WIBA

1310 Ke

6:00 Sunrine 6:15 Prolic

6:30 Musical 6:45 Clock: News

1:00 Alex Dreim 7:15 Musical Clock 7:30 Journal News 7:45 Clock: Sports

9:10 Welcome 9:15 Travelers 9:30 Bob Hope 9:45 Break the Bank

10:100 Strike It 10:15 Rich 10:30 Pirrate Pays 10:45 Second Chance

Radio Timetable

THURSDAY .

WISC

1410 Rs

Farm Hour Top o'Morn News; Top o' Morn; Heatter

Brenkfast Club Brenkfast Club

My Trus Story: Whisp's

Strents A Girl Marries

\* Double or Nothing: Berch \* Bing Sings \* Names in News

. Market Basket

Cousin Henry Jon and Sparkit Birthday Club

Sat. Preston

Truth of Consequences
News; Eddis
Cautor

11:00 \* News; 1310 12:15 Club 11:30 The 1310 11:45 Club; News

King: Sports

News; Music Fulton Lewis Captain Start: News

G. Raubncher G. Hentter

Crime Fighters Music: Earl Warren

WKOW

Bkfst. Symph. News. Parm Er Farm Hour Weather: Mkts.

Top o Morning Club; News Service Naws Top o Morning Weather: Coffee Club: News We'ther Parm Frolic

Arthur Godfres

Time Arthur Indires Time

News; Calendar Arthur Godfrey News

Music; News

Time

Music Speaks

Morning Music

Matines

Aunt Jenny Helen Trent Our Gal Sunday

Farm Journal

Mortenson Show: Music Songs of Trail

Showcase Harmony House Top Tunes

Allen Jackson Top Tunes Scores; Hits Lowell Thomas

Family Skeleton Weather; News Choralists B. R. Murrow

Meet Mr

McNutley Fime for Love

Junior Miss Good News

News; The Promised Land The Promised Land

Good N Beulah

Markets; Cottee "Frayer league Club: News Musical Clock Coffe club: News "Musical clock

Chow Time
Jockey's Choice
Note Drake
Jockey's Choice
Si Rays and
Daughter
Variety.

Cur'ent Quest'us Portage House Party Wizard of Odds

1078 kg. 111

WIEU

1240 kg.

Music: News Farm Reported Rural Roundup

Name: Party

News: Morning Matines

News Farm News

Music; Markets News Farm and Home Hour

Hearth Talk
 Organ Music

the Sky Gospel Bdest. Story Time

Pleata Time

Old Timers Jambores Old Timers Jambores

Music for Listening
Silent
Silent

Wisconein Farm Hour News; Music for Listening

# Television Today

3—WBBM-TV—Chicage

4—WTMJ-TV—Milwaukee
5---WMBD Chicage
13—WREX-TV—Rockford
Ch is wall v Madisor

### TODAY'S BEST BETS

1:30 p. in.—Can We Help?: the Rev. James Love, the Rev. Richard E. Pritchard, Dr. Benjamin Glover—WMTV (33).
5:15 p. m.—Puppet Pals: on a banana plantation.—WKOW-

6 p. m.—Builetin Board: March of Dimes—WMTV (33).
7 p. m.—Americans on the Highway: R. C. Salisbury, Arthurchern on "Wisconsin's Safety Outlook"—WKOW-TV (27).
7:15 p. m.—Sketchbook: Terry Armstrong, guest—WKOW-7:30 p. m.-Ray Boger: cavesdropping gives false impression

-WMTV (33) and W8KB (7). 8:30 p. m.—Television Theater: Art Carney, Constance Ford in "Burlesque"—WMTV (33) and WBKB (7).

