

Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ-TV—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 39—WMTV-TV—Madison

Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford

TODAY'S BEST BETS

1:30 p. m.—Future Farmers' 111 v. e anniversary — WMTV (33).
6 p. m.—Bulletin Board: Dr. Arvin Weinstein and Dr. Robin Allin, Wisconsin Heart Assn.—WMTV (33).
7:30 p. m.—Bishop Fulton J. Sheen: "Woman Who Do Not Fall"—WMTV (33).
7:30 p. m.—Red Skelton: Cave-man marriage.—WKOW-TV (27).

7:30 p. m.—Theater: Peter Lawford, James Whitmore, Marie Windsor in "For Value Received"—WMTV (33).
8 p. m.—Show Business: Day 8 p. m. guest panelist—WKOW-TV (27).
8:30 p. m.—TV Hour: Charlie Ruggles in "The Muldoon Matter"—WMTV (33).
9:30 p. m.—The Unexpected: Jeanne Cagney in "Legal Tender"—WKOW-TV (27).

TUESDAY MORNING
7:00—Playhouse
7:15—Times for Stories
7:30—Chicago Parade
7:45—Breakfast Club
8:00—Arthur Godfrey
8:15—Dixie Dons School
8:30—Dixie Dons School
8:45—Your Future Ladies
9:00—Betty White
9:15—Betty White

TUESDAY AFTERNOON
1:00—Welcome Travelers
1:15—Welcome Travelers
1:30—Jerry Lester
1:45—Hawkins Falls
2:00—Love of Life
2:15—Woman with Past
2:30—Brighter Day
2:45—Search for Tomorrow
3:00—On Your Account
3:15—On Your Account
3:30—Robert G. Lewis
3:45—Shirley Temple
4:00—On Your Account
4:15—Movie Time
4:30—M. Griffin: News
4:45—Greatest Comic
5:00—News: Family Movie
5:15—Trail Blazers
5:30—Frontier Theater
5:45—Mid-Way Feature
6:00—Hobby Mac
6:15—Pinky Lee
6:30—Museum Explorer
6:45—Howdy Doody
7:00—Howdy Doody

TUESDAY EVENING
8:00—Blue Room
8:15—Capt. Video
8:30—News: Weather
8:45—Bulletin Board
9:00—Capt. Video
9:15—Tommy Sheridan
9:30—John Dapp
9:45—Number Please
10:00—Weather: Sports
10:15—John Daly
10:30—Sports: Weather
10:45—Dinah Shore
11:00—Dinah Shore
11:15—Cavaliers of America
11:30—Foy Wilking
11:45—Sport Week
12:00—Jo Stafford
12:15—New Caravan
12:30—New Caravan
12:45—Jo Stafford
1:00—M. Griffin: News
1:15—New Caravan
1:30—Eckert Weather
1:45—Gene Autry
2:00—Milton Berle
2:15—Milton Berle
2:30—Stu Erwin
2:45—Bishop Sheen
2:55—News
3:00—Say it with Music
3:15—Bishop Sheen
3:30—Milton Berle

Today's Radio Highlights

Music
11:25 a. m.—Jack Berch (WISC): "Secret Love."
12 m.—Musical Basket (WISC): "My, My Mysel."
3 p. m.—Afternoon Concert (WHA): "Marlene Lied."
4 p. m.—Music of the Masters (WHA): "Cello Concerto in B Flat." Vivaldi.
5:30 p. m.—Curt Massey (WBBM): "The Jones Boy," "Stranger in Paradise."
7:15 p. m.—Frank Sinatra (WIBA): "Paper Moon."
8:05 p. m.—Serenade (WKOW): "Dancing in the Dark." "What Is This Thing Called Love?"
9:15 p. m.—Show Tunes (WKOW): "I Hadn't Anyone Till You," "The Lady Is a Tramp."

