Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

TODAY'S BEST BETS

1:30 p.m.—Let's Play Bridge: Mr. and Mrs. John Mackin, Mr. and Mrs. Gregory Buenzli, Dr. and Mrs. W. A. Schmidt—WMTV (33).

2:45 p.m.—Hostess: "Fruit Desserts"—WKOW-TV (27).

6:30 p.m.—Hire the Handicapped: special program—WKOW-TV (27).

8 p.m.—John Foster Dulles: "Freedom and Indo-China"—WMTV (33).

8:30 p.m.—Sport Week: with Joe McDonald—WMTV (33).

9 p.m.—Studio One: Eva Gabor in "Paul's Apartment"—WKOW-TV (27).

10:15 p.m.—Madison Story. President Eisenhower, Maj. Gen. Melvin Maas, Gov. Walter Kohler, Mayor George Forster, Dr. Morris Thomas, Valerie White, others—WMTV (33).

10:30 p.m.—What'll You Have?: "Fool or Filial?"—WKOW-TV (27).

MONDAY MORNING

7:00
2—Morning Show
4—Today
5—Today
7—Chicago Parade
8:00
7—Breakfast Club
33—Breakfast Club
9:00
2—Arthur Godfrey
4—Ding Dong School
5—Ding Dong School
7—Beulah Karney
9—Your Picture Ladies
9:30
4—One Man's Family
5—One Man's Family
7—The Pied Piper
9—Time for Stories
9:45
4—3 Steps to Heaven
5—3 Steps to Heaven
10:00
4—Home
5—Home
7—Play House
9—A to Z of Cookery
10:30
2—Strike It Rich
7—Tommy Bartlett
11:00
2—Valiant Lady
4—What's New?
5—Bride and Groom
7—Danny O'Neil
9—Four to Go
11:15
2—Love of Life
5—Hawkins Falls
11:30
2—Search for Tomorrow
5—Betty White
11:45
2—Guiding Light
4—News
13—Feature Film

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MONDAY AFTERNOON

12:00
2—Brighter Day
4—Man Next Door
5—Noontime Comics
7—Lunch Hour
9—Hi Ladies
12:30
2—Garry Moore
4—Weather; Time Out
5—Bob and Kay
12:45
9—Dr. Preston Bradley
1:00
2—Double or Nothing
5—Creative Cookery
7—All About Baby
9—Watch to Win
13—Love of Life
1:15
7—The Doctor Answers
13—Brighter Day
1:30
2—Art Linkletter
4—Woman's World
7—Swingalong
9—Cameraade
33—Let's Play Bridge
2:00
2—The Big Payoff
4—Kate Smith
5—Kate Smith
7—Claude Kirchner
9—Paul Dixon
13—The Big Payoff
33—Matinee Theater
39—Kate Smith
2:30
2—Bob Crosby
13—Bob Crosby
27—Bob Crosby
2:45
27—The Hostess
3:00
2—Woman With Past
4—Welcome Travelers
5—Welcome Travelers
7—Jerry Lester
13—Search for Tomorrow
39—What's Cookin'
3:05
9—Movie Quick Quiz
3:15
2—Secret Storm
13—Secret Storm
27—Search for Tomorrow
3:30
2—Petticoat Party
4—On Your Account
5—On Your Account
9—Index: Information
13—Robert Q. Lewis
27—Robert Q. Lewis
33—More Per Mile
39—On Your Account
3:45
33—M. Griffin, News
4:00
4—Superman
5—Pinky Lee
7—Home Theater
9—Trail Blazers
13—TV Kitchen
27—Mid-Way Feature
33—Roddy Mac
39—Pinky Lee
4:15
2—Movie Time
4:30
4—Howdy Doody
5—Howdy Doody
7—Garfield Goose
33—Way Out West
39—Howdy Doody
4:35
13—Let's Talk It Over
4:45
13—Fairyland
5:00
4—Foreman Tom
5—Elmer the Elephant
7—Joe Kelly
9—Bob Atcher
13—Trail Tales
27—Comedy Time
39—Captain Bob
5:15
27—Time Out For Fun
33—Red Barry
39—Fun Time
5:25
27—Crusader Rabbit
5:30
2—Gene Autry
5—Close-Up
7—Lauch Time
13—Stand By
27—Western Playhouse
5:40
33—L. Landman, Sports
5:45
4—News; Weather
7—Bob and Ray
33—M. Griffin, News
39—Early Edition
5:55
13—P. Ekern Weather

