Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 12—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

TODAY'S BEST BETS

6 p. m. — Bulletin Board: Gisholt Camera club — WMTV (33).

6:30 p. m. — House of Worship: Bethany Methodist church —WMTV (33).

7 p. m. — Bishop Fulton J. Sheen: "Traitors and 30 Pieces of Silver"—WMTV (33).

7:30 p. m.—Red Skelton: satire on Sherlock Holmes—WKOW-TV (27).

8 p. m.—Meet Millie: on new schedule—WKOW-TV (27).

8:30 p. m.—TV Hour: Helen Hayes, Charles Ruggles in "Welcome Home" — WMTV (33).

9:30 p. m.—The Unexpected: "The Professional Touch" — WKOW-TV (27).

TUESDAY MORNING

7:00
3—Morning Show
4—Today
5—Today
7—Chicago Parade
8:00
3—Rayner Shine
7—Breakfast Club
9:00
3—Arthur Godfrey
4—Ding Dong School
5—Ding Dong School
7—News; Beulah Karney
8—Your Figure Ladies
9:30
4—One Man's Family
5—One Man's Family
9—Time for Stories
8:40
7—Let's Exercise
9:45
4—3 Steps to Heaven
5—3 Steps to Heaven
10:00
4—Home
5—Home
7—Play House
9—A to Z of Cookery
10:30
2—Strike It Rich
7—Pied Piper
11:00
2—Valiant Lady
4—What's New?
5—Bride and Groom
7—Danny O'Neill
9—Four to Go
11:15
2—Love of Life
5—Hawkins Falls
11:30
2—Search for Tomorrow
5—Betty White
11:45
2—Guiding Light
4—News
13—Feature Film

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TUESDAY AFTERNOON

2
3—Brighter Day
4—Man Next Door
5—Noontime Comics
7—Lunch Hour
9—Hi Ladies
12:30
2—Garry Moore
4—Weather; Time Out
5—Bob and Kay
12:45
9—Dr. Preston Bradley
1:00
5—Creative Cookery
7—All About Baby
9—Subcommittee
13—Love of Life
1:15
7—The Doctor Answers
13—Brighter Day
1:30
2—Art Linkletter
4—Woman's World
7—Swingalong
13—Story Theater
33—See the World
2:00
3—The Big Payoff
4—Kate Smith
5—Kate Smith
13—The Big Payoff
33—Matinee Theater
39—Kate Smith
2:30
2—Bob Crosby
13—Bob Crosby
27—The Christophers
2:45
27—Bob Crosby
3:00
2—Woman With Past
4—Welcome Travelers
5—Welcome Travelers
7—Jerry Lester
13—Woman with Past
27—Woman with Past
39—What's Cookin'
3:15
2—Secret Storm
13—Secret Storm
27—Search for Tomorrow
3:30
2—Petticoat Party
4—On Your Account
5—On Your Account
13—Robert Q. Lewis
27—Robert Q. Lewis
33—Ship's Reporter
39—On Your Account
3:45
33—M. Griffin; News
4:00
4—Gretchen Cole
5—Pinky Lee
7—News; Family Movie
9—Trail Blazers
13—Frontier Theater
27—Mid-Way Feature
33—Roddy Mac
39—Pinky Lee
4:15
2—Movie Time
4—Museum Explorer
4:30
4—Howdy Doody
5—Howdy Doody
33—Way Out West
39—Howdy Doody
4:45
13—Story Book Lady
5:00
2—Garfield Goose
4—Foreman Tom
5—Elmer the Elephant
7—Joe Kelly
5—Bob Atcher
13—Trail Tales
27—Comedy Time
39—Captain Bob
5:15
27—Time Out for Fun
33—Radio Patrol
39—Fun Time
5:25
27—Crusader Rabbit
5:30
2—Gene Autry
5—Close Up
7—Laugh Time
13—Stand By
27—Western Playhouse
5:40
33—L. Landman, Sports
5:45
4—News; Weather
7—Bob and Ray
33—M. Griffin, News
39—Early Edition
5:55
33—P. Ekern, Weather

