

# Television Today

Ch. 2—WBBM-TV—Chicago  
Ch. 4—WTTM-TV—Milwaukee  
Ch. 5—WNBQ—Chicago  
Ch. 13—WRFX-TV—Rockford  
Ch. 33—WMTV—Madison

Ch. 7—WBKB—Chicago  
Ch. 9—WGN-TV—Chicago  
Ch. 27—WKOW-TV—Madison  
Ch. 29—WTVO—Rockford

### TODAY'S BEST BETS

10 a.m.—Home: new one-hour show with Arlene Francis—WTTM-TV (4).  
1:30 p.m.—Let's Play Bridge: John Macklin, Mrs. W. E. Glissendorf, Mr. and Mrs. Eugene Horring—WMTV (33).  
2:45 p.m.—Hostess: Lenten casseroles—WKOW-TV (27).  
6 p.m.—Bulletin Board: Dance County Child Guidance Clinic—WMTV (33).

## Sentinel T.V.

Pleasure without Pause...  
Price without Penalty

See them at  
**SEVERSON'S Tele-Town**

627 State St. Dial 6-5011

1:00  
4—Today  
5—Chicago Parade  
7—Breakfast Club  
7:30—Arthur Godfrey  
8:30—Donna School  
9:30—Your Favorite Ladies  
10:30—Bulah Karney  
11:30—One Man's Family

MONDAY MORNING  
5—One Man's Family  
9—9 Times for Stories  
10—Let's Examine  
10:30—Steps to Heaven  
11:15—Home  
11:30—Play House  
12:30—A to Z Croquet  
1:30—Strike It Rich  
2—Ridic Pipe

### BEST TV BUYS

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Liberal Terms

MONDAY AFTERNOON  
12:00—Brighter Day  
12:30—Mad Next Door  
1:00—Newsline Comics  
1:30—Lunch Hour  
2:00—Hi De Ho  
2:30—Clary Moore  
3:00—Weather: Time Out  
3:30—Bob and Kay  
4:00—Dr. Prentiss Bradley  
4:30—Creative Conkers  
5:00—All About Baby  
5:30—Katie Smith  
6:00—Ask the Doctor  
6:30—Art Linkletter  
7:00—Woman's World  
7:30—Suzanne  
8:00—Osmarcega  
8:30—Let's Play Brides  
9:00—The Big Payoff  
9:30—Katie Smith  
10:00—Kate Kirchner  
10:30—Paul Dixon  
11:00—Suzanne  
11:30—Ron Crosby  
12:00—Bob Crosby

7:00 BURNS AND ALLEN—George tries to figure out Grace's thoughts.  
7:30 FRONT PAGE DEFECTIVE—Edmond Lowe takes the starring role in "Triangle."  
8:00 I LOVE LUCY—Lucy stars in Ricky's home movie.  
9:00 STUDIO ONE—Peter Lind Hayes and Mary Healy co-star in "Side Street."  
10:30 WHAT'LL YOU HAVE?—A new half-hour show to help you with your religious problems.

**WKOW-TV Channel 27 CBS**

MONDAY EVENING  
6:00—Blue Room  
6:30—Cecil Video  
7:00—News Weather  
7:30—Harold News  
8:00—Bulletin Board  
8:30—Hi De Ho  
9:00—Jackie Sisters  
9:30—John Daly  
10:00—Number Please  
10:30—Sports  
11:00—Thompson Weather  
11:30—John Daly  
12:00—Schermerhorn Sports  
12:30—Punchhouse  
1:00—Arthur Murray  
1:30—Fitch for Today  
2:00—Foy Willis  
2:30—Campus Revue  
3:00—Perry Como  
3:30—News Caravan  
4:00—Perry Como Show  
4:30—News Caravan  
5:00—Eckert Weather  
5:30—Burns and Allen  
6:00—Name's the Same  
6:30—That Tune  
7:00—Sky King  
7:30—20 Questions  
8:00—Burns and Allen

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WMFM  
1:00 Sacred Heart Program  
1:30 Music 'n' Listen To News  
2:00 Music Matinee: News  
2:30 Juke Box Jamboree  
3:00 Easy Listening  
3:30 Easy Listening: News  
4:00 Off the Record: News  
4:30 Musical Menu: News  
5:00 Showtime  
5:30 Old Times Party: News  
6:00 Lee Brown Show  
6:30 U.S. Wisconsin Music  
7:00 Twilights Time: News  
7:30 Shaper Your Wits  
8:00 Queen Star: News  
8:30 Off the Record: News  
9:00 Lombard Land  
9:30 One On Four & One Club  
10:30 News (to 11)