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MONDAY EVENING

6:00
4—Blue Room
9—Capt. Video
13—News; Weather
27—J. Harper, News
33—Bulletin Board
39—Capt. Video
6:15
4—Zeb Billings
7—John Daly
9—Number Please
27—T.Thompson, Weather
33—John Daly
39—Sports; Weather
6:20
27—Schermerhorn Sports
6:30
4—Playhouse
5—Arthur Murray
7—Jamie
13—Faith for Today
27—Hire Handicapped
33—Campus Review
6:45
2—Perry Como
4—News Caravan
5—News Caravan
27—Perry Como Show
33—M. Griffin, News
39—News Caravan
6:55
33—Ekern Weather
7:00
2—Burns and Allen
4—Name's the Same
5—Name That Tune
7—Sky King
9—20 Questions
13—My Hero
27—Burns and Allen
39—Hank McCunne
13—Break the Bank
27—F. P. Detective
33—Sky King
7:30
2—Talent Scouts
4—Concert Hour
5—Concert Hour
7—Doctor I. Q.
9—TV Showcase
33—Trouble with Father
39—Boston Blackie
8:00
2—I Love Lucy
4—Bishop Sheen
5—Dennis Day
7—WBKB Playhouse
9—John F. Dulles
13—I Love Lucy
27—I Love Lucy
33—John F. Dulles
39—Dennis Day
8:30
2—Red Buttons
4—Robt. Montgomery
5—Robt. Montgomery
9—Sportsman's Club
13—Red Buttons
27—Red Buttons
33—Sport Week
39—Robt. Montgomery
8:45
33—Outdoors Calling
9:00
2—Studio One
7—Drew Pearson
9—Boxing
13—March of Time
27—Studio One
33—Break the Bank
9:30
4—Who Said That?
5—Playhouse
7—Racket Squad
13—I Am the Law
33—Mark Saber
39—Favorite Story
10:00
4—Industry on Parade
7—City Assignment
9—Playhouse
13—Weather; News
27—Thompson Weather
33—M. Griffin; News
39—News; Weather
10:10
27—Schermerhorn, Sports
33—Ekern, Weather
10:15
4—News; Weather
27—J. Harper, News
33—Madison Story
10:30
4—The Big Story
13—Feature Film
27—What'll You Have
39—Quincy Jones
11:00
2—Theater at 11
4—Big Town
5—Chicago Crossroads
27—Feature Film
33—Star Theater
11:15
7—Guest House
11:30
4—Tom Mercein
13—News
12:00
2—The Late Show
4—News
7—Night Owl Movie

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WMFM
104.1 Mcs.
MONDAY
A. M.
7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:40 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News Headlines
8:30 Clockwatchers; News
9:00 Owen Bradley
9:15 Cliff Steward
9:30 Music of the Stars
10:00 A Date with Music
11:00 Old Timers Hall
11:30 Navy Band
11:45 Music Just for You
P. M.
12:00 News; Noontime Frolics
12:31 Weatherman
12:34 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Eddie Piano Miller
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record; Weatherman
5:50 Off the Record; News
6:00 Musical Menu; News
7:00 Showcase
7:30 Old Timers Party; News
8:00 Lee Brown Show
8:15 U of Wisconsin Music
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
10:00 Shep Fields
10:15 Lombardo Land
10:30 One Oh Four & One Club
10:55 News (to 11)

WHA—WHA-FM
970 Kc.—88.7 Mcs.
MONDAY
A. M.
7:15 Weather Roundup; Motor Safety
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Highway Report; Melodies
8:55 News for Children
9:00 New England Renaissance
9:30 Ranger Mac
9:50 Markets; News
10:00 Homemakers Program
10:30 Musical Moments
10:45 Views of the News
11:00 American History
11:30 Noon Musicale
P. M.
12:20 News; Farm Program
1:00 Chapter a Day
1:30 People and Places
2:00 The Sampler
3:00 Afternoon Concert
3:30 Chicago Roundtable
4:00 Music of the Masters
5:00 Music for Fun
5:15 London Column
5:30 News; Weather; Sports
FM ONLY
8:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Aire
7:30 Records in Review
8:00 State College Hour
9:00 FM Concert
10:30 News (to 11)

Today's Radio Highlights

Special Programs

7:45 p. m. — Hire the Handicapped (WMFM): Marjorie Toal.

8:15 p. m.—Hire the Handicapped (WISC): Douglas Olson.

