Radio Timetable Jelevision Joday Today's Radio Highlights Special Programs Ch. 2-WBBM-TV-Chlcago Ch. 4-WTMJ-TV-Milwaukee Ch. 5-WNBQ-Chlcago Ch. 13.-WREX-TV-Reckford Ch. 33-WMTV-Madison 8:35 p. m.—To Your Heart (WMAQ): Walter Pidgeon, How-ard Keel, Ann Blyth, Fernando Lamas, Gen. Mark Clark. 11:65 p. m.—University Prom (WIBA): Jim Mader, master of FRIDAY WKOW WIBU WISC WIBA -1240 kc. 1480 KC. 1070 m 1310 kc. Music: News Farm Reporter Rural Roundup Farm Hour Brist. Symph. Top o' MorningFarm Diary News; Top o' Farm Hour Morn; Heatter Weather; Sikts. Brist Symph. TODAY'S BEST BETS Sunr! 3 p. m .--- Travelers: "Through the Panama Canal" -- WMTV Musical Clock: News 6:30 6:45 Music Top o' MorningSports: Music * News Farm 6 p. m .- Bulletin Board: preview of University of Wisconsin 7:00 7:15 7:30 7:45 Alex Dreter Musical Clock 7:45 a. m.-George Morgan (WIBA): "Hillbilly Fever," "Lov-er," "Bouquet of Roses," "You News News
 Top o' MorningWeather; Coffee
 John McVane Club; News News: Weathe 6:30 p. m.-Income Taxes: how to prepare return-WMTV News George Morgan Coffee Prayer League Club: News Musical Kitchen Club Clock Coffe club: News Musical Clock 6:45 p. m .-- Perry Como; with Cornell University Giee club --- WKOW-TV (27). Alone.' 8:00 8:15 8:30 8:45 Brenkiast 4 p. m.-Music of the Masters (WHA): "Symphony No. 2," Mar-Musical Clock WIDMARK Club Breakfast Club Musical Clock News DOUGLAS 8 p. m.—Playhouse of Stars: Ronald Reagan in "The Jungle p:—WKOW-TV (27). 5:30 p. m. - Curt Massey Coach John Walsh reports on Arthur Godfrey . News; Music Time Color Corner Welcome Travelers Bob Hope Break the Bank My True Story; Whisp's BBM): "Somebody Bad Stole
 BBM): "Somebody Bad Stole
 Wedding Bell."
 Badger-Penn State bouts.
 10:45 p. m.—Boxing (WISC):
 B:30 p. m.—Perry Com a
 B:30 p. m.—Perry Com a
 B:30 p. m.—Perry Com a
 B:30 p. m.—Perry Com a 9:00 9:15 9:30 9:45 9:30 p. m.-Racket Squad:, new series on swindles-WMTV Color Co Sweet Musio Time Arthur Godfrey Time (WBBM): Streets A Girl Marries de Wedding Den... 8:30 p. m.—Perry (WISC): "Temptation." 9:45 p. m.—Hymns of the World (WIBA): "Even Me." "Trusting Jesus." "Mother Dear-est, Mother Fairest," "Old Time Religion." Harriet Sachs. — Capitol Cloakroom Douglas 1:00 10:43 11:00 11:33 11:45 10:43 11:00 11:35 11:35 11:30 11:45 11:30 11:35 11:30 11:35 1 Grand Central Arthur Godirey News Station; News Time Variet
 Queen for Mugic Spenks. Mid J a Day Morning Music Mat Strike It Variety Mid Morning Matinee Rich Phrase Pays Second Chance

Farm Programs

(WHA);

7:22 a. m. — Farm Feature WHA): "Cream Quality Im-rovement," V. G. Rowley. 12:15 p. m.

provement," V. G. Rowley. 12:15 p. m. — Farm Service (WIBA): "Using Commercial Fertilizer": Mr. and Mrs. William Peterson, Lynxville; Arthur E. Peterson, University of Wiscon-sin; Paul Wolske, Crawford county exemt

