Television Today

Ch. 2—WBBM-TV—Chicage
Ch. 4—WTM3-TV—Milwankes
Ch. 5—WNBQ—Chicage
Ch. 12—WREX-TV—Rockford
Ch. 27—WKOW-TV—Madise
Ch. 39—WTVO—Rockford Ch. 23-WMTV-Madison

Ch. 27-WKOW-TV-Madison

new typist proves worth -

7 p.m.-Teast of the Town:

Mary Garden, Teresa Brewer

9 p.m.-Hollywood Theater:

"Double Exposure" - WMTV

TODAY'S BEST BETS

WMTV (33).

WKOW-TV.

-WKOW-TV (27).

bler"---WMTV (33).

2:30 p.m.-Man of the Week: 1 Sen. J. J. McClellan (D-Ark.)-WKOW-TV (27).

"New Orleans, Gateway to the World"-WMTV (33). 5:30 p.m.-You Are There:

Wright receives essay prize-

8:45
8—Christophers
8:50
2—Lamp to My Peet
8—Excursion
9—Morning Movie
8:15 2-Bible Time

SUNDAY MORNING 9:36
2—Look Up and Live
4—This is the Late
5— The Pulait
7—Pight Plan
9:45

2-Morning Matines 5-Sunday Funnies 11:00 6-Comics 5-Theater 2—Contest Carnival
4—Movies for Rids
7—Faith for Today
9—Dick Tracy
33—Journal Punnics

TONIGHT AT 9:30 "WHAT'S MY LINE?"

John Daly Steve Allen



THE BEST CAN BE SEEN ON CHANNEL THIRTEEN

4-Roy Rogers

4-Roy Rogers

5-Johnny Jupiter

9-Action Theater

33-Boddy Mac

12:15

2-Your Future Home

33-Playtime

12:30

2-Garden Club

4-Ramar of Jungle

5-Catholic Hour

3-Amsteur Hour

3-Shadow Stumpers

5-Prontiers of Patth

12:45

33-What's Y'r Trouble? 12:00

2.—Your Future Home
33—Playtime
12:36
2.—Garden Club
4.—Ramar of Jungle
5.—Catholic Hour
33—Shadow Stumpers
33—Shadow Stumpers
33—Shadow Stumpers
33—Prontiers of Paith
12:45
23—What's Y'r Trouble?
1:66
2.—Theater

2.—Man of the Week
33—Elmer Davis
39—The Big Picture
2:45
23—Drew Pearson
3:66
2.—Juvenile Jury

2—Theater
4—Say it With Music
5—Your Garden
9—Johnny Mack Brown
13—Bible Stories 33—American Inventory
1:15
23—Accordion Band
1:30 4—Voter's Guide
5—Any Where U.S.A.
7—Wild Bill Hickok
39—Landscaping
2:90
2—Farm Town U.S.A.
4—Pride of the Family

6:06
2-L/fe with Father
6-Ozzie and Harries
Faul Winchell
You Asked for IS
9-Theater Date
3-Kit Careon 13—Rit Carson 27—Life with Father 33—I Like Madison 39—Paul Wincheli 33-Watch the World 6:33 2—Private Secretary

4- Mr Peepers 5- Mr Peepers 13-Private Secretary 27-Private Secretary 39—Opera Cameo
2:00
2—Toast of the Town
4—Comedy Hour
5—Comedy Hour

4—Consed 5—Comedy Hour 7—The Mask 9—Spotlight on Chicago 13—Toast of the Town 27—Toast of the Town 33—The Mask 39—Comedy Hour 7:38 Cur Pather 7:38 13—What's My Line? 8—Paith of Our Pathers 27—Your TV Theater Health, Welfare

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By DR. CARL N. NEUPERT (State Health Officer) The rapidly growing percentage

Deserves Effort

SUNDAY AFTERNOON 5—City Desk
7—Annis Cakley
9—Theater of Romanos
13—Youth Takes Stand
27—What in World?
31—Meeting House
35—President's Week
2.36

2—Juvenile Jury 4—Grenadiers 5—American Forum 7—Capt. Midnight 7—Capt. Midnight
9—Showroom
13—Lamp to My Fee;
27—Uplifted Heart
33—Roller Derby
3:30
2—Youth Takes Stand 5-Zoo Parade 7- Bob Atcher Ranch

