

Television Today

Ch. 2—WBBM-TV—Chicago
 Ch. 4—WTMJ-TV—Milwaukee
 Ch. 7—WBKE—Chicago
 Ch. 9—WGN-TV—Chicago
 Ch. 11—WNCB—Chicago
 Ch. 12—WRXZ-TV—Rockford
 Ch. 13—WMTV—Madison
 Ch. 7—WBKE—Chicago
 Ch. 9—WGN-TV—Chicago
 Ch. 27—WKOW-TV—Madison
 Ch. 39—WKOW—Rockford
 Ch. 42—WMTV—Madison

TODAY'S BEST BETS

1:30 p.m.—Baseball: Cubs vs. Redlegs—WGN-TV (9).
 6 p.m.—Bulletin Board: East—Seals—WMTV (33).
 7 p.m.—Ames 'n' Andy: "The Engagement Ring"—WMTV (33).
 7:30 p.m.—Four-Star Playhouse: Ida Lupino in "Masquerade"—WKOW-TV (27).
 7:30 p.m.—Ray Bolger: Joining enlisted reserves—WMTV (33).
 8:30 p.m.—TV Theater: "A Marriage Made in Heaven"—WMTV (33).
 8:30 p.m.—Theater: Irene Dunne in "Sister Veronica"—WMTV-TV (4).
 9:30 p.m.—Dangerous Assignment: "Burma Story"—WMTV (33).
 12:05 p.m.—Movies: "King of Kings"—WMTV-TV (4).

TV SPECIAL PIZZA-LA-CART
 FREE DELIVERY (Anywhere in Town)
 CALL 6-1568
 (Closed Mondays) 6-9221
 Tuesday-Thursday 12 p.m. to 12 p.m.
 Sunday 1 to 12 p.m.
PIZZA PIE... \$1.00 UP
SPAGHETTI... \$1.00 UP
 Chicken or Shrimp Delivered... \$1.25 up

THURSDAY MORNING

7:00	Morning Show
7:30	Today
8:00	Chicago Parade
8:30	Breakfast Club
9:00	Breakfast Club
9:30	Arthur Godfrey
10:00	Arthur Godfrey
10:30	Arthur Godfrey
11:00	Arthur Godfrey
11:30	Arthur Godfrey
12:00	Arthur Godfrey

for those who want **SYLVANIA TV** the very finest
 featuring HALOLIGHT for greater viewing comfort—the picture that is easier on your eyes, larger, clearer and sharper.
 Shop where you are assured of service to your complete satisfaction. Plenty of handy parking... open eve's 'til 9.
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THURSDAY AFTERNOON

12:00	Brighter Day
12:30	News
1:00	Hi Ladies
1:30	Portia Faces Life
2:00	Garry Moore
2:30	Weather Time Out
3:00	Bob and Kay
3:30	Dr. Preston Bradley
4:00	Creative Cookery
4:30	All About Baby
5:00	Love of Life
5:30	The Doctor Answers
6:00	Brighter Day
6:30	Art Linkletter
7:00	Woman's World
7:30	Swingalong
8:00	The Visitor
8:30	Carson Guiley
9:00	The Big Payoff
9:30	John Daly
10:00	Kate Smith
10:30	Claude Richey
11:00	The Big Payoff
11:30	Matinee Theater
12:00	Kate Smith
12:30	Bob Crosby
1:00	Garry Moore

ARVIN
 Years Ahead TELEVISION
 See them at **SUBURBAN TV**
 3553 E. Washington Ave.
 Phone 4-6195, 4-1834
 Open every night (except Saturday) till 9 p.m.

THURSDAY EVENING

6:00	Bob Eason
6:30	Blue Room
7:00	Art Video
7:30	News: Weather
8:00	Harper: News
8:30	Bulletin Board
9:00	Capt. Video
9:30	Tommy Sheridan
10:00	John Daly
10:30	Marge and Jeff
11:00	News: Weather
11:30	John Daly
12:00	Sports: Weather
12:30	K. Clow: Sports
1:00	Dinah Shore
1:30	Dinah Shore
2:00	One Ranger
2:30	Foy Willing
3:00	Roumby
3:30	Jane Froman
4:00	News Caravan
4:30	News Caravan
5:00	Public Forum
5:30	Newslet
6:00	M. Griffin: News
6:30	News Caravan
7:00	P. Eker: Weather
7:30	Mr. McNulty
8:00	Grocho Marx
8:30	Troncho Marx
9:00	Talent Patrol
9:30	Theater Date
10:00	Troncho Marx
10:30	Prof. Yes in Pacific
11:00	Place the Face

Career Girl Gets Her Man with Juicy Cherry Pie
 MADE IN MINUTES WITH **THANK YOU BRAND** COMPLETE CHERRY PIE FILLING
 Nothing to add but the crust
CALLUSES
 To relieve painful calluses, burn in or tenderize on bottom of feet and remove calluses—get those thin, soothing, cushioning pads.
Dr. Scholl's Zino-pads
 Use the WANT-ADS for Results!

