the most popular grogram, leading to the conclusion that all Westerns look pretty much the same to children.

Another frequent criticism among parents was that children's TV is restricted to extremely narrow formulas — Westerns and variety shows — and that there are many untapped sources for interesting new programming, notably in the classics, fairy tales, and the Bible, and in science and the general information field.

One-fourth of all objections voiced by parents were directed at excessive violence in children's shows.

Additional parental objections were raised over the conflict of programs with the supper hour and bedtime, the difficulties of supervision of viewing, and the "silliness" of much of the program content.

The greatest concern over possible ill effects on children was expressed by parents of children 4 through 9 years. Thirty-four per cent of parents with children of these ages reacted unfavorably toward current programs.

Radio Timetable

WEDNESDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1260 kc.
6:00 Sunrise	• Farm Hour	Farm Journal	Music; News
6:15 Frolic	• Top o' Morn	Farm Hour	Farm Feature
6:30 Musical	• News; Top o'	Markets; News	Rural
6:45 Clock: News	Morn: Scatter	Weather: Mkts.	Roundup
7:00 Alex Drake	• Top o' Morn	Coffee Club	• News; Farm
7:15 Musical Clock	• News	News	Service
7:30 Journal News	• Top o' Morn	Weath'r; Coffee	• News: Weather
7:45 George Morgan	• John McVane	Club: News	• Farm Frolic
8:00 Sports: The	• Breakfast	Coffee	• Prayer League
8:15 Musical	Club	Club; News	• Musical Clock
8:30 Clock	• Breakfast	Kitchen Club	• Musical
8:45 News	Club	Music: News	Clock
9:00 Welcome	• My True	Arthur Godfrey	Rio on
9:15 Travelers	Story, Whisp'g	Time	the Air
9:30 Bob Hope	Streets	Arthur Godfrey	• Sweet
9:45 Break the Bank	• Shopper Spec.	Time	Music
10:00 Strike It	• Romances	Arthur Godfrey	News
10:15 Rich	• Betty: News	Time	• Job Service
10:30 Phrase Pays	• Queen for	Music Speaks	Mid-Morning
10:45 Second Chance	a Day	Morning Music	Matinee
11:00 P. Frederick	• News; Calendar	News; Sand	• News; Morning
11:15 Morning	• Eberle; Barch	Aunt Jenny	Matinee
11:30 Melodies	• Bill Sing	Helen Trent	Western Stars
11:45 Farm Roundup	• Mac Marquee	Our Gal Sunday	• Farm News
12:00 • News: Roundup	• Secret Song	Music; Digest	Music: Markets
12:15 • Farm Service	• News	News	News
12:30 • News	• Braves	Mkts.; Weather	Farm and
12:45 • Polka Party	Bandwagon	Report: Parade	Home Hour
1:00 • Trading Post	• Braves Band-	Chow Time	Farm Service
1:15 • Calendar	wagon; Betty	Jockey's Choice	61 Hares and
1:30 Betty Cass	• Braves	Nora Drake	Daughter
1:45 Column	Bandwagon	Static	Music Box
2:00 Life Beautiful	• Braves	Static	Music
2:15 Road of Life	Bandwagon	House	Box
2:30 Pepper Young	• Braves	Party	Dear
2:45 Rigt to Hap'ness	Bandwagon	Wizard of Odds	Jo Ann
3:00 Backstage Wife	• Braves Band-	News; Luella	• Chapel in
3:15 Stella Dallas	wagon; Betty	Mortenson	the Sky
3:30 Widder Brown	• Braves	Show: Music	• Forw'd March
3:45 Wom'n in H'se	Bandwagon	Sunshine Sue	Story Time
4:00 • Just Plain Bill	• Braves	The	Variety
4:15 • F. P. Farrell	Bandwagon	Showcase	Hit Tunes
4:30 • Lorenzo Jones	• Bandwagon	Harmony House	• News
4:45 • Marriage Pays	• Birthday Club	Top Tunes	• Band Parade
5:00 • Madison	• Mister	Allan Jackson	Fiesta Time
5:15 Hr.: J. Berch	Music	Music; Mystery	The
5:30 • News	• Wild Bill	Sports; Music	University
5:45 • Sports: News	Hickok: Sports	Lowell Thomas	Special
6:00 • Dinner	• News; Music	Tennessee Ernie	News
6:15 Music; News	• Fulton Lewis	Weather News	Hpa. Tunes
6:30 • News of World	• Lone	Symphonette	Sports Time
6:45 • I Man's Family	Ranger: News	Edw. R. Murrow	Sing Sings
7:00 • Walk a	• J. Vandercook	FBI in Peace	Sing Sings
7:15 Mile	• Bill Stern	and War	Farm Front
7:30 • Wednesday	• Bandwagon	Twenty-First	Old Timers
7:45 Serenade	• Baseball	Precinct	Jamboree
8:00 • Groucho	• Baseball	Crime	Old Timers
8:15 Marx	• Baseball	Photographer	Jamboree
8:30 • The Big	• Baseball	Crime	Old Timers
8:45 Story	• Baseball	Classics	Jamboree
9:00 • Fibber McGee	• Baseball	Sports; Lewises	Wisconsin
9:15 • Heart of News	• Baseball	On Stage	Farm Hour
9:30 • Music; Sports	• Baseball	Good News	News; Music
9:45 • Singing Stars	• Baseball	Beulah	for Listening
10:00 • News	• Baseball	News	Music
10:15 • Your Pastor	• Baseball	Sports	for Listening
10:30 • The 1310	• Scoreboard	Some of	• Silent
10:45 Club	• News	the Best	• Silent
11:00 • News; The	• Dance Band	News; Turn	• Silent
11:15 1310 Club	• Dance Band	Table Time	• Silent
11:30 The 1310	• Dance Band	Turn Table	• Silent
11:45 Club: News	• Sports Report	Time	• Silent