13—Adventure 27—Youth Takes Stand 39—This is The Life 4:00 2 -Adventure SUNDAY, EVENING

2—Theater

4—TV Playhouse
5—TV Playhouse
5—TV Playhouse
5—TV Playhouse
13—Telent Patrol
19—TV Playhouse
3:30
2—Benind the Badge
7—Doctor I.Q.
Plainclotheiman
3—The Web
7—City Detective
1—Famous Playhouse
5:60

- The Web
1—Loretta Young
1—Break the Bank

5—Loretta Young
7—Break the Bank
9— Dollar a Second
12—All Star Playhouse
27—The Web
33—Hollywood Theater
70—Pollar a Second 39—Dollar A Second 9:38 3— What's My Line? 4—Newsroom

4—Newsroom 5—Man Against Crime 9—Man Against Crime

Today's Radio Highlights Religion

9 a.m. — Bethel Lutheran (WIBA): "Happy Marriages." 10:30 a.m. — Catholic Hour (WKOW): "Christian Culture, the Missing Link."

11 a.m. — Christ Presbyterian (WKOW): "The Odor of Love's (WKOW): "The Odor of Love's Ointment" First-University Methodist (WISC): "Pathways to 8:45 6 p.m .- Life with Father: od-Sacrifice." 11:15 a.m. - First Congrega-Sophie Tucker, Eartha Kitt.

ional (WIBA): "Grace Is Enough.'' 11:39 a.m.—Bashford Methodist 11:39 a.m.—Bashford Methodist 10:30 (WMFM): "I Was Blind, Now I 10:35 (0:35 (0:45 (0 7 p.m.-The Mask: "The Gam-See."

Discussion

7:55 a.m. — This I Believe (WKOW): new series; David 12:15 Winston, Minnesota industrialist, 12:30

12:30 p.m. — Round Table (WMAQ); "New Facts on Medical Costs" . . Invi-tation to Learning WBBM): Bacon's "The Advancement of Learning.''

1:15 p. m. Home from Abroad (WHA): "Portugal, Spain, and Switzerland," and Switzerrand, Dr. Emilie Sonderegger, Superi-

2:30 p.m. — Reviewing Stand (WGN): "How Should We Deal with Farm Sur-

MUNDT Dorsey oluses:' National Grange; Allan Kirk. American Farm Bureau federation: Prof. Heflebower. Northewestern university. 9:30 p.m. - Meet the Press (WIBA): Sen. K. E. Mundt, (R-S. D.) . . . Ezra T. Benson (WISC): Mrs. W. S. Fox inter-

views secretary of agriculture on

problems of Wisconsin farmers.

Drama

1:30 p.m. - Eternal Light 11:00 11:15 11:30 11:45 "Children of Liberty," story of Youth Aliyah. 3 p.m .- World Theater (WHA): first part of "Volpone" . . . UN Story (WMFM): "Assignment:

3:30 p.m. — Proudly We Hail (WMFM): "Air Force Wife." 4:30 p.m.—The Greatest Story (WLS): "And Thy Neighber 2s Thyself" . . . Detective Mystery (WGN): murder with elusive mo-

5:30 p.m. - Our Miss Brooks (WKOW): outwitting vacuum cleaner salesman. 6 p.m. — The Shadow (WISC): Murder Walks at Night." 6:30 p.m.—Nick Carter (WISC): The Baby-Faced Killer." 7:30 p.m. — My Little Margie (WKOW): settling a quarrel, 8 p.m.—Star Playhouse (WIBA): "Angel Street, Vincent Price in with Judith Evelyn, Melville

Music

(WHA): "Symphony of Psalms," Stravinsky.

no home of their own, other hous-ductor; all-Wagner program; ex-often exciting.

Baseball

2:35 p.m.

WMFM): Jack Benny.

Miscellaneous

SY - 4 drops

pressure and

WKOW): and David Niven.

8:30 p.m. - Charlie McCarthy

6:45 p.m. - Visit to City Hall

(WIBA): Mayor George Forster. other officials.

NEW DISCOVERY

offers fast relief from

SINUS TORMENT

money-back granantee, Buy a

HAVE RELIEF TONICHT!

(WISC).

