# Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WEKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

## TODAY'S BEST BETS

**2:30 p. m.—Rabies Can Be Controlled:** special program—WKOW-TV (27).

**6 p. m.—Bulletin Board:** American Red Cross—WMTV (33).

**6:45 p. m.—Jo Stafford:** "Baby, Won't You Please Come Home," "Flying Down to Rio" WKOW-TV (27).

**7 p. m.—Bishop Fulton J. Sheen:** modernized story of good Samaritan—WMTV (33).

**7:30 p. m.—Theater:** Ida Lupino, Jack Lemmon in "Marriageable Male"—WMTV (33).

**7:30 p. m.—Red Skelton:** Toots Shor, guest—WKOW-TV (27).

**8 p. m.—Show Business:** with Leueen McGrath, Roger Price, John Raitt—WKOW-TV (27).

**8:30 p. m.—TV Hour:** Gertrude Berg in "Morning Star;" talk by Vice-Pres. Richard Nixon—WMTV (33).

### TUESDAY MORNING

7:00
4—Today
5—Today
7—Chicago Parade
8:00
2—Rayner Shine
7—Breakfast Club
9:00
2—Arthur Godfrey
4—Ding Dong School
5—Ding Dong School
7—News; Beulah Karney
9—Your Figure Ladies
9:30
4—One Man's Family
5—One Man's Family
9—Time for Stories
9:40
7—Let's Exercise
9:45
4—3 Steps to Heaven
5—3 Steps to Heaven
10:00
4—Home
5—Home
7—Play House
9—A to Z of Cookery
10:30
2—Strike It Rich
7—Pied Piper
10:45
4—Mardi Gras
5—Mardi Gras
11:00
2—Valiant Lady
7—Danny O'Neill
9—Four to Go
11:15
2—Love of Life
11:30
2—Search for Tomorrow
4—What's New
5—Betty White
11:45
2—Guiding Light

TUESDAY IS TERRIFIC ON
33 WMTV MADISON 33
7:00 Bishop Fulton Sheen
7:30 Ford Theatre—"MARRIAGEABLE MALE" with Ida Lupino and Philip Terry
8:00 The Danny Thomas Show
8:30 U. S. Steel Hour, "MORNING STAR" with Gertrude Berg
9:30 Badge 714 (Dragnet)

### TUESDAY AFTERNOON

2—Brighter Day
4—News
5—Noontime Comics
7—Lunch Hour
9—Hi Ladies
12:15
14—Man Next Door
12:30
2—Garry Moore
4—Weather; Time Out
5—Bob and Kay
12:45
9—Dr. Preston Bradley
1:00
5—Creative Cookery
7—All About Baby
9—Watch to Win
1:15
7—Ask the Doctor
1:30
2—Art Linkletter
4—Woman's World
7—Swingalong
9—Sewing School
33—See the World
2:00
2—The Big Payoff
4—Kate Smith
5—Kate Smith
33—Matinee Theater
39—Kate Smith
2:30
2—Bob Crosby
13—Bob Crosby
27—Rabies Control
2:45
27—Bob Crosby
3:00
2—Petticoat Party
4—Welcome Travelers
5—Welcome Travelers
7—Jerry Lester
9—Movie Quick Quiz
13—Love of Life
27—Woman with Past
39—What's Cookin'
3:15
13—Brighter Day
27—Search for Tomorrow
3:30
4—On Your Account
5—On Your Account
9—Index Information
13—Robert Q. Lewis
27—Robert Q. Lewis
33—Ship's Reporter
39—On Your Account
3:45
2—Movie Time
33—M. Griffin; News
4:00
4—Gretchen Colnik
5—Pinky Lee
7—News; Family Movie
9—Trail Blazers
13—Frontier Theater
27—Mid-Way Feature
33—Roddy Mac
39—Pinky Lee
4:15
4—Museum Explorer
4:30
4—Howdy Doody
5—Howdy Doody
33—Way Out West
39—Howdy Doody
4:35
13—Let's Talk It Over
4:45
13—Story Book Lady
5:00
2—Garfield Goose
4—Foreman Tom
5—Elmer the Elephant
7—Joe Kelly
9—Bob Atcher
13—Trail Tales
27—Comedy Time
5:15
27—Time Out for Fun
33—Don Winslow
39—Fun Time
5:25
27—Crusader Rabbit
5:30
2—Gene Autry
5—Close Up
7—Laugh Time
13—Stand By
27—Western Playhouse
5:40
33—L. Landman, Sports
5:45
4—News; Weather
7—Bob and Ray
33—M. Griffin, News
39—Early Edition
5:55
33—P. Ekern Weather

