

## Television Today

**Ch. 2—WBBM-TV—Chicago**    **Ch. 1—WBBK—Chicago**  
**Ch. 4—WTHJ-TV—Milwaukee**    **Ch. 9—WGN-TV—Chicago**  
**Ch. 5—WNBQ—Chicago**    **Ch. 27—WKOW-TV—Madison**  
**Ch. 18—WREX-TV—Rockford**    **Ch. 39—WTVQ—Rockford**  
**Ch. 43—WMTV—Madison**

### TODAY'S BEST BETS

1:30 p. m.—Can We Help? at new time—WMTV (33).  
6:45 p. m.—Perry Como "Changing Partners." Good Night, Sweet Jesus. "Woman." WKOW-TV (27) and WBBM-TV (2).  
7:30 p. m.—Abbott and Costello: In haunted house—WKOW-TV (27).  
7:57 p. m.—Arlene Dahl: "Too Gloomy for Pvt. Pushkin"—WMTV (33) and WBBK (7).  
8 p. m.—Playhouse of Stars: William Lundigan in "Give the Guy a Break"—WKOW-TV (27) and WBBM-TV (2).  
8:30 p. m.—Life of Riley: William Bendix's program, new to this station—WMTV (33).  
9 p. m.—Boxing: Harold Johnson vs. Jimmy Slade—WMTV-TV (4) and WNBQ (5).

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### FRIDAY MORNING

7:00 Today	10:00 2—Buy That	11:00 2—Valiant Lady
7:30 Jack Paar	10:30 4—Hawkins Falls	11:30 5—Bride and Groom
8:00 Dink Donz School	11:00 4—A to Z Cockeye	12:00 7—Daddy O'Neill
8:30 Fred Piper	11:30 4—Time Out	12:30 4—Four to Do
9:00 Your Picture, Ladies	12:00 2—Love of Life	1:00 2—Bob and Ray
9:30 Hollywood Breakfast	12:30 3—Sprinkles	1:30 1—Search for Tomorrow
10:00 Hollywood Breakfast	1:00 2—The Washington	1:45 2—Guiding Lights
10:30 Playhouse of Stars	1:30 7—Let's Exercise	2:00 4—News

## 1st in MADISON

5:15 Time Out for Fun... Margie takes you to Hollywood and tells about the new contest.  
5:30 and 7:00 p. m. Western Playhouse... Bob Livingston in "Hero of the Saddle," parts one and two.  
7:30 Abbott and Costello... Bud and Lou visit a haunted house and have a hair-raising and laugh-getting experience.  
8:00 Playhouse of Stars... William Lundigan stars in "Give the Guy a Break."  
10:30 Club 27... All Schwartz's guest will be Mark Silber.

### FRIDAY AFTERNOON

12:00 Brighter Day	2—Pellco's Party	3—Howdy Doody
12:30 Max Neer Door	4—Welcome Travelers	13—Let's Talk It Over
1:00 Noontime Comic	5—Welcome Movers	14—Story
1:30 Lunch Hour	6—Movie Quick Quiz	15—Garfield Goose
2:00 Garry Moore	7—On Your Account	16—News: News
2:30 Animal Playtime	8—This Is the Life	17—Lunch Time
3:00 Dr. Preston Bradley	9—Ship's Reporter	18—Junior Edition
3:30 Double of Nothing	10—On Your Account	19—Comedy Time
4:00 Behind the Screens	11—Movie Time	20—Time Out for Fun
4:30 Creative Cookery	12—Super Circus	21—Crusader Rabbit
5:00 About Baby	13—Prize News	22—Gene Wray
5:30 Watch to Win	14—Prize News	23—Close Up
6:00 Art Linkletter	15—Prize News	24—Stand By
6:30 Learning Adventure	16—Prize News	25—Western Playhouse
7:00 Woman's World	17—Prize News	26—Lundigan, Sports
7:30 Can We Help?	18—Prize News	27—M. Griffin, News
8:00 Blue Movie	19—Prize News	28—Early Edition
8:30 Kate Smith	20—Prize News	29—P. Eker, Weather
9:00 Claude Rineher	21—Prize News	
9:30 Paul Dixon	22—Prize News	
10:00 M. Griffin, News	23—Prize News	
10:30 Bob Cross	24—Prize News	
11:00 Bob Cross	25—Prize News	
11:30 Feminine Touch	26—Prize News	

