

# Television Today

Ch. 2—WBBM-TV—Chicago  
 Ch. 4—WTMJ-TV—Milwaukee  
 Ch. 5—WNBQ—Chicago  
 Ch. 13—WRFX-TV—Rockford  
 Ch. 33—WMTV—Madison

Ch. 7—WBBK—Chicago  
 Ch. 9—WGN-TV—Chicago  
 Ch. 27—WKOW-TV—Madison  
 Ch. 39—WTVO—Rockford

## TODAY'S BEST BETS

10 a. m.—Home: gardening, Lenten recipes—WTMJ-TV (4).

3:30 and 10:30 p. m.—"Golgatha": special Ash Wednesday presentation of life of Christ—WMTV (33).

8 p. m.—Bulletin Board: L. C. Trumbull, George Harb, and Charles Penckham on civil defense—WMTV (33).

8:30 p. m.—Eddie Fisher: with Dinah Shore—WTMJ-TV (4).

6:45 p. m.—Patil Page: "Secret Love"—WKOW-TV (27); 7 p. m.—Arthur Godfrey: show boat trip—WKOW-TV (27).

8 p. m.—Talent Time: five winners try for jackpot—WMTV (33).

8:30 p. m.—Amos 'n' Andy: "Jewelry Store Robbery"—WMTV (33).

9 p. m.—Boxing: Moses Ward vs. Holly Mims—WKOW-TV (27).

9 p. m.—Wrestling: Lou Thesz vs. Vern Taylor—WMTV (33).

6:45 p. m.—Patil Page: "Sec-

# Today's Radio Highlights

**Music**

7:45 a. m.—George Morgan (WIBA): "Bimbo," "Just Another Yolk," "Dearie."

11:25 a. m.—Jack Berch (WISC): "Button Up Your Overcoat," "Many Times."

3 p. m.—Afternoon Concert (WHA): "Violin Concerto," Walton.

8 p. m.—Hits of the Week (WISC): six top tunes.

9 p. m.—Perry Como (WISC): "The Jones Boy," "Wanted," FM Concert (WHA-FM): Part 2 of Costi Fan Tutte.

**Drama**

10 a. m.—Grand Central Station (WISC): "Marriage at First Sight."

7 p. m.—FBI in Peace and War (WKOW): fur coat manufacturer becomes involved with hipsters.

7:30 p. m.—Great Gildersleeve (WMAQ): Giddy gives dinner for attractive young widow... Nightmare (WGN): accusing eyes hunt a man.

8:30 p. m.—Big Story (WIBA): Miami newsman exposes tourist racket... Crime Classics (WKOW): Roger News—How He, Though Dead, Won the Game.

9 p. m.—Fibber McGee (WIBA): inventing jet ketchup gun.

Lewis On Stage (WBBM): "The Dreamer."

9:15 p. m.—Mystery Theater (WISC): researcher gets into trouble with embarrassing questions.

10:45 p. m.—Squad Room (WISC): solving apparently motiveless murder.

**Religion**

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Max D. Gaebler, First Unitarian society.

**Discussion**

10:30 a. m.—Women Voters (WHA): "World Trade and Jobs." Profs. P. T. Ellsworth and Charles Ellsworth and Charles Ellsworth.

2 p. m.—Contemporary Trends (WHA): "Main Characteristics of the Industrialized Part of the World." Prof. P. T. Ellsworth.

8:30 p. m.—Red Cross (WISC): "First Aid." Orlo Miller, Lester Shore, Don Heimlich, George Steiner.

**Quiz**

7 p. m.—Walk a Mile (WIBA): copher-hunter, London radio man, maker of elastic stop-nuts.

7:15 p. m.—Tax Your Wits (WMBF): Walter Kivorn, quizmaster.

**Sports**

5:45 p. m.—Sports Parade (WIBA): Bob Alwin, Central basketball coach, p. reviews sub-regional tournaments.

7:30 p. m.—Bud Foster (WIBA): reviewing the Michigan State game, previewing season finale.

10 p. m.—Boxing (WGN): Golden Gloves bouts.