(WIND).

provide these and many other failities. The state board of health attempts to see that reasonable chanted Evening." standards are constantly maintained through its program of education, inspection and licens- Ouiz

cial and continuous attention. on good health habit in the Variety

ounger years. The health and welfare of our senior citizens are of concern to all of us. They deserve our best efforts.

Kadio Timetable

SUNDAY WISC WKOW WIBU WIBA 1310 Kc. 1480 KG 1870 KG 1248 ICE. Religion in News Parm Service Renfro Valley Farm Gathering From News; Organist News: Morning News Bong Ave Maria Hour Church of Christ Mus. Clock Gospel Prem. Organ Music Bandstand · Wings of News Roundup Rev. Bawden Old Fushioned Revival Hour Reating Old Time Beligion Capital Catheral Christ'n Science Bethet Lutheren . Radio Bible Old Fashioned Revival Hour • Mid-Morning Church Sunday Devotion • Pet Corner Melodies Mid-Morning Melodies The Rev. Mr. Bodamer Unitarian Soc. Frank, Erness Let Be Light Message of Israel Sunday Heating Waters Serenade Ev. Lutheran Church Madisor in Music Catholic Hr. Bible
Pellowship
Music Variety
Old Timers Pirst-Unit Christ 11:00 News First Presoy-Congregational Melody Church Highwa terian Church 11:45 Highway Joey Tantillo • News • Hello Wisconsin Easter Seals News Social Security Christian News · News Fain Bour Brotherhood Time 1:00 1:15 1:30 1:45 • Catholie Hour • Eternal Light Basebali Special Basebali Special The Leading Question • Trio Time Old Timers New York Philharmonic Jewel Box 2:06 2:15 2:30 2:45 New York
Philharmonic
New York
Philharmonic Old Timers Goliden Waltz Time Hour Gollden Hour Baseball Watertown on Parade
 Freedon: Story Melody Garden 3:00 3:15 3:30 3:45 Main Street Weekend Baseball • Weekend • Weekend • Weekend Music Hall News: Music Mobilization Basebal · Baseball • Metody Time • Here's to Vets 4:00 4:15 1:30 Weekend - Baseball Stage Struck • Weekend • Weekend • Weekend Basebali Scores; Pin Hit Parade Pinca Stage Sunday Songa * D W Music * Headlines * News * Three Suns * NBC Symphony * Bob Considine Orchestra * Sports Parade Sun Prairie Our Miss Brooks News
Navy Band
Methodist Church 6:00 6:15 6:30 6:45 * NBC Symphony * The Orchestra Shadow Concert Nick * City Hall Carter Amos 'n • Drew Pearson Bing
• American Gro
• Music My L Old Timers · Sunday Crosby My Little Margie at Home 7:45 at Home • Wait, Winchell Hall of • Taylor Grant Fame · Old Timers Star Playhouse Charlie McCarthy

News; Dream Time Dream Time: News Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Week in Wisconsin

Cavalcade of Music

Is the Hour

Music

News: Radio

Cardinal

News Mystery: This

That Song

Paul Harvey

· Elmer Davis

Hour of Decision

• Club

News Secy, Benson

Playhouse

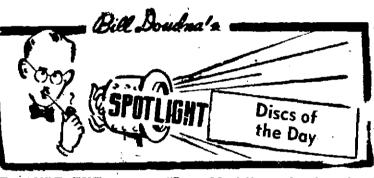
Sunday Serenade

Meet the Press

News Ask Madison My Favorite Music

9:00 9:15 9:30 9:45

10:00 10:15 10:30 10:45



MAYBE THE current "Rose Marie" at the Capitolithe peaks which form the pres-den, but now and then you may theater isn't the last word in performance of the Volcanoes played a part in sheep carts are of small size. 9 p.m.—Inheritance (WMAQ): Frimil-Stothart music, but it's plenty good as eaught on an making the Azores what they are in sheep carts are of small size.

MGM recording. The company offers an LP taken directly today. Tests have proved that the from the sound track with the voices of Howard Keel, Ann Blyth. and the others.

Other recommended recordings . . .

NBC Symphony orchestra, Arturo Toscanini conducting (Vic-5 a.m. - Devotional Music tor): "Symphony No. 5." Dvorak . . . There are plenty of recordings of the "New World" on the

1 p.m. — Music in Wisconsin market, but you can't go wrong gregational Church. by getting this one.

