WKOW

1979 mg.

Parm Journal Parm

Coffee Club; News Kitchen Club Music; News

Arthur Godfrey

Time Arthur Godfrey Time

Arthur Godfrey

Music Speaks

Morning Music

Music: Digest News Mkts.: Weather Farm Parade

News; Luclia

Showcase

Alian Jackson Top Tunes Sports: Music Lowell Thomas

Tennessee Ernie

Edw. R. Murrow

Sports; La Rosa Billboard

Hit Parade

Billhoard Hit Parade

News: Night Watch.

News, Music

News Sports Music Some of Best

News: Turn Table Time Turn Table Time

Weather; News

Cousin Heary Harmony House Birthaay Club Top Tunes

Top o MerningSports: Music News News Top o MorningWeather: Coffee John McVane Club: News

News; Calendar News: Band Eberle; Berch Aunt Jenny Bill Ring Helen Trent Mag: Marquee Our Gai Sunday

WISU

1240 tsc

Marches, News Farm Peature Eural Roundup

\* Hows; Parm

Service News: Weather Parm Prolice

Prayer League
Music
Clock
Musical clock

\* Name: Pion'rs \* Bob Crosby

\* News \* U S. Navy Mid Morning Matines

Western Stars

Music: Markets

News Parm & Home Hour

Farm Service 81 Hays and Daughter Music Box

Music Box Music Box • Organ Music

\* Chapel in

Guest Star Story Pime

Variety Hit Tunes

\* News \* Band Parade

University Special

News Old Time Band

Bine Sines

Bing Sings Farm News Old Timers Jamboree

Old Timers

Old Timers Jamboree

University Farm Hour

News: Music

for Listening

Music for Listening

Ficeta Time The

News: Morning

Radio Timetable

WISC

LASA KE.

Farm Hour Top o' Morn News: Fop o'

. Breakfast

Club Breakfast Club

Romances

Betty: News Queen for a Day

My True Story: Whisp's Streets

Shoppers Spec.

WIBA

Sucrise Proite

9:15 9:15 9:30 9:45

10:00 10:15 10:30 10:45

11:00 11:15 11:30 11:45

6:45

8:00 8:15 8:30 8:45

HINES

1310 #6

Musical Clock: News

Alex Dreter Musical 'Cinck Journal News George Morgan

Sports; Musical Clock Musical Clock News

Bob Hope Break the Bank

Rich Phrase Pays Second Chance

P. Frederick Morning Melodies Parm Roundup

Trading Post Calendar Betty Cass Column

Life Beautiful Road of Life Pepper Young Right to Hap'ness

Just Piain Biii Fr't P Parrell Lorenzo Jones Marriage Pays

Madison Hr.; J. Berch

News Sports: News

Music; News
News of World
1 Man's Family

• Show Train

Concert Hour

Artists Band of

Pibber McGee Heart of News Music: Sports

Great

• Нупова

News: Boundup \* Secret Song Farm Service \* News News \* Braves Polks Party Bandwagon

Backstage Wife Braves Band-Stella Dallas Wagon: Betty Widder Brown Braves Wom in House Bandwagon

Music Music Wild Bill

News: Music

Henry Taylor Sammy Kaye J. Vandercook

Hits of the Week; News
 Historimobile

. G. Beatter

Falcon

Bands for Bonds

Perry ComoUnder

Arrest News: 7
Off the RecordBeulah

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

WISC-FM, 98.1

Frank Edwards

• Fulton Lewis

Welcome Travelers

Strike It

# Television Today

Ch. 3-WEBM-TV-Chicago Ch. 4-WTMJ-TV-Milwankos Ch. 9-WGN-TV-Chicago 5-WNBQ-Chicago Ch. 27-WKOW-TV-Madise 13.--WREX-TV--Rockford Ch. 39---WTVO--Rockford Ch. 27-WKOW-TV-Madison Ch. \$2-WMTV-Medison