1st IN MADISON
2:30 CHRISTOPHER FILM . . . with General Ramula.
7:00 SAY IT WITH MUSIC . . . see if you can stump experts, Lee Rothman and Emilie Fromm.
8:00 MEET MILLY . . . starring Elena Verdugo and seen at this new time.
8:30 LIBERACE . . . featuring his fabulous piano artistry and your favorite songs.
9:30 UNEXPECTED . . . "The Professional Touch" . . . a tale of love and science.
WKOW-TV Channel 27 CBS

TUESDAY EVENING

6:00
4—Blue Room
9—Capt Video
13—News; Weather
27—News
33—Bulletin Board
39—Capt Video
6:15
4—Tommy Sheridan
7—John Daly
9—Number Please
13—Sports; News
27—Weather; Sports
33—John Daly
39—Sports; Weather
6:30
4—Dinah Shore
5—Dinah Shore
7—Cavalcade of America
27—Foy Willing
33—House of Worship
6:45
2—Jo Stafford
4—News Caravan
5—News Caravan
27—Jo Stafford
33—M. Griffin, News
39—News Caravan
6:55
33—Ekern Weather
7:00
2—Gene Autry
4—Bob Hope
5—Bob Hope
7—Stu Erwin
9—Bishop Sheen
13—Boxing
27—Say it with Music
33—Bishop Sheen
39—Bob Hope
7:15
27—Public Prosecutor
7:30
2—Red Skelton
7—Of Many Things
9—Pantomime Quiz
13—Public Forum
27—Red Skelton
33—Theater
8:00
2—Meet Millie
4—Fireside Theater
5—Fireside Theater
7—Danny Thomas
9—Badge 714
13—Danny Thomas
27—Meet Millie
33—Danny Thomas
39—Fireside Theater
8:30
2—Suspense
4—Circle Theater
5—Circle Theater
7—TV Hour
9—Eddy Drake
13—Victory at Sea
27—Liberace
33—TV Hour
39—Bishop Sheen
9:00
2—Danger
4—Fred Allen
5—Fred Allen
9—48th St. Theater
13—Badge 714
27—Stock Car Races
39—Fred Allen
9:30
2—See It Now
4—Triangle Theater
5—Mr. and Mrs. North
7—Name's the Same
9—I Led 3 Lives
13—City Detective
27—The Unexpected
33—Badge 714
39—F. F. Detective
10:00
4—Match Your Wits
7—Life of Riley
9—Theater
13—Weather; News
27—Weather; Sports
33—M. Griffin; News
39—News; Weather
10:10
33—P. Ekern; Weather
10:15
4—News; Weather
27—News
33—Star Theater
39—Industry on Parade
10:30
4—I Led Three Lives
7—The Visitor
13—Theater
27—Feature Film
39—Home Theater
10:45
2—Kup's Column
5—Herbie Mintz
11:00
2—Playhouse
4—City Detective
5—Bowling
11:15
7—Tom Duggan
11:30
4—Dollar a Second
12:00
2—The Late Show
4—News; Sports
7—Night Owl Movie
13—News

TUESDAY IS TERRIFIC ON WMTV
7:00 Bishop Fulton Sheen
7:30 Ford Theater—"Come On Red" with Edmund Gwenn and Randy Stuart
8:00 The Danny Thomas show
8:30 U. S. Steel Hour—"Welcome Home" with Helen Hayes and Charles Ruggles
9:30 Badge 714 (Dragnet)

WMFM

104.1 Mcs.
TUESDAY
A. M.
7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:37 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News Headlines
8:30 Clockwatchers; News
9:00 Sammy Kaye
9:15 Neal Hefti
9:30 Music of the Stars
10:00 A Date With Music
11:00 Old Timers Hall
11:30 Navy Band
11:45 Kostelanetz
P. M.
12:00 News; Noontime Frolics
12:27 Road Report; Weatherman
12:34 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Jan Garber
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record; Weatherman
5:50 Off the Record; News
6:00 Musical Menu; News
7:00 Showcase
7:30 Old Timers Party
7:45 Sleepy Joe
8:00 Your Navy Show
8:15 Excursions in Science
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
10:00 Eddy Howard
10:15 Lombardo Land
10:30 One Oh Four & One Club

