Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

TODAY'S BEST BETS

1:30 p. m.—The Travelers: "Caribbean Trails"—WMTV (33).

6 p. m.—Bulletin Board: Prin. Paul Olson of Midvale school tells of fly-tying class—WMTV (33).

7 p. m.—Milton Berle: with Martha Raye, Charlie Applewhite—WTMJ-TV (4) and WNBQ (5).

7:30 p. m.—Red Skelton: introducing Lord Beaverhead—WKOW-TV (27) and WBBM-TV (2).

8 p. m.—Show Business: Mrs. Arthur Murray, Jan Murray, Connie Russell, others—WKOW-TV (27) and WBBM-TV (2).

8 p. m.—Danny Thomas: behavior arouses wife's suspicions—WMTV (33) and WBKB (7).

8:30 p. m.—TV Hour: Tallulah Bankhead in "Hedda Gabler," with Luther Adler, Eugenia Rawls—WMTV (33) and WBKB (7).

TUESDAY MORNING

1:00: 4—Today; 5—Today
9:00: 2—Arthur Godfrey; 4—Ding Dong School; 5—Ding Dong School; 7—Pied Piper; 9—Your Figure, Ladies
9:30: 4—Glamour Girl; 5—Glamour Girl; 7—Playhouse; 9—Time for Stories
10:00: 4—Hawkins Falls; 5—Hawkins Falls; 7—Beulah Karney; 9—A to Z of Cookery
10:15: 4—Time Out; 5—3 Steps to Heaven
10:30: 2—Strike It Rich; 5—The Bennetts; 7—Let's Exercise
10:45: 5—Follow Your Heart
11:00: 2—Valiant Lady; 4—What's New; 5—Bride and Groom; 7—Danny O'Neill; 9—Four to Go
11:15: 2—Love of Life; 5—Bob and Kay
11:30: 2—Search for Tomorrow
11:45: 2—Guiding Light; 4—News

TUESDAY AFTERNOON

12:00: 2—Brighter Day; 4—Man Next Door; 5—Noontime Comics; 7—Lunch Hour; 9—Hi Ladies
12:30: 2—Garry Moore; 5—Animal Playtime
1:00: 2—I'll Buy That; 4—Behind Screens; 5—Creative Cookery; 7—All About Baby; 9—Watch to Win
1:30: 33—The Travelers; 4—Woman's World; 7—The Dowds; 33—Matinee Theater
2:00: 2—The Big Payoff; 4—Kate Smith; 5—Kate Smith; 33—Matinee Theater
2:30: 2—Bob Crosby; 13—Bob Crosby; 27—Bob Crosby
3:00: 2—Petticoat Party; 4—Welcome Travelers; 5—Welcome Travelers; 6—Movie Quick Quiz; 13—Love of Life; 27—Action in Afternoon
3:30: 4—On Your Account; 5—On Your Account; 9—Health Forum; 13—Feature Film; 33—Ship's Reporter; 39—On Your Account
3:45: 2—Movie Time; 33—M. Griffin; News
4:00: 4—Gretchen Combs; 5—Atom Squad; 9—Trail Blazers; 27—Mid-Way Feature; 33—Roddy Mac; 39—Atom Squad
4:05: 7—Family Movie
4:15: 4—Museum Explorer; 5—Pinky Lee; 13—Western Theater; 39—Pinky Lee
4:30: 4—Howdy Doody; 5—Howdy Doody; 33—Way Out West; 39—Howdy Doody
4:35: 13—Let's Talk It Over
4:45: 13—Story Lady; 33—Roddy Mac
5:00: 2—Garfield Goose; 4—Foreman Tom; 5—Elmer the Elephant; 7—Laugh Time; 9—Junior Edition; 13—Trail Tales; 27—Comedy Time
5:15: 9—Junior Crossroads; 27—Time Out for Fun; 39—Fun Time
5:30: 2—Gene Autry; 5—Close Up; 7—Adventure Time; 13—Stand By; 27—Crusader Rabbit; 33—Tune Parade
5:35: 27—Foy Willing
5:40: 33—L. Landman, Sports
5:45: 4—News; Weather; 9—Ernie Simon; 33—M. Griffin, News; 39—Early Edition
5:55: 33—Ekern, Weather