MONDAY MORNING

5—One Man's Pamily 7—The Pied Piper 6—Time for Stories

9:45 4—3 Steps to Heaven 5—3 Steps to Heaven 16:80

4—Home
5—Home
7—Play House
9—A to Z of Cookery
18:38
2—Strike It Rich
7—Tommy Bartlets

MONDAY AFTERNOON

27—The Hostess
5:80
2—Woman With Past
4—Welcome Travelers

-- Welcome Travelers -- Welcome Travelers -- Jerry Lester

13- Search for Tomorrow 39- What's Cookin'

3:15

- Bob Crosby

9-TV Matinee

-Secret Storm

33—Trouble with a 39—Boston Blackie 8:90

2—Red Buttons
4—Robt Montgomery
5—Robt Montgomery
7—Ramar of Jungle
9—Sportsman's Club
13—Red Buttons
77 Red Buttons
73 Reg Buttons

33—Sportalk 39—Robt Montgomery 5:45 33—Outdoors Calling 9:60

-boxing
-Racket Squad

-Talent Patrol

-Who Said That?

2—Studio One 7—Golf Hints 9—Boxing

2:30 p.m.—Bob Crosby: "Red, Red Robin," "My Happiness" —WKOW-TV (27).

6 p. m. --- Bulletin Board: Eagles auxiliary—WMTV (33). 6:30 p.m.—Old Lady of State 51.: Wisconsin's first "Historymobile"—WMTV (33).

7:36 p.m.—Front Page Detective: "Murder on the Train"—WKOW-TV (27).

2-Morning Show 5-Today 5-Today 7-Chicago Parada 8:00 7—Breefast Club
SI—Breefast Club
SI—Breefast Club
\$1:80
2—Arthur Godfres
4—Ding Dong School
5—Ding Dong School
7—Beulah Karney
8—Your Figure Ladies
4—One Man's Samily

4-One Man's Family 2—Brighter Day
4—Man Next Door
5 Noontime Comics
7—Lunch Hour
8—H) Ladies
12:15 12:15
2—Portia Faces Life
12:38
2—Garry Moore
4—Weather Time Out
5—Bob and Kay
12:45
8—Dr. Preston Bradley
1:00
2—Double or Nothing
8—Creative Cookery
7—All About Baby
8—TV Showcase
13—Love of Life

1:13
2—The Doctor Answers
13—Brighter Day
1:30
3—Art Linkletter
6—Woman's World
7—Swingalong
9—Sewing Behool
13—Frontier Theater
13—Tune Parade
2:08 2...The Big Payoff 4...Kate Smith 5...Kate Smith 7...Claude Kirchner

6:80

-Bob Elson

-Bue Room

- Capt. Video

-News: Weather

-J. Harper News

-Bulletin Board

-Capt Video

6:15 -Zeb Billings -John Daly -Marge and Jeff -T.Thompson. Weather -John Daly -Sports. Weather 6:29
27—Schermerhorn Sports
6:39
4—Playhouse

5—Playnouse
7—Jamis
13—Paith for Today
27—Poy Willing
33—State St. Old Lady
5—State St. Old Lady
5—State St. Old Lady
5—News Caravan
21—Parry Come Show
23—M. Griffin. News
33—M. Griffin. News
33—Mews Caravan
5—Searn
6—Searn
7:56
2—Burns and Allen

2—Burns and Allen
4—Name's the Same
5—Name That Tune
7—Sky King
9—Dollar a Second
13—My Hero
27—Burns and Allen

TODAY'S BEST BETS 8 p.m.-Junior Press Conference: Roswell B. Perkins, guest—WhiTV (33).

9 p.m .- Studio One: Patricia Neal in "A Handful of Diamonds"—WKOW-TV (27).