PAGE 10, SECTION 1

. . SALES AND SERVICE المتحيية والمراجع • TV repair specialists Droma 8 p. m. — Ozzie and Harriet Sachs. (WISC): a "come as you are" 9 p.m. — Capitol Cloakroom (WKOW): Sen, Paul Douglas DIAL · Zenith TV sets Madison's Oldest Zenith TV and Radio Dealer 6-8151 (WISC): a tonic as you are with a second sec ZENITH HOME 604 University Ave. APPLIANCE Religion 10:15 p. m. --- Your Pastor (WHA): "C Speaks (WIBA): the Rev. Ken- provement," FRIDAY MORNING 7:00 Today Today 10:00 2-I'll Buy That 4-Hawkins Falls 5-Hawkins Falls 5-Reulah Kerney 9-A to Z of Cookery 10:15 4-Time Out 5-3 Stops to Heaven 10:30 2-Strike it Rich 5-Ask Washington 7-Let's Exercise neth E, Whitney, Bashford Meth-J-Today 2-Jack Paar -Ding Dong School 3-Ding Dong School 3-Pied Piper 9:50 -Betty White 3-Pime for Stories -Time for Stories odist church. . . . Variety 7:30 p. m.-Bob Hope (WIBA): and Richard Widmark. Sports 5:45 p. m. — Sports Parade Wisconsin Farms," Walter Eb-WIBA): with Boxing Coach Ed-die Sulkowski of Penn State. 8 p. m.—Basketball (WIBA-FM and WMFM): Madison West vs. Madison Central. 9 p. m.— Port You'll Notice the Difference in FLAVOR and **OUALITY** Over 100 Years of Quality Brewing Experience FRIDAY AFTERNOON 5-Howdy Doody 33-Way Out West 30-Howdy Doody 4:35 13-Let's Talk It Over 12:00 - Brighter Day - Man Next Door - Moontime Comics - Lunch Hour - Hi. Ludies 2-Garty Moore - Animal Playtime 9-Dr. Preston Bradley 2-Double or Nothing

(33)

(33)

Trip'

(33).

style show-WMTV (33).

13-Let's Taik It Over 4:45 13--Story Book Lady 2--Garfield Goose 4-Foreman Tom 5-Elmer, the Elephant 7-Laugh Time 9-Bob Atcher 13--Trail Taics 27--Comedy Time 5:15 27-Time Out for Fun 3:--Fun Time 5:25 27-Crusader Babbit 5:39 33-The Travelers 3:05 p-Movie Quick Quiz 3:15 13-Dirighter Day 27-Search for Tomorrow 4-On Your Account 5-On Your Account 5-On Your Account 27-Robert Q. Lewis 27-Robert Q. Lewis 27-Robert Q. Lewis 27-Robert Q. Lewis 27-Movie Time 3:45 2-Movie Time 3:45 2-Movie Time 3:45 2-Movie Time 3:45 2-Movie Time 3-M. Griffin. News 4:00 4:50per Clreus 5-Praky Lee 10-Fronier Theater 27-Mid-Way Feature 3:5-Robert Macrosoft 4:30 4:50per Clreus 5-Praky Lee 27-Mid-Way Feature 3:5-Robert Macrosoft 4:30 3:5-Pinky Lee 2:5-Robert Macrosoft 3:5-Robert Macrosoft 2:5-Robert Macrosoft 3:5-Robert Macrosoft 3:5-Robert Macrosoft 3:5-Robert Macrosoft 3:5-Robert Macrosoft 4:30 4:3 1:00 2-Double or Nothing 4 -Behind the Screens 5-Creative Crockery 7-All About Baby 9-Watch to Win 7—Ask the Doctor 27-Crusader Babbit 27-Crusader Babbit 2-Cene Autry 5-Close Up 13-Stand By 22-West 5:40 33-L.Landman, Sports 5:45 4-News: Weather 7-Bob and Ray 33-Larifin, News 33-Early Ection 33-P.Ekern, Weather --Ask the Doctor
1:30
2-Art Linkletter
4-Woman's World!
7-Swing Along
33-Can We Help?
2:80
2:80
2:80 Payoff
4-Kate Smith
3-Kate Smith
7-Claude Kircher
9-Paul Dixon
13-Matinee Theater
2:30
2-Bob Crosby Parade.' 33-Roddy Mae 39-Pinky Lec 4:30 4-Howdy Doody 2-Bob Crosby 27-Feminine Touch board and Two of "Kansas Cyclone," Don Barry, 5:00 and 7:00 WESTERN PLAYHOUSE, Part One 1st IN board. 7:30 ABBOTT AND COSTELLO, as the "Music Lovers," Bud and Lou have a mad musical time. MADISON

8:00 PLAXHOUSE OF STARS, Ronald Reagan plays the part of a man embittered against the law, in "Jungle Trap." 30 CLUB 27, Al Schwartz brings you a long-shot view of the life of a TV camera man. WISCONSIN STATE JOURNAL, FRIDAY, FEBRUARY 19, 1954