1st IN MADISON
2:30 RABIES CAN BE CONTROLLED . . . a special public service program that shows that your dog and community can lick this disease.
7:15 PUBLIC PROSECUTOR . . . another quarter hour as one man fights crime.
7:30 RED SKELTON . . . a parade of characters and they're all Skelton.
8:30 LIBERACE . . . artistic interpretations of your favorite songs.
9:30 THE UNEXPECTED . . . an exciting story with that unexpected twist.
WKOW-TV Channel 27 CBS

### TUESDAY EVENING

6:00
4—Blue Room
9—Capt Video
13—News; Weather
27—News
33—Bulletin Board
39—Capt Video
6:15
4—Tommy Sheridan
7—John Daly
9—Number Please
27—Weather; Sports
33—John Daly
39—Sports; Weather
6:30
4—Dinah Shore
5—Dinah Shore
7—Cavalcade of America
27—Foy Willing
33—Sport Week
6:45
2—Jo Stafford
4—News Caravan
5—News Caravan
7—Jo Stafford
33—M. Griffin, News
39—News Caravan
6:55
33—Ekern Weather
7:00
2—Gene Autry
4—Milton Berle
5—Milton Berle
7—Stu Erwin
9—Bishop Sheen
13—Boxing
27—Say it with Music
33—Bishop Sheen
39—Milton Berle
7:15
27—Public Prosecutor
7:30
2—Red Skelton
7—Of Many Things
9—Pantomime Quiz
27—Red Skelton
33—Theater
8:00
2—Show Business
4—Fireside Theater
5—Fireside Theater
7—Danny Thomas
9—Badge 714
13—Danny Thomas
27—Show Business
33—Danny Thomas
39—Fireside Theater
8:30
2—Suspense
4—Circle Theater
5—Mardi Gras
7—TV Hour
9—Eddy Drake
13—Badge 714
27—Liberace
33—TV Hour
39—Bishop Sheen
9:00
2—Danger
4—Fred Allen
5—Fred Allen
9—48th St. Theater
27—Stock Car Races
39—Fred Allen
9:30
2—See It Now
4—Triangle Theater
5—Mr. and Mrs. North
7—Name's the Same
9—I Led 3 Lives
13—City Detective
27—The Unexpected
33—Badge 714
39—F. P. Detective
10:00
4—Match Your Wits
7—Gloria Swanson
9—Theater
13—Weather; News
27—Weather; Sports
33—M. Griffin; News
39—News; Weather
10:10
33—P. Ekern; Weather
10:15
4—News; Weather
27—News
33—Star Theater
39—Industry on Parade
10:30
4—I Led Three Lives
7—I'm the Law
13—Theater
27—Feature Film
39—Home Theater
10:45
2—Kup's Column
5—Herbie Mintz
11:00
2—Playhouse
4—City Detective
5—Bowling
11:15
7—Tom Duggan
11:30
4—Dollar a Second
12:00
2—The Late Show
4—News; Sports
7—Night Owl Movie

for those who want SYLVANIA TV the very finest
featuring HALOLIGHT for greater viewing comfort—the picture that is easier on your eyes, larger, clearer and sharper.
Shop where you are assured of service to your complete satisfaction Plenty of handy parking . . . open eve's 'til 9.
PLATH'S AVENUE TV
SALES AND SERVICE
1032 E. Wash. Ave. Dial 7-2612