10:30 p. m. — What'll You ave?: "Asleep or Awake," Have?: with Dr. Milton Davis-WKOW-

(WIBA): Jerome Hines; "Unfold Ye Por-tals," "A Mighty Fortress Is Our 4-Vallant Lady 4-What's New? G o d." Bells," 5—Bride and G 7—Danny ONeil 9—Four to Go 11:15 Groom These Holy Por-tals," "All Day on the Prairie," 'Laura." 8 p. m.—Great Artists (WIBA): 12:36
1. ith Theodor Uppman, baritone; 12:45
"Do Not Go, My Love," "Poeme,"
"Nancy Hanks," "Blow Ye 1:15
Winds," "Avant de Quitter ces 1:34
Lieux" . . . Les Brown (WMFM); 1:45
and Margaret Whiting

Today's Radio

7:45 a. m. - George Morgan

(WIBA): "Anytime," "Picnic for

4 p. m.—Music of the Masters (WHA): "Quartet No. 4," Schoen-

6 p. m. — Tennessee Ernie WKOW): "Hold Me," "Secret

7 p. m.—Show Train (WIBA):

with

"The

8 p. m.—Great Artists (WIBA):

and Margaret Whiting.

8:30 p. m.—Band of America
(WIBA): "Ballyhoo March," "Circus Day Parade," "Los Toros,"

9 p. m .- Perry Como (WISC)

9:45 p. m. - Hymns of the

Man with the Banjo," "Want-

8 p. m. — Radio Theater (WBBM): Ida Lupino, Edmond

(WISC): hospital patient shot.

10:36 p. m. — The Falcon (WISC): "Missing Mail."

10:15 p. m. — Your Pastor Speaks (WIBA): the Rt. Rev. 18:68
Msgr. William Eggers, St. Ber16:13
16:33
16:45

12:55 p.m. -- White Sox vs.

10:30 a.m. — Make Up Your Mind (WBBM): with Dr. Kimball

8 p. m. - State College Hour (WHA-FM): Hodding Carter. 8:30 p.m. — Historymobile (WISC): Dr. Clifford Lord, John

Jacques, John Jenkins on "Mu-

10:30 p. m.—Rear Admiral L. L. Strauss (WBBM): peacetime

12:15 p.m. — Farm Service (WIBA): J. O. Beadle, Sheldon

Evenson, Merlin Molstead, and

Duane Baardseth, Galesville,

12:30 p. m. — Farm Hour (WHA): "Timely Tips on Grassland Farming." Henry Ahlgren

O'Brien in "The Star."

9:15 p. m. — Under

Radio Theater

"Within

**Highlights** 

(WKOW): "Hold Me,"

Gordon MacRae

Elaine Malbin in

Concert Hour

7:30 p. ma.

Col. Bogey.

Game.

Religion

Baseball

Young.

Tigers (WIBA-FM).

seum on Wheels."

use of atomic energy.

Farm Programs

Discussion

Music

Strings."

berg.

Love."

2—Love of Life 5—Hawkins Falls 11:30 3—Search for Tomo 5—Betty White 11:45
2—Guiding Light
4—News
13—Feature Pilm

6—Howdy Doody 5—Howdy Doody 7—Garfield Goosa 33—Way Out West 39—Howdy Doody 4:35 13—Let's Talk it Over 4 42 13—Fairyland

4—Foreman Tom
5—Elmer the Elephant
7—Joe Kelly
9—Bob Atcher
13—Trail Tales
27—Gomedy Time
33—Captain Bob
5:15 World (WIBA); "The Rock That Is Higher Than I," "A Little Talk with Jesus," "Lord, Dismiss Us with Thy Blessing." Drama 27-Time Out For Pun 33-Buck Rogers 7 p. m.—Suspense (WBBM): Richard Widmark in "The Card 39—Pun Time 5:25 27—Crusader Rabbis 5:38

2—Secret Storm
13—Secret Storm
27—Search for Tomorrow
3:36
2—Patticoat Party
4—On Your Accouns
13—Robert Q. Lewis
27—Bobert Q. Lewis
33—Travel Time
19—On Your Accouns as—moters Q. Lewis
33—Travel Time
39—On Your Account
3:45
9—Movie Quick Quis
33—M. Griffin, News
4—Superman
5—Pinky Lee 2-Gene Autry 5-Close-Up o—Close-Up
7—Tom Duzzan
13—Stand By
27—Western Plarhouse
5:45
4—News: Weather
7—Bob and Ray 7—Bob and Ray
33—M. Griffin News
39—Early Edition
5:55
33—P. Ekern, Weather