Chestra of Fond du You

But their increasing numbers

3 p.m. — Main St. Music Hall
deserves more than a passing
thought. The great majority of
them will live out their lives in

Antonini.

David Ross, narrator,

Worth noting, not only because
of its quality but because of its quality but because of its method. Two microphones picked up the orchestra, a speof Aging to Be Topic them will live out their lives in the independence that their own roof affords, and they will be well and strong enough to keep a hand in the daily work at home and about town.

For those who are healthy, but for one reason or another have them and of their own, other hous.

For those of their own, other hous.

Santonini.

Antonini.

Antonini.

Signature Voster, Resulting Glass cially-designed moving coil microphone was used for the piano, and all three fed their music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. where the music into tape-recorders. The tapes were sent to the U.S. w

First of the films will appear THE WHITTLER 8:15 p.m.-Here's to Veterans in October, ABC announced. The (WMFM): Les Baxter.

9 p.m. — FM Concert (WHA-Disney studios in Burbank, has used more than 200 jack-Calif., and produced under Disk knives whittling farm animals currently supervision. programs will be filmed at the the past 46 years. George Pike

9:30 p.m.—Cavalcade (WKOW): ney's personal supervision.
"Summertime." 'Some En-Disney and Robert E. Kin Disney and Robert E. Kintner, president of ABC, said the contract was for an "extended period '

Disney said his entry into the TV field did not mean a lessen-5 p.m. - College Quiz Bowling of his motion picture ac-(WMAQ): Syracuse vs. Colorado, tivities.

"We are firmly convinced of the compatability of the two fields and our decision to enter 1:55 p.m.-Braves vs. Dodgers television was made with the fullest consideration of all facts," - Cubs vs. Orioles he said.

ORGAN RECITAL: The University of Wisconsin school of music and the Madison chapter 7 p.m.-Bing Crosby (WKOW): of the American Federation of Organists will sponsor an organi with Gary and Lindsay Crosby. Organists will sponsor an organ recital by Catherine Crozier at 7:30 p.m. — Easter Seals on Navy in the First Con-8 p.m. May 4 in the First Con- 10:50 News (to ii)

My Line7. 7—Night Owl Movie
V Theater 13—News

(WHA): Badger Symphony orchestra of Fond du Lac.

1:30 p.m.—N. Y. PhilharmonicSymphony (WKOW): Dimitri Mino cause for alarm—they had to
be healthy to live so long, and
most of them remain healthy.

We are proud of them.

But their increasing numbers

(WHA): Badger Symphony orchestra of Fond du Lac.

1:30 p.m.—N. Y. PhilharmonicSymphony (WKOW): Dimitri Mipianist, whom Madison has never
theard in person, recorded Beethoven's "Concert No. 4" in Kinsda Rimini," Tschaikowsky.

2 p.m.—Golden Hour (WIBA):

But their increasing numbers

Andre Cluytens
Andre Cluytens
Music, Rochester, N. Y. She is
faculty of the Eastman School of
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include Rabbi Manfred Swarsen-

POWNAL, Me. (F) - During

out of white pine wood.

WHA-WHA-FM 970 Kc.—88.7 Megs. SUNDAY

9:00 Devotional Music 9:30 Cathedral Echoes: News 0:00 Symphony Hall; News 11:00 Masterworks of Music

12:00 Sunday Musicale 1:00 Music in Wisconsin 1:15 Home from Abroad :30 Letter from Italy 1:45 From the Opera 1:45 From the Opera 2:00 Encore 3:00 BBC World Theater 4:00 Sunday Music Hour 5:15 London Forum 5:45 News 6:00 Dinner Musicale FM GNLY

6:45 Dinner Musicale 7:00 The Sampler 8:00 Sunday Night Concert 8:45 Letter from Italy

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Crosby's Radio and Television

The Gore Didn't Show at All

CROSBY

There has to be a first time for everything and thank heavens this one is over. The first light on color television excited a lot of original speculation among my saloon acquaintances. Would the blood show? Would it be the right

wives swoon? Or wouldn't they? And so forth.

Well, the great event—the
Gustav Scholz-Al Andrews light in Madison Square Garden-has come and gone and the returns are in.

color? Would millions of house-

The blood-and my ringside friends tell me there was quite a lot of it—didn't show at all. In fact, to face the matter squarely, there seems to be about as much reason for broadcasting fights in color as there would be to showing a horse race in 3-D. Sure, you could see the flesh tints (graveyard gray) and you could see CROSBY the gold trunks and the blue shirt on the referee.

