

Television Today

Ch. 2—WBBM-TV—Chicago
 Ch. 4—WISN-TV—Milwaukee
 Ch. 5—WBNS-TV—Columbus
 Ch. 13—WREX-TV—Rockford
 Ch. 7—WBKB-TV—Chicago
 Ch. 9—WGN-TV—Chicago
 Ch. 27—WKOW-TV—Madison
 Ch. 39—WTVQ-TV—Rockford
 Ch. 33—WMTV-TV—Madison

TODAY'S BEST BETS

2 p.m.—The Travelers: "The Dreamers of Guatemala"—The WBBM (33).
 6 p.m.—Bulletin Board: Dan Strick on opening of new army reserve training center—WMTV (33).
 6:45 p.m.—Perry Como: "Make Love to Me"—WKOW-TV (27).
 7:30 p.m.—Arlene Dahl: "Open Season," with Dennis Morgan—WMTV (33).

Today's Radio Highlights

Sports
 12:55 p.m.—Baseball (WISN): Braves vs. Athletics.
 1:30 p.m.—Basketball (WIBA-FM): consolation round of state high school tournament.
 7 p.m.—Basketball (WIBA-FM) and WHA-FM: championship round of state tournament.
 8:15 p.m.—Sports Record (WJPM): "Jim Jeffries Goes Down."
 8:30 p.m.—Basketball (WISN): second game of championship round.
 9 p.m.—Boxing (WENR): Joe Giardello vs. Willie Troy.
 10:30 p.m.—Boxing (WIBA): Coach John Walsh covers Wisconsin-Louisiana State bouts.
 10:45 p.m.—Boxing (WISN): Gene Rankin summarizes Badger matches.

Music
 7:45 a.m.—George Morgan (WIBA): "Hillbilly Fever." "Love"
 8 p.m.—Tennessee Ernie (WKOW): "Some of These Days," "Changing Partners."
 8:45 p.m.—Patil Page (WGN): "Young at Heart," "Saturday Night."
 9:45 p.m.—Hymns of the World (WIBA): "Dare to be a Daniel," "Pass Me Not," "How Sweet the Name of Jesus Sounds" "For all the Saints."

Religion
 10:15 p.m.—Your Pastor Speaks (WIBA): The Rev. Alfred W. Swan, First Congregational church.

Drama
 8 p.m.—Harris and Faye (WIBA): Phil tells life story...
 11 p.m.—Starlight Theater (WISN): Madeleine Carroll in "Across the River."

Discussion
 8:30 p.m.—Sen. Joseph McCarthy (WGN): Wisconsin Republican speaks in Milwaukee.
 9 p.m.—Capitol Classroom (WKOW): Sen. W. F. Bennett (R-Utah).

Variety
 7:30 p.m.—Bob Hope (WIBA): with Tyrone Power.

Farm Programs
 7:22 a.m.—Farm Feature (WHA): "How Wisconsin Establishes Its Food Standards," P. Griffith.
 12:15 p.m.—Farm Service (WIBA): "Take Good Care of Your Tractor," Milan Reed and Virgil Kasper, Lancaster, and Frank Mayfield.
 12:30 p.m.—Farm Hour (WHA): "State Brand Potato Project," Frank Wing; question box.

Miscellaneous
 9:30 a.m.—Bob Hope (WIBA): saluting woman, 84, who provides entertainment for veterans.
 10 a.m.—Homemakers (WHA): "Americanism Through Foreign Eyes," Mrs. Freda Winterbelle.

Janesville Drama Unit to Present 'Rebecca'
 JANEVILLE—The Janesville Little Theater will present "Rebecca," an adaptation of the Daphne DuMaurier novel, next week in the library auditorium. Performances will be Monday through Saturday nights. In the cast will be Jean Gunter, Lenille Daly, Louise Werner, Helen Allen, Jack Tremblay, Gordon Lee, James Masterson, Ralph Heine, Robert Branks, and Juel Soderquist. Howard Lambert is the director.