5-Superman
5-Pinky Lee
7-Home Theater
9-Trail Blazers
13-TV Kitchen
27-Mid-Way Feature
3-Roddy Mac
3-Pinky Lee
4:20
2-Moyla Time 2-Movie Time MONDAY EVENING 33—U.W. Sports
39—Name That Tune
7:30
2—Talent Scouts
4—Concert Hour
5—Concert Hour
9—The Big Picture
13—Break the Bank
27—F. P. Detective
33—Trouble with Fath 5—Playhouse 1—Racket Squad 13—I Am the Law

That Tune

134
134
13-1 Am the Law
Scouts
13 - Mark Saber
19:00 Parade
10:10 Parade 2—1 Lave Lucy
4—Bishop Sheen
5—Dennis Day
9—TV Showcase
13—1 Love Lucy
27—1 Love Lucy
23—Press Conference
39—Dennis Day
8:30
2—Red Buttons

2-News; Late Show 4 len 13—News 12:00

4-News 7-Night Owi Movie

RADIO AND

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EAST

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3 ♥

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SUBURBAN

WEST

♦ 1062

an entry to the rest of the dia-contract, but alert defense will

nothing else.

Put yourself back in the East against a long suit in the dummy seat and try a different defense, is to make dummy use up trump After you win the first trick with entries before that long suit can

**♠ Q742** ♥ A Q 1084

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JACOBY ON BRIDGE

- By Oswald Jacoby

Put yourself in the East seat in

the hand shown today. You win

anades, and it is now up to you

to defend against the contract of

five clubs doubled. What do you

If you make a routine return,

such as a spade, South will make his doubled contract.

South ruffs a spade, draws one

round of trumps with the acc. cashes dammy's top diamonds and leads a third diamond toward

East can gain nothing by ruff-

ing the third round of diamonds,

establishing the rest of dummy's

so he discards. South ruffs, thus

long suit. Declarer gets back to

dummy with the king of clubs

and proceeds to lead good dia-

- East can ruff with the high

trump whenever he likes, but then dummy's last trump will be

trick and his high trump, but

Dummy must ruff, of course.

DRIVING HAZARD

harned his chest

monds. East can make one spade defeat him.

the king of spades, return a be established.

his own hand.

monds.

Zenith Television Miscellaneous

(WHA): "Good Buys in Foods," Marlys Richert; "Speed, Nerves,

and Illness," Dr. Robert Parkin. WMFM

104.1 Mexs.
MONDAY
A. M.
7:00 Yawn Patrol
7:10 Laymau's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News Headlines
9:00 Musical Roundup
8:30 Clockwatchers; News
11:00 Old Timers Hall
11:30 Navy Band
11:45 Music Just for You
P.M.
12:00 News; Noontime Frolics

12:00 News; Noontime Frolics 12:00 News: Noontime Froiles
12:31 Weatherman
12:34 Noontime Froiles; News
1:00 Meet the Artist
1:05 Sacred Heart Program
1:30 Music to Listen to: News
2:00 Music Matinee: News
3:00 Music Matinee: News
4:00 Juke Box Jamboree
4:15 Orrin Tucker
4:30 Easy Listening: News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record: News
6:00 Baseball Highlights
6:05 Musical Menu: News
7:00 Showcase

5 Musical Menu: News
5 Showcase
6 Old Timers Party: News
5 U of Wisconsin Band
5 U of Wisconsin Band
5 Twilight Time: News
6 Sharpen Your Wits
6 Guest Star: News
6 Russ Morgan
6 Lombardo Land
6 One Oh Four & One Club
8 News (to II)

WHA-WHA-FM

970 Kc.—88.7 Megs. MONDAY A. M. Weather Roundup: Motor Safety 7:30 Band Wagon 7:45 News: Weather 8:00 Morning Melodies 9:00 American Adventure 9:30 Ranger Mac 9:50 Markets; News: Program Review 10:00 Homemakers Program 10:30 Musical Moments 10:45 Views of the News