So what? For one thing the camera was tucked up under the mezzanine about 100 feet from the ring, and these color cameras do not bring in distant objects as black and white cameras do. But, as I remarked earlier who cares? Conceivably, the art of color television will develop to the point where every drop of blood, every bruise, will clearly show up in every living room in America. But I hope not. I'd just as soon these things remained reasonably obscure.

I hate to sound like a sissy, but I found "American Inventory" on Sunday, which was also done in color, infinitely more exciting.

It was a trip through the New York Botanical ardens. (Yes, flowers. And I found them a lot more stimulating than the Scholz-Andrews fight. You wanna make something of it?) The flowers-white, pink, purple, yellow-were breath-takingly beautiful in color and looked like nothing at all in black and white.

I'm still waiting to see my first baseball game

in color. I recall how, after watching baseball games on TV for years, I went to the Pole Grounds. I was terribly surprised to find that grass was green and not, as I'd suspected, dark gray. You don't see much grass in New York.

so how are we to know? On "Studio One" the other night, there was a drama called "Paul's Apartment," which was about as violent and carnal as television ever gets. Eva Gabor, the noted author, played the part of a murderous trollop with what I con-

sider chilling authority

Miss Gabor played a doxie who uses her incomparable physical charms as blatantly as possible to gain her ends, which seemed hardly worth all the trouble. Toting up the score at the end, I discovered she was responsible for two murders, had broken two hearts, and generally comported herself with a refreshing viciousness which had

to be seen to be believed. And, when at the end, she snarled at her husband: "You will never forget me! Never!", I believe womanhood, as a respectable institution, was set back about 45 years.
"Paul's Apartment," incident-

aly, was a darned interesting, taut, and original melodrama and I thoroughly enjoyed it, Gabor and all.

Charles Collingwood has been putting a few pounds on his l frame and his suits are getting GABOR a little tight. But his tailor is in Washington and he's in New York. The other day he wrote his tailor to take a look at him on CBS's "Morning Show." A cooperative cameraman moved in close and while his tailor, Robert Stein, watched in Washington, the camera showed him where the suit needed altering-here, here, and maybe

(Copyright, 1954, New York Heraid Tribune, Inc.)



Uncle Ray's Corner

Islands Are Peaks

More than 800 miles west of soil is made up largely of ashes Portugal are nine islands known and broken lava. There have been as the Azores. They have a total several eruptions since the Portuarea of about 888 square miles.

The Azores belong to Portugal.

The islands were named by the but it seems that sailors of Portuguese, and the meaning of Carthage visited them during the name is "Hawk Islands." A map made 603 years ago about the Azores when the early showed the Azores, but the is-settlers came.

lands seem to have been without people at that time. Half a cen-Some Wear Wood Shoes people at that time. Half a century before the first Atlantic now stands above a quarter of a woyage of Columbus, a settlement was made by the Portuguese. The settlers failed to find any human beings there, but they did fishing areas of the Azores, he wooden shoes on the The population of the islands locate a number of old coins. may see wooden shoes on the Further study showed that the feet of some persons.

Some of the women on the is-

Some of the women on the islands have clung to old fashions in clothing. We may see one Peaks Form 15!ands As nearly as can be told, the woman who looks like Old Moth-Azores are the peaks of moun-er Hubbard, and another who retains. It is believed that this minds us of Mother Goose. area of the Atlantic was dry land in ages past, but that the land ployed to haul the products of slowly sank. If this theory is farms. Some of these have solid

correct, the water covered alwooden wheels, without spokes, range of mountains, leaving only Oxen are common beasts of bur-

WMFM

8:00 Wake Up to Music; News 3:20 Wake Up to Music 8:30 Comic Weekly Man

1:30 Let's Gc to Town
1:45 Guest Star; News
2:00 Madison Hit Parade; News
3:00 UN Story
3:30 Proudly We Hall Favorite Drama Hour of St. Francis

