number of station markets had doubled, the number of television

counties had increased by almost 50 per cent, and UHF (ultra high

frequency) telecasting had had its real beginning.

According to the Nielsen gurvey, 518,888 homes in Wisconsin

had television receivers-a 50 per

QUARTETS: Two of Madison's

four official barbershop quartets
-the Cardinals and the For-Mor

cent coverage.

Television Today

Ch. 33-WMTV-Madison

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukes
Ch. 5—WNBQ—Chicago
Ch. 13.—WREX-TV—Rockford
Ch. 39—WTVO—Rockford

TODAY'S BEST BETS

2:30 p. m.—Bob Crosby: "Stranger in Paradise," "That Old Gang of Mine"—WKOW-TV (27) and WBBM-TV (2).
6 p. m.—Bulletin Board: Drs. Robin Allen and Arvin Weinstein of Wisconsin Heart assn.—WMTV (33).
6:45 p. m.—Jo Stafford: "Temptation," "Young at Heart"—
WKOW-TV (27) and WBBM-TV (2).
7:30 p. m.—Theater: Naney Olson in "For the Love of Mistri

7:30 p. m.—Theater: Nancy Olson in "For the Love of Kitty" ing (WISC): "Are

WMTV (33).

8 p. m.—Show Business: Jacqueline Susann, guest panellst—
Nating the Nating the States I natin



7:80 SAY IT WITH MUSIC—the new musical game that let's you stump experts. 7:30 RED SKELTON—the humorous redhead takes you through a hilarious half hour of comedy.

8:00 THIS IB SHOW BUSINESS with guests Georgie Kaye, comedian, Lucienne and Ashour, dancers, and Frank Murphy. 8:30 LIBERACE—the brilliant artistry of songs as "My Souvenirs" and the melodies of as "My Souv Tchalkowsky.

WKOW-TV Channel 27 CBS

9:00
2—Arthur Godfrey
4—Ding Dong School
5—Ding Dong School
7—Pied Piper
9-Your Figure Ladies
9:30 4—Betty White 5—Betty White 7—Playhouse

TUESDAY MORNING TUESDAY MOREING
10:00
9—Time for Stories
4—Hawkins Falls
5—Hawkins Falls
7—Beulab Karney
6—A to Z of Cookery
10:15
4—Time Out
5—3 Steps to Heaven
10:30
2—Strike It Rich
5—Ask Washington
7—Let's Exercise

11:00
2-Valiant Ludy
4-What's New
5-Brides and Groom
7-Duanny O'Neill
9-Four to Go
11:15
2-Love of Life
5-Bob and Kay
11:30
2-Search for Tomor
11:45
2-Guiding Light
4-News

TUESDAY IS TERRIFIC ON

Ford Theatre

The Danny Thomas Show

13—Lot'n Taik It Over 13—Story Lady 5:00

2—Gartisic Goose
4—Foreman Tom
5—Elmer the Elephant
7—Laush Time
5—Bob Atcher
12—Trail Tales
77—Comedy Time
5:15
77—Time Out for Fun
33—Pun Time
5:27—Crusader Rabbit
5:30
2—Gene Autry

2-Gene Autry 5-Gloss Up

3-61088 OP

the very

Dial 7-2612

Bishop Fulton Sheen 7:00 P.M.

7:30 P.M. 8:00 P.M. 8:30 P.M.

U. S. Steel Hour Badge 714 (Dragnet) 9:30 P.M. RUESDAY APTERNOO p-Movie Quick Quiz 3-Love of Life 7-Woman with Past 3:15 2—Brighter Day

4—Man Next Door

5—Noontine Comics

7—Lunch Hour 3:15
3:Brighter Day
27-Search for Tomorrow
3:36
4-On Your Account
5-On Your Account
5-On Your Account
5-Index Information
13-Robert Q. Lewis
27-Robert Q. Lewis
33-Snip's Reporter
39-On Your Account
3:45
2-Movie Time
4:90
4-Grachen Coinik

9—Hi Ladica 12:30 12:30
2—Gary Moore
5—Animal Piaytims
12:45
9—Dr. Preston Bradley
1:00

9-Dr. Presum Pre

2:30
2-Bob Crosby
13-Bob Crosby
27-Bob Crosby
2-Bob Crosby
3:30
2-Petticoat Party
4-Welcome Travelers
5-Welcome Travelers
7-Matines Movie

for those

4-Oreichen Colnik
5-Pinky Lee
9-Trail Blazers
13-Frontier Theater
21-Mid-Way Feature
23-Roddy Mac
29-Pinky Lee
4:05
7-Family Movio
4:15
4-Museum Expiorer
4:30
5-Howdy Doody
5-Howdy Doody
53-Way Out West
39-Howdy Doody

reaturing HALOLIGHT for greater viewing comfort—the picture that is easier on your eyes, larger, clearer and sharper,

Shop where you are assured of service to your complete satisfaction Planty of handy parking open eve's 'til 9.