## Today's Radio Highlights

### Music

7:45 a.m.—George Morgan (WIBA): "Listen to the Mocking Bird," "Blue Raindrops."  
11:25 a.m.—Jack Berch (WIBA): "Heart of My Heart."  
6:45 p.m.—Perry Como (WGN): "Look Out the Window."  
7 p.m.—Show Train (WIBA): Gordon MacRae, Elaine Malbin in "The Great Waltz."  
7:50 p.m.—Concert Hour (WIBA): Thomas L. Thomas; "In a Little Spanish Town," Schubert's "Serenade," "Men of Harlech," "In the Still of the Night."  
8:15 p.m.—Talent Scouts (WBBM): Western singer, soprano, mezzo-soprano, instrumental trio.  
8 p.m.—Great Artists (WIBA): Lucille Cummings; "El Vito," "Someone to Watch Over Me," "Comin' Through the Rye," "Trauma"; Les Brown (WMM-FM); with Margaret Whiting.  
8:15 p.m.—U. W. Music (WMM-FM): University Men's chorus.  
8:30 p.m.—Band of America (WIBA): "Welsh Rhapsody," "Horns a-Plenty," "Trombones Triumphant."  
9 p.m.—Guest Star (WMM-FM): Mindy Carson.  
9:45 p.m.—Hymns of the World (WIBA): "Rejoice, Ye Pure in Heart," "God That Made Earth and Heaven," "I Would Be True," "Will Jesus Find Us Watching?"

### Drama

7 p.m.—Suspense (WBBM): William Powell in "The Barking Death."  
8 p.m.—Radio Theater (WBBM): Tyrone Power, Linda Christian in "Mississippi Gambler."  
10:45 p.m.—The Falcon (WISC): "The Missing Millions."

### Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Robert H. Adams, Bethany Methodist church.

### Sports

5:45 p.m.—Sports Parade (WIBA): with Dr. Glenn Cunningham.  
8 p.m.—Basketball (WIBA-FM, WISC, WBA-FM): Wisconsin vs. Michigan State.

### Discussion

1:30 p.m.—People and Places (WHA): Eini Laakkonen, student from Finland.  
5:20 p.m.—Dr. Glenn Cunningham (WISC): on United Temperance Movement.

### Farm Programs

12:15 p.m.—Farm Service (WIBA): "Soil Conservation Farming"; Jerome Brunick, Waunakee; Harold Porter, farm planner; Frank Mayfield.  
12:30 p.m.—Farm Hour (WHA): "Timely Tips on Grassland Farming"; Henry Ahrens, the Vic Bureau; "Portable Houses and Shelters"; Stan Witzel.

### Miscellaneous

9:30 a.m.—Bob Hope (WIBA): with Arlene Francis.  
10 a.m.—Homemakers (WHA): "Your Place in the Family"; Viola Hunt; "4-H Clubs at Work"; Elizabeth Davies.

## JACOBY ON BRIDGE

By Oswald Jacoby

NORTH 1  
♦ K 10 8 4  
♥ 9 6 5  
♦ 10 9 5 4 3  
♣ 4

WEST EAST (D)  
♦ A Q 8 2  
♥ A J 2  
♦ J 8 7 3

SOUTH  
♦ 6 3  
♥ K 7 3  
♦ A K Q 8 6 2

East-South vul  
1 ♠ 2 ♣  
Pass Pass  
Opening lead—♠ 9

"The bread and butter of the doubling business is the double of a low contract."  
This statement, a quotation from my brand-new book, "What's New in Bridge," introduces the highly important subject of Doubles of Low Contracts. The hand shown today, also taken from the book, gives a typical example. This is the sort of situation that occurs in play several times per session.