WMFM
 7:00 Yawn Patrol
 7:10 Layman's Call to Prayer
 7:15 Weatherman; Yawn Patrol
 7:20 News; Yawn Patrol
 7:25 Weatherman; News Headlines
 7:30 News; Clockwatchers
 7:35 News; Clockwatchers
 7:40 News; Clockwatchers
 7:45 News; Clockwatchers
 7:50 News; Clockwatchers
 7:55 News; Clockwatchers
 8:00 News; Clockwatchers
 8:05 News; Clockwatchers
 8:10 News; Clockwatchers
 8:15 News; Clockwatchers
 8:20 News; Clockwatchers
 8:25 News; Clockwatchers
 8:30 News; Clockwatchers
 8:35 News; Clockwatchers
 8:40 News; Clockwatchers
 8:45 News; Clockwatchers
 8:50 News; Clockwatchers
 8:55 News; Clockwatchers
 9:00 News; Clockwatchers
 9:05 News; Clockwatchers
 9:10 News; Clockwatchers
 9:15 News; Clockwatchers
 9:20 News; Clockwatchers
 9:25 News; Clockwatchers
 9:30 News; Clockwatchers
 9:35 News; Clockwatchers
 9:40 News; Clockwatchers
 9:45 News; Clockwatchers
 9:50 News; Clockwatchers
 9:55 News; Clockwatchers
 10:00 News; Clockwatchers
 10:05 News; Clockwatchers
 10:10 News; Clockwatchers
 10:15 News; Clockwatchers
 10:20 News; Clockwatchers
 10:25 News; Clockwatchers
 10:30 News; Clockwatchers
 10:35 News; Clockwatchers
 10:40 News; Clockwatchers
 10:45 News; Clockwatchers
 10:50 News; Clockwatchers
 10:55 News; Clockwatchers
 11:00 News; Clockwatchers
 11:05 News; Clockwatchers
 11:10 News; Clockwatchers
 11:15 News; Clockwatchers
 11:20 News; Clockwatchers
 11:25 News; Clockwatchers
 11:30 News; Clockwatchers
 11:35 News; Clockwatchers
 11:40 News; Clockwatchers
 11:45 News; Clockwatchers
 11:50 News; Clockwatchers
 11:55 News; Clockwatchers
 12:00 News; Clockwatchers

