

Television Today

- Ch. 2—WISN-TV—Chicago
- Ch. 3—WISN-TV—Milwaukee
- Ch. 4—WTM-TV—Chicago
- Ch. 5—WISN-TV—Chicago
- Ch. 12—WISN-TV—Chicago
- Ch. 7—WBEK—Chicago
- Ch. 21—WGN-TV—Chicago
- Ch. 27—WKOW-TV—Madison
- Ch. 28—WTVQ—Rockford
- Ch. 33—WMTV—Madison

TODAY'S BEST BETS

2:30 p.m.—Man of the Week: Sen. J. McClellan (D-Ark.)—WKOW-TV (27).
 5 p.m.—Victory at Sea: "Magnetic North"—WMTV (33).
 5:30 p.m.—March of Time: "New Orleans, Gateway to the World"—WMTV (33).
 5:50 p.m.—You Are There: "The Opening of King Tut's Tomb"—WKOW-TV (27).
 6 p.m.—I Like Madison: E. A. Wright releases essay prize.

SUNDAY MORNING

- 7—Church in Home
- 8—Choral Commendations
- 8:45—Christophers
- 9:30—Lamp to My Feet
- 10—Morning Movie
- 10:15—Bible Time
- 9:30—Look Up and Live
- 10—This is the Life
- 10:15—The Pulpit
- 10:30—Right Mission
- 10:45—Comics
- 11—Theater
- 11:30—Contest Carnival
- 11:45—Movies for Kids
- 12—Church Services
- 12:15—Live and Let Live
- 12:30—Sunday Marquee
- 1—Outstanding Drama

TONIGHT AT 9:30

"WHAT'S MY LINE?"

TV's Top Quiz Show with

- John Daly
- Steve Allen
- Arlene Francis
- Bennett Cerf



THE BEST CAN BE SEEN ON CHANNEL THIRTEEN

- 1—Johnny Jupiter
- 2—Action Theater
- 3—Bobby Mac
- 4—Youth World Know
- 5—You, Future Home
- 6—Playtime
- 7—Garden Club
- 8—Ranger of Jungle
- 9—Catholic Hour
- 10—Amateur Hour
- 11—Shadow Stumpers
- 12—Frontiers of Faith
- 13—What's My Line?
- 14—Theater
- 15—Say It With Music
- 16—Johnny Mack Brown
- 17—Bible Stories
- 18—American Inventory
- 19—Accordian Band
- 20—Voter's Guide
- 21—Any Where U.S.A.
- 22—Wild Bill Hickok
- 23—Landscape
- 24—Farm Town U.S.A.
- 25—Prize of the Family
- 26—Hall of Fame
- 27—Annals of the Week
- 28—Theater of Romance
- 29—Youth Takes Stand
- 30—What in World?
- 31—Youth World Know
- 32—President's Week
- 33—Man of the Week
- 34—Kukla, Fran Olie
- 35—Kukla, Fran Olie
- 36—Bank Movie
- 37—Man of the Week
- 38—Man of the Week
- 39—Elmer Davis
- 40—The Big Picture
- 41—Drew Pearson
- 42—Juvenile Jury
- 43—Grenadier
- 44—American Forum
- 45—Theater
- 46—Lamp to My Feet
- 47—United Heart
- 48—You Are There
- 49—You Asked for It
- 50—Roy Rogers
- 51—What's the Answer?
- 52—Johnny Jupiter
- 53—You Are There
- 54—March of Time
- 55—Meet Your Congress
- 56—My Hero
- 57—Feature Movie
- 58—TV Hour
- 59—Bill Baker U.S.A.
- 60—Theater
- 61—Weather News
- 62—Harper News
- 63—Victory at Sea
- 64—Sports Star Time
- 65—Movie of the Week
- 66—Theater
- 67—Sun, Night Theater
- 68—Platinum Man
- 69—11th Hour Theater
- 70—Movie Time
- 71—The Late Show
- 72—Rocky King
- 73—Night Owl Movie
- 74—News

- 1—Life with Father
- 2—Ozzie and Harriet
- 3—Paul Winchell
- 4—You Asked for It
- 5—Theater Date
- 6—Rit Carson
- 7—Life with Father
- 8—Like Madeline
- 9—Paul Winchell
- 10—Behind the Badge
- 11—Doctor I G
- 12—Plainclothesman
- 13—The Web
- 14—Detective
- 15—Famous Playhouse
- 16—The Web
- 17—Loretta Young
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Health, Welfare of Senior Citizens Deserves Effort

By DR. CARL N. NEUPERT (State Health Officer)

The rapidly growing percentage of old folks in our population is no cause for alarm—they have to be healthy to live so long, and most of them remain healthy. We are proud of them. But their increasing numbers deserves more than a passing thought. The great majority of them will live out their lives in the independence that their own roof affords, and they will be well and strong enough to keep a hand in the daily work at home and about town.

For those who are healthy, but for one reason or another have no home of their own, other housing must be made available. Nursing homes and homes for the aged, within their financial means, will do much to meet this need. But these homes should afford more than a roof and a bed. The healthy living conditions, good food service, proper ventilation, fire safety precautions, adequate toilet facilities and space for beds are but a few of the services they have the right to expect.

Most nursing homes readily provide these and many other facilities. The state board of health attempts to see that reasonable standards are constantly maintained through its program of education, inspection and licensing of these homes.