News; Calendar News; Band
 Eberle; Berch Aunt Jennr
 Bill Ring Helen Tront
 Mag. Marquee Our Gal Sun

Our Gal Sunday

Wizard of Odds

News; Luella

Mortenson Show: Music Sunshine Sue

Harmony House Top Tunes

Alian Jackson Ton Tunes

Family Skeleton Weather; News Music; Sports E. R. Murrow

Keen Godfrey Digest

Godfrey Digest

Capitol Cloakroom News; Music Beuigh

That's Rich

News

News The Promised Land

News News
 Frank Edwards Sports
 Hill; Wismer Some of Best
 HW. Boxing Julius LaRoss

The Showcase

Shadow Top Tunes Wild Bill Scores: Music Hickok: Sports Lowell Thomas

Farm Journal News Farm Hour

Static

P. Frederick Morning

Melodies Farm Roundup

News
Polks Party

Road to Life
 Pepper Young
 Rt. to Hap'ness

F. F. FBITEII
 Lorenzo Jones
 Marriage Pays

• News • Sports: News

• Dinah Shore • F. Sinatra

Bob Hope

Harris and Faye News; Friday Serenaie

Fibber & Molly Can You Top? • Music: Sports • Hymns

Your Pastor
U.W. Boxing
1310 Club News

News; U.W.

W.MFM

Prom University

Alex Dreier
Music; News
News of World
1 Man's Family

• Madison

1:00 1:15 1:30 1:45

3:00 3:15 3:30 3:45

4:00 4:15

4:30 4:45

5:00 5:15

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6:00 6:15 6:30 6:45

7:00 7:15 7:30 7:45

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9:00 9:15 9:30 9:45

10:00 10:15 10:30 10:45

11:0**0** 11:15 11:30 11:45

News; Roundup* Secret Song Farm Service * News

Trading Post
 Mister
 Melody Parade
 Betty Cass
 Column
 Music

Life Beautiful
 Mistor
 Road to Life
 Music

Backstage Wife * Mister
 Stella Dallas Music
 Widder Brown * Mr. Music
 Wontan in Hise* Romancea

Just Plain Bill * Cousin
 F. P. Farrell Henry
 Lorenzo Jones * Cousin Henry
 Marriage Pays * Birtnday Clui

Mister Music

Music
 Betty: Mr. Music

Betty
 Mister Music

• 5 o'Clock

News: Music
 Fulton Lewis

Ozzle and Harrist

• Perry Como • G. Heatter

Boxing
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Starlight Theater
 Easy Street

Lone Banger; News

Mus. to Please Mister
 Sammy Kare Keea
 J. Vandercook Godfrey
 Bill Stern Diges

News; Mornins Matinee

News Farm Front

Music; Markets

News Farm and Home Hour

Chapel in the Sky Melody Hour Story Time

Melody Hour Street Edost.

News
 Band Parado

Fiesta Time • University

News
Poika Party
Sports Tin

Sports Tin Bing Sings

Timers Bing Sings

Old Timers

Old Timers Jambores

Wisconsin

Music for Listening
Slient
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Silent Silent

6:45 Musical Menu: News 7:00 Showcase 7:15 Old Timers Party 7:30 Sports Record: News 7:50 Prn Game Sports Show 8:00 Basketball 9:30 Guest Star: News 10:15 Lombardo Land 10:30 Leroy Holmes 10:45 Eddy Howard: News 11:00 One Oh Four & One Club 11:55 News (50 12)

WHA—WHA-FM

Homemakers Program

Homemakers Musical Momenta Views of the News Views of the News

Farm Front

ime

Beier to Receive Award by State HOLLYWOOD ()) - Producer

HOLLYWOOD (P) — Producer Employment Group) A. L. Beier, 169 Division st. public information officer of the Wisconsin State Employment service, has been named to re-ceive the 1954 state award of merit given by the Wisconsin chapter of the International Assn. of Personnel in Employ-ment Security. The award was given to him for his professional accomplish-ments in the e

history. Mayer, succeeded in 1951 as MGM production head by Schary, said, "I don't see how Dore Schary dared to stand up there and take bows for pictures he never had a part in."

Mayer said "'Gone With the Wind' isn't an MGM picture at all. We had nothing to do with it. We never even read the script. be never even reau me script. Selznick said he had instructed his attorneys to "take legal steps looking toward correction and damages."

