Television Today

Ch. 3—WBBM-TV—Chicago Ch. 7—WBKB—Chicago
Ch. 4—WTMJ-TV—Milwaukee Ch. 9—WGN-TV—Chicago
Ch. 5—WNBQ—Chicago Ch 27—WKOW-TV—Madison
Ch. 13—WREX-TV—Rockford Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

Today's Best Bets

11:15 a. m.—Tournament of Roses Parade—WTMJ-TV (4) and WNBQ (5).

12:45 p. m.—Cotton Bowl Game—WTMJ-TV (4) and WNBQ (5).

12:45 p. m.—Orange Bowl Game—WKOW-TV (27) and WBBM-TV (2).

12:45 p. m.—Sugar Bowl Game—WMTV (33) and WBKB (7).

3:30 p. m.—Carson Gulley: "How to Bone Turkey"—WMTV (33).

3:45 p. m.—Rose Bowl Game—WTMJ-TV (4) and WNBQ (5).

4 p. m.—First Baby of 1954: announcement of winner—WMTV (33).

8 p. m.—Playhouse of Stars: Richard Egan, Ellen Drew in "Go Away a Winner"—WKOW-TV (27) and WBBM-TV (2).

8:30 p. m.—Comeback Story: Don Budge—WMTV (33) and WBKB (7).

FRIDAY MORNING

1:00
8—Today
9:00
2—Jack Paar
4—Ding Dong School
6—Ding Dong School
7—Pied Piper
9:30
8—Glamor Girl
7—Playhouse
10:00
2—I'll Buy That
5—Hawkins Falls
7—Beulah Karney
10:15
5—3 Steps to Heaven
10:30
2—Strike It Rich
5—The Bennetts
7—Let's Exercise
33—New Year Greeting
10:45
5—Follow Your Heart
9—Carousel
11:00
2—Valiant Lady
5—Bride and Groom
7—Danny O'Neill
9—Four to Go
11:15
2—Love of Life
4—Rose Parade
5—Rose Parade
39—Rose Parade
11:30
2—Search for Tomorrow
33—Year End Review
11:45
2—Guiding Light

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FRIDAY AFTERNOON

12:00
7—Lunch Hour
8—Outstanding Drama
12:30
2—Garry Moore
27—Chalk Talk
33—Grid Preview
12:45
2—Orange Bowl Game
4—Cotton Bowl Game
7—Sugar Bowl Game
27—Orange Bowl Game
33—Sugar Bowl Game
39—Cotton Bowl Game
1:00
8—Watch to Win
2:30
13—Bob Crosby
3:00
2—Petticoat Party
13—Love of Life
3:05
9—Movie Quick Quiz
3:30
4—Sports Highlights
5—Sports Highlights
39—Sports Highlights
9—This Is the Life
33—Carson Gulley
3:45
4—Rose Bowl Game
39—Rose Bowl Game
5—Rose Bowl Game
4:00
2—Movie Time
4—Trail Blazers
27—Mid-Way Feature
33—First Baby '54
4:05
7—Family Movie
4:30
33—M. Griffin, News
4:35
12—Let's Talk It Over
4:45
13—Story Lady
33—Rondy Mae
5:00
2—Garfield Goose
7—Laugh Time
13—Trail Tales
33—Way Out West
5:15
7—Rootie Kazootie
9—Junior Crossroads
39—Fun Time
5:30
2—Gene Autry
7—Adventure Time
13—Stand By
27—Crusader Rabbit
33—Holiday Parade
5:35
27—Foy Willing
5:40
33—L. Landman, Sports
5:45
9—Ernie Simon
33—M. Griffin, News
39—Early Edition
5:55
33—Ekern Weather