Radio Timetable

FRIDAY

WIBA	WISC	WKOW	WIBU
1510 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Sunrise	6:00 Farm Hour	6:00 Breat. Symph.	6:00 Music: News
6:15 Musical	6:05 Top o' Morning	6:05 Breat. Symph.	6:05 Farm Record
6:30 Clock: News	6:10 News; Top o' Morning	6:10 Breat. Symph.	6:10 Rural Roundup
7:00 Alex Dreier	6:15 Top o' Morning	6:15 Breat. Symph.	6:15 News Farm
7:15 Musical Clock	6:20 News; Top o' Morning	6:20 Breat. Symph.	6:20 News Weather
7:30 News	6:25 News; Top o' Morning	6:25 Breat. Symph.	6:25 Farm Frolic
7:45 George Morgan	6:30 News; Top o' Morning	6:30 Breat. Symph.	6:30 Prayer League
8:00 Musical	6:35 News; Top o' Morning	6:35 Breat. Symph.	6:35 Musical Clock
8:15 Musical Clock	6:40 News; Top o' Morning	6:40 Breat. Symph.	6:40 Musical Clock
8:30 News	6:45 News; Top o' Morning	6:45 Breat. Symph.	6:45 Musical Clock
9:00 Welcome	6:50 News; Top o' Morning	6:50 Breat. Symph.	6:50 News: Musical
9:15 Travelers	6:55 News; Top o' Morning	6:55 Breat. Symph.	6:55 News: Musical
9:30 Bob Hope	7:00 News; Top o' Morning	7:00 Breat. Symph.	7:00 News: Musical
9:45 Break the Bank	7:05 News; Top o' Morning	7:05 Breat. Symph.	7:05 News: Musical
10:00 Strike 'n Rich	7:10 News; Top o' Morning	7:10 Breat. Symph.	7:10 News: Musical
10:15 Phrase Pays	7:15 News; Top o' Morning	7:15 Breat. Symph.	7:15 News: Musical
10:30 Second Chance	7:20 News; Top o' Morning	7:20 Breat. Symph.	7:20 News: Musical
11:00 P. Frederick	7:25 News; Top o' Morning	7:25 Breat. Symph.	7:25 News: Musical
11:15 Morning	7:30 News; Top o' Morning	7:30 Breat. Symph.	7:30 News: Musical
11:30 Melodias	7:35 News; Top o' Morning	7:35 Breat. Symph.	7:35 News: Musical
11:45 Farm Roundup	7:40 News; Top o' Morning	7:40 Breat. Symph.	7:40 News: Musical
12:00 News; Roundup	7:45 News; Top o' Morning	7:45 Breat. Symph.	7:45 News: Musical
12:15 Palm Service	7:50 News; Top o' Morning	7:50 Breat. Symph.	7:50 News: Musical
12:30 Bob Hope	7:55 News; Top o' Morning	7:55 Breat. Symph.	7:55 News: Musical
12:45 Polka Party	8:00 News; Top o' Morning	8:00 Breat. Symph.	8:00 News: Musical
1:00 Trading Post	8:05 News; Top o' Morning	8:05 Breat. Symph.	8:05 News: Musical
1:15 Malady Parade	8:10 News; Top o' Morning	8:10 Breat. Symph.	8:10 News: Musical
1:30 Betty Cass	8:15 News; Top o' Morning	8:15 Breat. Symph.	8:15 News: Musical
1:45 Colours	8:20 News; Top o' Morning	8:20 Breat. Symph.	8:20 News: Musical
2:00 Life Beautiful	8:25 News; Top o' Morning	8:25 Breat. Symph.	8:25 News: Musical
2:15 Road to Life	8:30 News; Top o' Morning	8:30 Breat. Symph.	8:30 News: Musical
2:30 Paper Kung	8:35 News; Top o' Morning	8:35 Breat. Symph.	8:35 News: Musical
2:45 R. to Happiness	8:40 News; Top o' Morning	8:40 Breat. Symph.	8:40 News: Musical
3:00 Backstage Wife	8:45 News; Top o' Morning	8:45 Breat. Symph.	8:45 News: Musical