PLATH'S AVENUE TV SALES AND SERVICE

TUESDAY EVENING

1032 E. Wash. Ave.

39—Вор Нора 7:15 39—Bob Hope
7:13
27—Public Prosecutor
7:30
2—Red Sketton
7-Of Many Things
3—Pantomime Quis
27—Red Sketton
33—Theater
7:45
13—Pantomime Quis
2.—Show Husiness
4—Fireside Theater
5—Fireside Theater
7—Danny Thomas
9—Badge 714
13—Danny Thomas

6:08

8—Bob Eison

4—Blue Hoom

6—Capt Video

1:—News: Weather

2:—News

3:—Bulletin Board

8—Capt Video

6:15

4—Tommy Sheridan

5—Dorsey Connors

7—John Daly

8—Mumber Please

7:—Weather: Sports

7:—John Daly

9—Sports: Weather

5:—Dinah Shore

5—Dinah Shore

7—Cavalcade of America

7:—Foy Willing

33—Boort Werk

4—News Caravan

5—Nows Caravan

5—Nows Caravan

5—Nows Caravan

5—Nows Caravan

5—Nows Caravan

6:55

33—Keern Woather

7:00

6:55
23—Exern Weather
7:00
2—Gene Autry
4—Bob Hops
5—Bob Hops
7—Stu Erwin
9—Hishop Sheen
13—Boxins
727—Say it with Music
23—Bishop Sheen

39—Fireside Theator
8:30
2—Suspenso
4—Circle Theater
5—Circle Theater
7—TV Hour
9—Eddy Drake
13—Badge 714
27—Liberace
33—TV Hour
39—Bishop Sheen
9—98 Allen
5—Fred Allen
9—48th St. Theater
27—Stock Car Races
39—Fred Ailen
9—48th St. Theater
27—Stock Car Races
39—Fred Ailen
9—3130
4—See It Naw
4—Triangle, Theater WMFM 104.1 Mext.

4—City Detective
5—Bowling
11:36
4—Dollar a Second
12:00
2—The Late Show
4—News: Sports
7—Night Owl Movie 8:15 Excursions in Science 8:30 Package of New Records 8:45 Twilight Time: News 9:00 Sharpen Your Wits 9:30 Cuest Star: News 0:00 Weyne King 0:15 Lombardo Land

104.1 MariTUESDAY
A.M.
7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:15 Weatherman; Yawn Patrol
7:30 News: Yawn Patrol
7:37 Weatherman; Nows
8:26 Weatherman; Nows
8:30 Clockwatchers; News
8:30 Clockwatchers
8:30 Clockwa 12:00 News: Noontime Froits
12:27 Road Roport: Weatherman
12:32 Noontime Froits: News
1:00 Meet the Artist
1:15 Sacred Heart Froeram
1:30 Music to Listen to: News
1:00 Music Matine: News
1:00 Music Matine: News
1:00 Music Matine: News
1:00 Juke Box Jamboree
4:15 Russ Morgan
4:30 Easy Listening: News
5:00 Jarry of the Circus
5:15 Meet the Artist
5:30 Off the Record; News
5:00 Musical Menu: News
7:00 Old Timers Party
7:30 Komedy Kapers
7:45 Sleepy Joe
15:50 News
15:50 Meet Joe
15:50 Komedy Kapers
15:50 Komedy Kapers
15:50 Sleepy Joe
15:50 News
15:50 Meet Joe
15:50 Komedy Kapers
15:50 Sleepy Joe
15:50 News
15:50



"I'd like to be your coal-man' Fill Up Now! McCORMICK LUMBER & FUEL CO. Dial 4-4741 Bryan St.