East opened the bidding with two spades, and South made an overall of two clubs. West happened to be an expert, so he doubled.  
It doesn't look like a killer's double, does it? The average player would probably bid instead of doubling, and South would be off the hook. West might wind up playing the hand at game in hearts or no-trump on spades, but might even stop at a part score. The double is more lucrative.  
Let's suppose that West doubles and everybody passes. West opens the nine of spades, dummy covers with the 10, and East wins with the jack. East returns the jack of hearts, South puts up the king, and West takes the ace and queen of hearts.  
West then leads his remaining spade, and East wins another finesse. East cashes the 10 of hearts and leads the king of diamonds. The fall of the cards is highly revealing, so East cashes the queen of diamonds.  
By now the defenders have picked the corpse clean. South is down to his trumps, and a cold winter wind is blowing. East leads the ace of spades, and South dares not ruff high. (If he

## Radio Timetable

MONDAY			
WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock: News	6:00 Farm Hour 6:15 Top o' Noon 6:30 News: Top o' Noon 6:45 Morn: Heater	6:00 Farm Hour 6:15 Top o' Noon 6:30 News: Top o' Noon 6:45 Morn: Heater	6:00 Marches, News 6:15 Farm Features 6:30 Rural Roundup
7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan	7:00 Top o' Morning Sports 7:15 Top o' Morning News 7:30 Top o' Morning Weather 7:45 John Moynan	7:00 Top o' Morning Sports 7:15 Top o' Morning News 7:30 Top o' Morning Weather 7:45 John Moynan	7:00 News: Farm 7:15 News: Weather 7:30 News: Farm Frolic
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 Breakfast Club 8:15 Breakfast News 8:30 My Club	8:00 Coffee 8:15 News 8:30 Kitchen Club 8:45 Music: News	8:00 Prayer League 8:15 Music Clock 8:30 Musical clock
9:00 Welcome 9:15 Travelers 9:30 Bob Hope 9:45 Break the Bank	9:00 My True Story: Whisp's Streets 9:15 Arthur Godfrey 9:30 A Girl Marries 9:45 Time	9:00 Arthur Godfrey 9:15 Time 9:30 Music Speaks 9:45 Morn: Music	9:00 News: Florin 9:15 Color Corner 9:30 Sweet Music
10:00 Strike It Rich 10:15 Phrase Para 10:30 Second Chance	10:00 Grand Central Station: News 10:15 Phrase Para 10:30 Second Chance	10:00 Arthur Godfrey 10:15 Time 10:30 Music Speaks 10:45 Morn: Music	10:00 News: Morn: Music 10:15 Mid Morn: Music 10:30 News: Farm Front
11:00 P. Frederick 11:15 Morning 11:30 Melodias 11:45 Farm Roundup	11:00 News: Calendar 11:15 Eberle: Berch 11:30 Bill Rins 11:45 Mag. Maroue	11:00 News: Band 11:15 Aunt Jenny 11:30 Helen Trent 11:45 Our Gal Sunday	11:00 News: Morn: Music 11:15 Mid Morn: Music 11:30 News: Farm Front
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 Secret Song 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 Farm Journal 12:15 News: Weather 12:30 Farm Parade	12:00 News: Markets 12:15 News: Farm & Home 12:30 Hour
1:00 Trading Post 1:15 Melody Parade 1:30 Betty Cass 1:45 Leumann	1:00 Master Music 1:15 Betty 1:30 Mr. Music 1:45 Leumann	1:00 News: Luella 1:15 Morn: Music 1:30 Show: Music 1:45 Sunline Sue	1:00 Farm Service 1:15 News: Farm & Home 1:30 Hour
2:00 Life Beautiful 2:15 Band of Life 2:30 Peppy Youngs 2:45 Bigh to Ha's	2:00 Master Music 2:15 Betty 2:30 Mr. Music 2:45 Leumann	2:00 News: Luella 2:15 Morn: Music 2:30 Show: Music 2:45 Sunline Sue	2:00 Farm Service 2:15 News: Farm & Home 2:30 Hour
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Widder Brown 3:45 Wom. in House	3:00 Master Music 3:15 Betty 3:30 Mr. Music 3:45 Leumann	3:00 News: Luella 3:15 Morn: Music 3:30 Show: Music 3:45 Sunline Sue	3:00 Farm Service 3:15 News: Farm & Home 3:30 Hour
4:00 Just Plain Bill 4:15 P. F. Farrell 4:30 Lorenzo Jones 4:45 Marriage Pays	4:00 Cousin Henry 4:15 Cousin Henry 4:30 Cousin Henry 4:45 Marriage Pays	4:00 The Showcase 4:15 Harmony House 4:30 Top Tunes	4:00 News: Morn: Music 4:15 Mid Morn: Music 4:30 News: Farm Front
5:00 Madison 5:15 Hour 5:30 Band of Life 5:45 Sports: News	5:00 Shadow: G. Cunningham 5:15 Hour 5:30 Band of Life 5:45 Sports: News	5:00 Family Skeleton 5:15 Weather: News 5:30 News: R. Morrow 5:45 News: R. Morrow	5:00 News: Morn: Music 5:15 Mid Morn: Music 5:30 News: Farm Front
6:00 Alex Dreier 6:15 Musical Clock 6:30 News of World 6:45 1 Man's Family	6:00 Alex Dreier 6:15 Musical Clock 6:30 News of World 6:45 1 Man's Family	6:00 News: Luella 6:15 Morn: Music 6:30 Show: Music 6:45 Sunline Sue	6:00 Farm Service 6:15 News: Farm & Home 6:30 Hour
7:00 Show 7:15 Concert 7:30 Hour 7:45 Great	7:00 Henry Taylor 7:15 Board 7:30 Hit Parade 7:45 Cags Clozeups	7:00 Sports: La Rosa 7:15 Board 7:30 Hit Parade 7:45 Cags Clozeups	7:00 News: Morn: Music 7:15 Mid Morn: Music 7:30 News: Farm Front
8:00 Great 8:15 Artists 8:30 Widder Brown 8:45 America	8:00 Basketball 8:15 Basketball 8:30 Basketball 8:45 Basketball	8:00 Billboard 8:15 Hit Parade 8:30 Movies: Top in Westerns 8:45 Jamboree	8:00 News: Morn: Music 8:15 Mid Morn: Music 8:30 News: Farm Front
9:00 Fibber McGee 9:15 Can You Top? 9:30 Music: Sports 9:45 Hymns	9:00 Basketball 9:15 Basketball 9:30 Basketball 9:45 Basketball	9:00 Crime Photographer 9:15 Movies: Music 9:30 Baulah	9:00 News: Morn: Music 9:15 Mid Morn: Music 9:30 News: Farm Front
10:00 News 10:15 Your Pastor 10:30 The Jolo 10:45 Club	10:00 News 10:15 Your Pastor 10:30 The Jolo 10:45 Club	10:00 News: Promised 10:15 Land 10:30 Promised 10:45 Lane	10:00 News: Morn: Music 10:15 Mid Morn: Music 10:30 News: Farm Front