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FRIDAY EVENING

6:00
8—Capt. Video
13—News; Weather
27—News
33—Playtime
39—Capt. Video
6:15
7—John Daly
9—Number, Please
13—TV Feature
27—Weather; Sports
33—John Daly
39—Sports; Weather
6:30
7—Stu Erwin
27—Western Playhouse
33—First 1954 Baby
39—Eddie Fisher
6:45
8—Perry Como
4—News Caravan
5—News Caravan
33—M. Griffin, News
39—News Caravan
6:55
33—Ekern Weather
7:00
8—Mama
4—Dave Garroway
5—Dave Garroway
7—Ozzie and Harriet
9—Story Theater
13—Story Theater
27—Abbott and Costello
33—Superman
39—Dave Garroway
7:30
2—Topper
5—Walt's Workshop
7—Arlene Dahl
9—Craig Kennedy
13—Topper
33—Arlene Dahl
39—Life of Riley
8:00
2—Playhouse of Stars
4—Liberace
5—Big Story
7—Paul Hartman
9—Life Begins at 80
13—Playhouse of Stars
27—Playhouse of Stars
33—Douglas Fairbanks
39—Letter to Loretta
8:30
2—Our Miss Brooks
4—TV Soundstage
5—TV Soundstage
7—Comeback Story
9—World Is Yours
27—Adventure
33—Comeback Story
39—Jewel Box
9:00
2—My Friend Irma
4—Boxing
5—Boxing
7—Dangerous Assign.
9—Chance of Lifetime
27—Wrestling
33—Chance of Lifetime
39—Boxing
9:30
2—Person to Person
7—Planning a Home
9—Down You Go
13—Show Business
33—Lilli Palmer
9:45
4—Newsreel
5—Greatest Fights
33—Untapped Assets
39—Greatest Fights
10:00
4—Greatest Fights
7—Courtesy Hour
9—Community Theater
13—Weather; News
27—Weather; Sports
33—M. Griffin, News
39—News; Weather
10:10
33—Ekern Weather
10:15
4—News; Weather
27—News
33—Mystery Theater
39—Pub. Prosecutor
10:30
4—T-Men in Action
13—TV Theater
27—Club 27
39—Feature Movie
10:45
2—Kup's Column
5—Herbie Mintz
11:00
2—Mysteries at 11
4—Captured
5—Howard Miller
27—Feature Film
11:30
4—Tom Mercein
11:50
9—Television Theater
12:00
2—Midnight Theater
4—News; Movies
7—Night Owl Movie

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Hearing Set Jan. 20 on Pollution Along Sugar River

The Sugar River and its tributaries in Dane, Green, and Rock counties are being polluted by untreated wastes introduced into the streams, largely by dairy plants, two state agencies reported Thursday.

The state Board of Health and the Committee on Water Pollution set a hearing for 9.30 a. m. Jan. 20, at the Evansville city hall on the alleged pollution, and suggested remedies.

The board and the committee will issue orders calling for waste treatment later "if the evidence so presented requires," the hearing notice said.

The pollution, engineers of the two agencies said, is "creating conditions hazardous to health and adversely affecting aquatic life."

The report issued this week found that most of the cities and villages in the streams' area have some type of sewage treatment plants. Cheese and milk factories in most cases are putting untreated waste into the Sugar and its branches. An Evansville canning plant and a New Glarus slaughterhouse also are giving their wastes incomplete treatment, the engineers found.

1st IN MADISON
12:30 P.M.—CHALK TALK...Bob Perina reviews the strength of the Orange Bowl teams.
12:45 P.M.—ORANGE BOWL GAME...Maryland versus Oklahoma in bowl game from Miami, Florida...direct on CBS network.
7:00 P.M.—ABBOTT AND COSTELLO...Bud and Lou are in the Army!
8:00 P.M.—PLAYHOUSE OF STARS...Richard Egan and Ellen Drew star in "Go Away a Winner"
8:30 P.M.—ADVENTURE...The American Museum of Natural History takes you exploring the far corners of the earth with Charles Collingwood.
WKOW-TV Channel 27 CBS

Today's Radio Highlights

Special Programs

12:05 p. m.—First Baby of Year (WISC): annual salute.

7 p. m.—Cavalcade of 1953 (WISC): highlights of 10 top news stories.

+ + +

Sports

12:45 p. m. — Cotton Bowl (WIBA): Alabama vs. Rice . . . **Sugar Bowl** (WISC): Georgia Tech vs. West Virginia . . . **Orange Bowl** (WKOW): Oklahoma vs. Maryland.

3:45 p. m.—Rose Bowl (WIBA): Michigan State vs. UCLA.

7:30 p. m.—Sports Record (WMFM): "Powerful Pitt Defeated."

8:30 p. m.—Top Sports Stories (WENR): Bill Stern, narrator.

9 p. m.—Boxing (WISC): Lulu Perez vs. Dave Gallardo.

+ + +

Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. H. A. Mueller, St. John's American Lutheran church.

+ + +

Drama

11 a. m.—Our Mutual Friend (WHA): "Oliver Twist."

7 p. m.—Mr. Keen (WKOW): "The Case of Murder and the Fabulous Gift."

10:45 p. m.—Starlight Theater (WISC): new to this station; Madeleine Carroll in "Highland Fling."