## WMFM

104.1 Mcs.
TUESDAY
A. M.

7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman; News
8:07 Clockwatchers
8:26 Weatherman; News Headlines
8:30 Clockwatchers; News
9:00 Bob Dewey
9:15 Roy Mason
9:30 Music of the Stars
10:00 A Date with Music
11:00 Old Timers Hall
11:30 Navy Band
11:45 Ben Light

P. M.

12:00 News Noontime Frolics
12:27 Road Report; Weatherman
12:34 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Guy Lombardo
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record; Weatherman
5:50 Off the Record; News
6:00 Musical Menu; News
7:00 Old Timers Party
7:30 Comedy Capers
7:45 Sleepy Joe
8:00 Your Navy Show
8:15 Excursions in Science
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
10:00 Carmen Cavallero
10:15 Lombardo Land
10:30 One Oh Four & One Club
10:55 News (to 11)

# Today's Radio Highlights

## Special Programs

**10:30 p.m. — Mardi Gras** (WIBA): New Orleans festivities; Merrill Mueller, Cleveland Amory, Don Leavette.

✦ ✦ ✦

## Music

**11:25 a. m. — Jack Berch** (WISC): "South of the Border."

**12 m.—Musical Basket** (WISC): "Lovely You."

**2:45 p. m.—Chicago Spiritual Singers** (WISC).

**3 p. m. — Afternoon Concert** (WHA-FM): "Goldberg Variations."

**7:15 p. m.—Frank Sinatra** (WIBA): "Blue Moon."

**8:30 p. m.—Serenade** (WKOW): "Holiday in Vienna," Gerswin music.

**9 p. m. — FM Concert** (WHA-FM): "Goldberg Variations."

**9:15 p. m. — Showtunes** (WKOW): "Carousel" selections.

✦ ✦ ✦

## Drama

**7:30 p. m. — Barrie Craig** (WIBA): three suspected in murder of night club reporter . . . **Mr. and Mrs North** (WKOW): inheritance gives suitor strange ideas.

**8:35 p. m. — Rocky Fortune** (WMAQ): "Honor Among Thieves."

**10:45 p. m.—Mickey Spillane** (WISC): society editor vs. society woman.

✦ ✦ ✦

## Religion

**10:15 p.m.—Your Pastor Speaks** (WIBA): the Rev. Francis Doherty, Madison Catholic diocese.

KEATING MUELLER

## Discussion

**9 a. m.—Radio Journal** (WHA): Adam Watson, Profs. J. L. McCamy and Leon Epstein.

**11 a.m. — Freshman Forum** (WHA): "Storage of the Sun's Energy," Prof. Farrington Daniels.

**8 p.m.—America's Town Meeting** (WISC): "Should 18-year-olds Be Allowed to Vote?" Rep. K. B. Keating (R-N. Y.) and Fannie Hurst.

✦ ✦ ✦

## Miscellaneous

**10 a.m.—Homemakers** (WHA): "How Large a Garden?," John Schoenemann; "When People Come to Meetings," Marlys Richert.

**10:30 a.m. — Make Up Your Mind** (WBBM): Maria Tallchief, guest.

**11:30 p.m. — Hazel Markel** (WISC): new series; news for women.

**8:15 p.m.—Excursions in Science** (WMFM): "The Early Woodland Period."

*TIP O' THE MORNING: Watch for Columbia Records to sign Josephine Premice as competition for Victor's Eartha Kitt.*

• • •

THREE Madison radio stations have announced plans for covering the imminent high school basketball tournaments.

Middleton regional games will be on WIBA-FM, WISC, and WISC-FM Thursday and Friday nights.

Regional battles at East high school will be carried by WMFM Thursday, Friday and Saturday night.

Part of the Reedsburg regional will be on WIBA and WIBA-FM after the University of Wisconsin game Saturday night.

Next week, the Middleton sectional will be on WIBA-FM, WISC, and WISC-FM Thursday and Friday nights. If one or more Madison teams take part, these games will be carried also by WMFM.

The state tournament at the fieldhouse will be carried by WIBA-FM, WISC, and WISC-FM Thursday and Friday, March 18 and 19, and by WIBA, WIBA-FM, Saturday, March 20. If Madison is still in the running, WMFM will broadcast these games.