0:15 Lombardo Land 0:30 Neal Hefti 0:45 Jerry Shard; News 1:00 One Oh Four & One Olub 11:55 News (to 12)

2-Playhouse 4-City Detective

Growing Boy Needs the Quick Energy of Juicy Cherry Pie MADE IN MINUTES WITH THANK YOU .RAND COMPLETE CHEMPY PIE FILLING



IT'S IN THE FLAVOR. SIX DAFFERENT COMPLETE PARIT PIE FILLINGS AT YOUR BROCERS

Read the WANT-ADS for Profit

Today's Radio Highlights

Discussion 11 a. n. - Freshman Forum (WHA): "The Cohesive Forces of the Atom," Prof. Pobert G. Sachs. 2 p.m. — Con-temporary Trends

the States Domi-Gov

George N. Craig LAWRENCE of Indiana and Mayor David Lawrence of Pittsor Industrializaline of Industrializaline of Industrializaline of P. Frederick
line Caraon Gulley
line Farm Roundun
(WISC): new president of American Assn. for the United Nations.

Music

12 m .- Market Basket (WISC): 'Deep Down in My Heart," by Sid Foster, Madison. 4 p.m.—Music of the Masters (WHA): "Symphony No. 4." Men-

5:15 p.m.—Baltic Music (WHA): tudents from Lithuania, Estonia. p. m. — Curt Massey 5:30 p. m. — Colan medley.
7 p.m.—Dinah Shore (WIBA):
"How Long Has This Been Going On." "Ricochet," "Just the Way You Are."

7:15 p. m. — Frank Sinatra (WIBA): "Should I?" 9 p.m. - FM Concert (WHA-FM): "Symphony No. 8," Mahler

10 a.m .- Grand Central Station WISC): father tries to regain son's respect. 7:30 p. m. — Barrie Craig (WIBA): \$100,000 fur robbery leads to triple murder . . Mr.

ate man hires a killer.

8 p.m.—Dragnet (WIBA): "refugee" offers smuggled diamonds

10 side Fibber McGee
9:30 * Fibber McGee
9:35 * Can You Tou?
9:30 * Music; Sports
9:45 * Binging Stars
for sale

8:30 p. m. — My Friend Irms 10:30 * News Pastor (WKOW): Miss Peterson worries 10:15 * Club 8:35 p. m. — Rocky Fortune 11:00 * News. 1310 Club 11:15 Club 11:00 The 1310 too many. oo many.
9 p.m.—Fit ber McGee (WIBA):

search for carmuffs leads to hall closet . High Adventure (WISC): retreat from problems

Form Programs

7:22 a. m. — Farm Feature chie Blyer, Bill

(WHA): "Weights and Measures Lawrence, and
Training School," William Water-Hank Sylvern, to

7—Advonture Time
13—Stand By
27—Western Flayhouse
5:40
33—L. Landman, Sports
5:45
4—News, Weather
9—Ernie Simon
33—M. Griffin, News
39—Early Edition
5:55
33—P. Ekern, Weather 12:15 p. m. — Farm Service the more promi(WIBA): "Grassland Agriculture."
Prof. Vic Burcalow and Frank
Mayfield.

5-Mr. and Mrs. North
7-Names the Sama
9-1 Led 3 Lives
13-City Detective
13-City Detective
18:00
4-Match Your Wits
7-Cicia Swanson
9-Theater
13-Westher: Hows
27-Westher: Hows
27-Westher: Hows
27-Westher: Hows
27-Westher: Sports
13-M. Liriflo: News
39-News: Weather;
10:10
33-P. Ekern: Weather
10:15
4-News: Weather
10:15
4-News: Weather
10:30
4-I Led Three Lives
7-I'm the Law
13-Theater
27-Peature Film
30-Home Theater
10:45
2-Kup's Column
5-Herbie Mintz
11:00
2-Playhouse
4-City Detective

WHA-WHA-FM

910 Kc.--88.7 Mors
TUESDAY
A.M.
7:15 Weather Roundup: Farm

7:15 Weather Roundup; Farm
Feature
7:30 Band Wagon
7:43 News: Weather
8:00 Morning Melodies
8:30 Highway Report: Melodies
8:35 News for Children
9:30 Growing Up
9:50 Mickets; News
10:30 Wisconsin Words
10:30 Wisconsin Words
10:30 Freshman Forum
11:50 Noon Musicate
12:15 News: Petato Report, Ros

12:15 News: Petato Report, Road
Roport
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 Contemporary Trends
2:50 Talk About Art
3:00 Afternoon Concert
3:30 Books of Today
4:00 Music of the Masters
5:00 Music for Fun

Tonight





LOVE OF KITTY 7:30 WMTV CHANNEL 33

Kadio Jimetable

TUESDAY WKOW WISC 1070 kc. 1480 kg.