9:15 p. m.—John Foster Dulles (WISC): secretary of state on "Freedom and Indo-China."

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Music

7:45 a. m. — George Morgan (WIBA): "Morning Strings," "Rocking Alone."

11 a. m.—Curt Massey (WGN): songs about Florida **(on WBBM at 5:30 p. m.)**

11:25 a. m. — Jack Berch (WISC): "Row, Row, Row."

3 p. m. — Afternoon Concert (WHA): "Romeo and Juliet," Tschaikowsky.

6 p. m. — Tennessee Ernie (WKOW): "O, My Papa," "Y'All Come."

7 p. m.—Show Train (WIBA): Gordon MacRae, Dorothy Warenskjold in "The Three Musketeers."

7:30 p. m. — Concert Hour (WIBA): Elizabeth Evans reads prize essay; Mildred Miller sings "The Lord's Prayer," "Connais-tu le Pays," "Dancing in the Dark."

8 p. m.—Great Artists (WIBA): Jascha Heifetz, guest; "Polonaise," from "Scenes de Ballet," Glaszounow; slow movement, "Sonata in C Minor," Grieg; "En Bateau," Debussy; "Tzigane," Ravel . . . **Les Brown** (WMFM): with Johnny Mercer.

8:15 p. m. — U. W. Music (WMFM): University a cappella choir.

8:30 p. m. — Band of America (WIBA): "Boys Club Marching Song," "Conquest," "The Three Slide Buckets," "Il Guarany" overture . . . **Of These We Sing** (WISC): Patrice Munsel, Tony Martin.

9 p. m. — Vaughn Monroe (WBBM): "Young at Heart," "Wanted."

9:45 p. m. — Hymns of the World (WIBA): "Jesus, Love Even Me," "Jesus Paid It All," "It Came upon the Midnight Clear," "I know I Love Thee, Lord."

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Variety

7:30 p. m. — Talent Scouts (WBBM): comedian, pop singer, musical comedy trio.

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Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. James N. Urquhart, Christ Presbyterian church.

+ + +

Sports

5:45 p. m. — Sports Parade (WIBA): Coach Harold Foster on new basketball rules.

+ + +

Drama

10 a.m.—Grand Central Station (WISC): family resists test pilot's career.

10:45 a.m.—Rosemary (WBBM) starting 10th year.

7 p.m.—Suspense (WBBM): Cornel Wilde in "Somebody Help Me."

8 p.m.—Radio Theater (WBBM) Dan Dailey, Dorothy McGuire in "A Blueprint for Murder."

9 p.m.—Fibber McGee (WIBA) doubts about celebrity's visit.

10:30 p.m.—The Falcon (WISC) "The Cage of the Burning Bridges."

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Discussion

1:30 p.m.—People and Places (WHA): Villa Vanapruk of Bangkok, Thailand.

8 p.m.—State College Hour (WHA-FM): "TV and Community Responsibility," Dr. Dallas Smythe.

9:15 p.m.—Heart of the News (WIBA): new series spotlighting day's top story.

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Miscellaneous

8 a.m.—Breakfast Club (WISC) at Miami Beach.

9:30 a.m.—Bob Hope (WIBA): with Janet Leigh.

10 a.m.—Homemakers (WHA): "For the Easter Parade," Helen Pearson; "Be a Better Biker," Paul Edlund.

10:30 a.m.—Make Up Your Mind (WBBM): with Mickey Spillane.

12:30 p.m.—Farm Hour (WHA) "Treating Seeds to Fight Insects," E. H. Fisher.

1 p.m.—Chapter a Day (WHA) "The Second Tree from the Corner."

Calendar

Entertainment

MONDAY, MARCH 29

Eastwood: "Saadia" at 6:30 and 9:45. "King Solomon's Mines" at 8.

Prairie: "Walking My Baby" at 7 and 10:30; "Sea of Lost Ships" at 9.

Middleton: "Go Man Go" at 6:40 and 9:50; "Border River" at 8:25.

French and Italian department play, "The Learned Ladies" by Moliere, 8 p.m., Play Circle.

Capitol: "Stalag 17" at 1, 5:25, and 9:40; "Roman Holiday" at 3:15, 7:30.

Strand: "Jivaro" at 1, 4:05, 7:15, and 10:15; "Appointment in Honduras" at 2:40, 5:50, and 9.

Majestic: "From Here to Eternity" at 2:35, 6:10, and 9:45; "The 49th Man" at 1:15, 4:50, and 8:25.