✦ ✦ ✦

*AT THE CAPITOL: The Capitol theater has booked two CinemaScope musicals. They are "Rose Marie," with Ann Blyth and Howard Keel, and "Lucky Me," with Doris Day.*

✦ ✦ ✦

**'ICE FOLLIES':** Tickets for the Shipstads and Johnson "Ice Follies of 1954" have gone on sale at the Greyhound Travel bureau in the Union bus station, 122 W. Washington ave.

The show will be at the Milwaukee Arena from Tuesday, March 23, through Sunday, March 28. Night performances will be at 8:30, with matinees at 2:30 p.m. Saturday, March 27, and at 1:30 p.m. Sunday, March 28. An extra performance has been scheduled for 5:30 p.m. Sunday, March 28.

✦ ✦ ✦

**'MEDALLION THEATER':** The sponsor of "Medallion Theater" on CBS-TV is dropping the show for an unusual reason, and in spite of its high ratings. The check is being paid now by a motor car manufacturer which has four divisions, each of which wants—and will have—its own program.

✦ ✦ ✦

**STILL COOKING:** Neither the ferocity of Father Day's frown, his paternal posturing, nor his declamatory denunciations of intruders on his privacy keep Dorothy Bernard from her appointed rounds as cook Margaret, the Irish mistress of the kitchen on CBS Television's "Life With Father."

Father Day's explosiveness, to Dorothy at least, is just a sputtering firecracker. After all, Leon Ames is only the newest version of Father Day, while Miss Bernard, she'll have you know, has been playing cook Margaret since the first rehearsal of the stage play in Skowhegan, Maine, back in 1939. What's more, she played the part to the very end of the play's eight year record on Broadway.

On the morning in 1939 when "Life With Father" was born, Miss Bernard bet her entire summer's salary that the show would be a success. In July, 1947, when "Father" retired as the all-time theatrical champion of Broadway, she and the rest of players received a wire from a former cast member which read: **"I hear the Statue of Liberty goes next."**

Miss Bernard missed playing in the motion picture version of "Life With Father," made in 1945, only because she preferred to remain with the stage company.

In the stage production, while Margaret went on and on, 11 sets of parents and 90 children came and went. Some of the boys who played the Day sons have kept in touch with Dorothy. One is a deputy sheriff in Malibu, Calif.; another is under contract at Paramount; another was stage manager of "South Pacific," and a fourth is a priest.

Dorothy Bernard was a trouper at the age of 5 in a traveling stock company that went around the world. She was a silent screen star in films with Mary Pickford, William Farnum, Blanche Sweet, and Mabel Normand, and is a veteran of the Broadway stage.

## $15,800 Cash Stolen at Wauwatosa Home

MILWAUKEE (AP)—Theft of more than $15,800 in cash and several hundred dollars in jewelry from the home of a Wauwatosa industrialist was reported to police Monday.

William J. Sharp, 68-year-old executive of the Reliance Boiler Works, told authorities burglars apparently entered the home where he lives alone while he was visiting relatives during the weekend.

## WHA—WHA-FM

970 Kc.—88.7 Mcs.
TUESDAY
A. M.

7:15 Weather Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Highway Report; Melodies
8:55 News for Children
9:00 Radio Journal
9:30 Growing Up
9:50 Markets; News
10:00 Homemakers Program
10:30 Wisconsin Words
10:45 Views of the News
11:00 Freshman Forum
11:50 Noon Musicale

P. M.

12:15 News; Potato Report; Road Report
12:30 Farm Program
1:00 Chapter a Day
1:00 Chapter A Day
1:30 Let's Draw
2:00 Contemporary Trends
2:50 Talk About Art
3:00 Afternoon Concert
3:30 Books of Today
4:00 Music of the Masters
5:00 Music for Fun
5:15 Review of London Weeklies
5:30 News; Weather; Sports

FM ONLY

6:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Masterworks of Music
8:00 History of the American Frontier
9:00 FM Concert
10:50 News (to 11)