+ + +

Music

11 a. m.—Curt Massey (WGN): "June in January."

11:28 a. m. — Jack Berch (WISC): "Smile Right Back at the Sun."

4:30 p. m.—Afternoon Concert (WHA-FM): Bartok program.

8:30 p. m. — Perry Como (WISC): "I See the Moon," "Ricochet."

+ + +

Discussion

8 p. m. — Freshman Forum (WHA-FM): "Social Ideas in Action."

+ + +

Farm Programs

12:15 p. m.—Farm Service (WIBA): New Year program with Bill Marquart, Fred Gunkel, Roy Ormond, Louis Kamp, Marshall Gefke, J. Beyler, Frank Mayfield, B. F. Schaefer.

12:30 p. m. — Farm Hour (WHA): "Dairy Cattle Housing in 1954," Maurie White.

+ + +

Miscellaneous

9:30 a. m.—Bob Hope (WIBA): saluting March of Dimes worker.

10:30 a. m.—Make Up Your Mind (WBBM): review of 1953 season, report on year's final Broadway opening.

WMFM

104.1 Mcs.
FRIDAY
A. M.
6:00 Early Risers; Farm Feature
6:30 News; Early Risers
6:55 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:37 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News
8:30 Bible Fellowship
8:45 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 New Year's Program
11:00 Old Timers Hall
11:30 Navy Band
11:45 Herb Kern
P. M.
12:00 News; Road Report
12:30 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 New Year's Program (News at 1:55, 2:55, and 3:55)
4:00 Juke Box Jamboree
4:15 Blue Barron
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 New Year's Program
5:30 Off the Record; News
6:00 Musical Menu; News
7:00 New Year's Program
7:30 Stories from Sports Record
7:45 New Year's Program; News
8:00 New Year's Program
8:30 Package of New Records
8:45 Twilight Time; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
11:00 One Oh Four & One Club
11:55 News (to 12)

Radio Timetable

FRIDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00 Sunrise	Farm Hour	Bkfst. Symph.	Music; News
6:15 Frolic	Top o' Morn	News; Farm Hr.	Farm Reporter
6:30 Chapel of the Air	News; Top o' Morn; Heatter	Farm Hour	Rural Roundup
6:45 Clock; News		Weather; Mkts.	
7:00 Alex Dreier	Top o' Morning	Sports; Music	News Farm Service
7:15 Musical Clock	News	News	
7:30 News	Top o' Morning	Weather; Coffee	News; Weather
7:45 George Morgan	John McVane	Club; News	Farm Frolic
8:00 Musical	Breakfast Club	Coffee Club; News	Prayer League
8:15 Clock			Musical Clock
8:30 Musical Clock	Breakfast Club	Kitchen Club	
8:45		Cof'e club; News	Musical Clock
9:00 Welcome	My True Story; Whisp'g Streets	Arthur Godfrey Time	News; Music
9:15 Travelers			Color Corner
9:30 Bob Hope		Arthur Godfrey Time	Sweet Music
9:45 Break the Bank	Calendar; News		
10:00 Strike It Rich	Ladies Fair; News	Arthur Godfrey Time	News
10:15 Rich			Variety
10:30 Phrase Pays	Queen for a Day	Music Speaks	Mid Morning Matinee
10:45 Friday Melody		Morning Music	
11:00 Betty Crocker	Double or Nothing	News; Band	News; Morning Matinee
11:15 Column		Aunt Jenny	
11:30 Farm Round-up; Roads	Bill Ring	Helen Trent	News
11:45	Mag. Marquee	Our Gal Sunday	Farm Front
12:00 News; Roundup	Mus.; 1st Baby	Farm Journal	Music; Markets
12:15 Farm Service	News	News	News
12:30 News	Grid Preview	Chow Time	Farm and Home Hour
12:45 Football	Football	Football	
1:00 Football	Football	Football	Farm Service
1:15 Football	Football	Football	St Hays and Daughter
1:30 Football	Football	Football	
1:45 Football	Football	Football	Variety
2:00 Football	Football	Football	Afternoon Variety
2:15 Football	Football	Football	Forward March
2:30 Football	Football	Football	Science Ex'n
2:45 Football	Football	Football	
3:00 Football	Football	Football	Chapel in the Sky
3:15 Football	Football	Luella Mortenson	
3:30 Grid Parade	Romances	Easy Listening	Melody Hour
3:45 Football	Mr. Music		Story Time
4:00 Football	Mister Music	The Showcase	Melody Hour
4:15 Football			Street Bdcst.
4:30 Football	Jon & Sparkie	Harmony House	News
4:45 Football	Birthday Club	Top Tunes	Band Parade
5:00 Football	5 O'clock Shadow	Allan Jackson	Fiesta Time
5:15 Football		Top Tunes	University Special
5:30 Football	Wild Bill Hickok; Sports	Scores; Music	
5:45 Football		Lowell Thomas	Univ. Special
6:00 Football	News; Music	Family Skeleton	News
6:15 Football	Fulton Lewis	Weather; News	Polka Party
6:30 News of World	Lone Ranger; News	Music; Sports	Sports Time
6:45 I Man's Family		E. R. Murrow	Bing Sings
7:00 News	Cavalcade of 1953	Mister Keen	Bing Sings
7:15 Sports; News			Farm Front
7:30 Bob Hope	J. Vandercook	Three-Quarter Time	Old Timers
7:45	Bill Stern		
8:00 Harris and Faye	Ozzie and Harriet	Blues in the Night	Old Timers Jamboree
8:15	Perry Como		
8:30 News; Friday Serenade	G. Heatter	21st Precinct	
8:45			
9:00 Fibber Molly	Boxing	Music by Antonini	Wisconsin Farm Hour
9:15 Serenade	Boxing		
9:30 Music; Sports	Boxing	News; Music Beulah	News; Music for Listening
9:45 Hymns	Boxing		
10:00 News	News	News	Music for Listening
10:15 Your Pastor	Frank Edwards	Sports	
10:30 The 1310 Club	Hill; Wismer	Some of the Best	Silent
10:45	Theater		Silent
11:00 News; The 1310 Club	Theater	News; La Rosa	Silent
11:15	News; Music	The Promised Land	Silent
11:30 The 1310 Club; News	Easy Street		Silent
11:45			Silent