WHA—WHA-FM

910 Kc.—88.7 Megs.
TUESDAY
A. M.
7:15 Weather Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Highway Report; Melodies
8:55 News for Children
9:00 Radio Journal
9:30 Growing Up
9:50 Markets; News
10:00 Homemakers Program
10:30 Wisconsin Words
10:45 Views of the News
11:00 Citizens Forum
11:30 Noon Musicale
P. M.
12:18 Potato Report; News
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 India and World Peace
2:40 Music
2:45 Talk About Art
3:00 Afternoon Concert
3:30 Books of Today
4:00 Music of the Masters
5:00 Music for Fun
5:15 Review of London Weeklies
5:30 News; Weather; Sports
FM ONLY
6:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Masterworks from France
8:00 Badger Story
9:00 FM Concert
10:50 News (to 11)

Today's Radio Highlights

Special Programs

9 p. m.—Progress in the South (WMAQ): Emily Kimbrough, others.

9:15 p. m.—Rep. Sam Rayburn (WIBA): Texas Democrat replies to President Eisenhower's talk on taxes.

+ + +

Music

12 m.—Musical Musket (WISC): "Desert Fantasy," Sid Foster.

6 p. m. — Tennessee Ernie (WKOW): "I Get So Lonely," "Young at Heart."

7:15 p.m. — Frank Sinatra (WIBA): "Take a Chance," "The Girl Next Door."

8:05 p. m.—Serenade (WKOW): "Kismet" music.

9 p. m. — FM Concert (WHA-FM): "Romeo and Juliet," Berlioz.

9:15 p. m. — Showtunes (WKOW): "Call Me Madam."

+ + +

Drama

7:30 p. m. — Barrie Craig (WIBA): detective protects dying man from truth about brother . . . **Mr. and Mrs. North** (WKOW): broken promise sets stage for death.

8:30 p. m.—My Friend Irma (WKOW): secretary looks for new job, boss looks for new secretary.

8:35 p. m.—Rocky Fortune (WMAQ): enemies try to drive woman out of her mind.

9 p. m. — High Adventure (WISC): "The Main Go."

10:45 p. m.—Mickey Spillane (WISC): Mike Hammer wounded as he helps a lady.

+ + +

Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. Charles Rota, Lake Edge Congregational church.

+ + +

Sports

5:45 p. m.—Sports Parade (WIBA): with Catcher Del Crandall of Milwaukee Braves.

+ + +

Discussion

2 p. m.—Dr. Amolak Mehta (WHA): former Indian delegate to UNESCO on "The Social and Political Status of India."

2:45 p. m.—Talk About Art—(WHA): "Ancient Art of the Andes."

8 p. m. — America's Town Meeting (WISC): "How Can We Strengthen Mexican-U. S. Friendship?" A. I. Riveroll and William B. Richardson . . . **Badger Story** (WHA-FM): "Progressivism in Wisconsin," Herbert Marguelles.

+ + +

Farm Programs

7:22 a. m. — Farm Feature (WHA): "Weed Control at the Town Meeting," D. D. Forsyth.

12:15 p. m. — Farm Service (WIBA): "How a Watershed Is Formed," LaVerne McCarville, Mineral Point; Harvey White, Darlington; Everette Olsen, Iowa county agent; Clell Tarrence, Dodgeville, farm planner; Frank Mayfield.

12:30 p. m. — Farm Hour (WHA): "All About Christmas Cactus," Dave Bosley; "Checking on Farming with a Veteran Trainee," Sylvester Weisensel.