9 p. m.—Square Pance Party: Roger Drouin, caller — WKOW-TV (27). THURSDAY MORNING

4—Today 5—Today 5—Today

3—Arthur Godfrey

4—Ding Dong School

5—Ding Dong School

7—Pied Piper

5—Your Figure, Ladies 9:36
4—Hollywood Breakfast
5—Hollywood Breakfast
7—Playhouse
9—Time for Stories

11:00
3-Vaitant Lady
4-What's Now?
5-Bride and Croom
7-Danny O'Neil
9-Four to Go 4—Hawkins Falls
5—Hawkins Falls
5—Hawkins Falls
7—Boulah Karney
9—A to Z of Cookery
10:15
4—Time Out
5—3 Steps to Heaven 11:15
2—Love of Life
5—Bob and Kay
11:30
2—Search for Trimorrow
11:45
2—Guiding Light
4—News 2-Strike it Rich 5-Ask Washington 1-Let's Exercise

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17:06

2-Brighter Day

4-Man Next Door

5-Noontime Comics

7-Lunch Hour

5-Hi Ladics

2-Oarry Moore

8-animal Playtime

1:00

-Behind the Sertens

5-Creative Cookery

7-Ai) About Babs

-Watch to Win

1:30

2-Art Linkletter

4-Woman's World

33-Can We Holp? 83—Can We Help? 2-The Big Payofi

2—The Big Payoff

Kate Smith

Kate Smith

Claude Kirchnor

Paul Dixon

33—Matinee Theater

2:30

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Petticoat Party Welcome Travelers

4:05
7—Family Movie
4:15
4:15
4—Little Amateurs
5—Pinky Lee
90—Pinky Lee
4—Howdy Doody
5—Howdy Doody

THURSDAY AFTERNOON
5-Welcome Travelors
7-Matinee Movie
9-Movie Quick Quiz
13-Love of Life
27-Action in Alternoon

27—Action in Afternoo
3:13

13—Ship's Reporter
3:30

4—On Your Account
5—On Your Account
5—On Your Account
3—Fenture Film
23—Fenture Film
23—Ship's Reporter
30—On Your Account
3:45

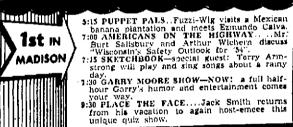
2-Movie Time
33—M. Griffin, News

4:09

4—Oretheil Colnik
5—Atom Squad
9. Trail Binzers
27—Mid-way Feature
33—Roddy Mac
39—Atom Squad
4:05

33—Way Out West 39—Howdy Doody 4:35 13—Let's Talk It Over 4:45 13—Story Lady

13—Story Lady
2—Garfield Goose
4—Foreman Tom
5—Elmer the Eleonant
7—Laugh Time
8—Talent Tots
13—Trail Tales
27—Comedy Time
5—15
27—Puppet Pais
39—Fun Time
5—Gene Autry
5—Gene Autry
5—Gene-Up
7—Adventure Time
13—Stand By
23—Tune Parade
5:35
27—For Willing
5:49
33—L Landmun, Sports
5:49
33—L. Landmun, Sports
5:49
33—M. Oriffin, News
39—Early Edition
5:55
30—M. Oriffin, News
39—Early Edition
5:55
33—P. Ekern. Weather



## WKOW-TV Channel 27 CBS

Biue Room Capt. Video News: Weather J. Harper. News Bulletin Board Capt. Video

29—Capt. Video
4—Tommy Sheridan
5—Dorsey Connes
7—John Daly
5—Number. Please
12—TV Feature
7—Weather: Sports
33—John Daly
39—Sports; Weather
8:30

PHUKSDAY EVENING 7:15 7:15
27:—Sketchbook
7:30
7:4-Star Flayhouas
4—Triangle Theater
5—Treasury Men
7:Hay Bolger
13—Lamp to My Feet
27:—Carry Moore
33—Ray Bolger
8:00
2—Video Theater
4—Dragnet

4—Dragnes 5—Dragnet 13—Report to People 27—Story Thester 33—Roundy 39—Dragnet 3:15