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### FRIDAY EVENING

6:00 1—Doin' the Town	10:00 4—Greatest Fights
6:30 1—Cap Video	10:30 7—Courtney Hour
7:00 1—News: Weather	11:00 15—Community Theatre
7:30 1—Harbor News	11:30 15—News: News
8:00 1—Cap Video	12:00 27—Weather: Sports
8:30 1—John Daly	12:30 33—M. Griffin, News
9:00 1—Sports, Weather	1:00 33—News: Weather
9:30 1—Eddie Fisher	1:30 33—News: Weather
10:00 1—Stu Erwin	2:00 33—News: Weather
10:30 1—Foy Willing	2:30 33—News: Weather
11:00 1—On Stage	3:00 33—News: Weather
11:30 1—Eddie Fisher	3:30 33—News: Weather
12:00 1—Perry Como	4:00 33—News: Weather
12:30 1—News: Caravan	4:30 33—News: Weather
1:00 1—News: Caravan	5:00 33—News: Weather
1:30 1—News: Caravan	5:30 33—News: Weather
2:00 1—P. Eker, Weather	6:00 33—News: Weather
2:30 1—Mama	6:30 33—News: Weather
3:00 1—Dave Garroway	7:00 33—News: Weather
3:30 1—Ozzie and Harriet	7:30 33—News: Weather
4:00 1—Story Theater	8:00 33—News: Weather
4:30 1—Western Playhouse	8:30 33—News: Weather
5:00 1—Superman	9:00 33—News: Weather
5:30 1—Dave Garroway	9:30 33—News: Weather
6:00 1—Tupper	10:00 33—News: Weather
6:30 1—Playhouse of Stars	10:30 33—News: Weather
7:00 1—Walt's Workshop	

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### WMFM

1041 Mezz. FRIDAY A. M.

7:00 Yawn Patrol	1:00 Music to Listen to; News
7:30 Weatherman: Call to Prayer	2:00 Music Matinee; News
8:00 News: Yawn Patrol	3:00 Music Matinee; News
8:30 Weatherman: News	4:00 The Record Rumpus
9:00 News: Clockwatchers	4:45 Danny Vaughn
9:30 Weatherman: News	5:00 Jerry of the Circus
10:00 Musical Variety; News	5:15 Meet the Artist
10:30 Request Show; News	5:30 Off the Record; Weatherman
11:00 Old Times Hall	6:00 Musical Menu
11:30 Navy Band	6:30 Package of New Records
12:00 Herb Kern	7:00 Showcase
	7:15 Old Times Party
	7:30 Great Star; News
	7:50 Pre Game Sports Program
	8:00 Basketball
	8:30 Great Star; News
	9:00 Art Mooney
	10:15 Lombardo Land
	10:30 Clyde McCoy
	10:45 Jan. Garber; News
	11:00 One On Four & One Club
	11:35 News (to 12)

## Today's Radio Highlights

### Music

7:45 a. m.—George Morgan (WIBA): "Pretty Little Girl."  
11:25 a. m.—Frank Sinatra (WISCI): "Papa Piccolino."  
3 p. m.—Music of the Masters (WHA): "Brandenburg Concerto No. 1."  
4 p. m.—Record Rumpus (WMMF): new series, with West and East high school and University of Wisconsin students.  
4:30 p. m.—Music of the Masters (WHA-FM): Schubert's "Unfinished" symphony.  
7:15 p. m.—Frank Sinatra (WIBA): "Sunny Side of the Street."  
8:30 p. m.—Perry Como (WISC): "Good Night, Sweet Jesus."  
9:45 p. m.—Hymns of the World (WIBA): "We're Marching to Zion," "Safe in the Arms of Jesus," "A Charge to Keep," "Beneath the Cross of Jesus."

### Drama

3 p. m.—Match of Dimes (WISC): Jane Wyman in "Years of Our Faith."  
7 p. m.—Mr. Keen (WKOW): "The Wooden Tombstone Murder Case."  
8 p. m.—Harold Johnson and Faye (WIBA): Phil gets an extra \$500.  
Ozzie and Harriet (WISC): Ricky's train re-discovered.  
9 p. m.—Fibber McGee (WIBA): repairing the women's clubhouse.  
10:45 p. m.—Starlight Theater (WISC): Madeleine Carroll in "Vicky."

### Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Charles R. Bell, First Baptist church.

### Sports

5:45 p. m.—Sports Parade (WIBA): Dick Johnson, Toby Sherry of "Ducks Unlimited."  
7:30 p. m.—Sports Record (WMMF): "The First Intercollegiate Game."  
8 p. m.—Basketball (WIBA-FM): Madison West vs. Racine Horizon... Basketball (WMMF): Madison East vs. Janesville.  
9 p. m.—Boxing (WISC): Harold Johnson vs. Jimmy Slade.

### Variety

7:30 p. m.—Bob Hope (WIBA) and Gene Tierney.

## Radio Timetable

### FRIDAY

WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1670 kc.	1240 kc.
6:00 Equinox	6:00 Farm Hour	6:00 Farm Journal	6:00 Music: News
6:15 Frolic	6:15 Top of Morning	6:15 Farm Hour	6:15 Farm Reporter
6:30 Musical Clock; News	6:30 News; Heater; Weather; Mtn.	6:30 News; Heater; Weather; Mtn.	6:30 Roundup
7:00 Alex Dreier	7:00 Top of Morning Sports; Music	7:00 News	7:00 News Farm
7:15 Musical Clock	7:15 News	7:15 News	7:15 News Farm
7:30 George Morgan	7:30 Top of Morning Weather; Coffee	7:30 News	7:30 News Farm
8:00 Musical	8:00 Breakfast Club; News	8:00 News	8:00 News Farm
8:15 Musical	8:15 Breakfast Club; News	8:15 News	8:15 News Farm
8:30 Musical Clock	8:30 My True Story; Whisp; Time	8:30 News	8:30 News Farm
9:00 Welocmia	9:00 A Girl; Marita	9:00 News	9:00 News Farm
9:15 Travelers	9:15 Grand Central Station; News	9:15 News	9:15 News Farm
9:30 Bob Hope	9:30 Queen for a Day	9:30 News	9:30 News Farm
9:45 Break the Bank	9:45 News; Calendar; News	9:45 News	9:45 News Farm
10:00 Strike It Rich	10:00 Eberle; Berch	10:00 News	10:00 News Farm
10:15 Ennis Pava	10:15 Mtn. Roundup	10:15 News	10:15 News Farm
10:30 Second Chance	10:30 News; Calendar; News	10:30 News	10:30 News Farm
11:00 P. Frederick	11:00 Eberle; Berch	11:00 News	11:00 News Farm
11:15 Morning	11:15 Mtn. Roundup	11:15 News	11:15 News Farm
11:30 Mtn. Roundup	11:30 News; Calendar; News	11:30 News	11:30 News Farm
12:00 News; Roundup	12:00 Eberle; Berch	12:00 News	12:00 News Farm
12:15 Farm Service	12:15 Mtn. Roundup	12:15 News	12:15 News Farm
12:30 News	12:30 News; Calendar; News	12:30 News	12:30 News Farm
12:45 Polka Party	12:45 Eberle; Berch	12:45 News	12:45 News Farm
1:00 Trading Post	1:00 Mtn. Roundup	1:00 News	1:00 News Farm
1:15 Melody Parade	1:15 News; Calendar; News	1:15 News	1:15 News Farm
1:30 Mtn. Roundup	1:30 Eberle; Berch	1:30 News	1:30 News Farm
1:45 Column	1:45 Mtn. Roundup	1:45 News	1:45 News Farm
2:00 Life Beautiful	2:00 News; Calendar; News	2:00 News	2:00 News Farm
2:15 Road to Life	2:15 Eberle; Berch	2:15 News	2:15 News Farm
2:30 Pepper Young	2:30 Mtn. Roundup	2:30 News	2:30 News Farm
2:45 Rt. to Happiness	2:45 News; Calendar; News	2:45 News	2:45 News Farm
3:00 Backstage Wife	3:00 Eberle; Berch	3:00 News	3:00 News Farm
3:15 Stella Dallas	3:15 Mtn. Roundup	3:15 News	3:15 News Farm
3:30 Romances	3:30 News; Calendar; News	3:30 News	3:30 News Farm
3:45 Woman in Heat	3:45 Eberle; Berch	3:45 News	3:45 News Farm
4:00 Just Plain Bill	4:00 Mtn. Roundup	4:00 News	4:00 News Farm
4:15 P. P. Farrell	4:15 News; Calendar; News	4:15 News	4:15 News Farm
4:30 Lorenzo Jones	4:30 Eberle; Berch	4:30 News	4:30 News Farm
4:45 Maritane Pava	4:45 Mtn. Roundup	4:45 News	4:45 News Farm
5:00 Madson	5:00 News; Calendar; News	5:00 News	5:00 News Farm
5:15 Shadow	5:15 Eberle; Berch	5:15 News	5:15 News Farm
5:30 News	5:30 Mtn. Roundup	5:30 News	5:30 News Farm
5:45 Sports; News	5:45 News; Calendar; News	5:45 News	5:45 News Farm
6:00 Alex Dreier	6:00 Eberle; Berch	6:00 News	6:00 News Farm
6:15 News; News	6:15 Mtn. Roundup	6:15 News	6:15 News Farm
6:30 News of World	6:30 News; Calendar; News	6:30 News	6:30 News Farm
6:45 1 Man's Family	6:45 Eberle; Berch	6:45 News	6:45 News Farm
7:00 Dish Shore	7:00 Mtn. Roundup	7:00 News	7:00 News Farm
7:15 F. Sinatra	7:15 News; Calendar; News	7:15 News	7:15 News Farm
7:30 Bob Hope	7:30 Eberle; Berch	7:30 News	7:30 News Farm
8:00 Herk	8:00 Mtn. Roundup	8:00 News	8:00 News Farm
8:15 and Faye	8:15 News; Calendar; News	8:15 News	8:15 News Farm
8:30 News; Friday Forenade	8:30 Eberle; Berch	8:30 News	8:30 News Farm
9:00 Fibber & Molly	9:00 Mtn. Roundup	9:00 News	9:00 News Farm
9:15 Can You Top?	9:15 News; Calendar; News	9:15 News	9:15 News Farm
9:30 Musical Sports	9:30 Eberle; Berch	9:30 News	9:30 News Farm
9:45 Hyman	9:45 Mtn. Roundup	9:45 News	9:45 News Farm
10:00 News	10:00 News; Calendar; News	10:00 News	10:00 News Farm
10:15 Your Pastor	10:15 Eberle; Berch	10:15 News	10:15 News Farm
10:30 The 1519 Club	10:30 Mtn. Roundup	10:30 News	10:30 News Farm
11:00 News; The	11:00 News; Calendar; News	11:00 News	11:00 News Farm
11:15 1310 Club	11:15 Eberle; Berch	11:15 News	11:15 News Farm
11:30 The 1519 Club	11:30 Mtn. Roundup	11:30 News	11:30 News Farm
11:45 Club; News	11:45 News; Calendar; News	11:45 News	11:45 News Farm