The health problems which confront elderly people call for special and continuous attention. The chronic diseases are their greatest enemies, and thus we must strive to discover ways to control them. Naturally the most difficult factor, as far as the chronic diseases are concerned, is the fact that good health in the advanced age group depends on good health habit in the younger years.

The health and welfare of our senior citizens are of concern to all of us. They deserve our best efforts.

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GOOD POLICY

Women buyers, bless their hearts, In making their selection, Heed some advice— And pay the price— That buys the best protection.

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Today's Radio Highlights

Religion

9 a.m.—Bethel Lutheran (WIBA): "Happy Marriages."
 10:30 a.m.—Catholic Hour (WKOW): "Christian Culture, the Missing Link."
 11 a.m.—Christ Presbyterian (WKOW): "The Order of Love's Ointment."
 11:15 a.m.—First Congregational (WIBA): "Grace Is Enough."
 11:30 a.m.—Bashford Methodist (WMBM): "I Was Blind, Now I See."

Discussion

7:55 a.m.—This I Believe (WKOW): new series; David Winston, Minnesota industrialist, guest.
 12:30 p.m.—Round Table (WMAQ): "New Facts on Medical Costs" . . . Invitation to Learning (WBBM): Bacon's "The Advancement of Learning."
 1:15 p.m.—Home from Abroad (WHA): "Portugal, Spain, and Switzerland."
 2:30 p.m.—Reviewing Stand (WGN): "How Should We Deal with Farm Surpluses?" . . . Dorsey Kirk, National Grange; Allan Kirk, American Farm Bureau federation; Prof. H. Heffebower, Northwestern university.

Drama

1:30 p.m.—Eternal Light (WIBA): "Children of Liberty, the story of World Theater (WHA): first part of "Volpone" . . . UN Story (WMBM): "Assignment: Peru."
 3:30 p.m.—Proudly We Hail (WMBM): "Air Force Wife."
 4:30 p.m.—The Greatest Story (WIS): "And Thy Neighbor as Thyself" . . . Detective Mystery (WGN): murder with elusive motive.
 5:30 p.m.—Our Miss Brooks (WKOW): outwitting a c.u.m cleaner salesman.
 6 p.m.—The Shadow (WISC): "Murder Walks at Night."
 6:30 p.m.—Nick Carter (WISC): "The Baby-Faced Killer."
 7:30 p.m.—My Little Margie (WGN): settling a quarrel.
 8 p.m.—Star Playhouse (WIBA): Vincent Price in "Angel Street," with Judith Evelyn, Melville Cooper.
 9 p.m.—Inheritance (WMAQ): new series on turning points in American history; "When Washington Refused a Crown."

Music

9 a.m.—Devotional Music (WHA): "Symphony of Psalms," Stravinsky.
 10 a.m.—Music in Wisconsin (WHA): Badger Symphony orchestra of Fond du Lac.
 1:30 p.m.—N. Y. Philharmonic (WKOW): Dimitri Mitropoulos, conductor; "Symphony No. 5," Prokofiev; "Francesca da Rimini," Tschaiikovsky.
 2 p.m.—Golden Hour (WIBA): David Ross, narrator.
 2 p.m.—Helen St. Music Hall (WKOW): back on the air; Louise Carlyle, Stuart Foster, Alfredo Antonini.
 3:35 p.m.—Listening Glass (WKOW): "La Mer," Beautiful Dreamer."
 5 p.m.—U.W. Music (WIBA): University Women's chorus.
 5:30 p.m.—NBC Symphony (WMAQ): Arturo Toscanini, conductor; all-Wagner program; excerpts from "Lohengrin," "Gotterdammerung," "Tristan and Isolde," "Die Meistersinger."
 7:15 p.m.—American Music Hall (WISC): Charlie Small, trombonist, guest.
 8 p.m.—Of These We Sing (WMBM): Mimi Benzell, Alfred Drake, Francis Bible.
 8:15 p.m.—Helen St. Veterans (WMBM): Les Baxter.
 9 p.m.—FM Concert (WHA-FM): "Beisazzar's Feast."
 9:30 p.m.—Cavalcade (WKOW): "Summertime." . . . "Some Enchanted Evening."

Quiz

5 p.m.—College Quiz Row (WMAQ): Syracuse vs. Colorado.

Baseball

1:55 p.m.—Braves vs. Dodgers (WISC).
 2:35 p.m.—Cubs vs. Orioles (WIND).

Variety

7 p.m.—Bing Crosby (WKOW): with Gary and Lindsay Crosby.
 7:30 p.m.—Easter Seals (WMBM): Jack Benny.
 8:30 p.m.—Charlie McCarthy (WKOW): and David Niven.

Miscellaneous

6:45 p.m.—Visit to City Hall (WIBA): Mayor George Foster, other officials.

NEW DISCOVERY

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Wonderful SY-4 drops relieve sinus pressure and head aches. Clear nasal passages. Any droplets will sell off on money-back guarantee. Buy a bottle today.

HAVE RELIEF TONIGHT!

Radio Timetable

SUNDAY			
WIBA	WISC	WKOW	WIBU
1310 KC.	1460 KC.	1970 KC.	1220 KC.
7:00 News: Oranist Sacred Heart	7:00 News: Morning News	7:00 News: Morning News	7:00 News: Morning News
7:15 Church of Christ	7:15 News: Morning News	7:15 News: Morning News	7:15 News: Morning News
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