TUESDAY EVENING

6:00: 2—Bob Elson; 4—Blue Room; 9—Capt. Video; 13—News; Weather; 27—News; 33—Bulletin Board; 39—Capt. Video
6:15: 4—Tommy Sheridan; 5—Dorsey Connors; 7—John Daly; 9—Number Please; 13—TV Feature; 27—Weather; Sports; 33—John Daly; 39—Sports; Weather
6:30: 4—Dinah Shore; 5—Dinah Shore; 7—Cavalcade of America; 27—Western Playhouse; 33—On Stage
6:45: 2—Jane Froman; 4—News Caravan; 5—News Caravan; 33—M. Griffin, News; 39—News Caravan
6:55: 33—Ekern Weather
7:00: 2—Gene Autry; 4—Milton Berle; 5—Milton Berle; 9—Bishop Sheen; 7—WBKB Playhour; 13—Boxing; 27—Pub. Prosecutor; 33—Bishop Sheen; 39—Milton Berle
7:15: 27—Sketchbook
7:30: 2—Red Skelton; 9—Pantomime Quiz; 13—The Christophers; 27—Red Skelton
7:45: 13—What's Your Trouble; 33—Pantomime Quiz
8:00: 2—Show Business; 4—Fireside Theater; 5—Fireside Theater; 7—Danny Thomas; 9—Badge 714; 13—Danny Thomas; 27—Show Business; 33—Danny Thomas; 39—Fireside Theater
8:30: 2—Suspense; 4—Circle Theater; 5—Circle Theater; 7—TV Hour; 9—Eddy Drake; 13—Badge 714; 27—I've Got a Secret; 33—TV Hour; 39—Bishop Sheen
9:00: 2—Danger; 4—Fred Allen; 5—Fred Allen; 9—48th St. Theater; 27—Wrestling; 39—Fred Allen
9:30: 2—Ask It Now; 4—Triangle Theater; 5—Bob Considine; 7—Name's the Same; 9—I Led 3 Lives; 13—City Detective; 33—Badge 714; 39—Bob Considine
9:45: 5—World Picture; 39—Happened in Sports
10:00: 4—Match Your Wits; 7—Gloria Swanson; 9—Theater; 13—Weather; News; 27—Weather; Sports; 33—M. Griffin, News; 39—News; Weather
10:10: 33—Ekern, Weather
10:15: 4—News; Weather; 27—News; 33—Star Theater; 39—Industry on Parade
10:30: 4—I Led Three Lives; 7—I'm the Law; 13—Theater; 27—Feature Film; 39—Home Theater
10:45: 2—Kup's Column; 5—Herbie Mints
11:00: 2—Playhouse; 4—City Detective; 5—Bowling
11:30: 4—Dollar a Second
12:00: 2—The Late Show; 4—News; Sports; 7—Night Owl Movie

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featuring HALOLIGHT for greater viewing comfort—the picture that is easier on your eyes, larger, clearer and sharper.

Shop where you are assured of service to your complete satisfaction Plenty of handy parking . . . open eve's 'til 9.

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SALES AND SERVICE
1032 E. Wash. Ave. Dial 7-2612

1st IN MADISON

3:00—Action in the Afternoon...exciting adventures of the old West coming directly over the CBS television network every week day.
7:30—Red Skelton...Red portrays such comedy characters as...Willie Lump Lump, Freddy the Freeloader, and many others.
8:00—This Is Show Business...with guest performers Jan Murray, comedian and vocalist, Connie Russell.
8:30—I've Got a Secret...Garry Moore, host and emcee and panelists, Henry Morgan, Bill Cullen and Jayne Meadows.

