

DIAL 6-3111

WISCONSIN STATE JOURNAL, WEDNESDAY, FEBRUARY 10, 1954

Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNEP-TV—Chicago
Ch. 13—WRFX-TV—Rockford
Ch. 33—WMTV—Madison

Ch. 7—WBKE—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 37—WKOW-TV—Madison
Ch. 38—WTVO—Rockford

TODAY'S BEST BETS

1:30 p. m.—House Party: with Abbe Lane—WBBM-TV (2).
2:30 p. m.—Bob Crosby: "Little Jack Frost." "I Wonder Who's Kissing Her Now"—WKOW-TV (27) and WBBM-TV (2).
5 p. m.—Bulletin Board: E. M. Douglas of Madison college—WMTV (33).
6:45 p. m.—Perry Como: with Teresa Brewer—WKOW-TV (27) and WBBM-TV (2).
7 p. m.—Sports Show: Coach John Walsh and Omar Crocker—WMTV (33).
8:30 p. m.—Pantomime Quiz: returns to schedule—WMTV (33).
9 p. m.—Boxing: Chico Velazquez vs. Jed Black—WKOW-TV (27) and WBBM-TV (2).

1st IN MADISON

6:30 P. M. Foy Willing, Cousin John and the Riders of the Purple Sage join Foy to bring you your favorite western music.
7:00 Arthur Godfrey and His Friends. Arthur and all the Little Godfreys now bring you a full hour of variety and music.
8:30 I've Got a Secret, with Garry Moore as host. Panelists: Bill Cullen, Jayne Meadows, Henry Morgan and their secret guest panelist.
9:30 Blue Ribbon Bout—A welterweight bout between Chico Velazquez of Stanford and Jed Black of Janesville, Wis.
After the fight, Sport Star and host Mel Allen will introduce another surprise guest headliner from the sporting world.

WKOW-TV Channel 27 CBS

WEDNESDAY MORNING

4—Today: 7:00	9—Time for Stories: 11:00	2—Valliant Lady: 11:00
4—Today: 7:00	4—Hawkins Falls: 11:00	4—What's New: 11:00
2—Arthur Godfrey: 7:00	4—Spunkin' Falls: 11:00	4—Bride and Groom: 11:00
4—Ding Dong School: 7:00	7—Bessie Karney: 11:00	4—Four: 11:30
7—Pied Piper: 7:00	4—A Lot of Cookery: 11:30	2—Love of Life: 11:30
9—Your Figure Ladies: 7:30	4—Time Out: 11:30	2—Bob and Ray: 11:30
4—Betty White: 7:30	3—Strike It Rich: 11:30	2—Search for Tomorrow: 11:30
5—Betty White: 7:30	4—And Her: 11:30	2—Guiding Light: 11:30
7—Flashhouse: 7:30	4—Let's Exercise: 11:30	2—News: 11:30