Starred programs are also carried on corresponding FM stations: FM channels: WIBA-FM, 101.5 M.; WWCW (WIBU), 94.3 M.; WISC-FM, 98.1.

## Composer Krenek to Launch U.W. Music Festival Mar. 14

Ernst Krenek, world-known composer who will be honored by the University School of Music during the first campus Krenek Festival March 14-15, will travel from California to launch the festival March 14 at 8 p.m. in Music Hall.

Krenk's topic will be "A Composer Accounts for Himself." His lecture, and the following two evenings of Krenek chamber, choral, symphonic, and band music, will be open to the public without charge. The UW Committee on Lectures and Convocations cooperated with the School to bring the composer to the campus.

The March 15 program will include Krenek's chamber music performed by the Pro Arte Quartet and Soprano Beata Bjorksten. The March 15 program will bring to the Music Hall stage the Women's Chorus, the a cappella choir, the University Symphony, and the Concert band.

Krenk, who was born in Vienna in 1900, studied at the Vienna and Berlin Academies of Music. He was professor of music at Vassar College from 1939 to 1942, when he went to Hamline University as Dean of the School of Fine Arts. For some time he has been the resident of Los Angeles where he devotes himself to composition.

## Nine Cassville Pupils Enter League Contests

CASSVILLE — Nine Cassville high school pupils who earned "A" ratings in competition here last week will represent the school in league contests at Patch Grove Tuesday night.

They are Sharon Oelke, Mary Vondrum, Ann Breckman, Karen Kirsbaum, Gretchen Brinkmann, Pauline Valentine, Pat Klein, Dorothy Vondrum, and Ruth Ertz.

South therefore ruffs with the eight, and West overruffs with the nine. West leads the thirteenth heart, and East obligingly "upruffs" by ruffing with the ten of clubs.

South must overruff, and now West is assured of his second trump trick. South is down four. It doesn't matter who's vulnerable; the penalty is worth more than the game that East-West might or might not bid.

Let's suppose that West doubles and everybody passes. West opens the nine of spades, dummy covers with the 10, and East wins with the jack of hearts. South puts up the king, and West takes the ace and queen of hearts.