WKOW-TV Channel 27 CBS

WHA-WHA-FM

TUESDAY

A. M.
7:15 Weath. Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Highway Report; Melodies
8:55 News for Children
9:00 Radio Journal
9:30 Growing Up
9:50 Markets; News
10:00 Homemakers Program
10:30 Musical Moments
10:45 Views of the News
11:00 Freshmun Forum
11:30 Noon Musicale

P. M.
12:15 News; Road Report
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 Introduction to Philosophy
3:00 Music of the Masters
4:00 Books of Today

FM ONLY
4:30 Afternoon Concert
6:00 Music for Fun
5:15 Review of London Weeklies
5:30 News; Weather Roundup
6:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Masterworks from France
8:00 The American Frontier
8:30 News of Wisconsin
9:00 FM Concert
10:30 News (to 11)

WMFM

104.1 Mega.
TUESDAY

A. M.
5:00 Early Risers; Farm Feature
6:30 News; Early Risers
6:35 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News
8:30 Bible Fellowship
8:45 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Guest Stars
10:30 Songs of Yesteryear
11:00 Old Timers Hall
11:30 Navy Band
11:45 Ben Liant

P. M.
12:00 News; Noontime Frolics
12:27 Road Report; Frolics
12:55 News; Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Jack Fina
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Record; News
6:00 Musical Menu; News
7:00 Old Timers Party
7:30 Komedy Kapers
7:45 Bleepy Joe
8:00 Victory Radio Program
8:15 Excursions in Science
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
10:00 Jack Fina
10:15 Lombardo Land
10:30 Ray Block
10:45 Eddy Howard; News
11:00 One Oh Four & One Club
11:55 News (to 12)

2-Way RELIEF for **Dry Eczema Itch**

When itching persists due to lack of natural skin oils, Resinol Ointment gives quick relief. Rich in lanolin, it oils and softens dry skin as its six medicants soothe fiery itching. 2-Way relief that brings long-lasting comfort.

Insurance Agents Union Elects Officers

Harold Churchill, 511 Clemons ave., was elected president of Local 5, International Union of Life Insurance Agents, at its meeting held last week at the East Side Businessmen's club.

Others elected were A. A. Buchanan, 401 State st., vice-president; Arthur H. Gordon, 731 Gilmore st., Wisconsin state board member; Elliott Carnahan, 616 W. Shore dr., recording secretary; Reuben Korb, 470 Marston ave., financial secretary and treasurer, and Otto Affeldt, 117 N. Marquette st., sergeant-at-arms.

DOCTORS' TESTS give the proof
REDUCE PILES' SWELLING WITHOUT SURGERY!
SHRINKS PILES! In case after case of simple piles, bleeding stopped, swelling reduced, cracking healed, piles shrunk WITHOUT SURGERY, thanks to amazing Paso Ointment! In 9 cases out of 10, pain was stopped or materially reduced. Paso acts to lubricate, relieve itching instantly. Hundreds of doctors prescribe it! In tubes, also modern Suppositories. Get PASO, get wonderful relief!

Today's Radio Highlights

Drama

7:30 p. m.—Barrie Craig (WIBA): foundling becomes pawn in deadly scheme . . . **Mr. and Mrs. North** (WKOW): woman faces new trouble when she leaves prison.

8 p. m.—High Adventure (WISC): men try to outwit jungle death.

10:45 p. m.—Mickey Spillane (WISC): beautiful woman involves Mike Hammer in murderous hunt.

Discussion

8 a. m.—Radio Journal (WHA): Hilton Hanna on trip to Central and South America.

11 a. m.—Freshman Forum (WHA): "Tradition and Change in Folk Societies," Prof. Howard Becker.

8 p. m.—America's Town Meeting (WISC): "Does Wire Tapping Violate the Right of Privacy?" Dist. Atty. Richards Dilworth of Philadelphia and Atty. Morris Ernst.

Farm Programs

7:22 a. m.—Farm Feature (WHA): "Who Attended the 1953 State Fair?" Manager Bill Masterson.

12:15 p. m.—Farm Service (WIBA): "Time to Check Dairy Cattle for Lice," Dr. E. H. Fisher and Frank Mayfield.