+ + +

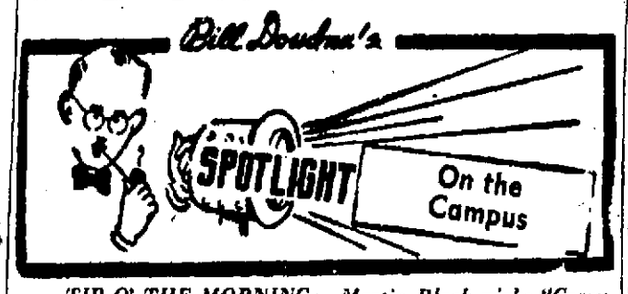
Miscellaneous

10 a. m.—Homemakers (WHA): "Hearing the Prairie Bird Calls," J. J. Hickey; "When Refreshments Are Served," Anita Gundlach.

1:30 p. m.—Let's Draw (WHA): with Charles Quinn and pupils in Menasha art classes.

8:15 p. m.—Excursions in Science (WMFM): "Polymers."

CRANDALL RAYBURN



TIP O' THE MORNING: Martin Block picks "Crazy Mixed Up Song," as recorded by Mary Healy, as the No. 1 bet for popularity among new tunes.

* * *

TODAY WILL be a busy day for followers of music and the theater on the University of Wisconsin campus.

The three-day Krenek festival will end with a concert at 8 in Music hall. It will be free to the public.

The program:

University Women's chorus—"Proporium Missae" (directed by Prof. J. Russell Paxton);

University a Cappella choir — "The Seasons" (directed by Paxton);

Bettinna Bjorksten, soprano and University Symphony Orchestra—Suite, "Triumph of Sensitivity" (conducted by Prof. Richard C. Church);

Orchestra string section — "Symphonic Elegy" (conducted by Composer Ernst Krenek);

University Concert band — "Three Merry Dances" (conducted by Prof. Raymond F. Dvorak).

In preparation for the appearance of Anna Russell at the Wisconsin Union theater Wednesday, March 24, the Wisconsin Union theater committee will sponsor a discussion on "Satire in the Arts" at 8 tonight in Tripp Commons.

Participating will be Profs. William T. Bandy, French; Haskell M. Block, comparative literature, and Leon L. Iltis, music.

Admission will be free.

The first of three performances of three one-act plays will be given at 8 tonight in the Play Circle. The plays are "The Play of the Weather," by John Heywood; "Smoke Screens," by Harold Brighouse, and "Before Breakfast," by Eugene O'Neill.

They will be repeated at 3:30 and 8 p. m.

+ + +

GLEEMEN: The Pioneer Gleemen of Wisconsin State college, Platteville, will give concerts in nine communities before the month ends. The men's chorus will sing Thursday at Lancaster, Fennimore, and Boscobel; Monday, March 22, at Richland Center, Cazenovia, and Reedsburg, and Tuesday, March 30, at Dodgeville, Barneveld, and Mt. Horeb.

William Dennis of the college music department conducts the chorus. It has about 40 members, of whom 32 make the trips.

The Gleemen have already given programs this month at Warren, Scales Mound, and Galena in Illinois and Pardeeville, Portage, and Baraboo in Wisconsin.

Soloists include Ken Thompson, Beloit; Jack Sherman, Baraboo; Val Feiner, Spring Green; Dan Williams, Barneveld; Willard Hollister, Cassville, and John Walker, Lancaster.

Other students belonging to the Pioneer Gleemen are:

William Brunckhorst, Platteville; Don Dieter, Muscoda; Gerald Massey, Barneveld; Gerison Schultz, Ripon; Ken Wittlief, Ft. Atkinson;

Virgil Diehl, Sauk City; John Donlin, Mauston; Carl Hirschinger, North Freedom; Dave Thomas, Wisconsin Rapids; Charles Wendtland, Oxford; Jim Winter, Hanover, Ill.; Dean Tessman, Cambria;

Robert De Bord, Galena, Ill.; Stan Walz, Norwalk; Bernard Fendt, Watertown; Richard Lehman, Pine River; Joseph Alt, Spring Green; Robert Chambers, South Wayne; Lester Goke, Platteville;

Robert Harvey, Endeavor; Bill Hucker, Beloit; Albert Morse, Cassville; Stacy Naffziger, Union Grove; Robert Brandt, Highland; Farrell Kearney, Lodi.