Baraboo Band to Give **Concert on Tuesday**





TIP O' THE MORNING: Helen Traubel will guestar on NBC's "Grand Ole Opry" March '27.

"SECRET LOVE" moved up to first place in the latest "Hit Parade" survey of popular songs, while "O, My Papa" clung to the lead in Billboard magazine's report. "Secret Love" climbed from fifth place on "Hit Parade," with "Stranger in Paradise" dropping to second, a position in which t continued on the Billboard list.

"O. My Pupa," third on "Hit missioner of the state of Ida ho." It's because he plays "The Great Gildersleeve," a water commissioner, on NBC Radio. "That's Amore," fourth on "Hit Parade," third in Billboard. "Changing Pariners," flfth on "Hit Parade," fourth in Bill-Deborah Kerr will be Sunday's substitute for Bennett Cerf on "What's My Line?" (CBS-TV). "Heart of My Heart," sixth on both lists. "Ricochet," seventh on "Hit Parade," 10th in Billboard. "Secret Love," fifth in Bill-theard "Heart of My Heart," sixth on

April Carol Channing will replace 'Make Love to Me," seventh

164.1 Mess. FRIDAY A. M. 7:00 Yawn Patrol 7:10 Layman's Call to Praver 7:15 Weatherman; Yawn Patrol 7:30 News; Tawn Patrol 7:57 Weatherman; News 8:02 Nows; Ciockwatchers 8:02 Nows; Ciockwatchers 8:02 Ciockwatchers; News 8:00 Ciockwatchers; News 8:00 Ciockwatchers; News 10:00 Request Show; News 10:00 Request Show; News 10:00 Old Timers Hall 11:30 Navy Band 11:35 Ben Light 11:30 Navy Band 11:45 Ben Light 11:35 Ben Light 11:35 Ben Light 12:00 News: Noontime Prolics 12:32 Road Report; Weatherman 1:32 Noontime Prolics; News 1:00 Meet the Artist 1:55 Sacred Heart Program 1:30 Music to Listen 30: News 1:00 Music Matinee; News 1:00 Record Ruinpus 4:06 Record Ruinpus 4:15 Al Trace 4:30 Easy Listening; News

Real life stories from official files!

WMTV * 9:30 PM

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CHANNEL 33

Rosalind Bussell in "Wonderful Town" when the latter moves "Rags to Riches," ninth in Riches, " and the show will have its Anthon Review - ANTIOCH REVIEW first birthday party Feb. 25.

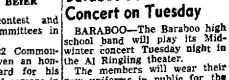
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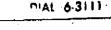
ments in the field of obtain-

ing co-operation with community groups, the state chapter said. As secretary of h e governor's committee for employment the physically h a n d i c apped. Beier organized and played an important part in the activities of the committee throughout the

BEIER slate. He assisted Chow Time Farm Service Jocksy's Choice Si Hays Nora Drake and Daughter Statio * Variety in establishing a state-wide essay contest and helped get local committees in action. Afternoon Variety
Forward March
Science Ex'n

H. H. Smith, 2222 Commonwealth ave, was given an hon-the AI Ringling theater. orable mention award for his The members will wear their