Music

12 m.—Market Basket (WISC): Don Dudley, Sid Foster in original songs.

3 p. m.—Music of the Masters (WHA): "Symphony No. 29," Mozart.

5:30 p. m.—Curt Massey (WBBM): "Changing Partners," "Down by the Riverside."

4:30 p. m.—Afternoon Concert (WHA-FM): "Triumph of St. Joan," Dello Joio.

9 p. m.—FM Concert (WHA-FM): "The Pines of Rome."

Basketball

8:30 p. m.—Marquette vs. Toledo (WTMJ).

Religion

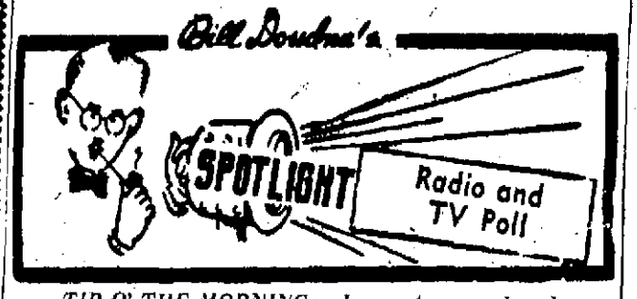
10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. James N. Urquhart, Christ Presbyterian church.

Miscellaneous

10 a. m.—Homemakers (WHA): "The Wisconsin Roadside Program," Franz Aust; "The Clothing Picture for 1954," Helen Pearson.

10:30 a. m.—Make Up Your Mind (WBBM): with Dorothy Fields.

9 p. m.—Louella Parsons (WKOW): with Robert Wagner and Terry Moore.



TIP O' THE MORNING: James Arness, who plays a supporting role in "Hondo" at the Capitol theater, should look familiar to Beloit folks. He spent a year at Beloit college before entering the army.

* * *

JACK BENNY still is radio's "Champion of Champions," according to the votes of radio editors, critics, and columnists of the nation's newspapers and magazines who cast their ballots in the 18th annual poll conducted by Motion Picture Daily and Fame magazine.

Benny's radio show was voted the best network program on radio; Benny himself was declared the best radio performer and the best radio comedian. His program finished second to Arthur Godfrew's in voting for the best variety show.

BENNY

Other "bests" in the radio division of the Poll were:

Most promising male star—Julius LaRosa.

Most promising female star—Gale Storm ("My Little Margie.")

Comedienne—Eve Arden ("Our Miss Brooks.")

Comedy Team—"Fibber McGee and Molly."

Popular male vocalist—Eddie Fisher.

Popular female vocalist—Dinah Shore.

Classical male vocalist—Thomas L. Thomas.

Classical female vocalist—Rise Stevens.

Dramatic program—"Radio Theater." (Monday nights, CBS).

Mystery—"Dragnet."

Master of ceremonies—Art Linkletter.

News commentator—Edward R. Murrow.

Announcer—Don Wilson.

Sportscaster—Bill Stern.

Classical orchestra—NBC Symphony.

Popular orchestra—Sauter-Finegan.

Classical musical show—N. Y. Philharmonic-Symphony.

Popular musical show—"Show Train."

Country music show—"Grand Ole Opry."

Quiz—"You Bet Your Life" (Groucho Marx).

Children's program—"Let's Pretend."

Daytime show—Arthur Godfrey.

Educational—"Meet the Press."

Public service—"Meet the Press."

Here are the "best" winners in the television section of the poll:

Network program—"Omnibus."

Television performer—Donald O'Connor.

Most promising stars—Julius LaRosa and Audrey Meadows.

Comedian—Jackie Gleason.

Comedienne—Imogene Coca.

Comedy team—Sid Caesar and Imogene Coca.

Comedy show—"Comedy Hour."

Variety program—"Toast of the Town."

Panel discussion program—"Meet the Press."

New dramatic program—"Steel Hour."

Dramatic program—"Studio One."

Mystery—"Dragnet."

