Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 5—WNBQ—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 33—WMTV—Madison

TODAY'S BEST BETS

10 a. m.—Home: gardening, Lenten recipes—WTMJ-TV

3:30 and 10:30 p. m.—"Gol-gotha": special Ash Wednes-day presentation of life of Christ—WMTV (33).

6 p. m .- Bulletin Board: L. G. Trowbridge, George Harb, and Charles Peckham on civil defense-WMTV (33)

6:30 p. m.—Eddic Flsher: with Dinah Shore—WTMJ-TV

6:45 p. m .- Pattl Page: "Sec-

ret Love"—WKOW-TV (27),
7 p. m. — Arthur Godfrey:
show boat trip — WKOW-TV

8 p. m .- Talent Time: five winners try for jackpot-WMTV (33). 8:30 p. m.—Amos 'n' Andy:
"Jewelry Store Robbery" —

WMTV (33).

9 p. m.—Baxing: Moses Ward vs. Holly Mims — WKOW - TV (27)9 p. m. - Wrestling: Lou Thesz vs. Vern Taft-WMTV

Sparton TV Table Model

State at AMERICAN TELEVISION APPLIANCES Open Every Nite Except Sat. 'till 9 P. M.

T100

Today
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Today
Todicago Parade
Thereakfast Club
Thereakfast 7:00 One Man's Family

WEDNESDAY MORNING 5—One Mun's Family 9—Time for Stories 9:40 7—Let's Exercise 9:45 4—3 Stops to Heaven 5—3 Stops to Heaven 10:00 4—Home 4—Home 5—Home 7—Play House 9—A to Z of Cookery 10:38 2—Strike It Rich 7—Picd Piper

2—Valiani Lady
4—What's New?
5—Bride and Groom
7—Danny O'Neili
9—Four to Go
2—Love of Life
3—Hawkina Falls
11:30
2—Search for Tomoro
5—Betty White
2—Guiding Light
4—News



6:43 Perry Come . . . Patii Page takes over sings "Secret Love." 7:00 Godfrey and His Priends . . . a full hour of humor and fun with Arthur and all the little Godfreys.

Bi30 Lafe with Elizabeth . . . your neighbor, Elizabeth with her loving husband Alvin. 9:00 Blue Ribben Bouts . . . Moses Ward fights Holly Mims in a ten-round middleweight

WKOW=TV Channel 27 CBS

WEDNESDAY AFTERNOON

12:80
2—Brighter Day
4—Man Nex: Door
5—Noentime Comics
7—Lunch Flour
9—HI Ladies
2—Garry Moore
4—Weather: Time Out
5—Bob and Kay
9—Dr. Preston Bradley
2—Double or Nothing
5—Creative Cockery
7—All About Baby
9—Watch to Win

P-Watch to Win

7-Ask the Doctor

1:30

2-Art Linkletter

4-Woman's World

7-Swingalong

33-It's Up to You

39-Kato Smith

2:06

2-The Big Pavoff

4-Kate Smith

7-Claude Kirchner

1-Paul Dixon

33-Matinee Theater

2:33

2-Bob Crosby

27-Bob Crosby

2—Petition Party
4—Welcome Travelers
5—Welcome Travelers
7—Jerry Lester
13—Love of Life
27—Woman with Past 9-Movie Quick Quiz

9-Movie Quite Quite
13-Brighter Day
27-Search for Tomor'w
4-On Your Account
5-On Your Account
13-Brighter Day
13-On Your Account
13-Robert Q. Lewis
13-Colgotha
139-On Your Account
29-On Your Account
29-On Your Account
24-House
1-Interval Blozers
13-Penky Lee
27-Mid-Way Feature
23-Pinky Lee
27-Mid-Way Feature
33-Pinky Lee
4-Is
4-Let's Exertiment
4-House

4-Let's Exprime
4:30
4-Howdy Doody

13.—Let's Talk it Over
4:45
13.—Story Book Lady
5:00
2—Garfield Gnose
4—Foreman Torn
5—Elmer .ne Elephant
7—Joe Kelly
9—Bob Attner
13.—Trail Tales
27—Puppet Pals
33.—Don Winslow
39—Fun Time
35—Stal
2.—Gene Autry
5.—Clost-Up
7—Laugh Time
13.—Stand By
27—Western Playhouse
5:40
33—L. Landman. Spts.
5:45
4—News: Weather
7—Bob and Ray
33.—M. Griffin, News
39—Early Edition
5:555
33—P. Eksrn, Weather 13-Let's Talk It Over