THE WHOLE FAMILY ENJOYS TELEVISION AND NON-CARBONATED, FRUIT-FLAVORED

Bire-ley's

- Orange
- Grape
- Tomato
- Grapfruit

WEDNESDAY AFTERNOON

1—Brighton Day: 12:00	4—Welcome Travelers: 12:00	3—Howdy Doody: 12:00
1—Next Door: 12:00	2—Welcome Travelers: 12:00	3—Howdy Doody: 12:00
4—Noontime Comics: 12:00	13—Love of Life: 12:00	13—Let's Talk It Over: 12:00
4—Lunch Hour: 12:00	27—Women with Past: 12:00	13—Story Book Lady: 12:00
9—Ladies: 12:30	9—Movie Quick Quiz: 12:30	2—Garry Moore: 12:30
9—Garry Moore: 12:30	11—Brighter Day: 12:30	2—Search for Tomorrow: 12:30
9—Animal Playtime: 12:30	12—Search for Tomorrow: 12:30	4—On Your Account: 12:30
9—Dr. Preston Bradley: 12:30	4—On Your Account: 12:30	13—Index: Information: 12:30
2—Double or Nothing: 1:00	13—Index: Information: 12:30	13—Robert G. Lewis: 12:30
4—Behind the Scenes: 1:00	13—Robert G. Lewis: 12:30	13—Don Winslow: 12:30
3—Creative Cookery: 1:00	13—Don Winslow: 12:30	35—Ship's Reporter: 12:30
13—About Robert: 1:00	35—Ship's Reporter: 12:30	35—On Your Account: 12:30
9—Watch to Win: 1:00	35—On Your Account: 12:30	2—Movie Time: 12:30
2—Art Linkletter: 1:00	2—Movie Time: 12:30	33—M. G. M. News: 12:30
2—Woman's World: 1:00	33—M. G. M. News: 12:30	2—Gene Autry: 12:30
23—It's Up to You: 1:00	2—Gene Autry: 12:30	13—Stand By: 12:30
2—The Big Payoff: 1:00	13—Stand By: 12:30	2—Western Playhouse: 12:30
1—Eddie Smith: 1:00	2—Western Playhouse: 12:30	13—Trail Tales: 12:30
3—Kate Smith: 1:00	13—Trail Tales: 12:30	27—Comedy Time: 12:30
3—Kathleen Ferrier: 1:00	27—Comedy Time: 12:30	13—L. Langdon: Spis: 12:30
1—Paul Dixon: 1:00	13—L. Langdon: Spis: 12:30	4—News: Weather: 12:30
3—Matinee Theater: 1:00	4—News: Weather: 12:30	38—Earl: Edition: 12:30
2—Bob Crosby: 1:00	38—Earl: Edition: 12:30	33—Ekern: Weather: 12:30
2—Bob Crosby: 1:00	33—Ekern: Weather: 12:30	
2—Pettycoat Party: 1:00		

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WEDNESDAY EVENING

4—Blue Room: 6:00	9—Colonel Flick: 6:00	33—Wrestling: 6:00
4—Capt. Video: 6:00	13—Arthur Godfrey: 6:00	38—This is Your Life: 6:00
5—News: Weather: 6:00	27—Arthur Godfrey: 6:00	4—Hello Neighbor: 6:00
17—J. Harper: News: 6:00	33—U. W. Sports: 6:00	4—Favorite Story: 6:00
23—Bulletin Board: 6:00	39—I Married Joan: 6:00	4—Liberty: 6:00
24—Capt. Video: 6:00	7—Through the Curtain: 6:00	2—Sports Spot: 6:00
4—Bel Tis: 6:15	13—My Little Margie: 6:00	13—Sports Spot: 6:00
1—Dorsey Connors: 6:15	7—Stu Erwin: 6:00	27—Sports Spot: 6:00
1—John Daly: 6:15	13—My Little Margie: 6:00	4—Newscast: 6:00
3—Number's Please: 6:15	7—Stu Erwin: 6:00	2—Double Date: 6:00
27—T. Thompson: With: 6:15	13—My Little Margie: 6:00	2—Request Playhouse: 6:00
33—John Day: 6:15	7—Stu Erwin: 6:00	38—News: Weather: 6:00
20—Sports: Weather: 6:15	13—My Little Margie: 6:00	18:10
27—Schermerhorn, Spis: 6:15	7—Stu Erwin: 6:00	27—Schermerhorn, Spis: 6:00
4—Eddie Fisher: 6:15	13—My Little Margie: 6:00	38—News: Weather: 6:00
13—Eddie Fisher: 6:15	7—Stu Erwin: 6:00	18:10
7—Mark Sabers: 6:15	13—My Little Margie: 6:00	27—Schermerhorn, Spis: 6:00
13—Foy Willing: 6:15	7—Stu Erwin: 6:00	38—News: Weather: 6:00
35—Roundy: 6:15	13—My Little Margie: 6:00	18:10
38—Eddie Fisher: 6:15	7—Stu Erwin: 6:00	27—Schermerhorn, Spis: 6:00
2—Perry Como: 6:15	13—My Little Margie: 6:00	38—News: Weather: 6:00
13—Perry Como: 6:15	7—Stu Erwin: 6:00	18:10
27—Perry Como: 6:15	13—My Little Margie: 6:00	27—Schermerhorn, Spis: 6:00
38—News: Weather: 6:15	7—Stu Erwin: 6:00	38—News: Weather: 6:00
38—Ekern: Weather: 6:15	13—My Little Margie: 6:00	18:10
2—Arthur Godfrey: 6:15	7—Stu Erwin: 6:00	27—Schermerhorn, Spis: 6:00
4—Married Joan: 6:15	13—My Little Margie: 6:00	38—News: Weather: 6:00
1—Married Joan: 6:15	7—Stu Erwin: 6:00	18:10