Vocalists—Perry Como and Dinah Shore.

Classical music show—"Concert Hour" (Monday nights, NBC).

Popular music show—"Your Hit Parade."

Participation quiz—"You Bet Your Life" (Groucho Marx).

Panel quiz—"What's My Line?"

Master of ceremonies—Ed Sullivan.

Announcer—George Fenneman.

Commentator—John Cameron Swayze.

Sportscaster—Mel Allen.

Daytime program—Garry Moore show.

Children's program—"Ding Dong School."

* * *

DISCS OF THE DAY: Recommended "pop" records . . .

* Barbara Ruick (MGM): "That's What a Rainy Day Is For" and "Tick Tock Boogie" . . . Latter is the better.

** Betty Madigan (MGM): "You're Thoughtless" and "I Just Love You" . . . If the disc jockeys give this a play, it may turn into a "sleeper" success. Nice singing and danceable.

** Percy Faith orchestra (Columbia): "Evrybody Loves Saturday Night," a novelty in several languages, and "True or False," rather charming . . . Vocals by Paulette sisters and Burt Taylor.

*** Frankie Laine and Jo Stafford (Columbia): "Way Down Yonder in New Orleans" and "Floatin' Down to Cotton Town" . . . It's about time these ditties had a worthy revival—and this is it.

* * *

NAMES IN THE NEWS: An exclusive long-term contract has been signed by **Peter Lind Hayes** and **Mary Healy** with CBS. They will have their own radio series and Hayes will be **Arthur Godfrey's** substitute on "Talent Scouts."

Doris Day has won popularity polls in two magazines—Movie Life and Prevue. Male winners were **Robert Wagner** and **Rock Hudson**, respectively.

Robert Keith will have a key role in "The Big Rainbow," with **Jane Russell, Gilbert Roland,** and **Richard Egan** starring.

Cecil B. DeMille, 72, celebrated his 40th anniversary as a movie producer on Dec. 29. He's working on his 70th picture, "The 10 Commandments."

Bill Namio, the bartender on those Wednesday night boxing telecasts, used to be a boxer in his home town, Cincinnati.

Small Nash Planned; Priced Below $2,000

DETROIT (U.P.) — The Nash Motors Division of Nash-Kelvinator Corp. has revealed plans for a small auto which will sell for less than $2,000.

George W. Mason, president and board chairman, said in a letter to the firm's stockholders that the car would be "Nash's answer to the demands from a sizeable number of motorists for a car that will provide maximum operating economy without sacrifice of the essential driving comforts."

The car, to be known as the NKI will be built in England and shipped to this country. The NKI will weigh about 1,600 pounds and will have a 44 horsepower engine which will give "up to 40 miles per gallon at normal highway speeds."