33-P. Ekern, Weather

ender the confidence THE WHOLE FAMILY ENJOYS TELEVISION

AND NON-CARBONATED. FRUIT-FLAVORED

Orange

Grapetruit

4-Blue Room
9-Capt. Virico
13-News; Weather
27-J. Harper News
33-Bulletin Board
29-Capt. Video
6:15
4-Gracte Van
5-Dorsey Connors
7-John Daly
9-Number, Please
27-T. Thompson, Wither
81-John Daly
39-Sports; Weather
8:20
27-Schermerhorn, Spis.
6:38
4-Eddie Fisher
7-Mark Saher
77-Foy Willing
33-On Stage
30-Pddie Fisher 27—For Willing
33—On Stage
33—Eddle Fisher
30—Eddle Fisher
2—Perry Como
4—News Caravan
5—News Caravan
31—M. Griffin, News
30—News Caravan
31—News Caravan
4—Yester Codrey
4—Warried Joan
5—I Married Joan
5—I Married Joan
5—Teater
9—Colonel Flack

13—Arthur Godfrey 27—Arthur Godfrey 33—U.W. Sports 39—I Married Joan 39—I Married Joan

7:30

4—My Little Margie
5—My Little Margie
5—My Little Margie
9—Chleane Symphony
33—Fantomime Quiz
39—My Little Margie
8:90
2—Strike It Rich
4—Television Theater
5—Television Theater
7—Theater
13—Strike It Rich
7—Triangle Theater
33—Thient Time
39—Greatest Dramas
8:30
2—I've Got a Secret 2—I've Got a Secret 7—City Detective

7—City Detective
9—Captured
13—The got a Secret
13—The got a Secret
13—The got a Secret
13—The got a Secret
13—Amos n'Andy
39—Abbott and Costello
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5—Favorite Story
9—Liberace
39—Hollywood ½-Hr.
9:45
2—Sports Spot
13—Sports Spot
27—Sports Spot

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2—TV Theater
4—Racket Squad
5—alth Hour Theater
11:15
7—Tom Duggan
11:15
11:30
4—Tym Mercein
12:10
2—The Late Snow
4—News: Movie
7—Night Owl Movie

RAYTHEON TV

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Concert Mar. 28

JANESVILLE—A massed con- Grant Music Festival JANESVILLE—A massed concert known as the Rock County Music Festival is slated for 2:30 p.m. Mar. 28 at the high school under the direction of the Rock County Music supervisor, Frank will be held at 10 a.m. Saturday in the high school auditorium

chorus, the advanced and rural school bands, a rhythm bahd, vocal and instrumental, dance, or novelty sames. and a roll of the sames. Featured will be the massed here. games, and a verse speaking choir under the direction of Use the WANT-ADS for Results.

Rock County Schedules Charles Palmer, speech correctionist.

Today's Radio Highlights

Music

7:45 a.m. — George Morgan (WIBA): "Bimbo," "Just Another Polka," "Dearie."

1:25 a.m. — Jack Berch (WESC): "Button Up Your Overcost," "Many Times."

3 p.m. — Afternoon Concert (WHA): "Violin Concerto," Wal-

- Hits of the Week 8 p.m. — Hiss of the veces (WISC): six top tunes.
8 p.m.—Perry Como (WISC): "The Jones Boy," "Wanted"...
FM Concert (WHA-FM): Part 2 of Cosi Fan Tutte.'

9:00 Welcome 9:15 Travelers 9:36 Bob Hope 9:45 Break the Bank Drama 10 a.m.—Grand Central Station 10:00 Strike it 10:15 Rich Phrase Pays 10:30 Phrase Pays 10:45 Second Chance

7 p.m.—FBI in Peace and War (WKOW): fur coat manufacturer 11:10 P. Frederick becomes involved with hipackers, 11:30 Melodies 7:39 p.m.—Great Gildersleeve 11:45 Parm Boundup (WMAQ): Glidy gives dinner for 12:00 • News: Roundup • Market Basket attractive young widow . . . Night- 12:15 • Farm Service • News News (WGN): accusing eyes 12:45 • Polks Party Music

Miami newsman exposes tourlist racket. Crime Classics | WKOW): 'Roger Nems—How He, Phough Dead, Won the Game.' | 2115 * Rose | R 9 p.m.—Fibber McGee (WIBA): 2:30 Pepper Young Betty

9:15 p.m. — Mystery Theater (WISC): researcher gets into trouble with embarrassing questions.

10:45 p.m. — Squad Room WISC): solving apparently motiveless murder,

Religion 10:15 p.m.—Your Paster Speaks (WIBA): the Rev. Max D. Gaeb-

ler, First Unitarian society.

Charles Ellsworth and Charles Charles Enswer.