Mural Adams, Lena; Loran Eldred, Berlin; Robert Geyer, Monroe; Don Kane, Potosi; Charles Shager, Woodford; Erling Sherty, Readstown; Lewis White, Columbus; Joe Todd, West Lima, and Milt Wille, Horicon.

+ + +

LOVE STORY: After a recent trip to Denmark, Howard K. Smith, CBS Radio's chief European correspondent, recalled one of the more pleasant World War II incidents which he treasures in memory. A young Danish newspaperwoman and an American reporter in Berlin fell in love. While the girl, not yet 21, went home to get her parents' permission to marry, the American was deported to Switzerland by the Nazis. At the same time Hitler declared war on the United States, and there the couple were, separated by the width of the German Reich. When the Nazis refused the girl permission to cross Germany, she appealed to the Danish queen. Queen Alexandrina sent a stern note to the German occupation authorities, saying it was her express will that the young lady be granted a visa. Reluctantly the Nazis complied. "And," said Smith, "the girl came to Switzerland, where we were married, and lived happily ever after."

PHILLIPS' MILK OF MAGNESIA LAXATIVE
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FOR CHILDREN - ADULTS

Radio Timetable

TUESDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00 Sunrise	Farm Hour	Farm Journal	Music: News
6:15 Frolic	* Top o' Morn	Farm	Farm Reporter
6:30 Musical	* News: Top o'	Hour	Rural
6:45 Clock: News	Morn: Heatter	Weather: Mkts.	Roundup
7:00 Alex Dreier	* Top O'Morn	Sports: Coffee	News: Farm
7:15 Musical Clock	* News	Club: News	Service
7:30 News	* Top O'Morn	Weather: News	* News. Weather
7:45 Musical Clock	* John McVane	Music: News	* Farm Frolic
8:00 Musical	* Breakfast	Coffee	* Prayer League
8:15 Clock	Club	Club: News	* Musical
8:30 Musical Clock	* Breakfast	Edith Hansen	Stock
8:45 News	Club	Music: News	* Musical Clock
9:00 Welcome	* My True	Arthur Godfrey	* Lodi
9:15 Travelers	Story: Whisp's	Time	on the
9:30 Bob Hope	Streets	Arthur Godfrey	Air
9:45 Break the Bank	* A Girl Marries	Time	* Taxpayers
10:00 Strike It	* Grand Central	Arthur Godfrey	News
10:15 Rich	Station: News	Time	Musical Variety
10:30 Phrase Fair	* Queen for	Music Speaks	Mid-Morning
10:45 Second Chance	a Day	Morning Music	Matinee
11:00 P. Frederick	* News: Calendar	News: Band	News: Matinee
11:15 Carson Quilley	* Eberle: Berch	Aunt Jenny	Matinee
11:30 Morn. Melody	* Hazel Markel	Helen Trent	News: Farm Farm
11:45 Farm Roundup	* Bing Sings	Our Gal Sunday	* Farm Front
12:00 * News: Roundup	* Market Basket	Polkas: Digest	Music: Markets
12:15 * Farm Service	* News	News	News
12:30 * News	* Mr. Music	Mkts: Weather	Farm & Home
12:45 * Polka Party	* Baseball	Land Use	Hour
1:00 * Trading Post	* Baseball	Show Time	Farm Service
1:15 * Melody	* Baseball	Jockey's Choice	Al Hays and
1:30 * Betty Cass	* Baseball	Nora Drake	Daughter
1:45 Column	* Baseball	Static	Chr'n Science
2:00 * Life Beautiful	* Baseball	Static	* Afternoon
2:15 * Road of Life	* Baseball	House	Variety
2:30 * Pepper Young	* Baseball	Party	* Blue Serenade
2:45 * Happiness	* Baseball	Wizard of Odds	* Organ Music
3:00 * Backstage Wife	* Baseball	News: Luella	* Chapel in
3:15 * Stella Dallas	* Baseball	Mortenson	the Sky
3:30 * Widder Brown	* Scores; Mr.	Show: Bridal	* Melody Time
3:45 * Wom. in House	Music	Etiquette	* Story Time
4:00 * Just Plain Bill	* Minter	The	* Melody
4:15 * Front P Farrell	Music: Betty	Showcase	Hour
4:30 * Lorenzo Jones	* Cousin Henry	Harmony House	* Band Parade
4:45 * Marriage Pays	* Birthday Club	Top Tunes	* News
5:00 * Madison	* Sergeant	Allan Jackson	Fiesta Time
5:15 Hour	Preston	Top Tunes	* University
5:30 * News	* Sky	Scores: All Hits	Special
5:45 Music: News	King: Sports	Lowell Thomas	* Univ Special
6:00 * Alex Dreier	* News: Music	Tenn. Ernie	* News
6:15 * Music: News	* Fulton Lewis	Weather: News	Old Time Band
6:30 * News of World	* Captain	Choraliers	Santa Claus
6:45 * I Man's Family	Starr: News	Edw. R. Murrow	Bing Sings
7:00 * Dinah Shore	* Mus. to Please	People	Bing Sings
7:15 * F. Sinatra	* Sammy Kaye	Are Funny	Farm Front
7:30 * Barrie	* J. Vandercook	Mr. and	* Old Timers
7:45 Craig	* Bill Stern	Mrs. North	Jamboree
8:00 * Drag-	* America's	Mystery; Music	Old Timers
8:15 net	Town	Serenade	Jamboree
8:30 * News; The	Meeting	My Friend	Old Timers
8:45 Serenade	* G. Heatter	Irma	Jamboree
9:00 * Fibber McGee	* High	Louella Parsons	* University
9:15 * Rep. Rayburn	Adventure	Show Tunes	Farm Hour
9:30 * Music; Sports	* L. Greene; Off	News: Remember	* News; Music
9:45 * Singing Stars	the Record	Beulah	for Listening
10:00 * News	* News	News	* Music
10:15 * Your Pastor	* Frank Edwards	Sports	for Listening
10:30 * The 1310	* Bill Wilmer	Some of	* Music
10:45 Club	* M. Spillane	the Best	for Listening
11:00 * News. 1310	* M. Spillane	News: Promised	* Silent
11:15 Club	* News: Easy	Land	* Silent
11:30 The 1310	Street	The Promised	* Silent
11:45 Club: News	* Easy Street	Land	* Silent