13-Weather: News
27-Weather: Sports
33-M. Griffin. News
39-News: Weather
10:10
33-P. Ekern. Weather
10:15
4-News Weather
27-J. Harper, News
33-Star Theater
19:36
4-Mr. McNutley
7-Theator 30—Dragnet
3:15
0—Theater Date
33—Jane Froman
33—Jet Test
4:38
2—Big Town
4—Theater
5—Theater
5—Theater
7—Television Theater
73—Jet Stan Playhouse
33—4-Stan Playhouse
33—Television Theater
39—Liberace
9:00
2—Playhouse
4—Martin Kune
5—Martin Kune
5—Martin Kane
5—Borts Scrabook

o-Marcin Kane
o-Bports Scrapbook
13-From Hollywood
20-The Big Picture
27-Square Dance Party

2-Place the Face

4—Mr. McNutley
7—Theator
27—Feature Film
30—Home Theater
10:45
2—Kups Column
5—Herble Mintz
11:60
2—Wrestling
4—Your Hit Parade
5—11th Hour Theater
9—Playnous
12:10
2—Theater
7—Theater
12:10
1—Theater
12:10
3—Hight Owl Movie
4—News: Movies

4—Poreign Intrigue
5—Foreign Intrigue
7—The Big Picture
9—Boston Biackle
13—The Visitor
27—Place the Face
33—Dans Assignment
10—Place the Face
10—100

10:00
4—World We Live In
7—Ask the Man
9—Movie Academy
13—Weather: News
27—Weather: Sports

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104.1 Megs.

104.1 Megs.
THURSDAY
7:00 Yawn Patrol
7:10 Layman's Call to Prayer
7:13 Weatherman; Yawn Patrol
7:30 News: Yawn Fatrol
7:30 West Lookwatchers
8:02 News: Clookwatchers
8:02 News: Clookwatchers
8:00 Clookwatchers; News
9:00 Ears
9:00 Stars Sing
9:00 Stars Sing
9:00 Dance Band
10:00 Guest Stars
10:00 Guest Stars
11:00 Old Timers Hall
11:00 News Noontime Folics
12:27 Road Report; Weatherman
12:23 Noontime Frolics
12:00 News: Noontime Frolics
12:10 Megs Listen to: News
1:00 Mest the Artist
1:13 Sacred Heart Program
1:30 Music to Listen to: News
2:00 Music Matines; News
2:00 Music Matines; News





#### WHA-WHA-FM 970 Kc.-SE.1 Mess. THURSDAY

7:15 Weath. Roundup; Farm Fest
7:30 Band Wason
7:45 News; Weather
8:00 Mornine Melodies
8:30 Highway Report; Melodies
8:30 Marketa; News
10:30 PTA Forum
10:30 PTA Forum
10:30 FAR Forum
11:50 Noon Musica Froum
11:50 Noon Musica Pel
12:15 News; Road Report
12:30 Farm Program
1:30 Farm Program
1:30 News of the Week
1:30 Science News
1:30 Report
1:30 7:15 Weath, Roundup; Farm Feature

miles north of Pewaukee.

100 Meet in Arcis.
115 Sacred Heart Program
130 Music to Listen to: News
2:00 Music Matinee: News
3:00 Music Matinee: News
4:00 Juke Box Jamborse
4:15 Olsen Miller
4:30 Easy Listening: News
5:00 Jerry of the Circus
5:15 Meet the Artis.
5:30 Off the Record: Weather
5:48 Off the Record: Weather
5:48 Off the Record: News
6:00 Musical Menu; News
7:00 3howcase
7:30 Old Timers Party
7:45 Sleepy Jos
8:00 Let's Oo to Town
8:15 Guest Star

# Today's Radio Highlights

Special Programs

7:30 p.m.—Bishep H. Clifford Northcott (WKOW): injerview with Ray Streeter and Jack Buechler on three-month tour of

Far East.
7:45 p.m.—March of Dimes
(WIBA): Robert Judd and Mrs.
Betty Cotterman. 9:35 p.m.—Chief Justine Earl Warren (WISC): first major address since taking office; at Alexander Hamilton Award dinner, Columbia university.