Bunn.

2 p.m. — Contemporary Trends
(WHA): 'Main Characteristics of the Industrialized Part of the Industrialized Part of the Sids Music: Sports

T Ellsworth.

5:45 can You Top?
8:30 Music: Sports
8:45 Singing Stars

World," Prof. P. T. Ellsworth. 8:30 p.m. — Red Cross (WISC): 10:00 • News **First Aid;" Orlo Miller, Lester 10:15 • Your Pastor Shore, Don Hiemlich, George 10:35 The 1310 Club Steiner.

Quiz

7 p.m.—Walk a Mile (WIBA): gopher-hunter, London radio man, maker of elastic stop-nuts. 7:15 p.m. — Tax Your Wits (WMFM): Walter Kiernan, quizmaster.

Sports -

5:45 p.m. — Sports Parade Available to U.W. (WIBA): Bob Alwin, Central bas-ketball coach, previews subregional tournaments.

:30 p.m.-Coach Bud Foster (WIBA): reviewing the Michigan State game, previewing season finale. 10 p.m.—Boxing (WGN): Golden Gloves bouts.

12:30 p.m.—Farm Hour (WHA): Up-to-Date with ASC," William

Merriam; "Savings Bonds Put Us Harsch scholarship of \$250 a year Through College," Jean and Bob "for students showing special Miscellaneous

washmi: Orson Bean, guest. **WMFM**

104.1 Megs.
A. M.
0 Yawn Patrol
0 Layman's Call to Prayer
5 Weatherman; Yawn Patrol
0 News; Yawn Patrol
7 Weatherman
2 News; Clockwatchers
6 Weatherman
6 Weatherman
6 Weatherman
7 News
9 Clockwatchers; News
9 Clockwatchers; News
9 Clockwatchers; News
9 Clockwatchers; News

3.22 News, chockwatchers
3.23 Weatherman, News Headlines
3.23 Clockwatchers; News
9.05 Dick Jergens
9.15 Russ Morgan
9.20 Music of the Btars
11.00 Old Timers Hali
11.30 Navy Band
11.45 Herb Kern
P. M.
12.20 News; Noontime Froits
12.27 Road Report; Westherman
12.23 Noontime Froits; News
1.00 Mact the Artist
1.15 Sacred Heart Frogram
1.20 Music to Listen to: News
1.00 Music Maline; News
1.00 Music Maline; News
1.00 Music Maline; News
1.00 Music Maline; News
1.00 Juke Box Jambores
1.15 Johnny Long
1.30 Listen to: News
1.00 Jerry of the Clicus
1.15 Johnny Long
1.30 Off the Record; News
1.00 Jerry of the Clicus
1.15 Social Heart Headler
1.20 Musical Menu; News
1.20 Showcase
1.20 Musical Menu; News
1.20 Shows One New Records
1.21 Secretate in Rius
1.22 Secretate in Rius
1.23 Package of New Records
1.24 Twillight Time; News
1.25 Secretate in Rius
1.26 Twillight Time; News
1.27 Secretate in Rius
1.27 Twillight Time; News
1.28 Secretate in Rius
1.28 Twillight Time; News
1.29 Secretate in Rius
1.29 Secretate in Rius
1.20 Musical Menu; News
1.20 Musical Menu; News
1.21 Secretate in Rius
1.22 Secretate in Rius
1.23 Package of New Records
1.24 Twillight Time; News
1.25 Secretate in Rius
1.26 Twillight Time; News
1.27 Twillight Time; News
1.28 Twillight Time; News
1.29 Con Sharper Your Wire
1.20 Twillight Time; News
1.20 Twillight Time; News
1.20 Twillight Time; News
1.20 Twillight Time; News
1.25 Twillight

Radio Timetable

WIBA

Musical Olock: News

1:60 Alex Droier 7:13 Musical Clock 7:30 Journal News 7:45 George Morgan

R:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News

6:00 Sumrise 6:15 Frolio

1310 kg

WEDNESDAY WISC WKOW 1480 kd. 1070 kg.