Starred programs are also carried on corresponding FM stations' FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Old Dixieland Jazz Gaining in Popularity, 'Satchmo' Says

NEW YORK (U.P.)—Louis Armstrong mopped his face with that famous white handkerchief and said old fashioned Dixieland jazz is gaining popularity all over the world.

Old "Satchmo," is back on Broadway for his first cafe engagement in five years and his torrid trumpet still brings the cats to their feet screaming for more.

"That's just the way it was in Vancouver and just the way it was in Japan." Armstrong said in that famous gravel-toned voice. **"If you've got a good tone and you play the music right and play it good—they like it whether they're in Japan or New Orleans."**

ARMSTRONG

Armstrong opened at the Basin Street nightclub just off Broadway and left a first night crowd limp after giving new life to such old favorites as Muskat Ramble, When the Saints Go Marchin' In, and Margie.

For his New York opening, Armstrong was aided by a solid group of "sidemen;" Barney Bigard on the clarinet; Billy Kyle, piano; Trummy Young, trombone; Milt Hinton, bass, and Kenny Johns, drums.

There was also Velma Middleton to join Satchmo in "That's My Desire," "C'est Si Bon," and the "You're Just in Love" duet from "Call Me Madam" which had the cats howling in the aisles.

Armstrong spoke kindly about modern jazz, cool jazz, and bebop, but when he leaned into a chorus of "Margie" there was no doubt about where he stood on the issue of New Orleans style Dixieland.