OWL'S NEST
POYNETTE, WIS.
Will Be Closed
Today thru Saturday
for Vacations

Radio Timetable

TUESDAY

	WIBA 1310 kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1340 kc
6:00	Sunrise	• Farm Hour	Farm Journal	Music; News
6:15	Frolic	• Top o' Morn	Farm Hr. Mkts	Farm Reporter
6:30	Musical	• News; Top o'	Farm Hour	Rural
6:45	Clock; News	Morn; Heatter	Weather Marks	Roundup
7:00	Alex Drier	• Top O'Morn	Sports; Coffee	• News; Farm
7:15	Musical Clock	• News	Club; News	Service
7:30	News	• Top O'Morn	Kitchen Club	• News; Weather
7:45	Musical Clock	• John McVane	Music; News	• Farm Frolic
8:00	Musical	• Breakfast	Coffee	• Prayer Learn;
8:15	Clock	Club	Club; News	• Musical
8:30	Musical Clock	• Breakfast	Edith Hansen	Clock
8:45	News	Club	Music; News	• Musical Clock
9:00	Welcome	• My True	Arthur Godfrey	• Lodi
9:15	Travelers	Story; Whisp'g	Time	on the
9:30	Bob Hope	Streets	Arthur Godfrey	Air
9:45	Break the Bank	• A Girl Marries	Time	• Taxpayers
10:00	Strike It	• News; Calendar	Arthur Godfrey	News
10:15	Rich	• Music; News	Time	Musical; Variety
10:30	Phrase Fays	• Queen for	Music Speaks	Mid-Morning
10:45	Second Chance	a Day	Morning Music	Matine.
11:00	P. Frederick	• Double or	News; Band	News; Matinee
11:15	Carson Gulley	Nothing	Aunt Jenny	Matinee
11:30	Morn. Melody	• Bing Sings	Helen Trent	News; F'rm Fam
11:45	Farm Roundup	• Mag. Marquee	Our Gal Sunday	• Farm Front
12:00	• News; Roundup	• Market Basket	Dinner Concert	Music; Markets
12:15	• Farm Service	• News	News	• News
12:30	• News	• Mister	Mkts; Weather	Farm & Home
12:45	• Polka Party	Music	Land Use	Hour
1:00	• Trading Post	• Mister	Chow Time	Farm Service
1:15	• Melody	Music	Jockey's Choice	Si Hays and
1:30	• Betty Cass	• Mister	Nora Drake	Daughter
1:45	Column	Music	Jockey's Choice	Chr'n Science
2:00	• Life Beautiful	• Mister	Current Ques'ns	• Afternoon
2:15	• Road of Life	Music	House	Variety
2:30	• Pepper Young	• Betty	Party	• Blue Serenade
2:45	• Happiness	• Mr. Music	Wizard of Odds	• Organ Music
3:00	• Backstage Wife	• Mister	News; Luella	• Chapel in
3:15	• Stella Dallas	Music	Mortenson	the Sky
3:30	• Widder Brown	• Romances	Show	• Melody Hour
3:45	• Wom. in House	• Mr. Music	Songs of Trail	• Story Time
4:00	• Just Plain Bill	• Cousin	The	• Melody
4:15	• Front P. Farrell	Henry	Showcase	Hour
4:30	• Lorenzo Jones	• Big Jon, Sparkie	Harmony House	• Band Parade
4:45	• Marriage Pays	• Birthday Club	Top Tunes	• News
5:00	• Madison	• Sergeant	Allan Jackson	Fiesta Time
5:15	Hour	Preston	Top Tunes	• University
5:30	• News	• Sky	Scores; All Hits	Special
5:45	• Sports; News	King	Lowell Thomas	• Univ. Special
6:00	• Alex Drier	• News; Music	Family Skeleton	• News
6:15	• Music; News	• Fulton Lewis	Weather; News	Old Time Band
6:30	• News of World	• Captain	Dinner Music	Santa Claus
6:45	• I Man's Family	Starr; News	Edw. R. Murrow	Sing Sings
7:00	• Dinah Shore	• Mus. to Please	People	Sing Sings
7:15	• F. Sinatra	• Sammy Kaye	Are Funny	Farm Front
7:30	• Barrie	• J. Vandercook	Mr. and	• Old Timers
7:45	Craig	• Bill Stern	Mrs North	Jamboree
8:00	• Drag-	• America's	Mystery; Music	Old Timers
8:15	net	Town	Serenade	Jamboree
8:30	• Serenade	Meeting	My Friend	Old Timers
8:45	• News; Music	• G. Heatter	Irma	Jamboree
9:00	• Fibber McGee	• High	Louella Parsons	• University
9:15	• Can You Top?	Adventure	Show Tunes	Farm Hour
9:30	• Music; Sports	• Lorne Greene	News; Music	• News; Music
9:45	• Singing Stars	• Off the Record	Beulah	for Listening
10:00	• News	• News	News	• Music
10:15	• Your Pastor	• Frank Edwards	Sports	for Listening
10:30	• The 1310	• Hill; Wismer	Some of	• Music
10:45	Club	• M. Spillane	the Best	for Listening
11:00	• News; 1310	• M. Spillane	News; Promised	• Silent
11:15	Club	• News; Easy	Land	• Silent
11:30	The 1310	Street	The Promised	• Silent
11:45	Club; News	• Easy Street	Land	• Silent

Calendar

Entertainment

TUESDAY, JAN. 5

Middleton: "Mogambo" at 6:30 and 9:21.