4:10 Favorite St. Francis
4:10 Frontier Town
5:00 Kit Carson and the Silk Hats
5:00 International Federation
5:45 Phil Reed: News
6:00 Baseball Highlights
6:05 Musical Menu
6:15 Package of New Records
6:30 Most Sold Records: News
7:00 Netherlands
7:00 Easter Seal Show
8:00 Of These We Sing
8:15 Here's to Veterans
8:30 Barber Shop Harmony; News
9:00 Music Mystery

8:30 Barber Shop Harmony; 9:00 Music Mystery 9:30 Air Force Reserve; News Four & One Club

Dealers

10:30 Feature Film

MONDAY

2:45 Harvester Hostess

Goodrich 7:30 Front Page

Detective
Faserbach
Brewing Company
B:00 I Love Lucy
Phillip Morris
8:30 Red Buttons
General Foods

PER PAIR doctors prescribe for relieving



Ruptured?



Sufferers from Hernia (Rupture) may now enjoy our NO CHARGE SERVICE—offered to all truss wearers by our experienced fitters. Let them help you in your selection and application from the finest line of surgical appliances manufactured.

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A modern miracle in beautiful NYLON elastic stockings. Light-weight, long-wearing, wash in a swish, dry in a puff, and color-true even in brightest sunlight. These exquisitely fashioned Elastic NYLONS are undetectableeven with the sheerest overhose, but more important: Bauer &

aurface varicose veins.

Black two-way stretch gives you tested support that

26 South Corroll Street

Fri. (cont.) Wed. (cont.) Mon. (cont.) 4:00 Midway Feature

SUNDAY 7:00 Godfrey and His Friends His Friends Columbia Toni Pilisbury Frigidaire 8:00 Triangle Theater Blatz 8:30 Tye Get a Secret R. J. Reynolds 9:00 Blue Ribbon Bouts 4:39 Gardening Show Northrup-King 6:15 News, Weather, Sports 6:45 Perry Como Liggett & Myers 7:00 W. J. Rendall's Fashions

9:00 Studio One Westinghouse 10:00 Weather

5:15 Weather Am. Exchange Bank 18:10 Sports, News 5:36 You Are There 10:30 What'll You Have Westminster Pres-byterian Church Prudential Insurance and E.C.A.P. 5:00 Life with Father S. C. Johnson

TUESPAY 6:39 Jack Benny and Private Secretary
American Tobacco
Toast of the Town
Lincoln Mercury 2:45 Bob Crosby American Dairy Association 3:15 Search for Tomorrow 8:34 City Detective Crawford Doors Crawford Doors

5:06 The Web
P. Lorihard

5:30 Your TV Theater

10:00 News
Pyramid Motors
Weather
Wis. Oil Burner

2:15 Search for Tomorrow Procter & Gamble 5:26 Western Playhouse 6:38 Foy Willing 6:45 Jo Stafford Gold Seal 7:15 Public Prosecutor Sta Nu Cleaners 7:30 Red Skelton Pharmaceuticals. Inc. 8:00 Meet Millie Carter and O'Cedar

8:30 Liberace 9:00 W. J. Rendall's Fashions 14:00 Weather Omar 11:10 Sports and News

2:45 Harvester Hostess
International
Harvester
3:15 Search for Tomorrow
Procter & Gamble
4:00 Alidway Feature
5:10 Western Playhouse
6:45 Perry Como
Liggett & Myern
7:00 Burns & Allen
Carnation and
Goodrich WEDNESDAY 2:30 Bob Crosby General Foods

3:15 Search for Tomorres Procter & Gamble 4:00 Midway Feature 5:30 Western Playboung 6:00 News, Weather, . Sports
6:30 Foy Willing
6:45 Perry Como
Liggett & Myers

9:80 ligg Riobon B Pabst 9:45 Sport Spot General Cigar 10:00 Weather Omar 10:10 Sports, News 10:10 Feature Film THÙRSDAY 2:45 Bob Crosby American Dairy

10:10 Sports
10:15 News Roundup
Skelly
10:30 Club 27
11:00 Feature Film American Dairy
Association

3:13 Search for Temorrow
Procter & Gamble
5:30 Western Playhouse
Red Goose Shoes
6:30 Weather
Strand Bakeries
7:00 Professor Yes 'n No 4:59 Gardening 4:59 Gardening
North Star Nursery
5:00 Lucila's Guests
5:30 Rocky Jones
Robert A. Johnson
6:00 News
7:30 Orient Express
8:00 Two for the Money
Old Gold