**Farm Programs**

12:15 p. m.—Farm Service (WIBA): "Handling the Brood Sow at This Time of Year." Gustav Bohstedt and Frank Mayfield.

12:30 p. m.—Farm Hour (WHA): "Up-to-Date with ASC." William Morrison; "Savings Bonds Put Us Through College." Jean and Bob Stebbins.

**Miscellaneous**

10 a. m.—Homemakers (WHA): "Home Economics in New Fields." Helen Parsons, "Casser, oles with or Without Meat." Lora Schlaefer.

10:30 a. m.—Make Up Your Mind (WBBM): Orson Bean, guest.

**WMFM**  
 104.1 Mhz.

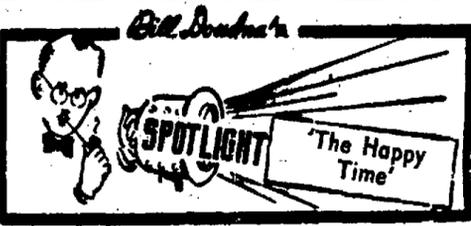
7:00 Yawn Patrol  
 7:10 Layman's Call to Prayer  
 7:15 Weatherman: Yawn Patrol  
 7:20 Yawn Patrol  
 7:25 Weatherman  
 8:00 News: Clockwatchers  
 8:05 News: Headlines  
 8:30 Clockwatchers: News  
 8:45 Dick Jensen  
 9:15 Russ Morgan  
 9:30 Music of the Stars  
 10:00 Old Times Hall  
 10:30 News for Children  
 11:45 Herb Kern

**WHA—WHA-FM**  
 970 Kc.—88.7 Mhz.

7:15 Weath Roundup: Farm Feature  
 7:30 Bandwagon  
 7:45 News: Weather  
 8:00 Morning Melodius  
 8:30 Highway Report: Melodius  
 8:45 News for Children  
 9:00 Broadcast on Broadcasts  
 9:30 Let's Write  
 9:50 Market: News  
 10:00 Homemakers Program  
 10:30 League of Women Voters  
 10:45 View of the News  
 11:00 American History  
 11:50 Noon Musical  
 P. M.  
 12:15 News: Potato Report: Road Report  
 12:30 Farm Program  
 1:00 Chapter a Day  
 1:30 Curries in the Sunland  
 2:00 Contemporary Trends  
 2:30 Talk About Music  
 3:00 Afternoon Concert  
 3:30 Northwestern Reviewing Stand  
 4:00 Music of the Masters  
 4:30 News: Weather: Sports  
 5:00 News: Only  
 5:30 Dinner Musicale  
 7:00 Views of the News  
 7:30 Excavating News  
 7:30 French Comedy Talks  
 8:00 Special Program: Music  
 8:30 Concert  
 10:50 News (to 11)

# Radio Timetable

WIBU	WKOW	WISC	WIBA
1240 kc.	1070 kc.	1480 kc.	1310 kc.
6:00 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock: News	6:00 Farm Hour 6:15 Top o' Morn 6:30 News: Top o' Morn 6:45 Morn: Heatter	6:00 Farm Hour 6:15 Top o' Morn 6:30 News: Top o' Morn 6:45 Morn: Heatter	6:00 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock: News
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**TIP O' THE MORNING:** The Rev. Bernard Bartel of the First Evangelical United Brethren church will open and close the WIBA schedule Thursday with a prayer, in honor of World Day of Prayer.

**MERRIMENT REIGNED** at the Wisconsin Union theater Tuesday night. The reason was twofold: the irresistible humor of Samuel Taylor's play, "The Happy Time," and the often inspired performance of the Wisconsin Players cast, as directed by E. C. Reynolds.

The framework of the fun was the story of how a French-Scottish couple and assorted all-Gallic characters tried to make the approach of adolescence a happy time for Bibi, youngest of the bilingual clan.

The methods were as Gallic as the philosophy which formed some of the walls of the beautifully designed play-structure. As far as laughter was concerned, there was no ceiling, in many years of playgoing, I have never heard a Wisconsin Players audience laugh so much and so hard, and applauded so often as scenes ended.