Top o' Morn News
 Top o' Morn
 John McVane Coffee Club; News Kitchen Club Music: News Breakfast • Breakings Club My True Story; Whisp's Streets
 A Girl Marries

• Grand Central Station: News • Queen for a Day Arthur Godfrey Time Music Speaks Morning Music News; Calendar News; Band
 Eberie; Barch Aunt Jenny
 Bill Ring Heien Trent
 Mag. Marques Our Gal Sunday Farm Journal

Mister Music Betty: Mr. Music 2:00 * Life Beautiful 2:15 * Road of Life * Mister Music

Cousin
Henry
Cousin Henry
Birthday Club 4:00 • Just Plain Bill 4:15 • F. P. Farrel) 4:30 * Lorenzo Jones 4:45 * Marriago Pays 5:00 * Madison 5:15 Hour 5:30 * News 5:45 * Sports; News • 5 O'Clock Allan Jackson
Shadow Music: Mystery
• Wild Bill Sports: Music
Hickok: Sports Lowell Thomas News; Music Fulton Lewis

8:00 * Alex Dreier 6:15 * Music; News 6:30 * News of World 6:45 * 1 Man's Family Lone Ranger; News 10:30 s.m. — Women Voters 7:30 Coach Foster (WHA): "World Trade and Jobs." 7:45 Serenade Mus.to Please
Sammy Kaye
J. Vandercook
Bill Stern 8:06 * Grouche 8:15 Mark 8:30 * The Big 8:45 Story Hits of the Week; News
Red Cross
G. Heatter

11:00 * News: The 11:13 1310 Club

News Frank Edwards Hill; Wismer Some of Best Julius LaRosa Hill; Wismer News: Promised Land The Promised Land 11:38 The 1310 11:45 Club: Naws · Easy Street

Students in Radio

Farm Programs

12:15 p.m. — Farm Service Radio scholarship in \$600 a year, (WIBA): "Handling the Brood designed to "aid a rescriving student This Time of Year," Gustav Bobstedt and Frank Mayfield.

12:30 p.m.—Farm Hann (MIX) pecially in news broadcasting and

The second is the Joseph C. Harsch scholarship of \$250 a year promise as radio or television news analysts."

Miscellaneous
Third is the Radio Corp. of
10 a.m.—Homemakers (WHA): America scholarship, \$800 a year, 'Home Economics in New to help undergraduate students Fields," Helen Parsons; "Casser of science in the fields of radio, oles with or Without Meat," Lora television, and electronics.
Schlaefer.
Prof. H. L. Ewbank will re-10:30 a.m. - Make Up Your Mind ceive applications for the Kaltenships, Dr. R. O. Nafziger, director of the school of journalism, will receive those for the Harsch

WHA--WHA-FM

scholarship.

WHA—WHA-FM

970 Kc.—88.7 Megs.
WEDNESDAY
A.M.
7.15 Weath, Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Hishway Report: Melodies
8:35 News for Children
8:30 Let's Write
9:30 Let's Write
10:30 League of Women Voters
10:45 Views of the News
11:00 American Hatory
11:50 Noon Musicale
P. M.
12:15 News; Potato Report: Road Re12:30 Farm Program
1:90 Chaptor a Day
7:30 Journeys in Musicland
2:00 Contemporary Trenda
2:00 Talk About Music
3:00 Afternoon Concert
3:30 Northwestern Reviewing Stand
4:00 Music of the Masters
5:00 Music for Fun
5:15 French Program
5:30 News; Weather: Boorts
FM ONLY
8:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Aira
8:00 Special Program; Music
8:00 Special Program; Music
9:00 News (to 11)

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ASC RABIO NETWORK

MOND/Y THRU PRIDAY

WIBU 1240 kc. Bkfst. Symph. Farm Diary. Marketa; News Weather; Mkts. Music: News Farm Feature Rural Roundup

Coffee Club News; Parm Bervice News; Weather Farm Froils News Westb'r; Coffee Club; News Prayer League Musical Clock Musical Clock Arthur Godfrey Time Arthur Godfrey Time Rio on the Air Sweet Music

News
Job Service
Mid-Morning Mid-Morning Matinge News; Morning Matines News Farm News Music; Markets News Mkts.; Weather News Farm and Home Hour Farm Service Si Hayes and Daughter Jean Sings Ohow Time Jockey's Cho Nora Drake Static

Statio House Afternoon Variety Party Wisard of Odds Organ Music News; Luelia Mortenson Show: Music Sunshine Sue Chapel in the Sky Melody Hour Story Time The Showcase Harmony House Top Tunes Melody Hour News Band Parade

Ficata Time
The
University
Special • News Tips, Tunes Sports Time Bing Sings Family Skeleton Weather: News Weather; News Dinner Music Edw. R. Murrow FBI in Peace and War Twenty-Pirat Precinct Bing Sings Farm Front Old Timers Jambores Crims Photographer Old Timers

Crime Classics Wisconsin Farm Hour At Your Request • Slient

Starred programs are also carried on corresponding PM stations FM channels: WIBA-FM. 101.5 M. WWCF (WIBI), 94.9 M. WISC-FM. 98.1

Three Scholarships Deerfield Firemen Plan Annual Dinner

Three scholarships are available to young men and women interested in radio work, the University of Wisconsta announced ford, president, will be master of year-old Bibl a boy who learned ceremonies, Robert Peacock, village president and Carl Simon of approaching adolescence, given, town chairman will be ing a heart-warming and often speakers.