7:00 Professor Yes 'n C & P
7:15 Jackpot Quiz Caves Buick
7:30 Sarry Moore Norge Converted Rice
8:00 Story Theater Schoeps
8:30 Boston Blackie Philipp

Bunky's 9:30 Place the Face Toni 11:00 Weather 11:10 Sports, News

FRIDAY 2:30 Feminine Touch 3:15 Search for Tomorrow 3:30 Robert Q. Lewis

5:30 Triangle Theater
Blatz
9:00 That's My Boy
Chrysler
10:00 News
State Farm Mutual
10:15 Weather
American Exchange Bank 19:25 Sports Album

7:45 Western Playhouse Madison Gas & Electric

Electric
7:38 Abbott & Costello
8:69 Playhouse of Stars
Schlitz
9:69 Ringside with
Ranglers

Rasslers
9:30 Person to Person
Hamm's Brewing Co.

SATURDAY

8:30 Triangle Theater

10:00 Weather

Channel

Insurance Counselors Since 1925 105 MONONA AVE.

5 p.m.—Victory at Sea: "Magnetic North"—WMTV (33).
5:36 p.m. — March of Time: "The Opening of King Tut's Tomb"—WKOW-TV (27). 6 p.m.-I Like Madison: E. A.

1—Church in Home 5—10 Commandments 8:45

9:45
5-- Christophers
19:00
2-- This Way Up
5-- Church Services
5-- Live and Learn
7-- Sunday Marquee
6-- Outstanding Drame

TV's Top Quiz Show with Arlene Francis

Bennett Cerf

Chames II, Bothfole, Million

4—Hall of Fame
5—Hall of Fame
7—Super Circus
9—Theater at 4
13—Talent Parade
33—Echoes from Eden
39—Chicago Symphony
4:30
27—Landscaning

27—Landscaping
33—Bill Bild-It
2:45
33—Shopper: Decorator
5:00
2:—American Week
4:—Victory at Sea
5:—Meet the Press
7:—Cisco Kid
13—TV Feature
27—J. Harper, News
33—Victory at Sea
5:15
27—Thompson Weather
5:20
27—Schermerhorn Sports 5:20
27—Schermerhorn Sports
5:30
2— You Are There
4—You Asked for It
5— Ray Rosen
7— George Jessel
9—What's the Answer?
13—Johnny Jupiter
27—You Are There
33—March of Time
39—Meet Your Congress

33—My Hero 39—Feature Movie 10:00 4-TV Hour 7-Biff Baker U.S.A. 9— Television Thester 13—Weather, News 27—J. Harper, News 33—M. Griffin, News

33—M. Griffin, News
10:10
33—P. Exern, Weather
10:15
2—Movie Time
27—H. Evans, Weather
-33—Industry on Parade
10:20
27—Schermerhorn Sports
10:39
5—Sports Star Time 5-Sports Star Time

7-Movie of the Week
27-Feature Flim
33-Sun. Night Theater
11:90
4-Plainciothes Man
5-11th Hour Theater
13-Movie Time
11:39
2-The Late Show
4-Rocky King
12:00
4-News

Nursing homes and homes for the aged, within their financial Isolde." "Die Meistersinger." Cartoonist Walt Disney has sign-means, will do much to meet this need. But these homes should afford more than a roof and a bed. Sanitary living conditions, good food service, proper ventilation, fire safety precautions, adequate Drake, Francis Bible.

Sursing homes and homes for the cartoonist. "Cot-the films will appear to the Rev. Max Gaebler. The Rev. Max Gaebler. The Rev. E. J. Van Handel, and the Rev. Carl Stromberg.

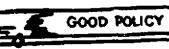
The luncheon meeting, will be subject to tract with the American Broad-traction tract with the American Broad-traction of the films will appear to the f fire safety precautions, adequate Drake, Francis Bible. toilet facilities and space for beds are but a few of the services they

have the right to expect. Most nursing homes readily FM):

ing of these homes.

The health problems which confront elderly people call for spe-The chronic diseases are their greatest enemies, and thus we must strive to discover ways to control them. Naturally the most difficult factor, as far as the chronic diseases are concerned. is the fact that good health in

e Nor'Wester Weather-Seal® 119 E. Washington Ave.



In making their selection, Heed some advice-And pay the price— That buys the best protection.

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