3:15 Stella Dallas	8:50 News; Top o' Morning	8:50 Breat. Symph.	8:50 News: Musical
3:30 Widder Brown	8:55 News; Top o' Morning	8:55 Breat. Symph.	8:55 News: Musical
3:45 Woman in House	9:00 News; Top o' Morning	9:00 Breat. Symph.	9:00 News: Musical
4:00 Just Plain Bill	9:05 News; Top o' Morning	9:05 Breat. Symph.	9:05 News: Musical
4:15 Front P. Farrell	9:10 News; Top o' Morning	9:10 Breat. Symph.	9:10 News: Musical
4:30 Lorenzo Jones	9:15 News; Top o' Morning	9:15 Breat. Symph.	9:15 News: Musical
4:45 Marriage Pays	9:20 News; Top o' Morning	9:20 Breat. Symph.	9:20 News: Musical
5:00 Madison	9:25 News; Top o' Morning	9:25 Breat. Symph.	9:25 News: Musical
5:15 Hour	9:30 News; Top o' Morning	9:30 Breat. Symph.	9:30 News: Musical
5:30 Sports: News	9:35 News; Top o' Morning	9:35 Breat. Symph.	9:35 News: Musical
5:45 Sports: News	9:40 News; Top o' Morning	9:40 Breat. Symph.	9:40 News: Musical
6:00 Alex Dreier	9:45 News; Top o' Morning	9:45 Breat. Symph.	9:45 News: Musical
6:15 News: News	9:50 News; Top o' Morning	9:50 Breat. Symph.	9:50 News: Musical
6:30 News of World	9:55 News; Top o' Morning	9:55 Breat. Symph.	9:55 News: Musical
6:45 1 Man's Family	10:00 News; Top o' Morning	10:00 Breat. Symph.	10:00 News: Musical
7:00 Dinah Shore	10:05 News; Top o' Morning	10:05 Breat. Symph.	10:05 News: Musical
7:15 P. Sinatra	10:10 News; Top o' Morning	10:10 Breat. Symph.	10:10 News: Musical
7:30 Hope	10:15 News; Top o' Morning	10:15 Breat. Symph.	10:15 News: Musical
7:45 Hope	10:20 News; Top o' Morning	10:20 Breat. Symph.	10:20 News: Musical
8:00 Harris	10:25 News; Top o' Morning	10:25 Breat. Symph.	10:25 News: Musical
8:15 and Faye	10:30 News; Top o' Morning	10:30 Breat. Symph.	10:30 News: Musical
8:30 News: Can You	10:35 News; Top o' Morning	10:35 Breat. Symph.	10:35 News: Musical
8:45 Top This?	10:40 News; Top o' Morning	10:40 Breat. Symph.	10:40 News: Musical
9:00 Pioneer & Molly	10:45 News; Top o' Morning	10:45 Breat. Symph.	10:45 News: Musical
9:15 Serenade	10:50 News; Top o' Morning	10:50 Breat. Symph.	10:50 News: Musical
9:30 Music: Sports	10:55 News; Top o' Morning	10:55 Breat. Symph.	10:55 News: Musical
9:45 Hyman	11:00 News; Top o' Morning	11:00 Breat. Symph.	11:00 News: Musical
10:00 News	11:05 News; Top o' Morning	11:05 Breat. Symph.	11:05 News: Musical
10:15 Your Pastor	11:10 News; Top o' Morning	11:10 Breat. Symph.	11:10 News: Musical
10:30 W. Bowling	11:15 News; Top o' Morning	11:15 Breat. Symph.	11:15 News: Musical
10:45 1310 Club	11:20 News; Top o' Morning	11:20 Breat. Symph.	11:20 News: Musical
11:00 News: The	11:25 News; Top o' Morning	11:25 Breat. Symph.	11:25 News: Musical
11:15 1310 Club	11:30 News; Top o' Morning	11:30 Breat. Symph.	11:30 News: Musical
11:30 The 1310	11:35 News; Top o' Morning	11:35 Breat. Symph.	11:35 News: Musical
11:45 Club: News	11:40 News; Top o' Morning	11:40 Breat. Symph.	11:40 News: Musical