WIBU

1240 kg.

Music: News Farm Reporter Bura)

Roundup

' News; Farm Service

* News: Weather

* Prayer League * Musical

• Musical Clock

News Musical Variety Mid-Morning Matinge

News: Matines Matines

Afternoon

Chapel in the Sky

Variety
Blue Serenade
Organ Music

Chow Time Farm Service Si Hays and Daughter Chrin Science

Mortenson the Sky
Show Melody Time
Songs of Trail Story Time

Top Tunes
Scores; All Hits
Lowell Thomas

Flesta Time
University
Special
Univ Special

Family Skeleton News
Weather: News Old Time Band
Choraliers Santa Claus
Edw. R. Murrow Bing Sings

Mystery: Munic Serenade Jamoorce Old Timers Jamboree

Farty Wizard of Ddds

News: Lucila Mortenson

Top o' Morn Farm Hour News: Top o' Farm Hour Morn: Heatter Weather: Mkts. Sports: Coffee Club; News Weather News Music; News Top O'Morn Top O'Morn John McVane Breakfast Coffse Club; News Edith Hansen Music; News Breakfest Club Stroete Arthur Godfrey Lodi on the Stroete Arthur Godfrey Arthur Arthur Time Time Taxpayers

WIBA

Frolic Musical Clock; News

7:15 Musical Clock 7:30 News 7:45 Musical Clock

8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News

9:00 Welcome

10:00 Strike It 10:15 Rich

6:66 Sunrise

1320 KA

9:15 Travelers 9:30 Bob Hope 8:45 Break the Hank * Grand Central Arthur Godfrey Station: News Time Music Speaks Morning Music * News; Calendar News; Band

* Eberle: Berch

* Bing Bings

* Marquee

* Our Gal Bunday*, Farm Front Politas: Digest Music; Markets News Mkts: Weather Land: Use Music; Markets News News Heart & Hour

12:00 * News: Boundup * Market Basket Politas; Digest
12:13 * Farm Service * News
12:13 * News Mixter
12:45 * Politas Party Mixter
Mixt 1:00 * Trading Post 1:15 * Melody 1:30 * Betty Cass 1:45 Column 2:00 * Life Beautiful 2:15 * Road of Life 2:30 * Pepper Young 2:45 * Happiness Mister
Music
Betty
Mr. Music

3:00 * Backstage Wife * 3:15 * Stella Dallas 3:30 * Widder Brown * 3:45 * Wom. in House * 4:00 * Just Plain Bill Cousin The Showcase Hour Showcase Hour Band Parade 4:30 * Lorenzo Jones Birthday Club Top Tunes News • Sergeant Preston 5:00 * Madison 5:15 Hour 5:30 * News 5:45 ^ Music; News * Sky King: Sports-

• Mus. to Flease People • Sammy Rays Are Funny • J. Vandercook Mr. and • Bill Stern Mrs. North 7:00 * Dingh Shore 7:15 * F. Sinatra 8:00 * Drag-

America's
Town
Meeting
O. Heatter

High Louella Parsons * University
Show Tunes Farm Hour
Adventurs News, Remember * Nows, Music
Dr. Chas. Mayo Beulah • News
• Frank Edwards Sports
• Hill: Wismer Some of
• M. Spillane the Best Music for Listening Masic Hill: Wismer
 M. Spillane • M. Spillans News: Promised Silent Land Silent Mystery The Promised Silent Land Silent Land Mystery Eurost

starred programs are also carried on corresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU). 24.8 M. WISC-FM, 98.1

Rets couple in trouble. 10:45 p. m. — Mickey Spillane (WISC): maniac upsets vacation. 11:15 p. m. — Mr. Mystery (WISC): "Her Heart's Desire." Of Godfrey Shows Doing We of Godfrey Shows Doing Well

Mayfield.

12':30 p. m.—Farm Hour (WHA): "New and Standby! Shrubs for Landscape Plantings." George Ziegler; "Cranberry Farming," Earl Rezin.