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Students to Hear Howard Monday

Cy Howard, radio and television writer and producer, will give a talk for University of Wisconsin students at 3:30 p.m. Monday in the Play Circle of the Memorial Union.

Howard will be in Madison to attend the opening of "Wait and See," Haresfoot club show, at which he will receive a "Haresfoot Hall of Fame" award. The performance will be at 8 p.m. Monday in the Wisconsin Union theater.

Bill Evans, disc jockey at WGN, Chicago, also will receive an award from the club.

From here, Howard will go to Milwaukee to appear with Bob Hope on a benefit show Tuesday at the Wisconsin theater.

City Air Force Unit Meets Thursday Night

The Madison Squadron of the Air Force Association will meet Thursday at 7:30 p. m. at the Truax Field Officers club.

New officers of the group will preside and a film strip on atomic survival will be shown.

The officers are Edward J. Lottes, 405 Stone terrace commander; John B. Mueller, 301 Stone terrace, vice-commander, and Lother Hoeft, 215 N. Park st., secretary-treasurer.

Chest Committee Adds 5 Members

Five new members have been named to the Admissions and Budget Committee of the United Community Chest, Committee Chairman Roland A. Eissfeldt announced Tuesday.

Eissfeldt, who succeeded P. Goff Beach Jr. as chairman, introduced the new members to the committee at an initial meeting held Monday night in the Red Feather Services building.

Joining the 21 member committee are: Francis D. Holford, Oscar Mayer and Co.; Frank R. Horner, Northwestern Mutual Life Insurance Co.; Mrs. J. B. Hermsen, Attic Angel Association; Mrs. Robert B. L. Murphy, former Family Service board member and member of the Community Welfare Council Survey Follow-up Committee; and Mrs. Bruce Weatherly, Police Protective Association auxiliary.

Two Madison Students Help Plan Art Show

Two Madison students are on the committee planning the second annual "Art's a-Poppin'" at Layton School of Art, Milwaukee.

They are Barbara Cornwell and Ronald Hermsmeier. The benefit open house and spring carnival will be held from 2 p.m. to midnight Saturday.

Chorus, Quartets to Give Concert

Four quartets and the Sweet Adelines chorus of Madison will give a concert at 8 p.m. Saturday, May 15, in East high school auditorium.

Women's barbershop groups which will appear are the Big Four of Chillicothe, Ill., current international champions; the Tumble Tones of Madison, the Harmony Honeys of Minneapolis, Minn., and the Treble Tones of Evansville, Ind.

Albert Endres will conduct the 30-voice chorus.

Labor Radio Program to Change Schedule

"Labor Sounds Off," discussion program on WIBA and WIBA-FM, will change its schedule this week.

Until now, it has been broadcast Sundays. Under the new setup, it will be on the air at 6 p.m. Saturday, and the third Saturday of each month thereafter.

This week's guest will be Steve Clark, 2709 Sommers ave., of the Mendota State hospital employes' union. The program is conducted by Dick Huffman, 1808 Waunona Way, editor of the Union Labor News.