Today's Radio Highlights

Special Program
 9 p.m.—The Big Two (WISC): behind-the-scenes view of "The Greatest Show on Earth" as seen through eyes of small boy.

Music
 11:25 a.m.—Jack Berch (WISC): "Bowl of Happiness."
 12:05 p.m.—Musical of the Masters (WIB): "Symphony No. 2."
 8:35 p.m.—Eddie Canton (WIBA): with songwriter Harold Arlen; "Stormy Weather," "Over the Rainbow," "That Old Black Magic."
 9 p.m.—F.M. Concert (WHA-FM): "A German Organ Mass," Bach.

Drama
 7:30 p.m.—Junior Miss (WKOW): clothes-leading argument.
 8:30 p.m.—Time for Love (WKOW): adventure in Italian automobile race.
 9 p.m.—Fibber McGee and Molly (WIBA): 50-minute-per-hour traffic jam.
 10:30 p.m.—Detective Story (WISC): murder and swindle plot.

Religion
 10:15 p.m.—Your Pastor speaks (WIBA): the Rev. Lawrence Kieffer, Holy Redeemer Catholic church.

Baseball
 1:25 p.m.—White Sox vs. Orioles (WIBA-FM).
 1:30 p.m.—Cubs vs. Redlegs (WIND).

Discussion
 9 a.m.—American Language (WHA): "Words from All Over."
 10:30 a.m.—UPTA Forum (WHA): "1954 Convention Highlights."
 9 p.m.—Contemporary Trends (WHA): "Social Control of Atomic Energy," Dr. L. H. Adolfsen.
 9 p.m.—Women Voters (WKOW): "A Better Education for Better Health," Dr. Charles Kincaid, Lee Schwenn, Mrs. Lawrence Zeldin.

Farm Programs
 7:22 a.m.—Farm Feature (WHA): "National Corn Husking Contest," Ted Walton.
 12:15 p.m.—Farm Service (WIBA): "10-10-10 for Pastures," Prof. J. Chapman and Frank Mayfield.
 12:30 p.m.—Farm Hour (WHA): "Curing Meats for Summer," Bob Bray; "What Is This Year's Wool Worth?" Art Pope.

Miscellaneous
 10 a.m.—Homemakers (WHA): "A Suitable Sweet Tooth," Mary E. Wagner; "Shower the Bride," Diane Pallett.
 10:30 a.m.—Make Up Your Mind (WBBM): with Nora Kaye.

Jack Benny to Open Dallas Fair Season
 DALLAS, Tex.—The 13th annual Dallas State Fair musical season will open this year on June 14 with a vaudeville show headed by Jack Benny.

N.Y. Play to Begin Road Tour Monday
 NEW YORK—William Inge's play "Picnic," will begin its road tour in Washington Monday.

WMFM
 1041 Wisc.
 THURSDAY A. M.
 7:00 Yawn Patrol
 7:10 Layman's Call to Prayer
 7:15 Weatherman: Yawn Patrol
 7:30 News: Yawn Patrol
 8:00 News: Weather
 8:05 News: Clockwatchers
 8:25 Weatherman: News Headlines
 8:30 Clockwatchers: News
 9:00 Musical Roundup
 11:00 Old Timers Hall
 11:30 Army Band: News
 11:45 Music Just for You
 P. M.
 12:00 News: Noontime Frolics
 12:31 Weatherman
 12:34 Noontime Frolics: News
 1:00 Meet the Artist
 1:15 Sacred Heart Program
 1:30 Music to Listen to: News
 2:00 Music to Listen to: News
 3:00 Music Matinee: News
 4:00 Juke Box Jamboree
 4:15 Claude Thornhill
 4:30 Easy Listening: News
 5:00 Jerry of the Circus
 5:15 Meet the Artist
 5:30 Off the Record: Weatherman
 5:50 Off the Record: News
 6:00 Baseball Highlights
 6:05 Musical Menu: News
 7:00 News
 7:45 Old Timers Party
 8:00 Let's Go to Town
 8:15 Great Star
 8:30 Package of New Records
 8:45 Mama's Bloom's Brood
 9:00 Sharden Your Wits
 9:05 Army Band: News
 10:00 Xavier Cugat
 10:15 Lombardo Land
 10:45 One On Four: One Club
 10:55 News (to 11)