Majestic: "Roman Holiday" at 1:25, 3:30, and 9:35; "Come Back, Little Sheba" at 3:40 and 7:45.

Eastwood: "Blowing Wild" at 6:35 and 9:40; "Sky Commando" at 8:15.

Orpheum: "The Robe" at 1:20, 4:05, 6:50, and 9:30.

Capitol: "Hondo" at 1:30, 3:40, 5:50, 8, and 10:10.

Parkway: "Walking My Baby Back Home" at 1, 4:10, 7:15, and 10:20; "The Stand at Apache River" at 2:35, 5:50, and 8:55.

Madison: "Captain's Paradise" at 1:15, 4:10, 7:05, and 10; "Adam and Evalyn" at 2:50, 5:45, and 8:40.

Prairie: "Roman Holiday" at 7 and 10:30; "Below the Sahara" at 9:23.

Organizations

TUESDAY, JAN. 5

Civic Symphony orchestra: Rehearsal, 7:30 p.m., Vocational school.

Philharmonic chorus: Rehearsal, 8 p.m., City YMCA.

Grieg Male chorus: Rehearsal, 7:30 p.m., 1334 Williamson st.

Barbershop chorus: Rehearsal, 8:30 p.m., Elks club.

Community Center

TUESDAY, JAN. 5

Dane County Assn. of Health Councils, 10:30 a.m.; Older Adult club potluck, 7 p.m.; Newspaper Guild, Women's Typographical auxiliary, 7:30 p.m.

On the Campus

TUESDAY, JAN. 5

Student Senate: 7 p.m., Old Madison room, Union.

Tryouts: "The Happy Time," 7:30 p.m., 12th Night room, Union.

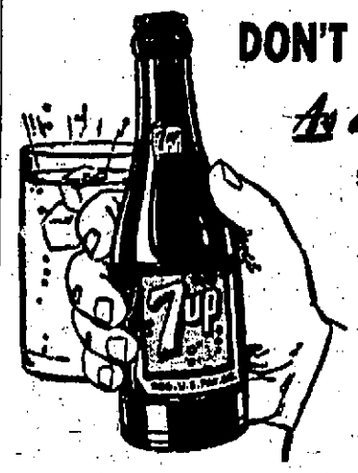
Young Republicans: 7:30 p.m., Top Flight, Union.

Wisconsin Dames: 7:45 p.m., Great hall, Union.

Admiral presents television's outstanding personality of the year
Bishop Fulton J. Sheen
"Life is worth Living"

Day—Tuesdays
Time—7 p.m.
Channel 33

DON'T BE GYPPED!
As a drink or in a drink
There is only ONE Seven-Up
In Bottles Only
Accept No Imitation
LOOK FOR THIS FAMOUS LABEL



Aluminum Firm Sued by Salesman

John R. Kruse, 25 S. Owen dr., Aluminum Products Sales and Distribution representative, filed suit in Madison Federal Court Monday to recover $3,364 from Tabor Aluminum Products Co., Moline, Ill.

Krause's complaint charged that his "market prices" under a contract for exclusive sales territory on Tabor wheels and fans were the same as the company's "cost prices," thus making a profit impossible.

He asked return of his $1,464 investment in stock and $2,000 to cover financial loss.

ASKS CONDEMNATION

Condemnation of six 100-pound bags of filberts, shipped from Corvallis, Ore., to Richland Center, Wis., was asked by U. S. Atty. George E. Rapp Monday in Madison Federal Court. The complaint charged that the nuts were adulterated "by reason of the presence of insect infestations and empty shells."