Madison: "The Cruel Sea" at 1:40, 4:25, 7:05, and 9:50.

Parkway: "No Escape" at 1, 3:45, 6:30, and 9:20; "Riot in Cell Block 11" at 2:25, 5:15, 8, and 10:35.

On the Campus

8 p.m. French Play, "Les Femmes Savants" Play Circle, Union.

8 p.m. Wisconsin Players, "Bittersweet", Union Theater.

Community Center

Shrine patrol, 6:30 p.m.; Bridge instructions, Handicapped Young Adults, at 7:30.

Organizations

Civic chorus rehearsal, 7:30 p.m., Vocational School.

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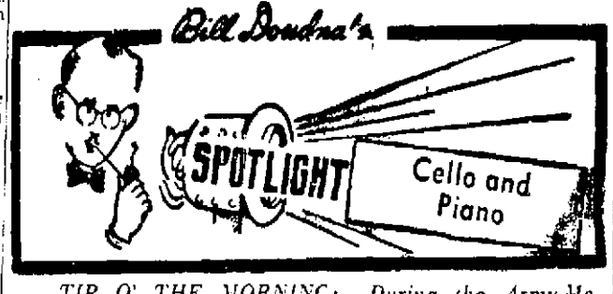
Radio Timetable

MONDAY

	WIBA 1310 kc.	WISC 1490 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Sunrise	• Farm Hour	Bkfst. Symph.	Marches; News
6:15	Frolic	• Top o' Morn	Diary; Farm	Farm Feature
6:30	Musical	• News; Top o'	Hour	Rural
6:45	Clock: News	Morn: Heatter	Weather; Mkts.	Roundup
7:00	Alex Drier	• Top o' Morning	Sports; Music	• News; Farm
7:15	Musical Clock	• News	News	Service
7:30	Journal News	• Top o' Morning	Weather; Coffee	• News; Weather
7:45	George Morgan	• John McVane	Club; News	• Farm Frolic
8:00	Music	• Breakfast	Coffee	• Prayer League
8:15	Clock	Club	Club; News	• Music
8:30	Musical Clock	• Breakfast	Kitchen Club	Clock
8:45	News	Club	Music; News	• Musical clock
9:00	Welcome	• My True	Arthur Godfrey	• News; Pion'rs
9:15	Travelers	Story: Whisp'g	Time	• Bob Crosby
9:30	Bob Hope	Strings	Arthur Godfrey	• Sweet
9:45	Break the Bank	• A Girl Marries	Time	Music
10:00	Strike It	• Grand Central	Arthur Godfrey	• News
10:15	Rich	Station: News	Time	• U. S. Navy
10:30	Phrase Pays	• Queen for	Music Speaks	Mid Morning
10:45	Second Chance	a Day	Morning Music	Matinee
11:00	P. Frederick	• News; Calendar	News; Band	• News; Morning
11:15	Morning	• Eberle; Berch	Aunt Jenny	Matinee
11:30	Melodies	• Bill Ring	Helen Trent	News
11:45	Farm Roundup	• Mag. Marquee	Our Gal Sunday	• Farm Front
12:00	• News; Roundup	• Secret Song	Farm Journal	Music; Markets
12:15	• Farm Service	• News	News	News
12:30	• News	• Braves	Mkts.; Weather	Farm & Home
12:45	• Polka Party	Bandwagon	Farm Parade	Hour
1:00	• Trading Post	• Braves	Chow Time	Farm Service
1:15	• Melody Parade	Bandwagon	Jockey's Choice	Si Hays and
1:30	• Betty Cass	• Betty: Braves	Nora Drake	Daughter
1:45	Column	Bandwagon	Static	Music Box
2:00	• Life Beautiful	• Braves	Static	Music
2:15	• Road of Life	Bandwagon	House	Box
2:30	• PepperYoung	• Betty	Party	Music Box
2:45	• Right to Hap's	• Bandwagon	Wizard of Odds	• Organ Music
3:00	• Backstage Wife	• Braves Band-	News; Luella	• Chapel in
3:15	• Stella Dallas	wagon; Betty	Mortenson	the Sky
3:30	• Widder Brown	• Braves	Show; Music	Guest Star
3:45	• Wom. in House	Bandwagon	Sunshine Sue	Story Time
4:00	• Just Plain Bill	• Cousin	The	Variety
4:15	• Fr'l P. Farrell	Henry	Showcase	Hit Tunes
4:30	• Lorenzo Jones	Time	Harmony House	• News
4:45	• Marriage Pays	• Birthday Club	Top Tunes	• Band Parade
5:00	• Madison	• Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	The
5:30	• News	• Wild Bill	Sports; Music	University
5:45	• Sports; News	Hickok; Sports	Lowell Thomas	Special
6:00	• Alex Drier	• News; Music	Tenn. Ernie	News
6:15	• Music; News	• Fulton Lewis	Weather; News	Old Time Band
6:30	• News of World	• Lone	Music	Sports Time
6:45	• I Man's Family	Ranger	Edw. R. Murrow	Bing Sings
7:00	• Show	• Henry Taylor	Billboard	Bing Sings
7:15	Train	• Sammy Kaye	Hit	Farm News
7:30	• Concert	• J. Vandercook	Parade	Old Timers
7:45	Hour	• Bill Stern	Sports; La Rosa	Jamboree
8:00	• Great	• Hits of the	Billboard	Old Timers
8:15	Artists	Week: News	Hit Parade	Jamboree
8:30	• Band of	• Cancer: Pgm.	Mystery: Tops	Old Timers
8:45	America	• G. Heatter	in Westerns	Jamboree
9:00	• Fibber McGee	• Perry Como	The Lowises	University
9:15	• Heart of News	• John Foster	On Stage	Farm Hour
9:30	• Music; Sports	Dulles	News; Music	News; Music
9:45	• Hymns	• Off the Record	Beulah	for Listening
10:00	• News	• News	News	Music
10:15	• Your Pastor	• Frank Edwards	Sports	for Listening
10:30	• The 1310	• The	Music	• Silent
10:45	Club	Falcon	Some of Best	• Silent
11:00	• News: The	• Bands	News; Promised	• Silent
11:15	1310 Club	for Bonds	Land	• Silent
11:30	The 1310	• Dance Band	Promised	• Silent
11:45	Club; News	• Sports News	Land	• Silent