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Books New This Week at Madison Free Library

Maurois—LELIA
Kane—LADY OF ARLINGTON
Hilton—TIME AND TIME AGAIN
Menken—DEAD MAN IN THE SILVER MARKET
Eggleston—TAHITI: VOYAGE THROUGH PARADISE
Stone—A HANDFUL OF BLACKBERRIES
Carr—HIGH JUNGLES AND LOW
Van Every—TREMBLING EARTH
Hodapp—TELEVISION MANUAL
Lincoln—WILD HONEY
Nathan—TRAIN IN THE MEADOW
Savage—BARGAIN WITH GOD
Blum—PICTORIAL HISTORY OF THE SILENT SCREEN
Bowen—SOCIAL RESPONSIBILITIES OF THE BUSINESSMAN
Eisenberg—HANDBOOK OF SKITS AND STUNTS
Kearney—HOW TO DRIVE BETTER AND AVOID ACCIDENTS
Kellogg—BABIES NEED FATHERS, TOO
Phelps—YOUR ARTHRITIS

WHA-WHA-FM

970 Kc.—88.7 Mcs.
FRIDAY
A. M.
7:15 Weath. Roundup; Farm Feature
7:45 News; Weather
8:00 Morning Melodies
9:00 Radio Journal
9:30 Music; News
10:00 Holiday Concert
10:45 Views of the News
11:00 Our Mutual Friend
P. M.
12:00 Noon Musicale
12:15 News; Road Report
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 The Sampler
3:00 Music of the Masters
4:00 The Lively Arts
FM ONLY
4:30 Afternoon Concert
5:00 Music for Fun
5:15 Peabody Awards Program
5:30 Music Album
5:45 News; Weather
6:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Chamber Music
8:00 Freshman Forum
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

Don't miss it!
NEW YEAR'S DAY
COTTON BOWL
GAME AND FESTIVITIES
RICE vs. ALABAMA
ON RADIO
WIBA — 1310 on your dial
JANUARY 1st — 12:45 P.M.
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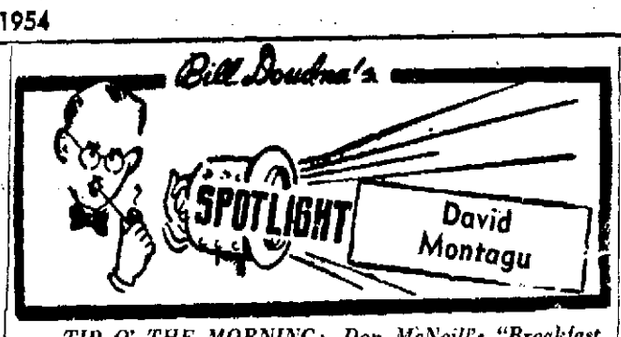

TIP O' THE MORNING: Don McNeill's "Breakfast Club" is scheduled for simulcasting beginning in February.

