

# Television Today

Ch. 2—WBBM-TV—Chicago  
Ch. 4—WTMJ-TV—Milwaukee  
Ch. 5—WNBX-TV—Chicago  
Ch. 13—WRFX-TV—Rockford  
Ch. 33—WMTV—Madison

Ch. 7—WBBK—Chicago  
Ch. 8—WGN-TV—Chicago  
Ch. 17—WKOW-TV—Madison  
Ch. 32—WTVQ—Rockford  
Ch. 33—WMTV—Madison

**TODAY'S BEST BETS**

1:30 p. m.—Carson Gilleys: barbecued spareribs, barbecue sauce, gingerbread — WMTV (33).

8 p. m.—Bulleit Board: Larry Brown, Bob Sakrison, Ed Owen, Bill Clark, Walter Scott of Four Lakes watershed group—WMTV (33).

7:15 p. m.—Jackpot Quiz: new program—WKOW-TV (27).

8 p. m.—Heart of the City: "Marry My Past"—WMTV (33).

8:30 p. m.—TV Theater: "Delicate Story"—WMTV (33).

9 p. m.—Women Voters: Ellis Dana—WKOW-TV (27).

9:30 p. m.—Dangerous Assignment: "Assassin Ring"—WMTV (33).

10:15 p. m.—Theater: Charles Laughton, Maureen O'Hara in "Jamaica Inn"—WMTV (33).

**TV SPECIAL PIZZA-LA-CART**  
FREE DELIVERY (Anywhere in Town)  
CALL 6-1568  
6-9221  
(Closed Mondays)

**PIZZA PIE... \$1.00 UP**  
**SPAGHETTI... \$1.00 UP**

Chicken or Shrimp Delivered \$1.25 up

**THURSDAY MORNING**

7:00 Today	8:00 One Man's Family	9:00 Let's Get on with It
7:30 Today	8:30 Let's Get on with It	9:30 Let's Get on with It
8:00 Today	9:00 Let's Get on with It	10:00 Let's Get on with It
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10:00 Today	11:00 Let's Get on with It	11:59 Let's Get on with It

**1st in MADISON**

7:30 PROFESSOR YES-NO-Get your paper and pencil and enter the Big Yes-NO Contest.

7:45 TV JACKPOT QUIZ... a new money prize program—TV only telephone quiz.

8:00 GARY MOORE... a half hour of laughs and entertainment with Gary as emcee.

8:30 LEAGUE OF WOMEN VOTERS... simulcast with WKOW radio.

9:15 SQUARE DANCE PARTY... at a new time tonight only.

9:45 AMERICANS ON THE HIGHWAY... the experts' view on "Madison's Traffic Picture."

**WKOW-TV Channel 27 CBS**

**THURSDAY AFTERNOON**

12:00 Brighter Day	1:00 Welcome Travelers	2:00 Welcome Travelers
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2:00 Brighter Day	3:00 Welcome Travelers	4:00 Welcome Travelers
2:30 Brighter Day	3:30 Welcome Travelers	4:30 Welcome Travelers
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**ARVIN Years Ahead TELEVISION**

See them at **SUBURBAN TV**  
3100 E. Washington Ave. Phone 4-6495

Open every night (except Saturday) till 9 p.m.

**THURSDAY EVENING**

8:00 Blue Room	9:00 Boston Blackie	10:00 Boston Blackie
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# Today's Radio Highlights

**Special Programs**

2:45 p. m.—World Day of Prayer (WISC): Mrs. A. R. Jennings, Mrs. Richard V. Campbell.

8:35 p. m.—What Risk Retaliation (WIBA): documentary on U. S. defense policy, with voices of leaders from Hoover through Eisenhower administrations; Pauline Frederick, commentator.

**Sports**

5:41 p. m.—Sports Parade (WIBA): with Capt. Robert MacKinnon, former West Point football player and coach.

7:30 p. m.—Basketball (WIBA-FM and WISC): Madison West vs. Middleton... Basketball (WIMFM): Wisconsin High vs. Jefferson.

9 p. m.—Basketball (WIBA-FM and WISC): Madison Central vs. Prairie Du Sac... Basketball (WIMFM): Madison East vs. Watertown.

**Religion**

10:15 p. m.—Your Pastor Speaks (WIBA): Rabbi Max Lipshitz, Beth Israel center.

**Music**

11 a. m.—Curt Massey (WGN): "Avalon," "Heart of My Heart."

11:24 a. m.—Jack Berch (WISC): "Dear Old Donegal."

4 p. m.—Music of the Masters (WHA): "La Mer."

7 p. m.—Let's Go to Town (WIMFM): Tony Pastor, Les Paul, Mary Ford.

9 p. m.—FM Concert (WHA-FM): "Piano Concerto No. 1," Tschalkovsky.

**Drama**

7 p. m.—Roy Rogers (WIBA): blind man helps cancer criminal.

8:30 p. m.—Time for Love (WKOW): singer carries internationally-important papers.

10:30 p. m.—Mr. Chameleon (WBBM): "The Practical Joker Murder Case."

**Discussion**

9 a. m.—American Language (WHA): "Further Borrowing from the Indians."

11 a. m.—Freshman Forum (WHA): "Storage of the Sun's Energy."

12:30 p. m.—Women Voters (WKOW): "The United Nations," Ellis Dana and Mrs. Norman Michie.

**Farm Programs**

12:15 p. m.—Farm Service (WIBA): "Produce Good Veal with Milk," Roy Ormond and Frank Mayfield.

12:30 p. m.—Farm Hour (WHA): "Brooding Pigs and Chicks with Heat Lamps," Carl Neitzke; "Soil Conservation Notes," Marvin Schweers.

**Miscellaneous**

10 a. m.—Homemakers (WHA): "Choir Festivals for the Community," Mrs. Robert Bailey and Miriam Bellville; "The Gift of Blood," Walter J. Kirchberger and Mrs. Lydia Kirchberger.

8 p. m.—Truth or Consequences (WIBA): "Union soldier" returns from Atlanta, Ga.

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# Radio Timetable

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WIBA	WISC	WKOW	WIBU
1310 ka.	1490 ka.	1970 ka.	1240 ka.
6:00 Sunrise	6:00 Farm Hour	6:00 Farm Journal	6:00 News: Farm Report
6:15 Tropic	6:15 Top o' Morn	6:15 Farm	6:15 News: Farm Report
6:30 Musical	6:30 News: Top o' Morn	6:30 News: Farm Report	6:30 News: Farm Report
6:45 Clock: News	6:45 Morn: Heater	6:45 News: Farm Report	6:45 News: Farm Report
7:00 Alex Dreier	7:00 Top o' Morn	7:00 News: Farm Report	7:00 News: Farm Report
7:15 Musical Clock	7:15 News: Top o' Morn	7:15 News: Farm Report	7:15 News: Farm Report
7:30 Musical	7:30 News: Top o' Morn	7:30 News: Farm Report	7:30 News: Farm Report
7:45 Clock: News	7:45 Morn: Heater	7:45 News: Farm Report	7:45 News: Farm Report
8:00 Musical	8:00 Top o' Morn	8:00 News: Farm Report	8:00 News: Farm Report
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