2011 The Happy Time'

Bill Double to

TIP O' THE MORNING: The Rev. Bernard Bartel of the First Evangelical United Brethren church will open and close the WIBA schedule Thursday with a prayer, in honor of World Day of Prayer.

MERRIMENT REIGNED at the Wisconsin Union theater awarding medals on the basis of a "Scientific, year-long poll of the nation's moviegoers." humor of Samuel Taylor's play, "The Happy Time," and the often inspired performance of the Wisconsin Players cast, as Hayward ("With a Song in My directed by E. C. Reynolds."), Gary Cooper ("High directed by E. C. Reynolds.

The framework of the fun was the story of how a French-Room, Heart," Scottish couple and assorted all-Gallic characters tried to make the

approach of adolescence a happy time for Bibl, youngest of the Sobek provided fun, with a touch llingual clan. of pathos, as the little girl next
The methods were as Gallic as door. Nancy FitzGibbon was a bilingual clan. the philosophy which formed pert foil for Uncle Desmonde's some of the walls of the beauti-

heard a Wisconsin Players audi-where. Here was a comedian of the conce laugh so much and so hard, whom we should see and hear car and applauded so often as scenes more. . nded. The play will be repeated One inevitably compares the nightly at 8 through Saturday. fun provided by the Bonnard and

Taylor's comedy depends more on character-drawing, less on wild activity; more on situation, less on smart lines.

This play has charm and subtleties as well as noise and movement.

So well did the students draw the characters that faulty French could be forgotten. George Bird's chief setting was first-rate, and the player-plano which adorned it was in tune with its price (\$85)

Gold Medal Awards in Photo-THE THE PAST TETERS ON GBIRDS IN YOUR ORANGE.

The play magazine's annual poll darress on darries are Marilyn Corbett—We Chose Cape Cod Corbett—We Chose Cape Cod Coast—Dancers of Ball Pairell—Face of Time Cooking Form will receive their medals of Chothes Cooking Form March 8 in Hollywood.

Miss Mouroe won hers with the player-plano which adorned it was in tune with its price (\$85)

was in tune with its price (\$85) and the times, if not with a pitchpipe.
Fritz Hildebrand as Papa Bonnard, Tom Napiecinski as Grand-

father, and Charles Hield and Edward Marcus as the uncles had perfected a host of tiny mannerisms which made their character izations wholly credible. Hield, as the girl-chasing uncle, could stand some polishing of accent, however. Napiecinski's grandfather was a merry soul, utterly wordly, but sincere that his priest had

called him "the most honest sinner I've ever known."

brand's scene with Bibl. in which he tried to explain love, was a

masterpiece of its kind, never once losing its dignity. DEERFIELD—The 33-man volumeer fire department will hold its annual dinner Thursday in who loved and did her best to

Prefer Blondes" and "How to Marry a Millionaire," and Ladd's Bronze achievement plaques
will go to Darryl F. Zanuck for
the development of Cinema-Scope: Walt Disney for "unique contributions to motion picture progress"; Elaine Stewart, most promising newcomer; Robert Wagner, fastest rising star; Frank Sinatra for his acting in "From Here to Eternity," and George Stevens for his production of

The first photoplay award was made in 1919, when Richard Barthelmess received it for his performance in "Broken Blos-soms." In 1944, the magazine

Last year's winners were Susan Heart"), Gary Cooper ("High Noon"), and "With a Song in My

WORST PUN OF THE WEEK: John Cameron Swayze on income taxes . . "What you don't owe won't hurt you."

Books New This Week fully designed play-structure. As far as laughter was concerned, the imbibling Unite Louis, played there was no ceiling. In many by Marcus, who toted his water-years of playgoing, I have never cooler full of wine almost every-

White—SECOND TREE FROM THE CORNER WHISE-FUTURE OF ARCHITEC. TURE
Chidwell—CHINA COAST FAMILY
CATY—EXCEPT THE LORD
WENGT—BIG BILL OF CHICAGO
ZUKOT—FUBLIC IS NEVER WRONG
YDATIS—CARUSO
TRUEDIOOD—RECOVERY OF FAMILY fun provided by the Bonnard and its friends with that of "You MOVIE POLL: Winners of Can't Take It With You." But Gold Medal Awards in Photo-Taylor's comedy depends more of the Computer of the Policy of the Polic





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