Crosby's Radio and Television N.Y., Too, Has Educational TV Troubles

By JOHN CRUSBY
 So what's happening to educational television? Here in New York it has had perhaps the roughest going any where in the country, largely because the Board of Regents plan for 10 state-supported TV stations failed to get financial support from the Legislature.

Consequently, while other communities like Chicago and St. Louis were raising private funds for educational TV, New Yorkers sat around on their hands waiting for the Legislature to do it for them.

When that hope went glimmering, an organization called the Metropolitan Educational Association was formed to set up an educational TV station with private funds.

Well, the Metropolitan, which may in time be as well known as the Metropolitan Opera and the Metropolitan Museum, has a promise of \$250,000 from the Ford Foundation if it can raise a matching \$250,000 and it almost certainly can.

The Metropolitan will seek a license for the station. Dr. David D. Henry, vice-chancellor of N.Y.U. and a great enthusiast for educational TV, among other things, Dr. Henry thinks educational TV can do tremendous things for the pre-school child of from two to five years.

Children in that age bracket learn faster than anyone else. Yet this group is still the great void in the American public school system. There are no free schools for this group because there isn't any money.

Dr. Henry points out that, while this group is too young for numbers and letters, they rapidly absorb cultural and language concepts and attitudes toward society which are of vast help to them later on.

N.Y.U. now has four education shows on the air all staffed by N.Y.U. teachers. Practically all teachers, it has been discovered, have a bit of ham in them. It's no problem at all to get them to undertake a television show on their own time for free.

However, after the first flush of enthusiasm dies, TV teaching becomes just another chore and the teachers become restive. Eventually, Dr. Henry thinks, the teachers will have to be paid for this extra work.

There is an audience for educational television and while it is very small by commercial standards, it is very large by university standards. For instance, N.Y.U.'s program "Today's English" (now off the air) offered syllabus for \$1. Twenty-two hundred people bought it—which is a very large English class.

Letters came from all sorts of people ranging from doctors and lawyers to people who could barely write English. Foreign-born, who had just got to this country, were wowed that someone would bother to teach them English for nothing in their own living rooms.

Right now N.Y.U. has four shows, all on commercial stations. They are "Here Is The Past" (on archeology), "Animals Are Fun" (biology), "Our Goodly Heritage" (on the Bible), and "University" (which aims to teach what a university is and what it does).

It's hard to tell what people will take to, Dr. Lewis says. He says he never would have thought that archeology was particularly suited to TV teaching but it has had a tremendous following.

When that hope went glimmering, an organization called the Metropolitan Educational Association was formed to set up an educational TV station with private funds.

Well, the Metropolitan, which may in time be as well known as the Metropolitan Opera and the Metropolitan Museum, has a promise of \$250,000 from the Ford Foundation if it can raise a matching \$250,000 and it almost certainly can.

The Metropolitan will seek a license for the station. Dr. David D. Henry, vice-chancellor of N.Y.U. and a great enthusiast for educational TV, among other things, Dr. Henry thinks educational TV can do tremendous things for the pre-school child of from two to five years.

Children in that age bracket learn faster than anyone else. Yet this group is still the great void in the American public school system. There are no free schools for this group because there isn't any money.

Dr. Henry points out that, while this group is too young for numbers and letters, they rapidly absorb cultural and language concepts and attitudes toward society which are of vast help to them later on.

N.Y.U. now has four education shows on the air all staffed by N.Y.U. teachers. Practically all teachers, it has been discovered, have a bit of ham in them. It's no problem at all to get them to undertake a television show on their own time for free.

ZENITH • • • SALES AND SERVICE

• TV repair specialists
 • Zenith TV sets

Madison's Oldest Zenith TV and Radio Dealer

DIAL 6-8151

ZENITH HOME APPLIANCE 604 University Ave.

FRIDAY MORNING

1-Morning Show	11-Valiant Lady
2-Today	12-What's New?
3-Today	1-Bride and Groom
4-Chicago Parade	2-Jerry Lewis
5-3 Steps to Heaven	3-3 Steps to Heaven
6-3 Steps to Heaven	4-Four to Go
7-Breakfast Club	5-Love to Love
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home
7-3 Steps to Heaven	5-Home, Sweet Home
8-3 Steps to Heaven	6-Home, Sweet Home
9-3 Steps to Heaven	7-Home, Sweet Home
10-3 Steps to Heaven	8-Home, Sweet Home
11-3 Steps to Heaven	9-Home, Sweet Home
12-3 Steps to Heaven	10-Home, Sweet Home
1-3 Steps to Heaven	11-Home, Sweet Home
2-3 Steps to Heaven	12-Home, Sweet Home
3-3 Steps to Heaven	1-Home, Sweet Home
4-3 Steps to Heaven	2-Home, Sweet Home
5-3 Steps to Heaven	3-Home, Sweet Home
6-3 Steps to Heaven	4-Home, Sweet Home