Drama
7:30 p. m.—Barrie Craig (WIBA): detective conceals murder until killer gets over-confident. Mr. and Mrs. North (WKOW): adventure on cruise to Trinidad.
8:30 p. m.—My Friend Remy (WKOW): debate with conscience over income tax.
9:30 p. m.—Rocky Fortune (WMAQ): "Sitting Duck for Death."
9 p. m.—High Adventure (WISC): restless man decides shooting at people is good sport.
10:45 p. m.—Mickey Spillane (WISC): two beauties and a corpse.

Religion
10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Sig Sandrock, Midvale Community Lutheran church.

Discussion
9 a. m.—Radio Journal (WHA): "Clues to the Evolution of Our Universe." Prof. Arthur D. Code.
2 p. m.—Contemporary Trends (WHA): "Medical Science and Social Change." Prof. E. H. Ackers.
8 p. m.—America's Town Meeting (WISC): "Can We Have Full Employment with Free Trade?" Reps. Harrison Williams (D-N.J.) and J. M. Voris (R-O).

Sports
5:45 p. m.—Sports Parade (WIBA): Mimes, Ralph Campbell and Arthur Wegner preview national women's bonspiel.

Farm Programs
7:22 a. m.—Farm Features (WHA): "Wisconsin Live Stock Inventory." C. D. Caparoun.
12:15 p. m.—Farm Service (WIBA): "Grass and Legume Seed Supply." Vic Burelow and Frank Mayfield.
12:30 p. m.—Farm Hour (WHA): "Grassland Farming Plans for 1954." Henry Ahlgren and Vic Burelow. "Some Winter Rations May Give Trouble." Bus Bobstedt.

Miscellaneous
10 a. m.—Homemakers (WHA): "Early Plans for Summer Gardens." M. J. Rahmlow. "A Clothing Plan Before You Buy." Gladys Meloch.
10:30 a. m.—Make Up Your Mind (WBBM): Diana Herbert, guest.
8:15 p. m.—Excursions in Science (WBBM): "Lightning Research."
9 p. m.—Louella Parsons (WKOW): with Ann Blyth, Grace Kelly.

Radio Timetable

TUESDAY

WIBA 1310 kc.	WISC 1490 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:06 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock: News 7:00 Alex Dreier 7:15 Musical Clock 7:30 Musical Clock 8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News 9:00 Welcome 9:15 Travlers 9:30 Bob Hope 9:45 Strike the Bank	6:06 Farm Hour 6:15 Top O' Morn 6:30 News: Top O' Morn 6:45 Top O' Morn 6:55 Top O' Morn 7:00 Top O' Morn 7:15 Top O' Morn 7:30 Top O' Morn 7:45 Top O' Morn 7:55 Top O' Morn 8:00 Top O' Morn 8:15 Top O' Morn 8:30 Top O' Morn 8:45 Top O' Morn 9:00 Top O' Morn 9:15 Top O' Morn 9:30 Top O' Morn 9:45 Top O' Morn	6:06 Sports: Coffee 6:15 Sports: Coffee 6:30 Sports: Coffee 6:45 Sports: Coffee 6:55 Sports: Coffee 7:00 Sports: Coffee 7:15 Sports: Coffee 7:30 Sports: Coffee 7:45 Sports: Coffee 7:55 Sports: Coffee 8:00 Sports: Coffee 8:15 Sports: Coffee 8:30 Sports: Coffee 8:45 Sports: Coffee 9:00 Sports: Coffee 9:15 Sports: Coffee 9:30 Sports: Coffee 9:45 Sports: Coffee	6:06 Music: News 6:15 Music: News 6:30 Music: News 6:45 Music: News 6:55 Music: News 7:00 Music: News 7:15 Music: News 7:30 Music: News 7:45 Music: News 7:55 Music: News 8:00 Music: News 8:15 Music: News 8:30 Music: News 8:45 Music: News 9:00 Music: News 9:15 Music: News 9:30 Music: News 9:45 Music: News