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21" Table Model

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9:30 Special Lecture
10:30 PM Concert
10:30 News (to 11)

Books This Week at Madison Free Library

Barker—PIRE and the HAMMER
Budd—LANA and WHAT EUROPE THINKS OF AMERICA
Carnegie—OUR WILL ROGERS
Carnegie—LIVE BETTER AFTER PIP
Gardner—LYING DAYS
Gardner—BURN IYER SONG BOOK
Langer—UNDECLARED WAR, 1940-1941
Lockintosh—THE MAN IN THE QUEUE
Robertson—COMPLETE SMALL APPLIANCE COOKBOOK
Santana—PHILOSOPHY OF SANTANA
Santana—BIG TREE OF MEXICO
Tolstoy—TOLSTOY: A LIFE OF MY FATHER
Villiers—WAY OF A SHIP
Villiers—RECREATION FOR THE AGING
Yates—HUE AND CRY

Today's Radio Highlights

MUSIC

7:45 a.m.—George Moran (WIBA): "Chattanooga Shoe Shine Boy," "Canned Heat," "Changing Partners." (WISC): "Jack Betch." (WISC): "Peg of My Heart."
8:00 a.m.—"Music of the Masters" (WHA): "Cello Concerto in D Major," Haydn.
8:30 p.m.—Curt Massey (WBBM): "The Jones Boy," "I See the Moon."
9 p.m.—Perry Como (WISC): "Nearer, My God, to Thee," "Till We Two Are One," "String of Pearls."
9:05 p.m.—Concert Caravan (WKOW): DePaur's Infantry chorus.

DRAMA

7 a.m.—FBI in Peace and War (WKOW): racketeers sponsor small-time store pilfering.
7:30 a.m.—Great Gildersleeve (WKOW): annual chicken dinner almost gets abandoned. "Nightmare" (WGN): dream of highway brings a mystery.
8 p.m.—Hollywood Airport (WISC): Cal York, narrator.
9:05 p.m.—Bliss (WIBA): woman reporter, news photographer help child of estranged couple. "Crime Classics" (WKOW): "23 Thieves Against Caesar," story of emperor's obsession.
9 p.m.—Lewises Onstage (WBBM): "Tragedy Off Hollywood Boulevard."
9:15 p.m.—Mystery Theater (WISC): Inspector uncovers murder of film star.
10:45 p.m.—Squad Room (WISC): solving mystery in hospital room.

RELIGION

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. L. Paul Jaquith, Wesley foundation.

DISCUSSION

9 a.m.—Broadcast on Broadcasts (WHA): "The Status of Educational Television," Mrs. Fred Riser.
10:30 a.m.—Women Voters (WHA): "Freedom in Reading," Mrs. Charles Bunn and Mrs. Abner Brodie.
7:30 p.m.—French Academy (WHA-FM): "Poets in the Academy," Paul Claudel.

SPORTS

5:45 p.m.—Sports Parade (WIBA) with Scoutmaster Richard McVicar and former Scoutmaster C. H. Beebe of Troop 20.

Farm Programs

7:22 a.m.—Farm Feature (WHA): Junior Fair-Makes Early Plans. Willis Freitag.
12:15 p.m.—Farm Service (WIBA): "Preparing for the Spring Market Hog Show and Carcass Contest," Bob Thayer, Charles Maas, and Frank Mayfield.
12:30 p.m.—Farm Hour (WHA): "Today's Choice of Building Materials," St. Witzel, "Lessons from the Accidents of 1953," Randall Swanson.

Miscellaneous

9:30 a.m.—Bob Hope (WIBA): with Pete Martin, writer.
10 a.m.—Homemakers (WHA): "Teen Trends for Spring," Patricia O'Brien; "How to Enlarge Sketches for Parties," B. C. Jorns.
10:30 a.m.—Make Up Your Mind (WBBM): Freddy Bartholomew, guest.

Canada's Parliament Votes Itself Pay Raise

OTTAWA (AP)—Canada's legislators voted themselves a \$4,000 annual raise Tuesday. By a vote of 153 to 64, Parliament approved a raise from \$6,000 to \$10,000 a year for all members and senators. The bill was sent to the Senate, which was expected to approve it without much opposition.

FAST RELIEF FROM DISCOMFORT OF COLDS

When you have a cold you want relief from the pain and discomfort and you want it fast... That's Bayer Aspirin! A tablet starts disintegrating almost the instant you take it—therefor is ready to go to work with amazing speed.