One inevitably compares the fun provided by the Bonnard and his friends with that of "You Can't Take It With You." But Taylor's comedy depends more on character-drawing, less on wild activity, more on situation, less on smart lines.

This play has charm and subtleties as well as noise and movement. So well did the students draw the characters that faulty French could be forgotten. George Bird's chief setting was first-rate, and it was in tune with its price (\$85) and the times, if not with a pitch-pipe.

Fritz Hildebrand as Papa Bonnard, Tom Napieciniski as Grandfather, and Charles Field and Edward Marcus as the uncles had perfected a host of tiny mannerisms which made their characterizations wholly credible. Field, as the girl-chasing uncle, could stand some polishing of accent, however.

Napieciniski's grandfather was a merry soul, utterly worthy, but so sincere that his priest had called him "the most honest sinner I've ever known." Hildebrand's scene with Bibi, in which he tried to explain love, was a masterpiece of its kind, never once losing its dignity.

Richard Gottlieb made the 12-year-old Bibi a boy who learned rapidly in the bewildering days of approaching adolescence, giving a heart-warming and often comical performance. Helen

Prefer Blondes" and "How to Marry a Millionaire," and Ladd's came from his work in "Shane." Bronze achievement plaques will go to Darryl F. Zanuck for the development of CinemaScope; Walt Disney for "unique contributions to motion picture progress"; Elaine Stewart, most promising newcomer; Robert Wagner, fastest rising star; Frank Sinatra for his acting in "From Here to Eternity," and George Stevens for his production of "Shane."

The first photoplay award was made in 1919, when Richard Barthelmess received it for his performance in "Broken Blossoms." In 1944, the magazine set up its present system of awarding medals on the basis of a "Scientific, year-long poll of the nation's moviegoers."

Last year's winners were Susan Hayward ("With a Song in My Heart"), Gary Cooper ("High Noon"), and "With a Song in My Heart."

**WORST PUN OF THE WEEK:** John Cameron Swayze on income taxes. "What you don't owe won't hurt you."

## Books New This Week at Madison Free Library

- White—SECOND TREE FROM THE CORNER
- Wick—FUTURE OF ARCHITECTURE
- Caldwell—CHINA COAST FAMILY
- Cary—EXCEPT THE LORD
- Woods—BIG BILL OF CHICAGO
- Zukor—HOLLY IS NEVER WRONG
- Ybarr—CARUSO
- Trueblood—RECOVERY OF FAMILY LIFE
- Strauss—DRINKING IN COLLEGE
- Jones—MARGARET OF AUSTRIA
- Compton—BURNET—PRESENT AND THE PAST
- Teres—SONGBIRDS IN YOUR GARDEN
- Orphan—PEACE WITH GOD
- Cornell—THE GLOBE CAPS GOD
- Coast—DANCERS OF HALLI
- Parell—FACE OF TIME
- Clare—HOW TO MAKE A DOLM
- Clothes—TWO EGGS ON MY PLATE
- Field—GOURMET COOKING FOR CARDIAC DIETS
- Amer—ELEMENTARY SCHOOL OBJECTIVES
- Bruce—PROTESTANTISM IN SHADPO
- Poems, 1940-1953

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**WEDNESDAY MORNING**

7:00 Today	8:00 Chicago Parade	9:00 Breakfast Club	10:00 Arthur Godfrey	11:00 Dine, Don't School	12:00 News: Bulletin Board	1:00 News: Future Ladies	2:00 One Man's Family
3:00 One Man's Family	4:00 Time for Stories	5:00 Let's Excuse	6:00 Steps to Heaven	7:00 Play House	8:00 A to Z of Cookery	9:00 Strike It Rich	10:00 Piped Piper
11:00 Valiant Lady	12:00 What's New?	1:00 Buds and Croom	2:00 Danny O'Neill	3:00 Four to Go	4:00 Love of Life	5:00 Hawkings Falls	6:00 Search for Tomorrow
7:00 Betsy	8:00 Betsy	9:00 Betsy	10:00 Betsy	11:00 Betsy	12:00 Betsy	1:00 Betsy	2:00 Betsy

**1st in MADISON**

6:45 Perry Como... Patil Page takes over... "Secret Love"

7:00 Godfrey and His Friends... a full hour of humor and fun with Arthur and all the little Godfreys.