10:00 a. m. — Homemakers and Mrs. Emily Fromm will be Rudolf Kolisch and Roland Amadeus Achilles, their German The program: shepard, are planning tentatively .Maennerchor: to sail from New York June 25

> Kolisch, who is leader and first norgen, Koellviolinist of the Pro Arte quartet,
> er.
> Mrs. Adams:
> artists-in-residence at the UniverSist du heilst of Wisconsin, said:

"Since my concert tour last summer under the auspices of

Schubert; "Die the U. S. high commissioner.
Liszt: West Germany, I have received several invitations to return to permanent teaching positions there. "My home in Madison is the

"Carry Me Back first home I have had for almost to Ol' Virginny," Bland-Treharne; 30 years, so there is no question "Die Almacht," Schubert. of my accepting anything permanent in Europe. However, I have requested a year's leave of Kiein," Zant; "Das Lied," Spohr; have requested a year's leave of absence so that I could accept one of the positions—to conduct the of the positions—to conduct the 'master' class in violin at the Academy for Music in Darmstadt, Other invitations came to me from the Hochschules fur Musik

in Berlin and Koeln. "In addition to teaching and playing concerts in Darmstadt, I will participate in the Kranichsteiner Music Institute Aug. 12 to 27 and in an international institute in Berlin in September, and will give a series of lectures at the Goethe Universitat in Frankfurt am Main."

The Kolisches will land at Cherbourg and spend some time in Paris before traveling to Darmstadt in mid-July.

Crosby's Radio and Tv

### Sloan Simpson Recalls Good Time She Had at Rollicking Sevilla Fair

use flowing skirts.

television entirely.

(While John Crosby is on vacation, this column will be continued by a number of guest writers.)

By SLOAN SIMPSON

Whew! Well, they finally put Jonathan on the plane. Now we If I sound bitter, you must can all take a deep breath and relax—at least for a few weeks, understand that I thought fans Not that we don't like having you around, John old boy, but had been safely relegated to rankly there is a noticeable les-

sening of the tension in the radio and television field, of which I might be more accurate to say that time is dated from the ferial prehistoric cooling devices has now but member.

And now dear the radio from one feria to the other; it might be more accurate to say that time is dated from the ferial prehistoric cooling devices has nothing to do with my attitude. And now, dear Crosby fans, I shall attempt to give you a brief

picture of what the president and charter member of the Eastern chapter of the Liberace Fan club, Mr. John Crosby, will be hearing and viewing during part of the breather he has so kindly hes-

towed upon us. SIMPSON

tinged with envy.

Berlin border near the American placed flutter of long black eyesector borough of Templehof. German witnesses said one of the dead was a Russian soldier

and the other an East German policeman.

WILBUR

Boy, is the waiter going to be sur-

RESTAURANT

wrist (just enough to expose the flash of a smile you understand). a positive menace.

grandma's trunk and the memory of those wasted hours when I er the dreary winter and the be- Nothing at all.

ginning of the bull fight season. While John is critically apprais-The populace turns back the ing the lovely complexion of pages and the fair is on. The Spain, I, dear Crosby fans, shall men sport ilat Cordobes hats, be looking at the frank and open frilled shirts, short jackets, tight britches with silver tassles, Drake, the producer of both my television and radio shows.

The ladies we ar either the typical red and white polka dot nationality to outdo Bud in the amenco dresses with long ruf- field of ocular expressions. I fled skirts, low necklines and have seen his eyes change in the Spanish shawls or riding habits matter of a moment from their similar to the men's with the ex- normally tranquil state to one of ception, of course, that most of shock, astonishment, and, upon them ride saddle and therefore occasion, even outright horror. I am frequently the cause of this.