# Radio Timetable

### TUESDAY

| | WIBA 1310 kc. | WISC 1450 kc. | WKOW 1070 kc. | WIBU 1240 kc. |
|---|---|---|---|---|
| 6:00 | Sunrise | Farm Hour | Farm Journal | Music; News |
| 6:15 | Frolic | Top o' Morn | Farm Hour | Farm Reporter |
| 6:30 | Musical | News; Top o' | Farm Hour | Rural |
| 6:45 | Clock; News | Morn; Heatter | Weather; Mkts. | Roundup |
| 7:00 | Alex Dreier | Top O'Morn | Sports; Coffee | News; Farm |
| 7:15 | Musical Clock | News | Club; News | Service |
| 7:30 | News | Top O'Morn | Weather News | News; Weather |
| 7:45 | Musical Clock | John McVane | Music; News | Farm Frolic |
| 8:00 | Musical | Breakfast | Coffee | Prayer League |
| 8:15 | Clock | Club | Club; News | Musical |
| 8:30 | Musical Clock | Breakfast | Edith Hansen | Stock |
| 8:45 | News | Club | Music; News | Musical Clock |
| 9:00 | Welcome | My True | Arthur Godfrey | Lodi |
| 9:15 | Travelers | Story; Whisp's | Time | on the |
| 9:30 | Bob Hope | Streets | Arthur Godfrey | Air |
| 9:45 | Break the Bank | A Girl Marries | Time | Taxpayers |
| 10:00 | Strike It | Grand Central | Arthur Godfrey | News |
| 10:15 | Rich | Station; News | Time | Musical Variety |
| 10:30 | Phrase Fays | Queen for | Music Speaks | Mid-Morning |
| 10:45 | Second Chance | a Day | Morning Music | Matinee |
| 11:00 | P. Frederick | News; Calendar | News; Band | News; Matinee |
| 11:15 | Carson Gulley | Eberle; Berch | Aunt Jenny | Matinee |
| 11:30 | Morn. Melody | Hazel Markel | Helen Trent | News; Fam Pgm |
| 11:45 | Farm Roundup | Mag. Marquee | Our Gal Sunday | Farm Front |
| 12:00 | News; Roundup | Market Basket | Polkas; Digest | Music; Markets |
| 12:15 | Farm Service | News | News | News |
| 12:30 | News | Mister | Mkts; Weather | Farm & Home |
| 12:45 | Polka Party | Music | Land Use | Hour |
| 1:00 | Trading Post | Mister | Chow Time | Farm Service |
| 1:15 | Melody | Music | Jockey's Choice | Si Hays and |
| 1:30 | Betty Cass | Mister | Nora Drake | Daughter |
| 1:45 | Column | Music | Static | Chr'n Science |
| 2:00 | Life Beautiful | Mister | Static | Afternoon |
| 2:15 | Road of Life | Music | House | Variety |
| 2:30 | Pepper Young | Betty | Party | Blue Serenade |
| 2:45 | Happiness | Singers | Wizard of Odds | Organ Music |
| 3:00 | Backstage Wife | Mister | News; Luella | Chapel in |
| 3:15 | Stella Dallas | Music | Mortenson | the Sky |
| 3:30 | Widder Brown | Romances | Show | Melody Time |
| 3:45 | Wom. in House | Mr. Music | Songs of Trail | Story Time |
| 4:00 | Just Plain Bill | Cousin | The | Melody |
| 4:15 | Front P. Farrell | Henry | Showcase | Hour |
| 4:30 | Lorenzo Jones | Cousin Henry | Harmony House | Band Parade |
| 4:45 | Marriage Pays | Birthday Club | Top Tunes | News |
| 5:00 | Madison | Sergeant | Allan Jackson | Fiesta Time |
| 5:15 | Hour | Preston | Top Tunes | University |
| 5:30 | News | Sky | Scores; All Hits | Special |
| 5:45 | Music; News | King; Sports | Lowell Thomas | Univ Special |
| 6:00 | Alex Dreier | News; Music | Family Skeleton | News |
| 6:15 | Music; News | Fulton Lewis | Weather; News | Old Time Band |
| 6:30 | News of World | Captain | Choraliers | Santa Claus |
| 6:45 | I Man's Family | Starr; News | Edw. R. Murrow | Bing Sings |
| 7:00 | Dinah Shore | Mus. to Please | People | Bing Sings |
| 7:15 | F. Sinatra | Sammy Kaye | Are Funny | Farm Front |
| 7:30 | Barrie | J. Vandercook | Mr. and | Old Timers |
| 7:45 | Craig | Bill Stern | Mrs. North | Jamboree |
| 8:00 | Dragnet | America's Town | Mystery; Music | Old Timers |
| 8:15 | | Meeting | Serenade | Jamboree |
| 8:30 | News; The | G. Heatter | My Friend | Old Timers |
| 8:45 | Serenade | | Irma | Jamboree |
| 9:00 | Fibber McGee | High | Louella Parsons | University |
| 9:15 | Can You Top? | Adventure | Show Tunes | Farm Hour |
| 9:30 | Music; Sports | L. Greene; Off | News; Remember | News; Music |
| 9:45 | Singing Stars | the Record | Beulah | for Listening |
| 10:00 | News | News | News | Music |
| 10:15 | Your Pastor | Frank Edwards | Sports | for Listening |
| 10:30 | Mardi | Hill; Wismar | Some of | Music |
| 10:45 | Gras | M. Spillane | the Best | for Listening |
| 11:00 | News, 1310 | M. Spillane | News; Promised | Silent |
| 11:15 | Club | News; Easy | Land | Silent |
| 11:30 | The 1310 | Street | The Promised | Silent |
| 11:45 | Club; News | Easy Street | Land | Silent |