TIP O' THE MORNING: During the Army-McCarthy hearings, WIBA and WIBA-FM will carry 45-minute summaries from NBC nightly.

+ + +

ONE OF THE MOST beautiful works for cello and piano, one rarely heard, was performed with distinction Sunday night by Ernst and Marie Friedlander. They played in Music hall before an enthusiastic audience.

Eloquence is the word for most of this Chopin "Sonata in G Minor," and the Friedlanders played it to fit the word. Almost fearsome in its demands upon cellist and pianist, both technically and emotionally, the sonata found sympathetic musicians possessed of the necessary skills.

This was the last of Chopin's major works, introduced at his final concert in Paris. As Morris Hastings has noted, "those . . . who find autobiographical significance in Chopin's music will recall that the . . . sonata belongs to that period in which the relationship between the composer and George Sand was reaching its pathetic climax."

Certainly one finds sadness in the singing phrases of the infinitely beautiful largo, and wryness in the humor of the scherzo.

The program opened with Beethoven's "Sonata for Cello and Piano, Opus 102, No. 1." This had its moments of drama, martial bits, and warmth of melody. Most to be remembered was the song of longing in the cello, with the piano's suggestion of satisfaction for it, in the adagio movement.

Between the sonatas, Friedlander played Reger's "Suite for Cello, Opus 131c, No. 2." Except for the flowing largo, this was less warm than the others; but it was a technician's delight in its need for perfection of detail and in its expert writing. In this performance, it was almost wholly satisfying.

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ON THE AIR: For many years, late-night entertainment on radio was supplied largely by dance bands in live pickups from night clubs and dance halls. Many top orchestras gained their first great fame through such programming — notably Wayne King, Harry James, and Guy Lombardo.

Nowadays, the late-night programming is almost exclusively made up of disc jockey shows.

Station WISC tonight will begin testing public reaction to the former kind of entertainment with nightly broadcasts of music from "live" spots. Featured band tonight will be Xavier Cugat's.

Another new show will start today on the same station. It's "The Braves Bandwagon," to be heard week-days when the Milwaukee Braves aren't playing afternoon games. Don Schmitt will be in charge, spinning records and reporting on sports.

A third new program will be "Sports Report," to be heard nightly at 11:45.

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ART GUILD: Oils, water colors, and craft work by members of the Madison Art Guild make up an exhibition at Scanlan hall which will be open until Apr. 10.