Continuous Show Daily
MAJESTIC
NOW PLAYING
Top Dramatic Hits!!
Burt LANCASTER Shirley BOOTH
"COME BACK, LITTLE SHEBA"
Gregory PECK • Audrey HEPBURN
ROMAN HOLIDAY

CAPITOL
Now Showing
JOHN WAYNE
...They called him
"Hondo"
in 3 DIMENSION and WARNERCOLOR
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JACOBY ON BRIDGE

By Oswald Jacoby

One of the lesser-known safety plays is illustrated in today's hand. After winning the first trick with the king of diamonds, South should begin the trump suit with the safety play of leading out the ace.

No matter how favorably the five missing trumps are divided, South is bound to lose one trump trick.

For example, suppose South tries the "normal" finesse of the queen of spades and is lucky enough to find the double-ton king-jack in East's hand. West will then have 10-x-x, and will make a trump trick with his 10.

If only small cards fall on the ace of spades, South will get to dummy and lead a small trump towards the queen. This will serve the same purpose as an ordinary finesse, so South loses nothing by having first played the ace.

The advantage of leading the ace first comes when West has to follow suit with a high card. In today's hand, South is lucky enough to capture the king of spades. This enables him to limit the trump loss to one trick, whereas he would surely lose two trump tricks if he finessed the queen of spades and lost it to the blank king.

Life is not just a bed of roses for South after he has captured the blank king of spades. He must time the play very carefully to make his contract.

Declarer continues by leading a heart to dummy's king and returning a trump through East. If East plays low, South can win a finesse with the nine, after which everything is easy. If East plays the 10 of spades, however, he makes things more difficult for South. Declarer must allow East to hold the trick with the 10 of spades.

East naturally returns a club, and South takes the ace. South cashes two top hearts in order to discard a club from dummy, ruffs the queen of clubs in dummy, and then returns a trump through East.

Now South can finesse and draw all of the trumps, after which the rest of his hand is good.

South loses the slam contract if he makes the mistake of winning the second trump with the queen when East puts up the ten.

He will eventually get to dummy by ruffing a club and lead dummy's last trump through East. Thereupon East wins with the jack of spades and leads another club to make South ruff; and this sets up a second trump trick for East.

NORTH
♠ 6 5 3 2
♥ K 3
♦ 10 8 6 5 3
♣ 7 5

WEST	EAST
♠ K	♠ J 10 8 7
♥ 9 8 6	♥ 7 5 4
♦ Q J 9 4	♦ 7 3
♣ K 10 8 4 2	♣ J 6 3

SOUTH (D)
♠ A Q 9 4
♥ A Q J 10 2
♦ A K
♣ A Q

Neither side vul.

South	West	North	East
2 ♥	Pass	2 N.T.	Pass
3 ♠	Pass	4 ♠	Pass
6 ♠	Pass	Pass	Pass

Opening lead—♦ Q

Cash, Clothing, Golf Clubs Stolen

Thieves stole $161 from an unlocked safe at the Sherman Avenue Beverage Mart, 2501 Sherman ave., and $250 worth of clothing and golf clubs from two parked cars in the University district, city police and sheriff's officials reported Monday afternoon.

Joseph Martin, operator of the Beverage Mart, said the money in a bank bag taken from his safe contained $19 in checks and the rest in cash. The thief gained entrance by prying open the front door and storm door, sheriff's deputies said.

Bernard Kubale, 10 Langdon st., reported that the top to his locked convertible was slashed while it was parked at the end of Wisconsin ave., and a thief lifted out his suit, two sportcoats, three pairs of trousers, and a pair of gloves, all valued at $165.

Lyman Lyon, 145 Iota ct., told police that his girl friend's $50 golf clubs and a laundry case containing $35 worth of clothing were stolen from his car parked in a lot near his apartment.

Nichols District to Vote on Bus

Residents of the Nichols elementary school district in Monona village and the town of Blooming Grove will vote tonight on whether they want to add another school bus to the school's pupil transportation system.

The school now operates two buses for its pupils. The voters will decide either on a $8,000 loan application for more transportation facilities or will approve a rescheduling of the present bus routes.

The meeting will begin at 8 p. m. in the school building on Monona dr.

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