Mayer Joins Selznick in Feud with Schary



FRIDAY EVENING 6:00 4-Doin' the Town 9-Capt. Video 1-News; Weather 7-J. Harper, News 3-Bulletin Board 19-Capt. Video 6:15 7-John Daly 9-Number. Please 77-Fod Weather 7-Fod Fisher 77-Fod Willing 30-Eddie Fisher 8:45 6:50 6 FRIDAT BELIARIO 5-Walt's Workshop 7-Arlene Dahl 90-Craig Kennedy 13-Topper 27-Abbott and Costello 33-Arlene Dahl 39-Life of Riley 8:00 9:45 5--Greatest Fights 39--Greatest Fights 39-Greatest Fights 10:00 4-Greatest Fights 7-Courtesy Hour 9-Community Theate 13-Weather: News 27-Weather: Sports 33-M. Griffin: News 39-News: Weather 10:10 39-Lite of Riley 8:00 2-Playhouse of Stars 4-Liberace 5-Bit Story 7-Praul Hartman 9-Lite Bedus at 80 13-Playhouse of Stars 33-Douglas Farbanks 33-Douglas Farbanks 33-Lorent Young 8:30 2-Our Miss Brooks 4-TV Soundstage 5-TV Soundstage 7-Who's the Bosa? 7-Who's the Bosa? 7-Who's the Bosa? 7-Who's the Bosa? 1-Who's the 33-N. Utilin, News
39-News: Weather
10:10
33-P. Ekorn, Weather
10:13
4-News: Weather
27-J. Harper, News
33-Public Prosecutor
10:30
4-T-Men in Action
13-Show Time
27-Chub 27
30-Yeature Movie
10:43
2-Kup's Column
3-Herbie Mintz
11:00
2-Playtiouse at 11
4-Captured
4-Tom Mercein
33-Neward Miller
27-Feature Film
33-News
11:45
33-Metry Theater us-Life of Riley
9:00
2-My Friend Irma
3-Boxing
7-Dangerous As'm't
7-Dangerous As'm't
7-Wrestling
33-Chance of Lifetime
33-Boxing
33-Chance of Lifetime
39-Boxing
3:30
2-Person to Person
7-Planning a Home
9-Donv You Go
13-Show Business
33-Racket Squad 6:55 83_P.Ekero, Weather 7:09 2--Mamilie 2--Mamilie 4-Dave Garroway 5-Dave Garroway 7-Ozzie and Harriet 13--Story Theater 13-Story Theater 13-Story Theater 13-Superman 39-Dave Garroway 1:30 2-Topper 4-Playhouse of Stars 33--News 11:45 33--Mystery Theater 11:50 9-Television Theater 12:00 2--The Late Show 4--News: Movies 7--Night Owl Movie ******** SYLVANIA for '54 with Halolight • FREE-Full six months' Service Policy with every 21" Sylvania Set. Complate, modern repair shop with parts in stock to service our Sets. Madison's first
 Sylvania dealer. 1 We service our own sets to our custom-ers' satisfaction. Phone Free Parking Adjacent to the Building 5-0831 Goodrich Red'' 2620 University Ave. TELEVISON SALES & SERVICE FREE DELIVERY M. E. Anywhere in Town Erickson See Our TV Show WMTV 11:45 P.M. Every Saturday about this question: 'My car skidded on icy pavement and crashed into the guard rail. I don't know what it was NO ORDER TOO LARGE guarding-the open field would OR TOO SMALL Chicken Special \$1.40 have done no damage, but now I have a \$650 repair bill. Would Chicken Deluxe 95c CALL Collision insurance have cost me Spaghetti \$1.00 Fish & Chips \$1.00 Deep Fried Jumbo Shrimp \$1.25 BAR-B-Q Ribs 5-7101 only \$33?" 1.7249 For the answer to your in-surance questions, teel free to call me at the Reitan-

10 UNIVERSITY 10 W. GILMAN

NAMES. IN THE NEWS: Serita Montiel, named "Mexit o's first firebrand" in a poll of Serita Montiel, named "Mexit o's first firebrand" in a poll of Co's first firebrand" in a poll of Co's first firebrand" in a poll of Mexican magazines, will make Mathematican of the Water colors by Col. Bernit Balehen of the U. S. Alf Force are being shown in the Grand Central galleries in New York This is the second show by the pioneering Arctic filer. Matha Graham and her daneer troupe sailed Wodnesday for a la London. Dick Powell will produce and Mile Torte main compatibility and her daneer tour of Europe, opening March 1 Mile Tortematican and Arthur God In London. Dick Powell will produce and Mile Tortematican compatibility and her daneer toupe sailed Wodnesday for a la London. Dick Powell will produce and Mile Tortematican compatibility and her daneer toupe sailed Wodnesday for a In London. Mile Tortematican compatibility and ther daneer

STARTING TONIGHT ON TV

In London. Dick Powell will produce and direct two iilms starring John Wayne—"The Conquerors." story of Genghis Khan, and "The Long Wire." a Western. Edmund Purdom is being tested for the role in "The Egyptian" which caused 20th Century-Fox to sue Marlon Bran-do for \$2,000,000. Edwin C. Hill, Cedric Foster, and Lyle Van are scheduled to pinch-hit for Gabriel Heatter on his night news shows over Mutual

his night news shows over Mutual while he is recuperating from minor surgery. D. N. McDowell, director of

the state department of agri-culture, has sent a package of soil from Wisconsin to be used in the "growery" on NBC-TV's new "Home" program, which starts March 1.

Willard Waterman (ex-Madison) has been appointed ."honorary subterranean water com-

Lerdahl Agency. Dial 6-2656.

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