Radio Timetable

WIBA	THURSDAY	WK	WIBU
1310 kc.	1450 kc.	1670 kc.	1260 kc.
6:00 Sunrise	6:00 Farm Hour	6:00 Bkfst. Symp.	6:00 Music: News
6:15 Musical	6:15 Top of Morn'g	6:15 Farm Hour	6:15 Farm Reporter
6:30 Clock: News	6:30 News: Top of Morn'g	6:30 Hour	6:30 Rural Roundup
7:00 Alex. Druze	7:00 Top of Morn'g	7:00 Coffee	7:00 News: Farm Service
7:15 Musical Clock	7:15 News: Top of Morn'g	7:15 Weather: Mkta.	7:15 News: Weather
7:30 Musical News	7:30 News: Top of Morn'g	7:30 News: Mkta.	7:30 Party Frolic
8:00 Sports: Musical	8:00 News: Calendar	8:00 News: Mkta.	8:00 News: Mkta.
8:15 Musical Clock	8:15 News: Calendar	8:15 News: Mkta.	8:15 News: Mkta.
8:30 News	8:30 News: Calendar	8:30 News: Mkta.	8:30 News: Mkta.
9:00 Welcome	9:00 My True Story: Whispy's	9:00 Arthur Godfrey	9:00 Music: Mkta.
9:15 Trolleys	9:15 My True Story: Whispy's	9:15 Arthur Godfrey	9:15 Music: Mkta.
9:30 Bob Hope	9:30 My True Story: Whispy's	9:30 Arthur Godfrey	9:30 Music: Mkta.
9:45 Break the Bank	9:45 My True Story: Whispy's	9:45 Arthur Godfrey	9:45 Music: Mkta.
10:00 Strike Is	10:00 My True Story: Whispy's	10:00 Arthur Godfrey	10:00 Music: Mkta.
10:15 Rich	10:15 My True Story: Whispy's	10:15 Arthur Godfrey	10:15 Music: Mkta.
10:30 Strike Pays	10:30 My True Story: Whispy's	10:30 Arthur Godfrey	10:30 Music: Mkta.
10:45 Second Chance	10:45 My True Story: Whispy's	10:45 Arthur Godfrey	10:45 Music: Mkta.
11:00 P. Frederick	11:00 My True Story: Whispy's	11:00 Arthur Godfrey	11:00 Music: Mkta.
11:15 Carson Guiley	11:15 My True Story: Whispy's	11:15 Arthur Godfrey	11:15 Music: Mkta.
11:30 Journal News	11:30 My True Story: Whispy's	11:30 Arthur Godfrey	11:30 Music: Mkta.
11:45 Farm Roundup	11:45 My True Story: Whispy's	11:45 Arthur Godfrey	11:45 Music: Mkta.
12:00 News: Roundup	12:00 My True Story: Whispy's	12:00 Arthur Godfrey	12:00 Music: Mkta.
12:15 Farm Service	12:15 My True Story: Whispy's	12:15 Arthur Godfrey	12:15 Music: Mkta.
12:30 News: Roundup	12:30 My True Story: Whispy's	12:30 Arthur Godfrey	12:30 Music: Mkta.
12:45 News: Roundup	12:45 My True Story: Whispy's	12:45 Arthur Godfrey	12:45 Music: Mkta.
1:00 Trading Post	1:00 My True Story: Whispy's	1:00 Arthur Godfrey	1:00 Music: Mkta.
1:15 Calendar	1:15 My True Story: Whispy's	1:15 Arthur Godfrey	1:15 Music: Mkta.
1:30 Betty Case	1:30 My True Story: Whispy's	1:30 Arthur Godfrey	1:30 Music: Mkta.
1:45 Oultum	1:45 My True Story: Whispy's	1:45 Arthur Godfrey	1:45 Music: Mkta.
2:00 Life Beautiful	2:00 My True Story: Whispy's	2:00 Arthur Godfrey	2:00 Music: Mkta.
2:15 Rich	2:15 My True Story: Whispy's	2:15 Arthur Godfrey	2:15 Music: Mkta.
2:30 Popper Young	2:30 My True Story: Whispy's	2:30 Arthur Godfrey	2:30 Music: Mkta.
2:45 Baseball	2:45 My True Story: Whispy's	2:45 Arthur Godfrey	2:45 Music: Mkta.
3:00 Backstage Wiffo	3:00 My True Story: Whispy's	3:00 Arthur Godfrey	3:00 Music: Mkta.
3:15 Stella Dallas	3:15 My True Story: Whispy's	3:15 Arthur Godfrey	3:15 Music: Mkta.
3:30 Just Plain Bill	3:30 My True Story: Whispy's	3:30 Arthur Godfrey	3:30 Music: Mkta.
3:45 Woman in Soul	3:45 My True Story: Whispy's	3:45 Arthur Godfrey	3:45 Music: Mkta.
4:00 Scoreboard	4:00 My True Story: Whispy's	4:00 Arthur Godfrey	4:00 Music: Mkta.
4:15 Scoreboard	4:15 My True Story: Whispy's	4:15 Arthur Godfrey	4:15 Music: Mkta.
4:30 Scoreboard	4:30 My True Story: Whispy's	4:30 Arthur Godfrey	4:30 Music: Mkta.
4:45 Scoreboard	4:45 My True Story: Whispy's	4:45 Arthur Godfrey	4:45 Music: Mkta.
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