Miscellaneous

10 a. m.—Strike It Rich (WIBA): with Jerome Hines... (WIBA): with Jerome Hines... Homemakers (WHA): "Table Decorations for Early Spring." Mrs. Joseph Otterson; "Pressing Equip-

Queen."

7 p. m.—People Are Funny the McGuire sisters on the God(WKOW): millionaire dons rags. frey shows, now are regular

9 p. m.— Louella Parsons members of the cast of the Rob9 p. m.— Louella Parsons members of the cast of the Sullivan's Toast of the Town on wakee. Richard S. Davis, in (WKOW): with Bob Hope, Grace ert. Q. Lewis show on CBS-TV

(WKOW): with Bob Hope, Grace ert. Q. Lewis show on CBS-TV.

McGalara throught Parsons at its weekend performances in MilSullivan's Toast of the Town on wakee. Richard S. Davis, in the Journal, called it "highly

rounding out the quartet.

Bleyer, dropped from all the

5:15 Folk Songs of Lithuania FM Only 5:30 News: Weather Roundup 6:00 Dinner Musicale 7:00 Views of the News 7:15 Concert Airs 7:30 Masterworks from Francs 8:00 The Badger Story 8:50 Wisconsin Features 9:00 FM Concert 10:50 News (to 11)

when La Rosa was three by our since the confused with audience appropriate has passed the million rectival of this particular kind of proord mark. He has some new La gram.

Rosa recordings in the works.

"You don't have to be a welfare the confused was a welfare to be a welfare."

Mondays through Fridays and CBS-TV, and has averaged six days a week in personal appear-Mondays through Fridays and CBS-IV, and nas averaged the control of the "days a week in personal appear ances as a stand-in for Godfrey, now is a full-fledged star on his own with a total of 12 air performances a week.

CBS-IV, and nas averaged entertaining," noted the "tell-days a week in personal appear in the past six weeks, he has appeared at night clubs in Buffalo, Philadelphia, Boston, and star" in some "richly humorous washington, this week recorded the past six weeks, he has appeared at night clubs in Buffalo, Philadelphia, Boston, and star" in some "richly humorous washington, this week recorded the past six weeks, he has appeared at night clubs in Buffalo, Philadelphia, Boston, and star" in some "richly humorous washington, this radio shows and

formances a week.

Of the Chordettes, however, over this weekend will go to only Carol Hagedorn and Janet Ertel of the original group reing Godfrey. He will return in the main, with newcomers Lynn Evans and Marjorie Needham Hollywood.

Washington, this week recover, and a balch of his radio shows, and the conversion over this weekend will go to ownership of both radio and television has increased vastly in the last year, two separate reports from the A. C. Nielson Co., Chi-Wartburg Choir to Be

at Prairie du Sac

PRAIRIE DU SAC - The Wart burg College choir of Waverly, Ia., will give a concert here Fri-day, Mar. 26. The chorus will sing at 8 p. m. in the high school gymnasium.



"THE LONG, LONG

All New! Feature Length!

WED. • ORPHEUM

And in COLOR, tool

TRAILER"

Watch For It!



Bill Douben's west

will be in Two Rivers Wednesday night for a benefit barbershop quartet show.

Saturday will find the Cardinals at Philadelphia, Pa., in a quartet show at the Academy of Music. The same night the Formall he appearing in the TIP O' THE MORNING: Record dealers predict an all-time high in phonograph sales this year, the Billboard reports.

visitors tell their stories of need, are known in the instruction without exception, the stories are true. This is a summary of the great lengths in the stories are true. This is an arrived show after having arranged the great lengths in the stories are true. dustry as "misery" shows.

Almost without exception, the stories are true. This is quartet show, after having appeared the producers go to great lengths, in most cases, to verify them. Sometimes, however, they are out-and-out phonies.

Sometimes, however, they are out-and-out phonies. verify them. Sometimes, however, they are out-and-out phonies.

er. The misery program merely degrades the needy without truly helping them, Welfare workers know that involved human prob-lems aren't solved by a burst of studio applause and a phone call pledging help." McCarthy contends that besides

immediate fiancial relief, given privately so that the individual's feeling of self-respect will not be destroyed by public handouts, helping him to regain his useful-ness to himself and others may take months of careful counsel-

But," he says, "the 'master of misery' who gives an average of 6 minutes to each case, he knows! With an off-the-cuff judgment that overrides the professionals, he decides to keep this family together' and rattles the tin cup for them. Whatever mishiel is done, however, will eventually be the problem of the prossionals." Another bad side of the 'do

gooder' shows, according to the article in Pageant, is that they insult every American who by his taxes and generous donations supports our public and private charities which give away mil lions of dollars each year both in money and services. The most "generous" of the misery shows

Religion

10:15 p.m.—Your Pastor Speaks
(WIBA): the Rev. Raymond Klass,
St. Raphael's cathedral.