## Discussion

9 a. m.—Radio Journal (WHA): "State Historical Society Founder's Day," Prof. William Hessel-tine, Dr. Clifford Lord.  
8 p. m.—Freshman Forum (WHA-FM): "Democratic Ideals and Soviet Ideology," Prof. Edmund Zawaicki.

### Farm Programs

7:22 a. m.—Farm Feature (WHA): "1953 Fertilizer Tonnage and the 1954 Outlook," W. B. Griem.  
12:30 p. m.—Farm Service (WIBA): "Out Varieties for 1954," Dr. H. L. Shands, Frank Mayfield.  
12:30 p. m.—Farm Hour (WHA): "Wisconsin's Certified Seed Potato Situation," Elmer Peterson; "Invitation to Farm and Home Week," Dean R. K. Froker.

## Miscellaneous

9:30 a. m.—Bob Hope (WIBA) satulating woman helper of men in veteran hospitals.  
Wheaton Glee Club to Give Concert Here  
A concert of sacred music will be given by the Wheaton College Women's Glee club at 8 tonight in Bethany Evangelical Free church. Prof. Mignon Bolman Mackenzie will conduct the choir from Wheaton, Ill.  
The music will include "O Wondrous Nativity," "DeVictoria," "God Is the Light of the World," "Morgan," "The 23rd Psalm," "New-manna," "In the Night Christ Came Walking," "Calm," "Crucifixus," Bach-Davis, and others.