* * *

TWO CLOSE friends will be spotted opposite each other on Sunday's radio schedules. They are David Montagu, violinist and native of Madison, and Leon Fleisher, San Francisco pianist.

MONTAGU

Montagu will play the Beethoven concerto on WMAQ's "New Dimensions" at 1:30 p. m. This is the three-dimensional concert program broadcast weekly on WMAQ and WMAQ-FM.

Fleisher will be soloist with the New York Philharmonic-Symphony orchestra via CBS-WKOW at the same hour. He will play Brahm's first piano concerto.

Both young men won international prizes in European competition, Montagu in Switzerland and Fleisher in Belgium. They were roommates while studying in Paris.

* * *

EXHIBITION: Paintings and drawings by Marshall Glasier, Madison artist, will open Monday in the art gallery on the fourth floor of the University of Wisconsin library. The show will close Jan. 23.

A formal opening will be held Sunday, Jan. 10.

The exhibition will be open from 1 to 10 p. m. Mondays through Fridays, 1 to 5 p. m. Saturdays, and 2 to 10 p. m. Sundays.

It will include early myth and fantasy paintings and recent Pacific seascapes, done on the Oregon coast, as well as a special group of works loaned by Dr. and Mrs. Johann Bjorksten.

Glasier has had one-man shows at the Milwaukee Art institute, the Julian Levy gallery in New York City, the Memorial Union gallery at the University of Wisconsin, the Associated American Artists gallery in New York City, the Art institute at Kalamazoo, Mich., and Reed college, Portland, Ore.

His works also have been shown at the Whitney museum, New York City; the Corcoran gallery, Washington, D. C.; the Albright gallery, Buffalo, N. Y.; the Art Institute of Chicago; in the Critics Choice show at the Cincinnati, O., Art museum, and in the U. S. Annual show at Pittsburgh, Pa.

Glasier also is represented in the Encyclopedia Britannica collection of Contemporary American Painting.

+ + +

NAMES IN THE NEWS: U. W. Alumnus **Bob DeHaven** is doing 23 radio shows and eight television programs a week on WCCO and WCCO-TV, respectively. DeHaven recently collaborated with **Antal Dorati**, conductor of the Minneapolis Symphony orchestra, on a narration for the "Nutcracker Suite," which was performed in Northrup auditorium before an audience of 4,750 paying customers.

Vaughn Monroe is looking for a script for his next movie, budgeted at $300,000. He's also working on an idea for a television show.

Lorna Greene, Canadian actor appearing with **Katharine Cornell** in "The Prescott Proposals," will do a twice-weekly program on Mutual for the Credit Union National Assn. of Madison. The program will be heard at 3:55 p. m. Sundays and 8:55 p. m. Tuesdays.

Eddie Fisher is in Europe entertaining Allied troops. He's due back in New York Jan. 4.

June Valli, the singer, and **Howard Miller**, Chicago radio and television m. c., were married Christmas Eve.

Marcella Hein, the "Bible Time" teacher on WNBQ, was born in Milwaukee and attended the University of Wisconsin extension center there, meanwhile working as singer and actress on Milwaukee radio stations. She moved to Chicago in 1943 and joined NBC as a typist.

Luther Seminary Choir to Sing Here

DR. E. CLIFFORD NELSON

The Luther Seminary choir of St. Paul, Minn., will give a concert of sacred music at 8 p. m. Saturday, Jan. 9, in Bethel Lutheran church. Albert Ely, St. Paul, a second-year student at the seminary and a graduate of Hamline university, is director.

Members are students of the seminary who are preparing for the ministry, and many have sung in choirs of colleges of the Evangelical Lutheran church.

Dr. E. Clifford Nelson, professor of church history, will speak during the concert's intermission.

Admission will be free; an offering will be taken.

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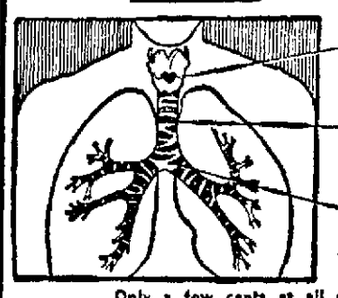
THE 3-WAY COUGH SYRUP

(1) Stops tickling in upper bronchial region.
(2) Penetrates raw and sore bronchial area with a prolonged soothing and coating action.
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