BAYER ASPIRIN

Radio Timetable

WIBA	WISC	WKOW	WIBU
1310 kc.	1490 kc.	1670 kc.	1240 kc.
6:00 Sunrise 6:15 Music 6:30 Musical 6:45 Clock: News	6:00 Alex Dreier 6:15 Musical 6:30 Journal News 6:45 George Moran	6:00 Farm Hour 6:15 Top of Morn 6:30 News: Top of Morn: Heater 6:45 Top of Morn 6:55 Top of Morn 7:10 John McVane	6:00 Music: News 6:15 Farm Feature 6:30 Rural 6:45 Roundup 6:55 News: Farm Service 7:10 News: Weather 7:25 Farm Profile 7:35 Prayer League 7:45 Musical 7:55 Clock
7:00 Alex Dreier 7:15 Musical 7:30 Journal News 7:45 George Moran	7:00 Alex Dreier 7:15 Musical 7:30 Journal News 7:45 George Moran	7:00 Alex Dreier 7:15 Musical 7:30 Journal News 7:45 George Moran	7:00 Alex Dreier 7:15 Musical 7:30 Journal News 7:45 George Moran
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Alex Dreier 8:15 Musical 8:30 Journal News 8:45 George Moran	8:00 Alex Dreier 8:15 Musical 8:30 Journal News 8:45 George Moran	8:00 Alex Dreier 8:15 Musical 8:30 Journal News 8:45 George Moran
9:00 Welcomes 9:15 Travels 9:30 Bob Hope 9:45 Break the Bank	9:00 Welcomes 9:15 Travels 9:30 Bob Hope 9:45 Break the Bank	9:00 Welcomes 9:15 Travels 9:30 Bob Hope 9:45 Break the Bank	9:00 Welcomes 9:15 Travels 9:30 Bob Hope 9:45 Break the Bank
10:00 Strike It 10:15 Mel Parodi 10:30 Phrase Pays 10:45 Second Chance	10:00 Strike It 10:15 Mel Parodi 10:30 Phrase Pays 10:45 Second Chance	10:00 Strike It 10:15 Mel Parodi 10:30 Phrase Pays 10:45 Second Chance	10:00 Strike It 10:15 Mel Parodi 10:30 Phrase Pays 10:45 Second Chance
11:00 F. Frederick 11:15 Morning 11:30 Melodi 11:45 Farm Roundup	11:00 F. Frederick 11:15 Morning 11:30 Melodi 11:45 Farm Roundup	11:00 F. Frederick 11:15 Morning 11:30 Melodi 11:45 Farm Roundup	11:00 F. Frederick 11:15 Morning 11:30 Melodi 11:45 Farm Roundup
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party
1:00 Tracing Post 1:15 Mel Parodi 1:30 Betty Cass 1:45 Gollman	1:00 Tracing Post 1:15 Mel Parodi 1:30 Betty Cass 1:45 Gollman	1:00 Tracing Post 1:15 Mel Parodi 1:30 Betty Cass 1:45 Gollman	1:00 Tracing Post 1:15 Mel Parodi 1:30 Betty Cass 1:45 Gollman
2:00 Life Beautiful 2:15 Head of Life 2:30 Pepper Young 2:45 'Hi to Happ'n'	2:00 Life Beautiful 2:15 Head of Life 2:30 Pepper Young 2:45 'Hi to Happ'n'	2:00 Life Beautiful 2:15 Head of Life 2:30 Pepper Young 2:45 'Hi to Happ'n'	2:00 Life Beautiful 2:15 Head of Life 2:30 Pepper Young 2:45 'Hi to Happ'n'
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Widder Brown 3:45 Women in War	3:00 Backstage Wife 3:15 Stella Dallas 3:30 Widder Brown 3:45 Women in War	3:00 Backstage Wife 3:15 Stella Dallas 3:30 Widder Brown 3:45 Women in War	3:00 Backstage Wife 3:15 Stella Dallas 3:30 Widder Brown 3:45 Women in War
4:00 Just Plain Bill 4:15 P. F. Farrell 4:30 Lorenzo Jones 4:45 Marriage Pays	4:00 Just Plain Bill 4:15 P. F. Farrell 4:30 Lorenzo Jones 4:45 Marriage Pays	4:00 Just Plain Bill 4:15 P. F. Farrell 4:30 Lorenzo Jones 4:45 Marriage Pays	4:00 Just Plain Bill 4:15 P. F. Farrell 4:30 Lorenzo Jones 4:45 Marriage Pays
5:00 Madison 5:15 Hour 5:30 News: Sports 5:45 Sports: News	5:00 Madison 5:15 Hour 5:30 News: Sports 5:45 Sports: News	5:00 Madison 5:15 Hour 5:30 News: Sports 5:45 Sports: News	5:00 Madison 5:15 Hour 5:30 News: Sports 5:45 Sports: News
6:00 Alex Dreier 6:15 News: News 6:30 News of World 6:45 Women in War	6:00 Alex Dreier 6:15 News: News 6:30 News of World 6:45 Women in War	6:00 Alex Dreier 6:15 News: News 6:30 News of World 6:45 Women in War	6:00 Alex Dreier 6:15 News: News 6:30 News of World 6:45 Women in War
7:00 Walk a Mile 7:15 Mile 7:30 Coach Foster 7:45 Berende	7:00 Walk a Mile 7:15 Mile 7:30 Coach Foster 7:45 Berende	7:00 Walk a Mile 7:15 Mile 7:30 Coach Foster 7:45 Berende	7:00 Walk a Mile 7:15 Mile 7:30 Coach Foster 7:45 Berende
8:00 Grutchio 8:15 News 8:30 The Big Story 8:45 News	8:00 Grutchio 8:15 News 8:30 The Big Story 8:45 News	8:00 Grutchio 8:15 News 8:30 The Big Story 8:45 News	8:00 Grutchio 8:15 News 8:30 The Big Story 8:45 News
9:00 Fibber McGee 9:15 Can You Top? 9:30 Music: Sports 9:45 Singing Stars	9:00 Fibber McGee 9:15 Can You Top? 9:30 Music: Sports 9:45 Singing Stars	9:00 Fibber McGee 9:15 Can You Top? 9:30 Music: Sports 9:45 Singing Stars	9:00 Fibber McGee 9:15 Can You Top? 9:30 Music: Sports 9:45 Singing Stars
10:00 News 10:15 Your Pastor 10:30 The 1310 10:45 Club	10:00 News 10:15 Your Pastor 10:30 The 1310 10:45 Club	10:00 News 10:15 Your Pastor 10:30 The 1310 10:45 Club	10:00 News 10:15 Your Pastor 10:30 The 1310 10:45 Club
11:00 News: The 1310 11:15 Club 11:30 The 1310 11:45 Club: News	11:00 News: The 1310 11:15 Club 11:30 The 1310 11:45 Club: News	11:00 News: The 1310 11:15 Club 11:30 The 1310 11:45 Club: News	11:00 News: The 1310 11:15 Club 11:30 The 1310 11:45 Club: News