8:30 Life with Elizabeth... your neighbor, Elizabeth with her loving husband Alvin.

9:00 Blue Ribbon Bouts... Moses Ward fights Holly Mims in a ten-round middleweight bout.

**WKOW-TV Channel 27 CBS**

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**WEDNESDAY AFTERNOON**

2:00 Brighter Day	3:00 Howdy Doody	4:00 Howdy Doody	5:00 Howdy Doody
6:00 Man Next Door	7:00 Welcome Travelers	8:00 Jerry Lester	9:00 Love of Life
10:00 Hi Ladies	11:00 Woman with Past	12:00 Movie Quick Quiz	1:00 Brighter Day
2:00 Garry Moore	3:00 On Your Account	4:00 On Your Account	5:00 On Your Account
6:00 Creative Cookery	7:00 Creative Cookery	8:00 Creative Cookery	9:00 Creative Cookery
10:00 Watch It, Win	11:00 Watch It, Win	12:00 Watch It, Win	1:00 Watch It, Win
2:00 Ask the Doctor	3:00 Ask the Doctor	4:00 Ask the Doctor	5:00 Ask the Doctor
6:00 Art Linkletter	7:00 Art Linkletter	8:00 Art Linkletter	9:00 Art Linkletter
10:00 Woman's World	11:00 Woman's World	12:00 Woman's World	1:00 Woman's World
2:00 It's Up to You	3:00 It's Up to You	4:00 It's Up to You	5:00 It's Up to You
6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff
10:00 Kate Smith	11:00 Kate Smith	12:00 Kate Smith	1:00 Kate Smith
2:00 The Big Payoff	3:00 The Big Payoff	4:00 The Big Payoff	5:00 The Big Payoff
6:00 The Big Payoff	7:00 The Big Payoff	8:00 The Big Payoff	9:00 The Big Payoff
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**Rock County Schedules Concert Mar. 28**

JANESVILLE—A massed concert known as the Rock County Music Festival is slated for 2:30 p. m. Mar. 28 at the high school under the direction of the Rock County Music supervisor, Frank H. Daniels.

Featured will be the massed chorus, the advanced and rural school bands, a rhythm band, vocal and instrumental solos, folk games, and a verse speaking choir under the direction of Charles Palmer, speech correctionist.

**Grant Music Festival to Be Held Saturday**

LANCASTER—The annual Grant County Music Festival will be held at 10 a. m. Saturday in the high school auditorium here.

Festival entries may be vocal, instrumental, dance, or novelty ensembles.

Use the WANT-ADS for Results!

**Three Scholarships Available to U.W. Students in Radio**

Three scholarships are available to young men and women interested in radio work at the University of Wisconsin announced Tuesday.

Application are due May 1. One is the W. V. Kaltenborn Radio scholarship of \$600 a year, designed to aid a deserving student who wants training for a career in radio broadcasting, especially in news broadcasting and analysis.

The second is the Joseph C. Harsch scholarship of \$250 a year for students showing special promise as radio or television news analysts.

Third is the Radio Corp. of America scholarship, \$800 a year, to help undergraduate students of science in the fields of radio, television, and electronics.

Prof. H. L. Ewbank will receive applications for the Kaltenborn and Radio Corp. scholarships. Dr. R. O. Nafziger, director of the school of journalism, will receive those for the Harsch scholarship.

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**Deerfield Firemen Plan Annual Dinner**

DEERFIELD—The 33-man volunteer fire department will hold its annual dinner Thursday in Shauls restaurant.

Village and town of Deerfield officials will be guests. Leo Oford, president, will be master of ceremonies. Robert Peacock, village president and Carl Simonson, town chairman will be speakers.

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