Judges for the show were Mrs. Helen Annen and Dr. Michael Andrews of the University of Wisconsin department of art education. At the show's opening, Andrews presented awards to:

OILS: First, Arline Findorff; second, Mrs. Jean Watson; third, Mrs. Linnie Splinter; honorable mention, Mrs. Jean Watson.

WATER COLOR: First, Mrs. D. M. Angevine; second, Mrs. David Mack; third, Mrs. Adelle Ortmeyer; honorable mention, Mrs. D. M. Angevine, Mrs. Ruth Myre, and Alice Palmer.

CRAFTS: First, Mrs. Floyd Chapman, weaving; second, Mrs. B. A. Burkhart, textile stencil and gold thread; third, Mrs. Jean Watson, rosemailing on wood plate.

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Two Ladies with Problems Answered

By JOHN CROSBY

"Dear John Crosby:

"I would like to let you know how I bring in Channel 16 WENS (Pittsburgh). When the weather is bad or windy I have to stand about one to one and a half feet away from the side of the television. I don't mind the half hour programs but the hour-long programs I am tired when they're over. My daughter has tried it but she doesn't work. I have rabbit ears and can get Johnstown and WENS and WJKF besides Pittsburgh.

"Have tried using an ironing board but it doesn't work. When I stand to the side, the picture comes in clear and when I walk away the picture goes away. Was watching 'The Mask' between 8 and 9 last night and had to stand all during the show.

"Don't have any trouble when the weather is clear.

"Mrs. Sylvia Bloom
"Laurel Gardens' Pa."

Dears Mrs. Bloom:

I don't get it. Why do you have to stand up? Don't your rabbit ears work sitting down? And how do you see the show from one to one and a half feet to the side of the set? Have only two suggestions. Move to some more favorable spot, say Scranton. Marry your daughter off to some one more sensitively tuned to bring in WENS—and let him stand.

Regards,
John Crosby

+ + +

To turn to more serious occupations, I am struck by a passage in a recent speech by Miss Rosemond Tuve, professor of English at Connecticut College:

"One anxiety is that children brought up on TV will not, like children brought up on the Latin classic in 1590, mature at fifteen or sixteen, or like children brought up on Shakespeare and Milton in 1860, mature at seventeen or eighteen, or like children brought up on Wordsworth and Sinclair Lewis and Virginia Woolf in 1925, mature at twenty or twenty-one, or like children brought up on Hemingway and Bob Hope and 'Readers Digest' in 1953, mature at twenty-six or twenty-eight — **but that they will not mature at all.**

"They will not mature for the simple reason that they have not met the great philosophical problems which have exercised the mind of man and met man's most compelling and profound answers to them—which will not go onto a TV screen — until they are too occupied, too self-centered, too late, to find themselves interested."

Now that thought, while an honest and provocative one, I find fundamentally misleading and hopelessly pessimistic.

In the first place children are not brought up on TV.

They are brought up by their parents and they are educated in the schools. To ascribe the absence of the study of Milton to television is like blaming the Crusades for the absence of penicillin in the twelfth century.

The presence of the one and the absence of the other are historic facts, but they had very little to do with each other.

Miss Tuve's point is that, even among scholars, there are very few really well-educated men and women around, and I can't dispute her on that because I have no figures on it.

But, let's face it, there never have been very many really well-educated scholars around and this century is at least holding its own. Whether there are or not, television has nothing to do with it.

Television may pay little heed to the scholars — and it pays very little — but the scholars pay absolutely no heed to television.

It is the nature of mankind—and a fortunate thing—that a man's restless mind will compel him to seek the exact level of intelligent preoccupation which it is capable of absorbing and understanding.

Television not only cannot distract even an intelligent child from more serious intellectual pursuits, it cannot even hold him through a single program.

More and more intelligent people I know are simply not looking at television because it has nothing to say to them.

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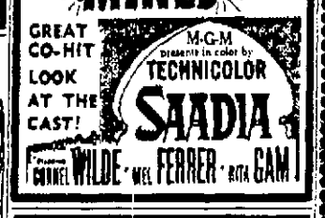
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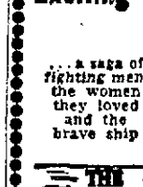
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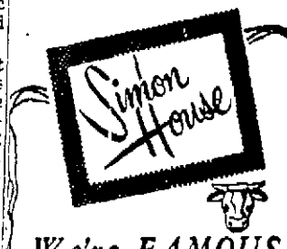

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