Bill Dauterive's SPOTLIGHT Names in the News

TIP OF THE MORNING: The Metropolitan Opera's radio season has been extended two weeks by the sponsor. Additional performances will be April 19 and 17.

THE stars of "My Little Margie," Charles Farrell and Gale Storm, are trying to work out a filming and recording schedule which will permit them to go East for a vacation and a guest shot on the Milton Berle show.

Basil Rathbone has replaced Bill Stern as regular panelist on "The Name's the Same."

Danny Kaye will make a four-week theatrical tour of South Africa.

Arlene Francis will be m. c. of a new daytime show, "Home," coming on NBC-TV.

Jack Mills, of Mills Brothers circus, has booked from 25 to 30 English performers for the show's 1954 season. On the list is Cecora, Jr., producing clown who was with it last year.

AT MILWAUKEE: Ernst Friedlander, cellist of the Pro Arte quartet, will give a recital Thursday at Wisconsin State college, Milwaukee. Ralph Tillem, Milwaukee, will be accompanist. Mr. and Mrs. Friedlander will give a concert Sunday night, March 28, in Music hall.

COMEDY: The St. Bernard Players are rehearsing their third play of the season, "A Ready Made Family," Walter Males is directing. The three-act comedy will be presented at 8 p. m. Sunday, Feb. 14, and Sunday, Feb. 21 in the St. Bernard school auditorium. In the cast will be Joan Eiler, Perry Trigg, Joan S. Schumacher, Jo Ann Overton, Phyllis Manjak, Larry Bartosch, Agnes Dix, Bob

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