Today's Radio Highlights

Music

7:45 a. m. — George Morgan (WIBA): "Kangaroo," "Show Me the Way Back," "Tweedle O'Twill."

11 a. m.—Curt Massey (WGN): "Don't Fence Me In," "Home on the Range."

11:25 a. m. — Jack Berch (WISC): "Bless This House."

6 p. m. — Tennessee Ernie (WKOW): "When the Red, Red Robin," "Save the Bones for Henry Jones."

6:45 p. m.—Perry Como (WGN), with Ray Anthony.

8:15 p. m.—Serenade in Blue (WMFM): "Fine and Dandy," "Easter Parade."

9 p. m.—FM Concert (WHA-FM): "The Rake's Progress."

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Drama

7 p. m.—FBI in Peace and War (WKOW): racketeers trap gamblers into cashing counterfeit travelers checks. . . **Squad Room** (WGN): unknown man drags dying woman into drug store.

7:30 p. m.—Nightmare (WGN): "The Sky Hook" . . .**21st Precinct** (WKOW): adventure with kleptomaniac.

8 p. m.—Red Cross (WMFM): Vincent Price in "First Aid."

8:30 p. m.—Big Story (WIBA): ex-convict rescued from unfair sentence . . . **Crime Classics** (WKOW): "Cesare Borgia —His Most Difficult Murder" . . . **Mystery Theater** (WLS): detectives fear they have sent innocent man to death.

9:05 p. m.—The Lewises Onstage (WKOW): "A Man and His Mountain."

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Religion

10:15 p. m. Your Pastor Speaks (WIBA): the Rev. William Schulz, Memorial Evangelical and Reformed church.

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Sports

12:55 p. m.—Baseball (WIBA-FM): Yankees vs Red Sox.

5:45 p. m. — Sports Parade (WIBA): with Baseball Coach John Roach of Edgewood high school.

7:55 p. m. — Baseball (WISC, WTMJ, and WIND): Braves vs. Cubs.

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Discussion

9 a. m. — Broadcast on Broadcasts (WHA): report from Ohio State institute.

10:30 a. m. — Women Voters (WHA): "Higher Education in Wisconsin — a Preview," Earl Sachse and Caryl Regan.

11 a. m.—Eugene Bahn (WHA): "Post-War Educational Reconstruction in Europe."

2 p. m.—Dr. Elgin Groseclose (WHA): "Iran and the Middle East."

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Farm Programs

7:22 a.m. — Farm Feature (WHA): "Welcome to the Alice Contest," Mary Ellen Jenks.

12:15 p.m. — Farm Service (WIBA): "Spring Renovation of Pastures," Prof. Vic Burcalow and Frank Mayfield.

12:30 p.m.—Farm Hour (WHA): "Treat Seed Corn to Fight Insects," E. H. Fisher; "Pre-Emergence Control of Corn Weeds," George Briggs and K. P. Buchholz.

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Miscellaneous

10 a.m.—Homemakers (WHA): "Food for Fun," Prof. Lenore Sullivan; "Creative Outlets Through Crafts," Sharon Judy.

10:45 a.m. — Second Chance (WIBA): with Eugene List.

VARIETY SHOW

COTTAGE GROVE—The Junior Red Cross council group from the Cottage Grove area will sponsor a variety show Friday night at the graded school. Proceeds will go to the National Children's fund.

Everybody's invited to FEDELE'S 2ND Anniversary
GALA CELEBRATION!!
WEDNESDAY, APRIL 21st

Assorted Carnations for the Ladies! FREE!
MAKE UP A PARTY AND COME
Join the Celebration!
In appreciation of your patronage . . . Sam, Joe and Josie invite all their patrons and friends to come and join them in celebrating their 2 years in business.
Our Treat!
with every full course dinner we will treat you to an after dinner "Creme de Cocoa"!
Newly Re-decorated
Fedele's
2341 SOUTH PARK ST.
Yes! We even have carpeting in the famous 3 SISTERS DINING ROOM!
the following suppliers extend their CONGRATULATIONS
REFRIGERATION EQUIPMENT CO. Refrigeration and Restaurant
MIDWEST PROVISION CO. The Finest in Meats
BORDEN'S Kennedy-Mansfield Division Milk—Ice Cream
CAPITAL CITY NEON Neon Signs
MILWAUKEE CHEESE CO. Fish and Sea Food
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SOUTHERN WIS PRODUCE CO. Chicken and Eggs