WHA—WHA-FM

570 Kc.—48.7 Megs.

7:15 Weath. Roundup: Farm Feature
7:30 Band Wagon
7:45 News: Weather
8:00 Morning Melodies
8:30 Highway Report: Melodies
8:55 News for Children
9:30 Growing Up
9:50 Markets: News
10:30 Homemaker Program
11:00 Wisconsin Words
11:45 Views of the News
11:50 Freshman Forum
11:55 Noon Musicale
12:15 News: Potato Report: Road Report
12:30 Farm Program
1:00 Chapter a Day
1:30 Lot's Draw
2:00 Contemporary Trends
2:30 Talk About Art
3:30 Afternoon Concert
3:50 Books of Today
4:00 Music of the Masters
5:00 Music for Fun
5:15 Review of London Weeklies
5:30 News: Weather: Roundup
5:45 News: Weather: Roundup
6:00 Dinner Musicale
6:30 Views of the News
7:30 Masterworks from France
8:00 History of the American Frontier
8:30 Wisconsin Features
9:00 FM Concert
11:30 News (11:11)

MAJESTIC

NOW PLAYING

Fear and Desire
The MALE BRUTE

THE WOLVES ARE BREATHLSS ABOUT VIRGINIA LEIGH

FREE TOUR

twice daily, promptly at 10 A.M. and 2 P.M. Mon. thru Fri.

see how figurines are made & meet excellent artists from Kaiser Motors

CERAMIC ARTS STUDIO

TOMORROW

Club Steak Dinner
Soup, french fries, salad, roll, butter, puddings, coffee or tea

85c

THE DOME

118 EAST MAIN ST.

for those who want the very finest

SYLVANIA TV

featuring HALO LIGHT for greater viewing comfort—the picture that is easier on your eyes, larger, clearer and sharper.

Shop where you are assured of service to your complete satisfaction. Plenty of handy parking open eve's til 9.

PLATH'S AVENUE TV

SALES AND SERVICE Dial 7-2612

1032 E. Wash. Ave.

Tops on TV Tonight

Ford Theatre presents

Peter Lawford
James Whitmore

Starring in FOR VALUE RECEIVED
WMTV CHANNEL 33 7:30

DUKE ELLINGTON

and his WORLD-FAMOUS ORCHESTRA

plus the **DAVE BRUBECK** Instrumental Quartet

TICKETS NOW • TICKETS NOW • TICKETS NOW

ONE NIGHT ONLY
MARCH 4-7:30 P.M.
\$2, \$1.50, \$1.25, \$1.00 (tax free)

UNIVERSITY STOCK PAVILION

TV TONIGHT!

9:30 Channel 33

WMTV

BADGE 714

FORMERLY DRAGNET

STARRING JACK WEBB

Presented by your PURE OIL DEALER

Where the Big Pictures Play

EASTWOOD

POSITIVELY ENDS TONITE

BURT LANCASTER

His Majesty O'Keefe

and "THE GLASS WEB"

LAST DAY **ORPHEUM**

LUCILLE BALL * DESI ARNAZ

M-G-M's **THE LONG LONG TRAILER**

in COLOR!

PLUS • TOM and JERRY.

TUESDAY IS TERRIFIC ON WMTV

7:00 P.M. Bishop Fulton Sheen
7:30 P.M. Ford Theater—Peter Lawford and Marie Windsor in "For Value Received"
8:00 P.M. The Danny Thomas Show
8:30 P.M. Motoria TV Hour—Charlie Ruggles in "The Muldoon Matter"
9:30 P.M. Badge 714 (Dragnet)

AN UNBELIEVER

LEBANON, N. H. —Police put a ticket on an automobile parked at night on the Hanover Square railroad bridge. No less than seven signs on the bridge said parking was illegal there.

ORPHEUM TOMORROW!