**Starred programs are also carried on corresponding FM stations' FM channels: WIBA-FM, 101.5 M, WWCF (WIBU), 94.9 M. WISC-FM, 98.1**

# JACOBY ON BRIDGE

*By Oswald Jacoby*

Today I present another quotation from my new book "What's New in Bridge."

The subject of the double is not altogether new, but it is the most important single feature of anybody's bidding, so it will be of interest to my readers even if it isn't completely new to them.

**Perhaps an opponent occasionally slips in a psychic overcall against you. When you spot the psychic, you can usually show it up by doubling for penalties. In this situation, however, double only what you can beat.**

Let's note an example in today's hand.

When South bids three diamonds, West should pass. He has already shown the nature of his hand by doubling two hearts and three clubs. The failure to double three diamonds will now be highly informative to East.

This pass will go against the grain with most bridge players. They have the smell of blood in their nostrils, and they pile right into South's trap.

**South is delighted to play the hand at three diamonds doubled.**

He starts with eight trump tricks and hopes to find a trick in his partner's hand. If the North hand is trickless, South is content to be set one trick (with his honors as an offset against the penalty) rather than allow East-West to bid and make a game.

**If West doubles three diamonds, East must accept the double. For all he knows, West may have strength in all three of the suits that he has doubled.**

If West passes, East must act. He cannot double, for he likewise has no double of a diamond contract. It isn't easy for him to find the right bid, since South's shenanigans have disrupted the auction.

East's best bid is three hearts, treating West's double as the equivalent of a heart bid.

But if East merely bids three spades, West will probably bid four hearts and take a chance that there is a sound game contract at either spades or hearts.

NORTH 3
♠ K 10 8 3
♥ 10 8 7 3
♦ 2
♣ J 10 7 4

WEST
♠ 9 5
♥ A Q 9 6 2
♦ 10 4
♣ K Q 9 5

EAST (D)
♠ A Q J 7 4
♥ K J 5
♦ 8 7
♣ A 8 3

SOUTH
♠ 6 2
♥ 4
♦ A K Q J 9 6 5 3
♣ 6 2

East-West vul.

| East | South | West | North |
|---|---|---|---|
| 1 ♠ | 2 ♥ (!) | Double | Pass |
| Pass | 3 ♣ (!) | Double | Pass |
| Pass | 3 ♦ | Double | Pass |
| Pass | Pass | | |

Opening lead—♠ 9

NEW DISCOVERY offers fast relief from SINUS TORMENT
Wonderful SY-4 drops relieve sinus pressure and headaches, and clear nasal passages for easy breathing. Any druggist will sell it on a money-back guarantee. Buy a bottle today. . . .
SOLUTION SY-4
HAVE RELIEF TONIGHT!