### Cindy Dies a Hero as Family Escapes Fire

CHESTERVILLE, Oct. 23—Cindy died a hero Thursday. The spaniel's frantic barking awakened Nelson Laprade who led his wife and four children to a balcony where neighbors reached them with a ladder. Cindy's body was found in the kitchen where the fire started.

### WHA—WHA-FM

970 K.C.—547 Mezz. FRIDAY A.M.

7:15 Weather Roundup; Farm Feature  
7:30 Band Wagon  
7:45 News; Weather  
8:00 Morning Melodies  
8:30 Highway Report; Melodies  
8:55 News for Children  
9:00 Radio Journal  
9:30 Rhythm and Games  
9:50 Markets; News  
10:00 Homecoming Program  
10:30 Musical Moments  
10:45 Views of the News  
11:00 Herald Tribune Forum

P.M.  
12:01 Noon Musicale  
12:15 News; Road Report  
12:30 Farm Program  
1:00 Chester a Day  
1:30 Book Trail  
2:00 The Sampler  
3:00 Music of the Masters  
4:00 The Lively Arts

FM Only  
4:30 Afternoon Concert  
5:00 Music for Fun  
5:15 Music Album  
5:30 News; Weather Roundup  
6:00 Dinner Musicale  
6:30 News of the News  
7:00 News  
7:15 Concert; Air  
7:30 Progress Report  
8:00 Freshman Forum  
8:50 News of Wisconsin  
9:00 FM Concert  
10:30 News (to 11)

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## At the Shows

### Capitol

FEATURE: The Eddie Cantor Story.  
TYPE: Musical.  
REVIEWER: Don Davies.  
CAST: Eddie Cantor, Keefe Brasselle, Ida Cantor, Marilyn Erskine, Grandma Esther, Aline McMahon; Young Eddie, Richard Mondra.  
PLOT: The musical biography of Eddie Cantor starts when he is 13 years old and living in a "tough" section of New York, carries through his rise to fame and fortune on the Broadway stage and radio, and comes to a close as Eddie and Ida Cantor view their life story on the screen. It includes most of the songs the banjo-eyed comedian made famous, plus many events in his life that shaped his career.  
HIGH POINTS: The nostalgic galaxy of Cantor hit tunes, surrounded by the colorful and showy stage settings; performance by Aline McMahon as Grandma Esther.  
LOW POINTS: Consciousness of mannerisms, creating some tension and unnaturalness in performance, owing to the former's artificiality, but artificiality is distracting.

### Bridges' Union Ruled Off Ballot in NLRB Election

WASHINGTON (AP)—The National Labor Relations Board Thursday ruled Harry Bridges' Longshoremen's union off the ballot in a union representation election for West Coast Marine Cooks and Stewards.  
Bridges had petitioned the board to put the independent International Longshore and Warehousemen's Union on the ballot along with the Independent National Union of Marine Cooks and Stewards and the AFL Marine Cooks and Stewards.  
The board cited a "well-established rule" that it will give a union a place on a ballot only if the union can show sufficient interest on the part of the workers as of the time of an NLRB hearing.  
The board said the evidence of interest submitted by Bridges' "long postdated" the NLRB hearing, which was held in June, 1951.  
No date has been set for the election. An NLRB spokesman said it had been delayed because of the backlog of unfair labor practice cases that has been going through the courts.

### Briton Changes Name to Inherit \$3,640,000

TAMWORTH, England (AP)—Gri-zel Thomson, 28, agreed Thursday to change her name to Gritel Inge as she can inherit an estate valued at \$3,640,000.  
She thus becomes "Lady of the Manor" of one of the Midlands' largest land holdings under the terms of a cousin's will. The cousin, Hilday Mary Inge, died last year. Her will included the same "name and arms" clause originated in 1876 by her grandfather who specified the big estate must remain in the ownership of an Inge.

### LONG-LIVED

GEORGETOWN, Mass. (AP)—Franklin D. Kneeland, whose father lived 94 years, whose mother lived 91 years, and whose paternal grandparents celebrated their 75th wedding anniversary, observed his 80th birthday hard at work on his job as a heel nailer in a shoe factory.

## Bill Donahue's SPOTLIGHT

MARCH OF DIMES

TIP O' THE MORNING: Station WISC will broadcast all 1954 league games of the Milwaukee Braves, plus several pre-season exhibition games.

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