One of the Few travel to the feria by and take the evening of my first spots John is going to "catch" tomobile. Anything is preferable to that, including walking. However, was there at this time last year, pretty flamence behind him on a cue card, but for a reassuring to that the last year. I feel that I can speak on the his horse postillion style. If he glimpse of my personal Rock of subject, if not exactly with au-thinks she's flirting behind his Gibrattar. Well, there was thority, then with nostatgia back, he just breaks into a mad "Rocky" all right, and if you gallop. As this is a fairly com-think I was worried, you should Sevilla is a small town of nar-mon occurrence, no pedestrian's have seen HIS face. He had row cobblestoned streets, hidden life is entirely secure. patios. Moorish arches, beautiful And wait until they give John cards and was clutching them as women, and valiant torreros. Evithat sideways glance over the fan if they were holding HIM up. taken personal charge of the cue

women, and valiant torreros. Evitual sideways giange over the lam it they were noting him up, ery year in the spring the anibit, from inside a horse-drawn Ulcers Incorporated.

nual feria is held. Spaniards coach. We may have lost the rich and poor count the days budding Voltaire of radio and have been wonderful to me, and East Berlin Shooting
Kills Russian, German
BERLIN (AP)—Two persons
were reported killed Sunday in a shooting just inside the East Berlin border near the American

television entirely.

If you are under the impression that a Spanish lady thinks a fan is made to use for fanning purposes, you are mistaken. They know perfectly well that it is a weapon more potent than a 45 and when coupled with a well-are good trip.

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## **Another WIBA-FM Sports Feature!**

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See Daily Radio Listings for Starting Time



for broadcasting reports on the Army-McCarthy hearings calls for programs at 7:30 p. m. Thursday, 8 p. m. Friday, and 9:05 p. m. next Monday.

and Vic Burcalow; "Corn Pace-WEIKEL ADAMS, soprano, will be guest soloist makers," Art Peterson. at the Madison Maennerchor's 102nd anniversary concert. Alexius Baas will conduct the program at 8 p.m. Friday in Turner hall. Mrs. Grace Snell;

> accompanists. "Harm on i e s;" on the liner Olympia to spend a "Nachtzau b e r," year in Germany.

Storch; "Wald-morgen," Koell-"Bist du bei Reach:

Forell" Baas. Mrs. Adams and Maenne rch o r:

ADAMS Maennerchor: "Schatzerl

Mrs. Adams: "Cosa Piu, Cosa Son, Cosa Faccio," Mozart. Mrs. Adams and Maennerchor: 'The Nun of Nidaros," Buck.

TO GERMANY: Mr. and Mrs.

11:50 Noon Musicale P. M. 11:30 Noon Musicale
P. M.

12:20 News: Farm Program
1:00 Chapter a Day
1:30 People and Places
2:00 The Sampler
3:30 Chicago Roundtable
4:00 Music of the Mastera
5:00 Music for Fun
5:30 News: Wester; Sports
6:00 Dinner Musicale
6:45 Dinner Musicale
7:00 Views of the News
7:15 London Column
8 7:30 Records in Review
8:00 State College Hour
9:00 FM Concert
10:50 News (to II)



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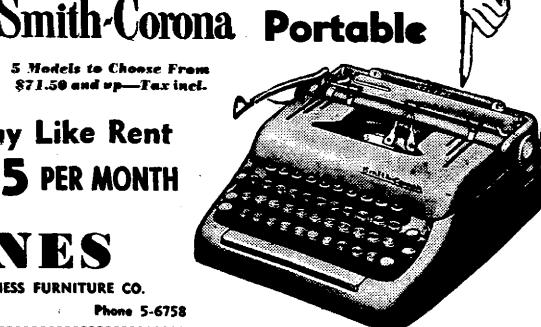
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### NHONNE NOISES and now the contract goes up in MASTING WATER Declarer has been obliged to use the ruff in dummy before he has established the long diaed suit. He can now set up the diamonds, but he will not be able to get back to dummy to Serious students of the game may enjoy playing the hand out from this point on. Declarer can make several good tries for his STORES PRAIRIE DU CHIEN, Wis TOPLET TANK BALI came up with a new alibi in police court, but he still received a fine of \$5 for a minor traffic a