Working Wife is Famous for Her Juicy Cherry Pie
MADE IN MINUTES WITH THANK YOU BRAND COMPLETE CHERRY PIE FILLING
Thank You — Nothing to add but the crust
There's a difference
IT'S IN THE FLAVOR. SIX DIFFERENT COMPLETE FRUIT PIE FILLINGS AT YOUR GROCER

# Enrolment Passes 14,000 Mark in City Public Schools

For the first time in history, enrolment in the Madison public schools has exceeded the 14,000 mark.

Year-end figures compiled by Supt. Philip H. Falk's office and read to the Board of Education Monday night showed enrolment now stands at 14,039 with the greatest increase at such "fringe" schools at Midvale, Schenk, and Sherman elementary.

Classroom figures jumped from a total of 11,071 to the present in the short space of seven years. Only Franklin, Marquette, and Washington, in the "older" sections of the city, have remained fairly constant in enrolment.

High school enrolment climbed from 5,036 in 1947 to 5,194 but is expected "to feel the brunt of post-war babies for the next few years."

Erwin A. Gaumnitz, 974 Waban Hill, presided over the meeting in the absence of Chairman Glenn W. Stephens, 1102 Sherman ave., who is out of the city.

The meeting, held at 5 p. m., lasted only a half an hour.

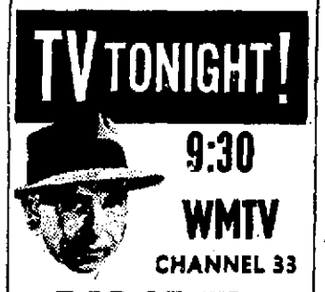
# Episcopal Bishop to Preach in City

The Rt. Rev. Donald H. V. Hallock of Milwaukee will visit St. Andrew's Episcopal church, 1833 Regent st., on Sunday to confirm at the 11 a. m. service and to preach.

A coffee-half-hour will be held in the Guild Hall after the service as an informal reception for him and the newly confirmed members of the church.

Bishop Hallock will speak of the $300,000 Advance Fund now being raised for increased work of the Episcopal church in southern Wisconsin. Initial gifts already received amount to $90,600.

The Madison committee for this fund is headed by Robert T. Holland, 2021 Chamberlain ave., and Loudon N. Webster, 2107 Commonwealth ave. The Rev. Edward Potter Sabin is rector of St. Andrew's, assisted by the Rev. Robert L. Pierson.

TV TONIGHT!

9:30 WMTV CHANNEL 33
BADGE 714 FORMERLY DRAGNET STARRING JACK WEBB
Presented by your PURE OIL DEALER PURE

Tops on TV Tonight
Ford Theatre presents

IDA LUPINO JACK LEMMON Starring in MARRIAGEABLE MALE
WMTV 7:30 CHANNEL 33

Raytheon tv
FLOOR MODEL CLEARANCE STILL ON!
SAVE UP TO ON 1954 RAYTHEONS 100.00
249.95 LARGE SCREEN TV, REDUCED TO 179.95
OPEN NITES 'TILL 9 P. M.
Commerical Products
24 Proudfit St. Phone 5-4870

THIS PAID STAMP

KEEPS CREDIT GOOD
It's a great feeling when you pay up your obligations when they come due. And it's good for your credit standing, too! By paying promptly you enable those who advanced you credit to meet their obligations on time. In fact, the whole structure of good credit depends on everybody paying bills as agreed. To enjoy all the advantages of good credit, make it a point to be prompt in all payments.
Credit Bureau of Madison

Schoep's ICE CREAM
Malted Milk
March Special

Smooth, rich, delicious, delectable, famous Schoep's fresh eggs and cream quality ice cream, delicately flavored with chocolate malted milk for an unforgettable fountain treat in your own home.
VISIT YOUR FRIENDLY SCHOEP'S ICE CREAM DEALER TODAY