"They like for you to hit that melody hard," he said.

"And they like the same tunes. That's all there is to it. You should have heard those teenagers in Vancouver when we swung into a last chorus on 'The Saints.' They wanted plain old Satchmo, that's what they wanted."

Armstrong said the new interest in high fidelity sound equipment and recordings is adding to the boom for Dixieland. He plans to make at least one recording this month for Decca, the same outfit that recorded his "Blueberry Hill" and "C'est Si Bon."

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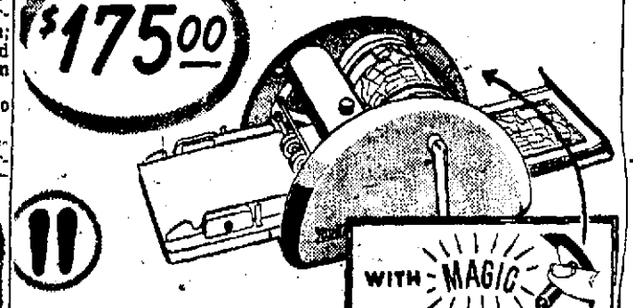
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BLIED

No Part of U.S. Has Monopoly on Good Taste, Sullivan Finds

NEW YORK (AP) — Ed Sullivan, between Sunday performances on his Toast of the Town on CBS-TV, makes at least 40 trips around the country each year.

In talking to those who see him on their video screens, his No. 1 discovery has been:

No one part of the country, New York or otherwise, has any monopoly on good taste—"the level of appreciation is identical."

SULLIVAN

"I've disabused the old theatrical legend that what's good in New York is not good outside New York," says the rugged newspaperman and TV producer.

"When we presented the Metropolitan Opera, for instance, people loved it right across the country."

Meanwhile, Sullivan reports he has found a growing concern among TV viewers over the problem of keeping programs clean, of avoiding bad taste.

But he says he doesn't believe federal or other censorship will be needed and that viewers themselves will do a good job of policing TV with irate letters and telegrams to the sponsor, agency, the show and the network "if anything is out of line."

Sullivan's show completes its fifth year for the present sponsor with the Mar. 28 show and reaches its sixth anniversary on the air June 28.

In between shows he travels to various parts of the country for fund raising appearances for charities and public service, and to meet his sponsors in person—he has 1,700 of them.

Red Cross Totals Hit $36,197, Nearly 29%

Red Cross totals reached almost 29 per cent of the $125,000 quota Monday with $36,609 for the day bringing the campaign fund to $36,197, according to W. Holman Daley, campaign chairman.

Heavy contributions by Madison's school teachers and school employes, manufacturing firm and executive gifts, as well as ward contributions added to Monday's total.

The second report meeting of the 1954 campaign will be held at the Dane County Red Cross headquarters at 11 a.m. Friday.

Boscobel Operetta to Be Held Tonight

BOSCOBEL — An operetta, "Tulip Time," will be presented at 8 tonight in the high school.

In the cast will be Lloyd Turner, Sue Howe, Marlene Hubanks, Eldon Wetter, June Anderson, Vernon Trecek, Bill Rae, Harry Jones, and chorus members.

Mrs. Cora Bock and Len Brittelli are directors.

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Iowa Man Refuses for 8th Time to Pay Income Tax

MT. VERNON, Ia. (AP) — For the eighth year Walter Gormly, 38, refused Monday to pay his income tax on the grounds the government's money goes mostly for war.

The tax deadline Monday brought another letter from Gormly to internal revenue officials declaring that "the major function of the government is to prepare for and to wage war."

Gormly, an engineer, also condemned money spent for Communist and Jew hunts under Hitler.

Gormly did not report his 1953 income. In 1951 the government seized his auto and sold it for $263 to cover taxes for 1947 through 1949. It has taken legal action to collect for other years.

During the war Gormly was sent to prison for refusing to go to a camp for conscientious objectors.