Farm Programs

7:22 a. m. — Farm Feature,
(WHA): "Weights and Measures
Training School," William Waterman.

12:15 p. m. — Farm Service
(WIBA): "Grassland Agriculture."

The philosophy of the misery shews except Talent
Rosa isn't the only one of the Scouts at the time of the La Rosalumni of the Arthur Godfrey shows except Talent
Rosa isn't the only one of the Scouts at the time of the La Rosalumni of the Arthur Godfrey shows except Talent
Rosa isn't the only one of the Misery shews
gives away a maximum of 2,500

The philosophy of the misery shews
gives away a maximum of 2,500

The philosophy of the misery shews
gives away a maximum of 2,500

The philosophy of the misery shews
fixed reconstruction.

The philosophy of the misery shews
gives away a maximum of 2,500

The philosophy of the misery shews
fixed reconstruction.

The philosophy of the misery shows are constructed and signing off Tale
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Rosa recordings in the works.

Lawrence now is a regular on the daily Ted Steele show on the Pageant, "to appreciate that desNew York News TV station perate, destitute people are cru-WPIX here.

WPIX here.

Sylvern, who preceded Bleyer as band leader on the Godfrey shows is musical director for shows, is musical director for with the worst thing about these shows is the disillusionment they bring people who have already been too often disillusioned by life. How shows of the mask is estimated by General Artists Corp. to have averaged \$16,000 a week since his on-the-shows of the shows of the disillusion of the worst thing about these shows is the disillusionment they bring people who have already been too often disillusioned by life. How on ABC-TV he also composes original music for many of TV's on ABC-TV. He also composes original music for many of TV's bring from the Godfrey shows of the disillusion perate, destitute people are cruelly susceptible to daydreaming of something-for-nothing. To me, the worst thing about these shows is the disillusionment they bring people who have already been too often disillusioned by life. How on ABC-TV he also composes original music for many of TV's bring from the Godfrey on ABC-TV. He also composes original music for many of TV's bring from the McChief from the McChief from the worst thing about these shows is the disillusionment they bring from the worst the worst thing about these shows is the disillusionment they bring from the worst the state of the worst the worst the worst the worst t

waukee. Richard S. Davis, in the Journal, called it "highly entertaining;" noted the "tell-ing poignancy" of the "Briga-doon" sequence, and called Genze DeLappe "the twinkling ter" is some "sighly hymorous.

vision has increased vastly in the last year, two separate reports from the A. C. Nielson Co., Chicago, show.
As of Jan. I, there with 46,648.

000 homes with radio in the U.S. -an increase of 1,890,000 since Jan. 1, 1953. This means that 98.1

Two such were on "Strike It Rich." One man wanted money to care for his wife and four children; the other to visit his sick wife in Ecuador.

Both got the moncy—and both, it developed later, were wanted by the Police. (No wonder the man wanted to go to Ecuador.)

Phonics like these, however, are the very least of the injurious aspects of the "misery" shows, according to New York City's commissioner of welfare, Henry L. McCarthy, in an article in the March issue of Pageant thy, "trafficking in human misery—even on a TV show whose aim is to help—is bad for both the paraded victim and the viewer. The misery program merely degrades the needy without renty.





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2,000 SQ CARPETING

Yes . . . this is the event you have been waiting for . . . 2,000 square yards of quality carpeting reduced to save you dollars. Available in 27"-9'-12'-15' widths . . . greys, beiges, greens, roses and golds. Many priced as low as \$3.95 per square yard. Some 4'6"x6' carpet samples . . . only \$10.00. Also a few 1/8" hard rubber and vinyl plastic tiles . . . 13c each. Bring your room sizes . . . you're sure to find something to your liking at PETTERSEN'S WAREHOUSE.

PETTERSEN'

Warehouse Fish Hatchery Road - Across from County Garage