Drama

8:30 p.m. — Time for Love (WKOW): "The Lion Tamer," with Mariene Dietrich preventing

dance

Religion 10:15 p.m.—Your Paster Speaks Sports (WIBA): Chaplain Edward G. 5:46 p.i (WIBA): 1

Music

"La Paloma."

8:15 p.m.—Guest Star (WMFM):
Nat "King" Cole.
8:35 p.m.—Eddie Cantor (WIBA): salute to outstanding lyric-writers; "It Might as Well Be Spring." "Time on My Hands."
Embraceable You," "Stardust."
9 p.m.—FM Concert (WHA-FM): "Symphony No. 1," Bizet.

10 a.m.—Homemakers (WHA): "Looking, Listening, and Learning." Elizabeth Burr and Doris Ardelt; "What a Blender Will.

Discussion



WARREN NORTHCOTT





a murder.

\$\tilde{\pi} \text{p,m.} \to \text{Voices} of Europe

\$\text{chool} \text{pm.m.} \to \text{Unifor Miss} (WKOW): (WHA): "The Life of Students in Europe."

dance.

10:45 p.m. — Detective Story "The Status of Reapportionment;" Mrs. Robert Wangerin. Wauwatosa, and Mrs. Jevome Lieberman, Jr., Whitefish Bay.

11:00 P. Frederick 11:15 Carson Gulley 11:30 Melodies 11:45 Farm Roundup 5:45 p.m. — Sports Parade (WIBA): Branch McCracken, In-12:00 \* News; Roundup 12:15 \* Farm Service 12:30 News 12:45 \* Polks Party diana basketball coach, guest.

Music

11:25 s.m. — Jack Berch
(WISC): "Who," "My Best to
You."
3 p.m.—Music of the Masters
(WHA): "Brandenburg Concerto
No. 5."
4:30 p.m.—Afternoon Concert
(WHA-FM): Milhaud program.

1:00 \* Trading Post
1:13 \* P Frederick
1:30 \* Melody
1:45 Parads
1:30 \* Melody
1:45 Parads
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No. 5."
4:30 p.m.—Afternoon Concert (WISA): "Get Commerial Fer(WHA-FM): Milhaud program.
5:30 p.m.—Curt Massey
Berger and Frank Mayfield.
12:30 p.m.—Farm Hour (WHA):
"Brood Sows Make Good Use of "Brood Sows Make Good

5:15 Hour 5:30 News 5:45 Sports; News 10 a.m. — Homemakers (WHA):
"Looking, Listening, and Learning," Elizabeth Burr and Deris
Ardelt; "What a Blender Will

11 a.m. — Freshman Forum 10:30 a.m. — Make Up Your (WHA): "Democratic Ideals for Mind (WBBM): with Blanche Soviet Idealogy."



TIP O' THE MORNING: Dinah Shore's "Think" sounds to this department like a sure hit.

tra, will be soloist with the East high school concert orchesira at East's 28th annual winter concert Sunday.

The program in the high school auditorium at 3 p. m. will be open to the public without charge, Miss Daniel plays cello in both the Civic Symphony and the once in a while.

show folks who had known her yearbook of the Joseph Calleia will start his 18th year in pictures with his 100th screen role, a lethal Cuban in "The Big Rainbow."

Next Wednesday night, Joseph Cotten will be playing Cathleen Nesbitt's son on Broadway and her naphew on radio. In the theater, thay will be appearing in "Sabrina Fair;" on radio (ABC-WISC): they will have leading roles in "Bratt Farrar." It's show had known her yearbook of the yearbook of the University of University of Wisconsin, Rollow Hand, and Smith, Evansville, editor, has announced.

Story," she became delighted will satirize all sports at Wisconsin and make a few jibes at

ing roles in "Bratt Farrar." It's made possible by tape record- U, W. SQUARE DANCE interview with Bishop North- be no admission charge.