IT'S LOADED WITH TUNES, TALENT 'N TECHNICOLOR

A REAL BLUES CHASER THAT'LL GIVE YOU THAT ON-TOP-OF-THE-WORLD HAPPY FEELING!

Romancing!...
Dancing!...
Girls!...and

STARRING THE TOPS IN MUSICAL AND DANCING TALENT

MARGE and GOWER CHAMPION

DEBBIE REYNOLDS

PLUS THIS BLUE RIBBON LINE-UP OF ENTERTAINMENT!

"Timid Scarecrow" * Uproarious Cartoon Color by Technicolor

"Golden Glovers" * Makes You Inside the Ring for Sock Thrills

"Focus on Faith" * Timely and True You'll Applaud This One

"Summer Schussboomers" * Here's a New Slant on Skiing—Action!

DUKE ELLINGTON

and his WORLD-FAMOUS ORCHESTRA

plus the **DAVE BRUBECK** Instrumental Quartet

TICKETS NOW • TICKETS NOW • TICKETS NOW

ONE NIGHT ONLY
MARCH 4-7:30 P.M.
\$2, \$1.50, \$1.25, \$1.00 (tax free)

UNIVERSITY STOCK PAVILION

Two Shows Nightly, 6:30, 9:35

QUO VADIS

COLOR BY TECHNICOLOR

It's Leon's Cafe and Bar for that after the show snack of Kosher Meat Sandwiches with delicious Imported German Beer Würsburger Hofbrau Johnson at State St.

LAST DAY **MADISON**

Walt Disney's **The Living Desert**

Excitingly Different!

First FEATURE-LENGTH TRUE-LIFE ADVENTURE

LAST DAY **STRAND**

ALAN LADD
"PARATROOPER"
ROCK HUDSON
"Back to God's Country"
3 Stooges • Tom & Jerry

1st IN MADISON

7:15 PUBLIC PROSECUTOR... a quarter-hour of mystery and excitement.
7:30 RED SKELTON... Red comes to you... humor and all... live from Television City, New York.
8:30 LIBERACE... a full half-hour of piano artistry by Liberace.
9:30 THE UNEXPECTED... "Legal Tender" Jeanne Cagney in a tale of murder and revenge.

WKOW-TV Channel 27 CBS

Admiral

presents television's outstanding personality of the year

Bishop Fulton J. Sheen

"Life is worth Living"

Day—Tuesdays
Times—7 p.m.
Channel 33

GIVE A GIRL A BREAK

STARRING THE TOPS IN MUSICAL AND DANCING TALENT

MARGE and GOWER CHAMPION
DEBBIE REYNOLDS

6 EASY ON THE EARS HIT TUNES!
"Give a Girl a Break"
"Nothing is Impossible"
"It Happens Every Time"
"In Our Unlaid State"
"Applesauce Applause!"
"Ach, de Lieber Oomp-Pah-Pah"

UNUSUAL ENTERTAINMENT—FASCINATING—IN TECHNICOLOR

On WIDE-SCREEN with STEREOPHONIC SOUND!

ADVENTURES OF A WILD, SENSUOUS, HAUNTED BEAUTY!
Deep in her eyes an exciting promise that led men into a hotbed of danger!

M-G-M's **The Secret Love Rites OF SAADIA** (PRONOUNCED "SALTRY")

Technicolor starring **CORNEL WILDE** **MEL FERRER** (CO-STAR OF "LILI") **RITA GAM** (SEXY, SILENT TEMPTRESS OF "THE THIEF") with Michel SIMON • Cyril CUSACK Wanda ROTH • Marcel PONCIN

STARTS TOMORROW

CAPITOL

—ENDS TONIGHT—
Martin & Lewis, "MONEY FROM HOME"

LAST DAY **STRAND**

ALAN LADD
"PARATROOPER"
ROCK HUDSON
"Back to God's Country"
3 Stooges • Tom & Jerry