New Lisbon Music, Drama Festival Set

NEW LISBON—The 4-H music and drama festival will be held Friday at the New Lisbon Legion hall for county members.

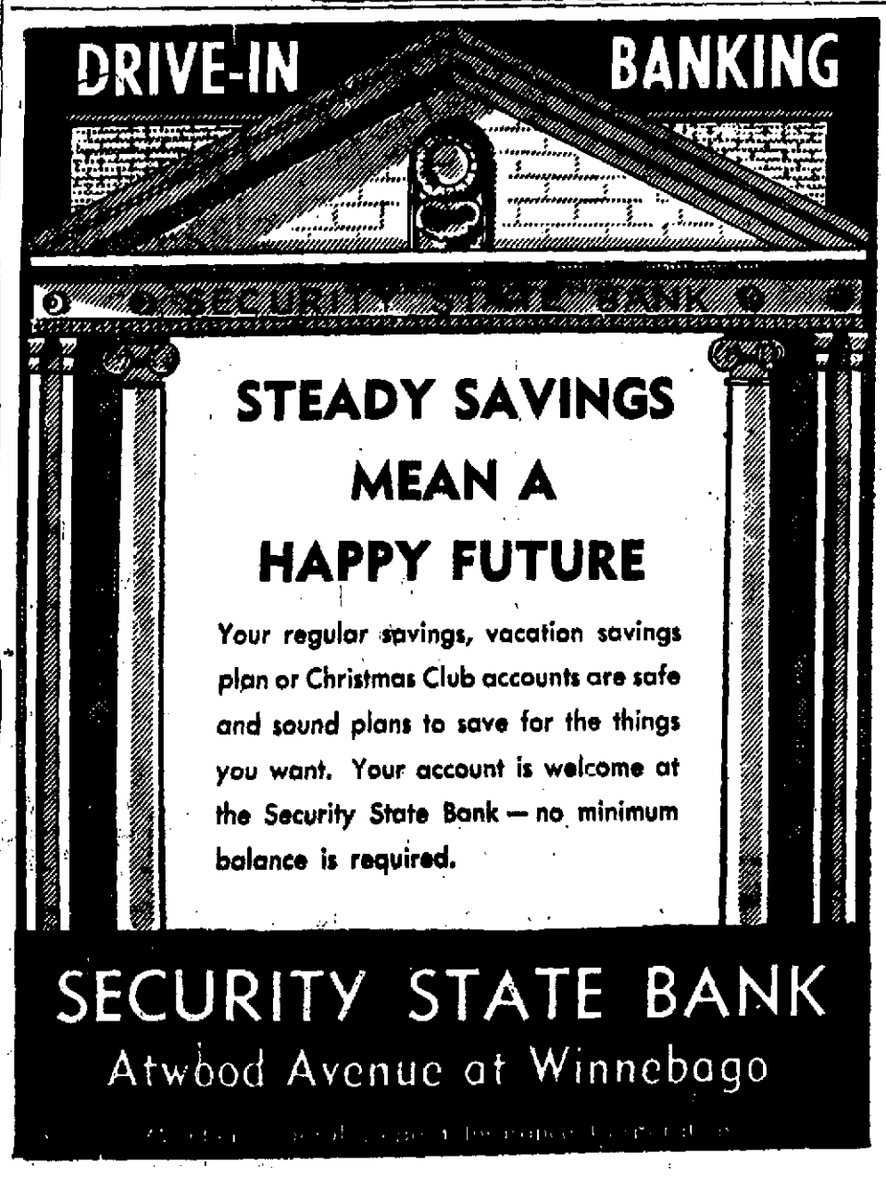
Several musical numbers and three one-act plays are included in the program.

Appliance Store Opens in Janesville

JANESVILLE — Dave's Appliance Store has been opened recently at Milwaukee st. and the Corn Exchange.

Tops on TV Tonight
Ford Theatre presents

EDMUND GWEN
JAY C. FLIPPEN
Starring in
COME ON RED
WMTV 7:30 P. M.
CHANNEL 33

DRIVE-IN BANKING

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