MARY LOU DANIEL, one of the few high school pupils But the Pay Is Almost Classic (United Fress Staff Correspondent)

NEW YORK-Pianist Stan Freeman said Wednesday he devotes 126 hours a week to jazz so he can afford to play the classics

# Jazz Pianist's Hours Are Bad

But he doesn't want anyone to think he is complaining abou

#### 10 Million Color TV Sets Seen in 5 Years

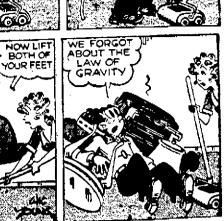
NEW YORK (P)-More than 10 million color television sets will be in use five years from now, an official of Radio Cor-

## Blondie

WILL YOU PLEASE LIFT YOUR CHAIR ) 50 1 CAN SWEEP

UNDER IT?

By Chic Young NOW RAISE THE TABLE THE LAMP



# **Prize for Haresfoot Show**



Jerfy McNeeley, Cape Girardeau, Mo., left, graduate speech student at the University of Wisconsin, this week received a check for \$500 from the Haresfoot club, the prize given for an original show to be produced by the club in the spring.

McNeeley was the first student to have a manuscript accepted for production since 1949. His words and music were approved at a recent meeting of the board of directors.

Shown with him is Dave Weiner, Chicago, club president (right).

board list and was sixth on "Hit pulses in a military hospital; he rade," its first appearance on that show.

Parade," its first appearance on that show.

"In the show of the week."

"That's Amore," No. 2 on "Hit Parade," No. 5 on Billiband list; do me."

"Heart of My Heart." No. 3 on "Hit Parade," No. 5 on Billiband; "Rags to Riches," No. 5 on "Billiband; "Rags to Riches," No. 5 on "Hit Parade," No. 5 on "Billiband; "The No. 5 on "Hit Parade," No. 6 in Billiband; "Yol, You," No. 7 on Billiband; "Yol, You," No. 7 on Billiband; "Old, You," No. 1 on Billiband; "Yol, You," No. 1 on Billiband; "The His Rags on Riches," No. 5 in Billiband; "Yol, You," No. 1 on Billiband; "The His Rags on Riches," No. 6 in Billiband; "Yol, You," No. 1 on Billiband; "The His Rags on Riches," No. 5 in Billiband; "The His Rags on Riches," No. 6 in Billiband; "Yol, You," No. 7 on "Hit And Chummy Hard," No. 6 in Billiband; "Yol, You," No. 7 on "Hit And Chummy Hard," No. 6 in Billiband; "The His Rags on Riches," No. 6 in Billiband; "Yol, You," No. 7 on "Hit And Chummy Hard," No. 8 on "Hit And Chumm

miss Limited placy cettle in both, the Chric Sweephony and the street of crandents, but will be at a plane for Sunday's concerts.

Sile will have the farm sweephon of Green of Concerns of A Mincry and Concerns of Concer

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AGS TELEVISION SERVICE 822 W. Washington Ave.

7:05 Concert Airs
7:15 Concert Airs
7:15 Concert Airs
7:06 Relith Lectures
8:00 Popular Arts in America
9:00 FM Concert
10:30 News (to 11)

KILLED IN CRASH

WAUKESHA W — Gordon W.
Gromme, 39, Milwaukee, was injured fatally early Wednesday
morning when his car failed to
make a sharp turn on Highway
K and hit a tree one and one-half
miles north of Pewaukee.

A special square dance will be
will be featured
U. W. SQUARE DANCE
Smith said, Its.
Smi 0 Let's Go to Town
5 Guest Star
0 Pankage of New Records
5 Hamma Blum's Brood
0 Sharpen Your Wits
0 Army Band: News
5 Lombardoland 10:30 Billy May 10:45 Buddy Morrow: News 11:00 One Oh Four & One Club 11:55 News (to 12)