West then leads his remaining spade, and East wins another finesse. East cashes the 10 of hearts and leads the king of diamonds. The fall of the cards is highly revealing, so East cashes the queen of diamonds.

## Westminster Presbyterians Sponsor New TV Program



Mrs. Gordon Schultz, Penny Lee Corbin, and Joe Corbin Jr., in a scene from "What'll You Have?"

"What'll You Have?" is the title of a series of programs beginning over WKOW-TV at 10:30 tonight. It will be sponsored and produced by the Westminster Presbyterian church. Choices to be presented to viewers will include "Fatalism or Freedom?", "Gabble or God?", "Ulcers or Uncertainties," "Selfishness or Sharing?", "Fool or Filly?", "Sink or Swim?", "Chaos or Christ?", "Asleep or Awake?", "Fancy of Facts," "Lust or Love?", "Charm of Church?", "Alkali or Alcohol?", "War or Wisdom?"

Different members of the congregation will take part in this three-month series. Those on the committee include Janis Stockman, Joe Corbin, Dr. Milton Davis, John Schermerhorn, a member of the church and of the staff of WKOW-TV, and the Rev. Richard E. Pritchard.

An opportunity will be given for Christian faith or life to the Westminster church.

## Calendar

MONDAY, MARCH 1  
Capitol: "Little Caesar" at 2:30, 5:30, and 8:40; "Public Enemy" at 1, 4:10, 7:15, and 10:10.  
Parkway: "Drums of Tahiti" at 1:55, 5:15, and 8:25; "Alaska Sea" at 3:15, 6:30, and 9:45.  
Majestic: "Jack Blade" at 1:10, 4:40, and 8:10; "The Great Caruso" at 4:45, 8:20, and 11:30.  
Orpheum: "Taza of Cobles" at 1:10, 4:40, and 8:10; "Captain Scarlett" at 2:30, 5:45, and 8:40.  
Madison: "Pat and Mike" at 1, 4:45, and 8:25; "The Golden Blade" at 2:45, 6:25, and 10.  
20th Century: "Taza of Cobles" at 1:10, 4:40, and 8:10; "Captain Scarlett" at 2:30, 5:45, and 8:40.  
Middleton: "Kiss the Girls" at 6:30 and 9:40; "The Golden Blade" at 8:30 and 9:40; "Here Come the Girls" at 8:30 and 9:40; "Here Come the Girls" at 8:30 and 9:40.

On the Campus  
MONDAY, MARCH 1  
Human Rights committee film program, 7:30 p.m., 116 Education building.

Community Center  
MONDAY, MARCH 1  
Shrine Patrol, 6:30; Bridge Instruction, 8:00 and Handicapped Young Adults at 7:30.

Municipal Affairs  
MONDAY, MARCH 1  
Board of Education, 5 p.m., 351 W. Wilson st.  
Personnel board, 7 p.m., city hall.

WHA-WHA-FM  
MONDAY  
7:15 Weather Roundup; Motor Safety  
7:30 Band Wagon  
7:45 News: Weather  
8:00 Frazzle Melodies  
8:30 Highway Report: Melodies  
8:55 News for Children  
9:00 England Reformation  
9:30 Ranzar Mac  
9:50 Music: News  
10:00 Homemakers  
10:30 Musical Moments  
10:45 Views of the News  
11:00 American History  
11:30 Noon Music P. M.

12:15 News: Potato Report; Road Report  
12:30 Farm Program, Vic Bureau  
1:00 Chapter a Day  
1:30 People and Places  
2:00 Tin Sampler  
3:00 Afternoon Concert  
3:30 Chicago Roundtable  
4:00 Music of the Masters  
5:00 Music for Fun  
5:15 London Column  
5:30 News: Weather Roundup; Sports

6:00 Dinner Musicale  
7:00 Views of the News  
7:15 Concert Arts  
7:30 Records in Review  
8:00 Basketball  
9:30 PM Concert  
10:30 News (to 11)

AUTO MISTAKE  
HASTINGS, Mich. (AP)—A garage mechanic complied with an order to pick up a 1953 car and install a new windshield. Police later received a stolen car report. The mechanic had picked up an identical 1953 model with a broken windshield, but it was the wrong car.

THE LAVENDER HILL MOB  
ALEC GUINNESS  
STARTS TOMORROW

Adam and Evelyn  
STARTS TOMORROW

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